

Community College Interest Group
Meeting Minutes ~ April 1, 2016
107th Eastern Communication Association Convention
Baltimore, MD

- I. Call to Order at 8:05 a.m.

- II. Introductions
 - A. Jenny Warren introduced officers
 - 1. Cheryl Wilson, GIFTS Planner and Chair Elect
 - 2. Susan Ward, Secretary
 - 3. Jessica Papajcik, Community College Interest Group Representative to the ECA Executive Council
 - 4. Nyia Lacey, Community College Interest Group Representative to NCA Legislative Assembly
 - 5. Jenny Warren, Chair
 - B. Attendees were invited to introduce themselves.

- III. Old Business
 - A. Approval of meeting minutes from 2015
 - 1. Kerry Byrnes moved for approval and Rebecca Townsend seconded the motion.
 - 2. Minutes were unanimously approved.
 - B. 2015 convention programming report by Jenny Warren
 - 1. Community College assessment panel was sponsored by the First President.
 - 2. All slots were filled.
 - 3. Cheryl Wilson reported about GIFTS programming.
 - a. 49 submissions with a 44% acceptance rate
 - b. Google drive was used to conduct reviews
 - c. 11 GIFTS were selected for each session which resulted in 5-6 minutes for presentation; people seemed to focus the presentation more on application than explaining theory.
 - d. Nyia Lacey asked to discuss GIFTS ownership by Community College. (This was done during the open forum discussion.)
 - C. ECA Executive Council report given by Jenny Warren
 - 1. Newsletter idea resurrected (electronic version with clickable stories); need people to help create the newsletter for both stories and design; Nick Bowman is collecting the content; good way to promote community college.
 - 2. Local outreach person – change marketing title to sponsorship/outreach (marketing sounds too corporate). Connect sponsorship to local organizations for sponsorship.
 - 3. #eca16 – one tweeter gets a prize; join FaceBook as well; working to increase social media presence.
 - 4. Members are asked to patronize the vendors because it has been tough to get vendors to attend the convention.
 - 5. Stevenon Green Shirts – make sure to thank them for their service.
 - 6. Executive Council is working on addressing the cost of technology – only three pieces of technology (125 for screen and projector plus electricity); considering buying own association equipment.
 - 7. Interest Groups are asked not to plan events without consulting Executive Council. One interest group planned an event without approval – it conflicted with other programming and sponsorship.
 - 8. Urban Communication grant – research on communication and urban living; \$2500; need people on the approval committee; past president of ECA, three committee members, and one past winner; Rebecca Townsend has applied and is a finalist.
 - 9. Nick Bowman is ECA media and tech rep – needs someone to come in and take over for him as he is moving into a journal position (it's voted on by the membership).
 - 10. The convention will be in Boston in 2017 and the hotel is 230/night; hotel is smaller for programming and that means Sunday programming.
 - 11. Register as an Omni preferred member – press pants, free drinks, yoga mat.
 - 12. 750 registered and expecting 100 walk ups; ¼ of registrations are undergraduates.
 - 13. Community College Interest Group membership rose from 53 to 67 members; 4th highest on list.

14. Discussed different convention locations as options; expense is a factor but no one wants to go to an off-beat location.

D. NCA Legislative Assembly report by Kerry Loinette.

1. NCA LA considered a proposal to institute a board of directors. The proposal passed one day but then it was overturned the next day; this discussion will continue as the pattern has been to discuss it for the last several years.
2. Tobi Mackler noted it has been going on for at least 5 years; Rebecca Townsend noted the discussion is about fiduciary responsibility and Tobi Mackler noted that most people didn't know they had this responsibility but the association has insurance. The issue has become whoever controls the finances controls the Association.

E. Task Force on Community College Outreach report given by Rebecca Townsend

1. She thanked the group who planned the event.
2. The event focused on 4 theoretical advancements and GIFTS related to them.
3. Susan Ward thanked Rebecca for her leadership of the task force and special event.

F. ECA First Vice President announcements given by Jason Wrench

1. Wine and Spots moved to a new location.
2. The business meeting will be from 4:30-5:45.
3. He invited us to stay for the reception.
4. He asked that the electronic form for interest group planner info be sent in a timely manner.
5. He presented gifts for Cheryl Wilson and Jenny Warren.

IV. New Business

A. Election of new officers - 2018 chair-program planner/2017 GIFTS planner nominations

1. Kerry Byrnes was selected with a unanimous vote.
2. Nyia Lacey is waiting in the wings to learn more about the position and run in the next election.

B. Cheryl Wilson distributed a sign-up sheet for reviewers for the 2017 convention.

C. Nyia Lacey announced that ECA would be reviewing their policies at their upcoming retreat.

V. Open Forum

A. Super Saturday

1. We should debrief after the event and see how to move forward.
2. Isa Engleberg offered that the second objective of the event has been about teaching the introductory courses which is one of the glories of the program--it's not just about community colleges.

B. GIFTS discussion

1. Nancy Willets is concerned about topics getting too focused on a particular course that is not introductory which means that people teaching the introductory course are not getting as many ideas.
2. Jessica Papajcik said that maybe the move to students and not speech has played a role in the shift. She made a suggestion to have one day for introductory courses and one day for more specific courses.
3. Tom Donlan announced sign up for Undergraduate Scholars reviewers and respondents.

VI. Meeting adjourned at 8:53.