

**Last Year Today: Late Night Comedy and the 2016 Election**

Thursday, 12:30–1:45

Room: Lowell

Chair: Scott W. Dunn, *Radford University*

“Late Night Comedy and Political Engagement,” Dante Morelli, *Suffolk County Community College*

“Gender Affinity and Political Comedy in the 2016 Election,” Danielle Cantey, *Boston University*

“Trumped Up Trickle Down Economics: What Are People Learning about the 2016 Presidential Election Coverage?,” Daniel Hunt, *Worcester State University*

“Making Donald Drumpf Again: A Rhetorical Analysis,” Annabelle Everett, *University of Rhode Island*

“Debating the Impact: SNL and Attitudes towards Candidates,” Gerard Jalette, *University of Rhode Island*

**The Obama Watch: Eight Years of Near-Consistent Public Support**

Thursday, 3:30–4:45

Room: Brandeis

Chair: Richard Vatz, *Towson University*

Kathleen Kendall, *University of Maryland*

Theodore F. Sheckels, *Randolph-Macon College*

J. Kanan Sawyer, *West Chester University of Pennsylvania*

Judith Trent, *University of Cincinnati*

Paula Youra, *Lynchburg College*

Mary Kahl, *Penn State, The Behrend College*

**When in Boston, Study the Kennedys: A Rhetorical Consideration of JFK, RFK, and EMK**

Friday, 8:00-9:15

Room: Lowell

Chair: Carl Hyden, *Morgan State University*

Respondent: Theodore F. Sheckels, *Randolph-Macon College*

“Rhetorical Effect in International Relations: John F. Kennedy in West Germany, 1963,”  
Andrew Barnes, *James Madison University*

“Finding Peace Within: An Analysis of Robert F. Kennedy’s Impromptu Indianapolis Speech,”  
Lora Smith, *Indiana University*

“Robert Kennedy’s Ethos as Consubstantial Nationalism,” Thomas McCloskey, *University of Maryland*

“‘The Work Goes on, the Cause Endures’: Edward M. Kennedy, Liberal Voice and Massachusetts Politics,” Grant Cos, *Rochester Institute of Technology*

**Faith, Evil, and Campaign Finance: Rhetoric in Political Communication**

Friday, 8:00–9:15

Room: Wheatley

Chair: Lisa Gring-Pemle, *George Mason University*

Respondent: David LeVasseur, *West Chester University of Pennsylvania*

“Faith, Freedom, and Unity: An Analysis of Ben Carson’s 2013 National Prayer Breakfast Speech,” Philip Lamborn, *Abilene Christian University*

“‘The Evil We Face Today’: Analyzing the Rhetoric of Evil in American Presidential and Campaign Speeches,” Hans C. Schmidt, *Penn State University, Brandywine*

“Campaign Finance Law and Free Speech in the United States,” Blake Plavchak, *Duquesne University*

**The Freedom to Disrupt Gender Expectations in Presidential Campaign Communication:  
A Roundtable Discussion**

Friday, 9:30-10:45

Room: Wheatley

Chair: Anne F. Mattina, *Stonehill College*

“The Emergence of Female Pundits in the 2016 Presidential Campaign,” Beth M. Waggenspack, *Virginia Tech*

“Their Take on Election 2016: How Female Journalists Viewed and Were Viewed in Campaign Coverage,” Paulette Brink, *Hofstra University*

“Election 2016: Spanning the Gender Continuum from Maternal Authority to Hyper-Masculinity,” Emily Berg Paup, *College of St. Benedict and St. John’s University*

“You Can’t Make this Stuff Up,” Molly Wertheimer, *Penn State, Hazleton*

“Hollywood, Gender, & Politics: Prime Time and Not for Prime Time Players,” M. Heather Carver, *University of Missouri*, William T. Horner, *University of Missouri*

**Political Discussion from the 1800s to the Age of Social Media**

Friday, 12:30–1:45

Room: Wheatley

Chair: J. Kanan Sawyer, *West Chester University of Pennsylvania*

Respondent: Kristin N. English, *Georgia College & State University*

“The 2106 Presidential Campaign through Facebook: Candidates’ Strategies to Persuade Voters,” Zahedur Rahman Arman, *Edinboro University of Pennsylvania*

“Education and Social Impact in the Naperville Lyceum,” Carl L. Fletcher, *Olivet Nazarene University*, Stephen D. Perry, *Regent University*, Cristi Eschler-Freudenrich, *Oral Roberts University*, Johnathan Powers, *Regent University*, Flora Khoo, *Regent University*, Brooke Dunbar, *Messiah College*, Beryl Nyamwange, *Regent University*, Hanisha Besant, *Regent University*, Jana Duckett, *Regent University*  
“All the News that You Don’t Like: Cross-cutting Exposure and Political Participation on Social Media,” Seong-Jae Min, *Pace University*, Donghee Yvette Wahn, *New Jersey Institute of Technology* (**Top Paper**)

### **Political Communication Business Meeting**

Friday, 2:00-3:15  
Room: Wheatley

### **Wine and Spots**

Friday, 6:30-9:00  
Room: Stowe

### **Sexism, Civility and Democratic Deliberation in the 2016 Presidential “Debates”**

Saturday, 8:00-9:15  
Room: Lowell

Chair: Judith Trent, *University of Cincinnati*

“Debating in the Shadow of Trump: The Rhetorical Use of the Presidential Candidates in Down-Ballot Debates,” Scott W. Dunn, *Radford University*, Kristina Contreras, *Radford University*

“Interruptions, Interrogations, and Incivility: Perspectives on the Strange Spectacle of the 2016 Presidential Debates,” Mary L. Kahl, *Penn State, The Behrend College*

“How to Analyze the 2016 Presidential Debates: Revisiting J. Jeffery Auer’s ‘The Counterfeit Debates,’” Kathleen E. Kendall, *University of Maryland*

“Locker Room Banter or Rhetoric of Misogyny: Donald Trump’s Response to the Leaked 2005 Access Hollywood Video,” Sean Luechtefeld, *Johns Hopkins University*

### **Humor, Horror, and Pop Culture in Politics**

Saturday, 12:30-1:45  
Room: Lowell

Chair: John Kares Smith, *SUNY - Oswego*

Respondent: Scott W. Dunn, *Radford University*

“‘Hasn’t Anybody Else Done a Little Experimenting?’: Presidential Politics and Pop Culture in the 1980s,” Tom Gallagher, *La Salle University*

“Political Communication, Humor, and the 2016 Correspondents’ Dinner: An Analysis of President Obama’s Remarks,” Nicholas Messina, *Monmouth University*  
“A Rhetoric of Monstrosity: Toward a Definition of the American Political Horror Genre,” Christina M. Knopf, *SUNY - Potsdam*

**There Should be Yelling: A Respectfully Animated Debate about How the 2016 Presidential Race Impacted Our Democracy**

Sunday, 11:00-12:15

Room: Alcott A

Chair: Kimberley J. Hannah-Prater, *University of Maryland*

“Affirmative: The 2016 Presidential Election WAS Detrimental to the Health of American Democracy,” Richard E. Vatz, *Towson University*, Kristin English, *Georgia College and State University*, D. L. Stephenson, *Western Connecticut State University*

“Negative: The 2016 Presidential Election Was NOT Detrimental to the Health of American Democracy,” David LeVasseur, *West Chester University of Pennsylvania*, Lisa Gring-Pemble, *George Mason University*, J. Kanan Sawyer, *West Chester University of Pennsylvania*