

Meeting Minutes: Applied Communication Interest Group

Present: Stacy Smulowitz (Chair), Alexander L. Lancaster (Secretary), Nancy Wiencek, Mary Donato, Don Stacks, Robin Smith Mathis, Chas Koermer, Jane Elmes-Cranhall

- I. Stacy Smulowitz called the meeting to order at 8:01
- II. Approval of meeting minutes from 2015 meeting
 - A. Don Stacks – moved to approve the minutes
 - B. Nancy Wiencek – Seconded
 - C. Minutes approved by unanimous vote.
- III. Stacy Smulowitz discussed our panel slots:
 - A. 10 slots this year over 7 slots last year. We grew by four slots, including our business meeting
- IV. Top paper awards will be given out at the top paper panel
- V. Old Business discussed:
 - A. Bylaws – we discussed the proposed review and changes to the bylaws from last year. Any changes will have to wait until next year's (2017) meeting.
 - B. Our call for papers changes
- VI. Jason Wrench made special announcements.
 - A. We are going to use electronic forms for all elections in our interest group
- VII. Executive committee update – Nancy Wiencek
 - A. We will hear more at NCA regarding the newsletter
 - B. Discussion about the role of the marketing director, do we need a separate position for
 - C. Website update: Nick Bowman reminded us that the hashtag for this conference is #ECA16
 - D. Unique programming encouraged for interest groups
 - E. Next year is Boston, meeting from 3/29 – 4/2, Omni hotel. Make reservations quickly. Going through Sunday for the full program. \$229 per night rate.
 - F. Membership has increased. 100 to 125. Location may be a big factor
 - G. General business meeting moved to Saturday, at 4:30 p.m. Can anyone represent Applied?
 - H. Urban communication foundation – providing grants, but are asking for rotating representation from the interest groups.
 - I. There is a nominating committee Saturday, at 1:30 p.m.
 - J. Stacy – the nominating committee is looking for volunteering for NCA. Looking for 2nd vice president for NCA. Happy to nominate us for
 - K. Don Stacks – outgoing editor of CRR. If you read CRR, coverage of interest groups and areas is increasing. No record, but many coming from the applied communication area. Numbers and quality significant. Hoping that under Nick Bowman, we continue to submit quantitative pieces to the journal. CRR less concerned with development of hypotheses and research questions. Looks at the method, the analysis, and the discussion. Interested in short research articles.

Open to any and all elements of the communication studies discipline. Acceptance rate is around 16%.

VIII. New Business:

A. Election of new officers.

1. Executive council representative – starts after this meeting and goes through 2018.
 - a. No nominations, but Nancy can continue serving. Approved unanimously
 - b. Stacy Smulowitz self-nominated for the position. Approved unanimously
2. NCA legislative assembly representative.
 - a. Nancy Wiencek self-nominated. Approved unanimously
3. Interest Group positions
 - a. Secretary
 - i. Comes to the meeting and takes minutes. Types minutes, and sends them to the chair
 - ii. Mary Donato – self-nominated: voted in unanimously
 - b. Vice Chair
 - i. Comes to the meeting and observes. According to bylaws should plan
 - ii. Alexander L. Lancaster self-nominated for vice chair. Approved unanimously
 - c. Chair
 - i. Plans, but the chair should not be planning, only run the meeting.
 - ii. Stacy Smulowitz self-nominated for one year extension as chair. Approved unanimously.

B. Sign-ups for panel chairs, reviewers, and respondents.

C. Stacy given thanks by the interest group for her service.

D. Meeting adjourned at 8:27 am

Submitted Respectfully,

Alexander L. Lancaster

Secretary, Applied Communication Interest Group.