

Meeting Minutes of the Philosophy of Communication Interest Group
Eastern Communication Association
107th Annual Convention 2016: *[R]evolution*
Baltimore, Maryland
April 1, 2016

In attendance:

Joel S. Ward, Geneva College
Craig T. Maier, Duquesne University
Sarah M. Flinko, Duquesne University
Matthew Mancino, Duquesne University
Susan Mancino, Duquesne University
Hannah Cherico Karolak, Duquesne University
Mark Gardner, Duquesne University
Steven Zwier, Duquesne University
Brent C. Sleasman, Winebrenner Theological Seminary
Brian Gilchrist, Mount St. Mary's University
Inci Ozum Sayrak, Duquesne University
David Impellizzari, Duquesne University
Ronald C. Arnett, Duquesne University
Kasey Clawson Hudak, Penn State University - Lehigh Valley

LAST YEAR'S REVIEWERS:

1. Call To Order

Joel S. Ward called the meeting to order at 8:02AM.

2. Approval of Minutes for 2015 Meeting

Motion to Approve: Hannah Cherico Karolak, Duquesne University
Second: Craig T. Maier, Duquesne University

3. Report from Division Planner: Dr. Joel Ward

- 18 submissions, 9 competitive papers, 9 panel submissions
 - Considering previous years, we had a higher number of submissions
 - We only have 5 slots, one of which is the business meeting
- As a division planner, he tried to fit in as much as he could.
- One note of good news, I disobeyed the number of panel slots. I added a sixth panel that had been well evaluated. If you have room, put it in. They did, without objection.
- Recommendation to Amanda or future division planners, always include good panels in the list.
- One sponsored by the conference planner.

- Overall, we were able to slate six panels, seven if you include the business meeting
- More panels at the conference is good for exposure.

4. Report from Executive Council: Dr. Craig Maier

- First, they are talking about creating a newsletter that would be an interim publication that goes out throughout the year. It would be an opportunity for interest groups to send out content. Substantive with book reviews, although up in the air in how it is going to be structured.
 - Anyone interested, PLEASE REACH OUT (Leeanne Bell McManus).
 - If you're interested in serving in a certain capacity, please put your name forward. The more we have, the better off we are.
- Future program planners, some interest groups like to have unique programming outside of the regular conference program.
 - Conflicts – individuals scheduling things that conflict with other events, for example, with the main speaker.
 - We want to make sure that, if we are doing an event like that in Boston, that we coordinate it with the regular program just to make sure that there are not any conflicts.
- Membership is higher than last year. 2015, we had 54, this year we had 63. That is really important that we make sure that we are members of the interest group, and that you encourage individuals who submit to be members.
 - Dr. Arnett: Our numbers are low enough, if we didn't have Sunday meetings next year,
 - Last year, 519 for ECA. This year, we're at 918. It's driven by participation at the conference. When we look at our numbers from being up from 54 to 63, it's not equivalent to the major change in ECA membership. We need to encourage people to sign up for these things.
 - Next year's conference, the venue is going to be small. Next year, the planner should look at panels that could be co-sponsored, or could work with other divisions, like Media Ecology, Theory and Methodology group (where Dr. Fritz is at right now and Annette Holba is the chair), even the Applied Communication interest group.
 - Leeanne McManus: In Executive Council, we talked about getting more divisions represented on various committees. Urban Communication Association (Gary Gumpert and Susan Drucker), for example, need reviewers, and are going to reach out to the divisions. Talk to Jason and say "Ronald C Arnett should be a reviewer for one of the awards coming out, from Phil Comm"—gets our name out more.
 - Dr. Arnett: Biggest issue is trying to get submissions for that award. Phil Comm really fits well with that. I encourage people to apply. Susan Mancino and Hannah Karolak got the award a year ago. It's important to encourage submissions.

- Urban Communication provides the money, ECA makes the decision. It's on the website who you can submit it to.
 - If you aren't sure, send a note to Dr Arnett, Susan Mancino and Hannah Karolak.
 - Dr. Maier: Importance to having a deliverable, or scholarship, at the end. For Phil Comm, that's important—you do scholarship that connects. The paper that Susan Mancino and Hannah Karolak did yesterday are very interesting in terms of something that is tangible and real. Philosophical, methodological approaches to this. A lot of really interesting work that can be done with this.
 - Dr. Arnett: Workshop on Phil Comm may offer ways of investigating issues. Communicology, we have lots of experts that we have access to that could help with that, for example. We may develop a short course.
 - Dr. Maier: Dr. Calvin Troup, having a wicked problems seminar, using philosophy of communication as a way to think through those issues.
- Nick Bowman, social media director, if there are things that you want to push on any social media over the course of the year, you may e-mail him, and he can get that out. He put out a call for content.
 - Leanne McManus: So, each convention they are trying to have a hashtag. We're trying to send out information for each convention.
 - We also have a standard Facebook and Twitter account for ECA. We'd like individuals to connect with us so that we can share information on both of those platforms.
 - Some information via e-mail goes to spam, so we are trying to send info through social media.
 - Any interest group can e-mail Nick Bowman, and he can get it out for us. There is not vetting process, it's more or less just sharing information about the conference.
 - Leanne McManus: Community College division and some other divisions have their own social media platforms. We do not have one, I don't know if we're interested in getting one, but we can talk to Nick and Doug.
 - Joel Ward: General question, how many followers for ECA on Twitter?
 - Leanne McManus: 126 on Twitter.
 - Craig Maier: 250 on Facebook, 126 on Twitter.
 - Leanne McManus: I like the idea of working with the larger organization, but not create our own social media. Kathie Cesa holds the list.
- Expenses are increasing in terms of conference planning. For instance, if you want to have electricity in your room (for projectors), it costs 40-50 dollars.
 - Priority is to keep the membership costs down, so that's one of the things that they are talking about.

5. New Business

None.

6. Elections

- Executive council is a 2-year term for everyone. Dr. Maier will serve on Executive Council.
- Secretary is a 3 year term, Sarah Flinko was elected
- Division Planner is a 1 year term, Amanda McKendree
- 1 Election—Chair Elect Position
 - 2018, Pittsburgh planner
 - Any nominations from the floor?
 - Leeanne Bell McManus nominates Ozum Sayrak
 - Motion to close nominations? Leeanne McManus moves, seconded by Ronald C. Arnett. We close.
 - Ozum Sayrak voted in! (NEED TO BE SUBMITTED ELECTRONICALLY)

7. 2017 Conference Information

- Deadline for submissions: October 15
- March 29-April 2 (keeping the earlier time, it is no longer the third week of april)
- Call: Freedom To and Freedom From
- Boston, MA
- Dr. Arnett: As executive director, organization that Gary is working with, Urban Communication Foundation, has wanted someone to be a major player in terms of working with the cities.
 - You need to do this with saying, this fits with my research agenda.
 - We could recommend to them that a given person could act as a liason from this interest group to them.
- Are you thinking conferences in relation to the city, or in general?
 - Wanted to connect second vice president to urban communication, needs to be an active member.
- Leeanne McManus: So in 2018, someone interested in scholarship, from the city of Pittsburgh, outside of the discipline, to see what the discipline does.
 - For example, in Philly, NPR to see how the city connects to the conference.
 - Attempted to get the Mayor here.
 - It's their job to work with the city, to bring ideas from the city to ECA and PCA.
- Dr. Arnett: Someone who is tenaciously organized.
- Kasey Hudak: My field is city branding, I published in public diplomacy, that's where they do city branding. The trend may be to get into that, to see how the city itself can communicate voices.
 - Leeanne McManus: Send me an e-mail.
 - Joel Ward: Leeanne, we just got a Pittsburgh artist at Geneva, teaching for us now, did a bronze casting of Bill Peduto's head. He does installation work, casting. He teaches a class on "Entrepreneurial Art." Has a study in East Liberty, his name is Bill Caughmell.

- Leeanne McManus: He may be able to do something for our convention. Will you send an e-mail and CC me on it?

8. Announcements (9)

- CEC/IADA conference information
 - Call is also on ECA's website.
 - François Cooren (philosophy of communication for organizations), Scott Stroud (rhetoric tied to Kant and Dewey), and Lisbeth Lipari (working with Levinas and listening).
 - Edda Weigard will be there from Germany, doing work on linguistically-driven dialogue
 - Special panel on semioethics
 - 3 people working on that, that we've invited in.
 - We tried to get Susan Petrilli, should be coming in
- After this, we have the top paper awards.

9. Good of the Order (8)

- Dr. Arnett: We are so lucky to have Leeanne Bell, to have her elected and here today. I'm hopeful.

10. Adjourn

Motion to Adjourn: Leeanne Bell McManus

Second: Kasey Clawson Hudak

Joel Ward declared meeting adjourned at 8:38AM.