

Program Content

Wednesday
April 06, 2022

3:00 PM

3:00 PM to 6:00 PM

Marriott Old City

Nicholas Moore Room

ECA Conference Registration

Thursday
April 07, 2022

8:00 AM

8:00 AM to 5:00 PM

Marriott Old City

Foyer BCD

ECA Conference Registration

8:00 AM to 11:00 AM

Marriott Old City

Ballroom A1

Executive Council 1

Chair: Amanda G McKendree, University of Notre Dame

8:00 AM to 9:30 AM

Marriott Old City

Reynolds

Short course: Teaching Agenda-Spin Model for Political Rhetoric

Sponsor: Short Course

Presenters:

D.L. Stephenson, Western Connecticut State University

Richard Eugene Vatz, Towson University

The Agenda-Spin conception of rhetoric and political persuasion is an explanatory concept which makes clear the importance of the field's presence in political, perhaps especially presidential and presidential campaign persuasion. a presence which has been increasingly neglected nationwide in recent years. The method is particularly relevant in a political era wherein there is manifest ongoing competition nationally to focus or end focus on Afghanistan, Covid, illegal immigration explosion, inflation, crime in America, and confronting China.

9:30 AM

9:30 AM to 10:45 AM

Marriott Old City

Reynolds

Personal Workplace Relationships: Beginning to Understand a Unique Type of Relationship

Sponsor: Interpersonal Communication

Chair: Sean M Horan, Fairfield University

Presenters:

Erin Sheila Craw, Chapman University
Sean M Horan, Fairfield University
Janie Harden Fritz, Duquesne University
Hannah E. Jones, Rutgers University
Robin Smith Mathis, Kennesaw State University

Though researchers have examined relationships for decades, less understood are those blended relationships comprising both organizational and interpersonal Communication. In an effort to unify research across communication subdisciplines, as well as from related disciplines (management; psychology; sociology), Horan, Chory, Craw, and Jones (2021) described these relationships as personal workplace relationships: "voluntary, informal, mutual, and consensual relationships between two members of the same organization that are marked by a strong emotional component and the partners' knowing and communicating with each other as whole, unique persons." In an effort to understand these blended relationships, panelists will discuss the conceptual parameters surrounding these relationships, types of relationships (workplace romance, work spouse), ethical concerns, and processes that contribute to these relationships (i.e., social support).

10:00 AM

10:00 AM to 11:00 AM

Marriott Old City

Foyer BCD

Morning Coffee and Tea Break

All are invited to take a break and have some refreshments!

11:00 AM

11:00 AM to 12:15 PM

Marriott Old City

Frampton

(Re)uniting diverse perspectives in the Voices of Diversity Interest Group

Sponsor: Voices of Diversity

Chair: Timothy J. Brown, Montgomery County Community College

"Reuniting Father and Son: Toxic Masculinity in Father-son Communication" Daniel S. Strasser, Rowan University

"“Dream House as World Building”": Narrative Criticism of Carmen Maria Machado’s memoir In the Dream House" Bri Ozalas, Rowan University

"“The Legacy of Love:” the Fundi and Ella Baker’s Mentorship of the Student Nonviolent Coordinating Committee" Taylor Hourigan, University of Maryland

This panel features competitive papers from the Voices of Diversity Interest Group.

11:00 AM to 12:15 PM

Marriott Old City

Claypoole

Sitcoms, celebrities, and streaming: A deeper look into popular culture

Sponsor: Media Communication

Chair: Lukas Pelliccio, Lincoln University

Respondent: Chera Watson, Montgomery County Community College

"Celebrity Networks" Paul Ziek, Pace University

"Prison as "Streamable Spectacle"" Janna MacPherson, Drexel University

"“The World Revolves Around Kevin; It’s Not That It Does, It’s That It Has To”: Analyzing the Sitcom Genre Using Kevin Can F**k Himself" Nancy Bressler, West Virginia Wesleyan College

In this panel, presenters discuss a variety of topics related to popular culture, such as sitcom genres, representation, and celebrity networks on social media.

11:00 AM to 12:15 PM

Marriott Old City

Ballroom E2

Teacher Behaviors in Instructional Communication

Sponsor: Instructional Communication

Chair: Kerry Byrnes-Loinette, Collin College

Respondent: Zac Johnson, California State University, Fullerton

"Emergency Remote Instruction versus Face-to-Face Instruction: An Analysis of Instructor Self-Efficacy and Self-Disclosure During COVID-19" Rebekah Chiasson, West Virginia University; Mary-Lynn Henningsen, Northern Illinois University

"Power in the Classroom: Exploring the Connections Between Graduate Teaching Assistant’s Deployment of Power in Public Speaking Courses and College Students’ Communication Apprehension" Narissra Punyanunt-Carter, Texas Tech University; Ryan J Martinez, Texas Tech University

"Teacher Authenticity in the College Classroom: Communicative and Behavioral Expressions of Authentic Instruction" Sara LaBelle, Chapman University; Zac Johnson, California State University, Fullerton; Jessica M. Journey, Chapman University

This competitive paper panel features three presentations that focus on instructor authenticity, power, and self-disclosure. The presenters have considered unique samples and contexts for their studies.

11:00 AM to 12:15 PM

Marriott Old City

Ballroom B

Top Paper Panel: Memorializing Public Messages of American Presidents

Sponsor: Political Communication

Chair: Rod Carveth, Central Connecticut State University

Respondent: Timothy Barney, Associate Professor, University of Richmond

"The First Kennedy-Nixon Debate: The McKeesport Junto of April 21, 1947" Dale Herbeck, Northeastern University; Sara A. Mehlretter Drury, Wabash College

"The Statue of Trumpery: Ironic Metaphor and the Visual Ideograph" Christina M. Knopf, SUNY Cortland

This top paper panel includes competitive papers that highlight recovery work on an often forgotten 1940s debate between future presidents John F. Kennedy and Richard Nixon and metaphoric analysis of visual ideographs that satirized statements by Donald Trump.

11:00 AM to 12:15 PM

Marriott Old City

Ballroom E1

Top Papers in Philosophy of Communication

Sponsor: Philosophy of Communication

Chair: Matthew P. Mancino, Indiana University South Bend

Respondent: Janie Harden Fritz, Duquesne University

"Enfolding Love: Walt Whitman's Personalism as an Axiology of Democracy" Jason Scott Andrews, Colorado Mesa University - Grand Junction, CO

"Technological Propaganda: Jacques Ellul on Fascinated People" Cem Zeytinoglu, East Stroudsburg University

"The many "metas" of metacommunication: Explicating communicative instances that reference their class" Zachary Aaron Sapienza, Southern Illinois University; Aaron S. Veenstra, Florida Atlantic University

This is the Top Paper Panel of the Philosophy of Communication Interest Group.

11:00 AM to 12:15 PM

Marriott Old City

Cook

Top Three Papers in Interpersonal Communication

Sponsor: Interpersonal Communication

Chair: Jennifer Owlett, William Paterson University

Respondent: Corey Jay Liberman, Marymount Manhattan College

"Relational Turbulence Processes among Avoidant and Anxious Spouses" Alan K Goodboy, West Virginia University; San Bolkan, California State University - Long Beach; Matt Shin, West Virginia University

"Sexual Self-Disclosure, Identity Gaps, and Sexual and Relational Outcomes in Diverse Relationships" Valerie Rubinsky, University of Maine at Augusta

"A Longitudinal Investigation of Relational Turbulence During the Transition to College" Matt Shin, West Virginia University; Alan K Goodboy, West Virginia University; Megan R. Dillow, West Virginia University

The 2022 Top Three Papers - Interpersonal Communication Interest Group.

12:30 PM

12:30 PM to 1:45 PM

Marriott Old City

Frampton

(Re)Uniting Queer Perspectives

Sponsor: Voices of Diversity

Chair: Lukas Pelliccio, Lincoln University

"Cowboy culture, country music and coming out" Giselle A Auger, Rhode Island College

"Entertainment-Education-Story & Structure- An Entertainment Education Intervention Framed in the Story Lens of Conversion Therapy" Suha Mohammed, Regent University

"Using Queer and Co-Cultural Theory to Explore the Acceptance and Communication Strategies of Trans Male College Students" Sean Thomas Earl Maulding, Southern Illinois University Carbondale

This panel features competitive papers from the Voices of Diversity Interest Group.

12:30 PM to 1:45 PM

Marriott Old City

Reynolds

Communication and Coping: Loneliness, Anxiety & the Impact of COVID on Self

Sponsor: Interpersonal Communication

Chair: Hannah E. Jones, Rutgers University

Respondent: Danette Ifert Johnson, Kalamazoo College

"An Initial Exploration of the Pandemic's Perceived Impact on Self: Potential Directions for Future Research" Meredith Marko Harrigan, State University of New York, Geneseo

"Coping Through COVID-19: College Students' Reports of Loneliness and Stress Coping Behaviors" Yocelin Fernandez-Herrera, SUNY Oswego; Hoo Moore, SUNY Oswego; Admaris Torres, SUNY Oswego; Andrea Vickery, SUNY Oswego

"Support marshaling strategies among individuals with anxiety and depression" Emily J Pfender, University of Delaware; Susanna Weir, University of Delaware; Allie White, University of Delaware

Scholars share insights on how communication can be used to assist in coping with loneliness, anxiety, and stress, as well as discussing the impact of COVID on one's sense of self.

12:30 PM to 1:45 PM

Marriott Old City

Shippen

Philosophy of Communication and Women's Voices

Sponsor: Philosophy of Communication

Chair: Natalia Wohar, Duquesne University

"A Standard Bearer of Faith and Service: St. Thérèse of Lisieux" Ronald C. Arnett, Duquesne University

"Philosophies of Crisis Communication: A Gendered Perspective" Amanda G McKendree, University of Notre Dame

"Philosophy of Communication and Children's Literature: Margaret Wise Brown" Susan Mancino, St Mary's College

"Womanist Pedagogy and Librarianship: A New Voice in the Library Learning Community" Annette Madlock Gatison, Independent Scholar

Women's voices have often undergone muting and disguising within society and the field of communication. This panel announces women's voices heralding unique approaches to philosophy of communication within the realms of children's literature, religious life, academia, and school libraries. Such inclusion creates opportunities for greater learning, access to resources, community connection, advocacy, and intellectual freedom that fosters constructive participation in society and clarification of twenty-first century narratives within academia and everyday lived experience.

12:30 PM to 1:45 PM

Marriott Old City

Claypoole

Social Media and Use: Arab Women Social Movement, Covid-19 Infodemic, Vaccination & Controversy

Sponsor: Media Communication

Chair: Wei Sun, Howard university

Respondent: Morgan Smalls, James Madison University

"COVID-19 Infodemic and Misinformation on YouTube" Dana Williams-Johnson, Howard University

"Social Media and Feminist Movements: Young Women in the MENA Region" Shoa Al Malki, Howard University

"Thematic Analysis of Selective WHO Affiliated Member Countries' COVID-19 Vaccination Messages on Social Media Targeting Young Adults" Kapriatta Jenkins, Howard University

"'Vaxxed n' Masked': Positive Promotion Trumps Celebrity Influence Among Young Twitter Users" Tiffany Thames Copeland, Montgomery College

The rise of social media has influenced major social and political changes across the globe. Throughout the COVID-19 pandemic, various COVID-19 related misinformation and unverified information spread on social media, such as the origin of the COVID-19 virus, treatment and prevention, vaccination resistance.

In this panel, researchers explore various topics on social media and use in contexts, such as how young Arab women use social media to build community and advocate for women's rights in the MENA region; how negative discussions on Covid-19 vaccine, alters the previous perceptions of the unwavering influence that pop culture icons have on the youth. Panelists also examine the COVID-19 misinformation/infodemic/misinformation on YouTube, and how WHO member countries use Facebook, Twitter, and Instagram to promote vaccination information; and how the audiences respond to the messages.

12:30 PM to 1:45 PM

Marriott Old City

Ballroom E2

Student Behaviors, Characteristics, and Experiences

Sponsor: Instructional Communication

Chair: Sara Pitts, Alice Lloyd College

Respondent: Kerry Byrnes-Loinette, Collin College

"Intercultural Communication Competence in Border Hispanic Serving Institutes" Wan-Lin Chang, University of Texas Rio Grande Valley

"Memorable Messages About Inclusivity of Students with SEND From Teachers in Secondary Schools" Rachael E Purtell, West Virginia University; Madeleine D Butcher, West Virginia University; Christiana A Robey, West Virginia University; Matthew M. Martin, West Virginia University

"Resistance to Audience Stress Predicts Gastrointestinal Discomfort for Graded Public Speaking Assignments" Chris R Sawyer, Texas Christian University; Delwin E. Richey, Tarleton State University; Karley A. Goen, Tarleton State University; Ralph R Behnke, Texas Christian University

"Students' Control Appraisals as Emotional Triggers for Instructional Dissent" Katherine Armstrong, West Virginia University; Scott Allan Myers, West Virginia University

This competitive paper panel in instructional communication panel features four presentation focusing on student behaviors, diversity, and experiences.

1:00 PM

1:00 PM to 5:00 PM

Marriott Old City

Foyer BCD

ECA Exhibit Hall

Visit with our sponsors, affiliated groups, and more!

2:00 PM

2:00 PM to 3:15 PM

Marriott Old City

Frampton

(Re)Uniting Diverse Voices Across Nations

Sponsor: Voices of Diversity

Chair: Kathryn Hobson, James Madison University

"#MeToo in India, China, and France: Understanding the Complexities of Culture and How it Mediates Societal Responses to Sexual Abuse and Sexual Harassment" Truman R. Keys, Western Connecticut State University

"Becoming Honorary Americans to Speak: The Hong Kong Protests as a Battleground for Digital Colonization and Transnational Enactments of American Patriotism as a Means of Resistance" Megu Itoh, University of Maryland

"In Whose Name? Immigration and the Nation in French Politics and Eurovision" Gordon Alley-Young, Kingsborough Community College - CUNY

This panel features competitive papers from the Voices of Diversity Interest Group.

2:00 PM to 3:15 PM

Marriott Old City

Ballroom C

Communication and Unlearning: Toward an Understanding of Old and New Knowledge Contributions in Learning Contexts

Sponsor: Instructional Communication

Chair: Maria Hannah, Ohio University

Presenters:

Ann Bainbridge Frymier, Ohio University

Carly Densmore, Ohio University

Maria Hannah, Ohio University

Jennifer Woolley, Ohio University

Jessica N Cherry, Ohio University

Instructional communication has a robust and expansive history of discovering how the teaching-learning process is influenced by communication behavior (see Farris, Houser, & Hosek, 2018). This panel aims to use this rich history as a foundation to discuss how old and new knowledge are situated to present meaningful, but perhaps challenging moments for students and teachers. Using interdisciplinary perspectives from various paradigms, presenters will discuss how communication contributes to (un)learning in higher education classrooms.

2:00 PM to 3:15 PM

Marriott Old City

Reynolds

Dynamics of Family Relationships: Communication in Sibling, Adoptive, and Grandparent-Child Relationships

Sponsor: Interpersonal Communication

Chair: Erin Brummett, Bloomsburg University

Respondent: Marianne Dainton, La Salle University

"This Post Will Be Long and Very Private": Examining the Use of Sensitive Self-Disclosures in a Hidden Private Facebook Group for Single Mothers" Maria Kopacz, West Chester University

"Comparing U.S. and French Grandparent-Grandchild Relationships" Daniel H. Mansson, Penn State Hazleton; Mathilde Duflos, University of Tours; Caroline Giraudeau, University of Tours

"Shared Family Identity as a Mediator of Sibling Relationship Maintenance and Relational Quality" Scott Allan Myers, West Virginia University

"I Don't Want to Hurt Their Feelings": Emotion Work in Adoption Search and Reunion" Melissa Rizzo Weller, Ohio University

This panel examines the communication dynamics of family relationships. Results of studies focusing on siblings, grandparent/grandchild, and adoptive family relationships will be shared.

2:00 PM to 3:15 PM

Marriott Old City

Bromley

From Connecting on Screen to Reconnecting in Person: Improving and Assessing Students' Delivery

Sponsor: Community College

Chair: Nancy Bandiera, LaGuardia Community College

Presenters:

Cheyenne Seymour, Bronx Community College

Laura Spinu, Kingsborough Community College

Patricia Sokolski, LaGuardia Community College

This round table discussion is an opportunity for mutual inquiry in building joyful learning experiences. Starting with an interactive reflection on what we have all learned as teachers and researchers during the extended period of remote learning, we will guide our audience to explore additional techniques for mitigating the anxiety or mental stress accumulated during the pandemic and incorporate these techniques into classroom practices following the return to face to face instruction. We will share a toolkit containing written and video resources, exercises, and practical suggestions to re-engage students and ourselves in the teaching and learning of in-person public delivery.

2:00 PM to 3:15 PM

Marriott Old City

Ballroom E2

Leadership Pathways for the Communication Administration: Advancing, Expanding, Integrating, Serving, and Transforming Your Program

Sponsor: Communication Administration

Chair: Angie Corbo, Widener University

"Advancing the Institution's Mission through Departmental Planning" Dawn Francis, Cabrini University

"Calling All Worker Bees: A Service-Leadership Approach as a Pathway to a Deanship" Timothy J. Brown, Montgomery County Community College

"Carving Out Your Niche: Communication Administration and Campus Integration" Angie Corbo, Widener University

"Expanding Your Department's Reach through an Online Accelerated M.A. Program" Jeanne Persuit, University of North Carolina Wilmington

"Transformational Leadership: Educational Opportunities to Serve Communities" Leeanne M Bell McManus, Stevenson University

Administrative opportunities are often a natural match for communication faculty who have strong public speaking, persuasive writing, interpersonal, and organizational skills. The communication administrator is the true embodiment of bridging theory and practice. Administrative opportunities employ communication skills that sparked our initial passion to study communication while applying the theoretical constructs related to teaching and research. This reflective session provides an overview of leadership opportunities for program directors, department chairs, deans, and ECA leadership roles.

2:00 PM to 3:15 PM

Marriott Old City

Shippen

Philosophy of Communication Pedagogy and Praxis: Bringing Social Justice to the Table

Sponsor: Philosophy of Communication

Chair: William Burgess, Duquesne University

Respondent: Ronald C. Arnett, Duquesne University

"Explorations in Interpersonal Communication and Philosophy of Communication: The Short Stories of Frank Yerby" Janie Harden Fritz, Duquesne University

"James Baldwin and Philosophy of Communication in Dialogue" Austin D Hestdalen, Duquesne University

"Online Textbooks and Educational Elitism: Literacy, Liberation, and Unforeseen Effects" Victor Grigsby, Duquesne University; Rodney Lyde, Duquesne University; Michael R. Kearney, Duquesne University

This panel applies the insights of social justice figures to contemporary issues in communication theory and practice. The first paper works with James Baldwin to establish some theoretical coordinates for a philosophy of communication rooted in a derivate view of self. The second paper considers the advent of e-textbooks as an issue of social justice informed by the media ecology tradition. The third paper examines the novels of Frank Yerby as a pedagogical contribution to interpersonal communication education. Taken together, the panel addresses the "of" of philosophy of communication in its implications for the problems and possibilities of life together in the current historical moment.

2:00 PM to 3:15 PM

Marriott Old City

Whitepen

Professional Communication Associations: Forward with Pandemic Policy

Chair: Noura Ahmad Hajjaj, State University of New York at New Paltz

Presenters:

Heather Strassen, Cazenovia College

Arshia Anwer, Manhattan College

Jill Burk, Penn State University- Berks

Stacy Smulowitz, University of Scranton

Michael Plugh, Manhattan College

Thom Gencarelli, Manhattan College

Respondent: Amanda G McKendree, University of Notre Dame

Leadership at New York State Communication Association, Pennsylvania Communication Association, New Jersey Communication Association, Media Ecology Association, and Eastern Communication Association gather at this roundtable panel to examine the ways in which the outbreak of the global pandemic has changed the landscape of our annual conventions since March 2020. As we cautiously return in-person, we will explore COVID-19 mandates best practices, as well as the rise of controversies and legal ramifications at our academic spaces.

2:00 PM to 3:15 PM

Marriott Old City

Claypoole

The Biden Presidency: Rhetorical Successes, Challenges, and Failures

Sponsor: Political Communication

Chair: Theodore Sheckels, Randolph-Macon College

""Uncle Joe" or "Dr. Joe": Which Voice and Theme Will It Be?" Rod Carveth, Central Connecticut State University

"And the Band Played On: Biden's Use of Disambiguation in His Rhetoric on Afghanistan" Paula Youra, University of Lynchburg

"California Dreaming: The Desired Rhetoric of Biden/Harris" Theodore Sheckels, Randolph-Macon College

"President Biden's Rhetorical Tightrope on Race and Immigration" Scott Wilson Dunn, Radford University

"The Agenda, Spin Control, and Feckless Rhetoric of the Biden Administration" Richard Eugene Vatz, Towson University

"The Dissatisfying Rhetoric of Vice President Kamala Harris" J Kanan Sawyer, West Chester University of Pennsylvania

In keeping with a multi-year tradition, a group of political communication scholars (with a rhetorical bent) discuss the on-going presidency. They offer brief remarks on what they believe is of interest to a student of rhetoric, politics, and the presidency. Then, the session becomes more of a roundtable with considerable interaction among the panelists and between the panelists and the audience.

2:00 PM to 3:15 PM

Marriott Old City

Ballroom A1

Top Papers in Media Communication

Sponsor: Media Communication

Chair: Lukas Pelliccio, Lincoln University

Respondent: Lukas Pelliccio, Lincoln University

"CRISPR Images: Media Use and Public Opinion about Gene Editing" Wyatt Dawson, University of Delaware; Ashley Paintsil, University of Delaware; James Bingaman, University of Delaware; Paul R Brewer, University of Delaware

""The Paradox of Podcasts and Panic: Investigating the Relationship between Meta-Emotions and True Crime Media Enjoyment Among True Crime Fans"" Alexandria Purcell, Wake Forest University

This panel consists of the top paper and top student paper from the Media Interest Group

3:00 PM

3:00 PM to 4:00 PM

Afternoon Coffee and Tea Break

All are invited to take a break and have some refreshments!

3:30 PM

3:30 PM to 4:45 PM

Marriott Old City

Frampton

Competitive Interpretation and Performance Papers

Sponsor: Interpretation Performance

Chair: Kathryn Hobson, James Madison University

This panel features competitive paper from the Interpretation and Performance Studies Interest Group.

3:30 PM to 4:45 PM

Marriott Old City

Ballroom E1

Difficult Issues and People: Meeting the Challenge

Sponsor: Communication Administration

Chair: Ann Bainbridge Frymier, Ohio University

Presenters:

Danette Ifert Johnson, Kalamazoo College

Alfred Mueller, Neumann University

Scott Allan Myers, West Virginia University

Janette Kenner Muir, George Mason University

Ann Bainbridge Frymier, Ohio University

The focus of this round table is on working productively with difficult people and managing difficult situations. Regardless of your role you likely encounter difficult people and situations in the workplace and will find this session useful. The presenters are seasoned leaders in higher education and represent various leadership roles. Each presenter will draw on their knowledge of communication and their leadership experience to provide guidance and insight on managing difficult people and situations.

3:30 PM to 4:45 PM

Marriott Old City

Cook

Health Communication Message Design

Sponsor: Health Communication

Chair: Thomas Hugh Feeley, University at Buffalo

Respondent: Wei Sun, Howard university

"An Experiment to Test Diffusion of Innovation Features for Strategic Health Message Design" Michele Boehm, University of Delaware; Allie White, University of Delaware; Emily J Pfender, University of Delaware; Ashley Paintsil, University of Delaware; Kami Silk, University of Delaware

"Community-based Communication Strategies for Health Promotion and Empowerment among Commercial Sex Workers in India" Satarupa Dasgupta, Ramapo College of New Jersey

"Inoculation Theory, Postcards, and Persuasion: Bamforth and Company's Soldier #39 Comic, "How You Feel at the First Inoculation"" Josh Compton, Dartmouth College

"I looked it up and you'll probably be fine": Cancer Survivors' Perceptions of Helpful and Unhelpful Support Messages and Sources" Melissa Wanzer, Canisius College; Jennifer Czapla, Canisius College

This panel showcases health communication research examining message design strategy and effectiveness

3:30 PM to 4:45 PM

Marriott Old City

Reynolds

Re(Rites and Rights): Communication, Children and Seniors in Cities

Chair: Gary Gumpert, Urban Communication Foundation

Presenters:

Peter Hecht, Thomas Jefferson University

Susan Drucker, Hofstra University

Lewis Freeman, Fordham University

Erik Garrett, Duquesne University

Rebecca M. Townsend, University of Hartford

An Urban Communication Association Panel. In a world constantly under stress, the voices of children are seldom heard by communication scholars. Urban communication embraces an approach placing communication in the foreground of concerns for the city. Children and seniors have distinct needs Each have different media literacies and habits distinct from one another and from the adult population at large.

Much has been written about "The Right to the City", framed as a human right and international principle (Lefebvre), a right to change ourselves by changing the city (Harvey). Participating in the life of a city involves rites as well. Often neglected are urban civil rites of community participation and social interaction. These rights and rites differ for children and seniors. The pandemic has altered the means of connection whereby the interactional opportunities and patterns of children and seniors have been particularly impacted Where interpersonal communication is primarily mediated – their relationship with family members; grandparents/grandchildren, playmates, classmates, friends and neighbors have been altered.

Studies in lifespan communication assume that human communication is developmental and communication patterns and needs must be understood as changing across time. This panel bridges lifespan and urban communication approaches from diverse fields to understand and plan for the relationship between physical place and mediated interaction for the children and older adults in cities.

3:30 PM to 4:45 PM

Marriott Old City

Ballroom E2

Scholars' Roundtable: The State of U.S. Democracy in the Early 21st Century

Sponsor: Political Communication

Chair: Trevor Parry-Giles, University of Maryland

Presenters:

Timothy Barney, Associate Professor, University of Richmond
Timothy J. Brown, Montgomery County Community College
Jason Edwards, Bridgewater State University
Kimberley J Hannah-Prater, Community College of Baltimore County
Christina M. Knopf, SUNY Cortland
Star Muir, George Mason University
Thomas K Nakayama, Northeastern University

Following the January 6, 2021, insurrection at the U.S. Capitol, the second impeachment trial of former president Donald Trump, the repeated claims from Trump and his allies that the 2020 presidential election was illegitimate, and the onset of the Biden administration, this panel assembles a cross-section of political communication scholars to consider the question: What is the state of U.S. democracy in the early years of the 21st century?

3:30 PM to 4:45 PM

Marriott Old City

Shippen

Seyla Benhabib and the Philosophy of Communication

Sponsor: Philosophy of Communication

Chair: Matthew P. Mancino, Indiana University South Bend

"Advocacy Communication as Contentious Interpretation: The Role of Deliberative Conflict in Benhabib's Critique of Self-Determined Democratic Governance" Mark Gardner, Graceland University

"Situating the Displaced: Nourishing and Sustaining the Fragile Plurality of the Shared World" Basak Guven, Duquesne University

"Situating the Online Self: Benhabib, Identity, and the Internet" Matthew P. Mancino, Indiana University South Bend

"Situating the Self-Absorbed: Understanding Social Media Influencers through Benhabib" Kati Elizabeth Sudnick, U of North Carolina, Wilmington

This panel applies the work of Seyla Benhabib to understand social media influencers, political advocacy, immigration, and online identity. In a postmodern moment characterized by metanarrative collapse, Benhabib can offer constructive coordinates for an Arendtian "enlarged mentality" to expand the public sphere and texture human communication.

3:30 PM to 4:45 PM

Marriott Old City

Claypoole

"It's A Cautionary Tale": Examining the Evolution of Movie Adaptations and Broadway Musicals

Sponsor: Media Communication

Chair: Jingsi Christina Wu, Hofstra University

Respondent: Christina E. Saindon, Queensborough Community College, CUNY

"Can You Find Yourself Without Finding the Other? An Analysis of "Dear Evan Hansen's" Attention to the Other and Rejection of Western Therapeutic Culture" Jessica Neu, Duquesne University

"Hairspray: From John Walters to NBC Live, From the Issues of the '60's to Concerns of the Present" Theodore Sheckels, Randolph-Macon College

"The Apex Predator: Gender as a Social Construct in the Age of Social Media" Nancy Bressler, West Virginia Wesleyan College

"The "Agony" of the Into the Woods Film Adaptation" Anthony Damcott, West Virginia Wesleyan College

"It's Showtime!": Pop Culture's Influence on Beetlejuice's Journey from Film to the Stage" Tim Wayne Walker, West Virginia Wesleyan College

As Broadway prepares to reopen after the Covid-19 pandemic, this panel seeks to celebrate its return with analyses of movie musicals. Panelists analyze the connection between movies and Broadway musicals to investigate to what extent changes made between the originals and the newer versions maintain narrative consistency, alter gender norms, reveal greater insight into our own identities, and use social media, both as a narrative tool, as well as for promotion of the movie.

5:00 PM

5:00 PM to 6:15 PM

Marriott Old City

Ballroom A1

Reunion of Forensics & Debate Competitors: Sustaining the Bridge Between Intercollegiate Activities & Disciplinary Involvement

Sponsor: Argumentation and Forensics

Chair: Theodore Sheckels, Randolph-Macon College

Presenters:

Theodore Sheckels, Randolph-Macon College

Erin Brummett, Bloomsburg University

Robert J Green, Bloomsburg University

Carl Hyden, Morgan State University

Anand Rao, University of Mary Washington

Sarah Ryan, UNT College of Information

Historically, many have made their way into the communication discipline through participation in intercollegiate forensics and debate. Roundtable participants wish to celebrate and sustain that route and to explore how ECA might help in that mission. A reunion? Yes. But a reunion with a purpose.

5:00 PM to 6:30 PM

Marriott Old City

Shippen

Short course: Power Skills Suite: A (Re)Union of Power Skills in the basic course

Sponsor: Short Course

Presenter:

Dawn Pfeifer Reitz, Penn State University, Berks College

Welcome to the Power Skills Suite! Join this short course to learn about the development of the Power Skills Suite – a comprehensive platform designed to empower users to learn and develop Power Skills: in-demand professional competencies for real-world success that will set them apart from others and provide a competitive edge. This instructor will unpack the journey that led to the development of the Power Skills Suite born out of the basic course and will lead discussion about the role of Power Skills in our basic course.

5:00 PM to 6:30 PM

Marriott Old City

Bromley

Short course: Reuniting Our Students with Social Activism Using Media Based Pedagogies

Sponsor: Short Course

Presenters:

Jack Banks, University of Hartford

Nancy Bressler, West Virginia Wesleyan College

This short course examines how we can engage students in social awareness and civic action through the analysis and creation of media. Celebrating ECA's theme "Reunion", we hope through this course to create new opportunities for students to reflect and contemplate about the last year and the global issues that were raised since the pandemic. In what ways can our students contribute to their communities, rather than engaging in "slacktivism" and hashtag activism for popularity?

5:00 PM to 6:30 PM

Marriott Old City

Whitepen

Short course: Turning Online Public Speaking into Digital Presentations...The Class of our Time

Sponsor: Short Course

Presenter:

Pam Marshall, Rowan University

This course will discuss how to create a Digital Presentations class, where students learn all they need to know about presenting in our online, technological world of today. What are the differences between online public speaking and digital presentations? What should the focus be of a digital presentations class? How can you create your own digital presentations class? These and many other questions will be addressed in this short course.

5:00 PM to 6:15 PM

Marriott Old City

Reynolds

Spotlight: 2021 ECA Distinguished Teaching Fellows

Chair: Rebecca M. Townsend, University of Hartford

Presenters:

Timothy Barney, Associate Professor, University of Richmond

Alan K Goodboy, West Virginia University

Tracey Quigley Holden, University of Delaware

Andrew Spieldenner, California State San Marcos

The Distinguished Teaching Fellows of 2021 will speak about the conference theme of "(Re)union" as it relates to their teaching. All are invited to this special event celebrating the best in our discipline's teaching.

5:00 PM to 6:15 PM

Marriott Old City

Ballroom B

Wine and Spots

Chair: Richard Eugene Vatz, Towson University

All are welcome to this lively discussion of political ads with a cash bar and appetizers.

6:30 PM

6:30 PM to 8:00 PM

Marriott Old City

Foyer BCD

ECA Reunion Reception

You're invited! All are invited to this opening reception where we will celebrate the reunion of our ECA family!

8:00 PM

8:00 PM to 9:00 PM

Marriott Old City

Walnut

12 Steps Meeting

Friday
April 08, 2022

8:00 AM

8:00 AM to 9:15 AM

Marriott Old City

Reynolds

Addressing Communication Challenges of the COVID-19 Pandemic

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Dana Rogers, Southern Connecticut State University

Respondent: Jessica Neu, Duquesne University

"For Now: Exploring Existential Values Through a Video Game Cover and a Global Pandemic" Alejandro Hervella, Northeastern University

"Social Media's Effect on College Students' Perceptions of the Pandemic" Sophia Adelaide Doyle, Ramapo College of New Jersey

"VaxChats: Addressing Covid-19 Vaccine Hesitancy with Family and Friends" Anelise Allen, Northeastern University; Saniya Suyendykova, Northeastern University

"Yellow Star Appropriation: Nazi Symbolism in Anti-Covid Vaccine Protests [Communication Contexts: Political, Social Movements/Protests]" Leah Hetty Ross, State University of New York at Geneseo

The COVID-19 global pandemic continues to disrupt daily life. These competitively selected papers investigate communication of the pandemic for different audiences and in various contexts.

8:00 AM to 5:00 PM

Marriott Old City

Foyer BCD

ECA Conference Registration

8:00 AM to 9:15 AM

Marriott Old City

Whitepen

Health Communication and New Media

Sponsor: Health Communication

Chair: Melissa Wanzer, Canisius College

Respondent: Julie Volkman, Bryant University

"The Ethical and Legal Implications of "Celebrity" in Health Promotion" Truman R. Keys, Western Connecticut State University

"Using Animated Videos to Increase Patient Knowledge: A Meta-Analytic Review" Thomas Hugh Feeley, University at Buffalo; Maria Keller, University at Buffalo; Liise Kayler, University at Buffalo

"Werther's Social Network: Reconsidering Suicidology and Mental Health in the Age of Social Media" Tim Michaels, Penn State University; Matt Corr, Shenandoah University

""Drinking Is Cool": A Content Analysis of Tik Tok Videos about Alcohol" xiaobei chen, university of florida

This panel showcases research on health communication and emerging technologies

8:00 AM to 9:15 AM

Marriott Old City

Bromley/Claypoole

How Can We Discuss Critical Race Theory?: Reuniting Civil Discourse With Teaching and Research Through the Use of Storytelling

Sponsor: Voices of Diversity

Chair: Nancy Bressler, West Virginia Wesleyan College

Respondent: Jack Banks, University of Hartford

"Dad, Why Is Being Different So Hard?": Analyzing Subjective Narration in ABC's Mixed-ish" Nancy Bressler, West Virginia Wesleyan College

"Watch Out World I'm Grown Now": Examining How the Television Show Grown-ish Deconstructs Race and Race Relations Amongst Gen Z Americans" Amber Byrd, University of Hartford

"Avoidance of Politics: Examining the Persistent Discomfort around Race-centered Conversations through Reality Television" Jingsi Christina Wu, Hofstra University

"Saturday Night Live: Late Night Satire As a Critical Media Literacy Tool" Alison A Fisher Bodkin, James Madison University; Wendy Weinhold, Coastal Carolina University

"These Are Just Simple Farmers. These Are People of the Land. The Common Clay of the New West. You Know... Morons": How Blazing Saddles' Satire Criticizes Racial Stereotypes" Tim Wayne Walker, West Virginia Wesleyan College

Derived from the current debate about Critical Race Theory (CRT) in education and public policies, this panel explores avenues for discussing racial oppression. Panelists discuss how analyzing sketch comedies in the classroom, casting on reality television, media narratives and character narration in sitcoms, and streaming network "warnings" can facilitate conversations about CRT and the impact of systemic racism. As CRT faces backlash in other spheres, this panel explores how storytelling contributes to social justice discussions.

8:00 AM to 9:15 AM

Marriott Old City

Frampton

Using a Communication Lens to Analyze Global Issues in Film

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Rachael E Purtell, West Virginia University

Respondent: Heather M Stassen, Cazenovia College

"Analyzing What Michael Burry and Mark Baum Saw that No One Else Could: Social Constructionism, Entertainment-Education, and the 2015 Film "The Big Short"" Joahlana Aphrodite Najunas, Penn State University

"Creating Public Memory of African American History through the Film: A Rhetorical Analysis of "12 Years a Slave"" Dominique H Hughes, Penn State University - Schuylkill

"Inside Your Mind: Raising Awareness about Depression and Suicide through Burkean Identification in Two Robin Williams' Films" Hayley Salen, Penn State University- Schuylkill Campus

"Nation Branding Beyond Borders: CCP Influence on Hollywood Film Production [political and/or ideology]" Katherine Ann Rodgers, SUNY Geneseo

This panel features undergraduate student research on communication issues in the film industry. These papers analyze various messages in movies and Hollywood film production.

8:00 AM to 9:15 AM

Marriott Old City

Flower

Young Adults' Self-Esteem and Mental Health: Connections with Social Media

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Maria Hannah, Ohio University

Respondent: Amber Ellen Holland, North Carolina State University

"Diet Fads: The New Danger of Social Media Diet Culture on Young People" Megan Miller, State University of New York at Geneseo

"Influencers and Their Effect on Instagram Users - Communications Research Paper" Alexis Tang, Northeastern University; Katie Ann Billman, Northeastern University; Paige Peterson, Northeastern University

"The Rise of Aestheticized Feminism on Instagram and its Effects on Gen-Z Body Image and Self Esteem" Justine Elizabeth Long, Stonehill College

Papers in this competitively selected panel explore connections between social media posts, mental health, and self-esteem. Specifically, these papers investigate diet culture, social media influencers, and celebrities.

8:30 AM

8:30 AM to 10:30 AM

Marriott Old City

Ballroom D

Connect Conference Panel: Reconnecting and Reuniting within ECA

Chair: Nancy Willets, Cape Cod Community College

Presenters:

Jessica Papajcik, Stark State College

Kerry Byrnes-Loinette, Collin College

Amanda Damiano, Marist College

Thomas Richard Flynn, Slippery Rock University

Ann Bainbridge Frymier, Ohio University

Sean M Horan, Fairfield University

Andy Kai-chun Chuang, LaGuardia Community College, CUNY
Candice Elaine Thomas-Maddox, Ohio University Lancaster
Scott Allan Myers, West Virginia University

This panel is being held instead of the Connect Conference.

ECA is comprised of diverse voices. Too often, though, we work in silos, focusing on our own areas of specialization. This year's Connect Conference Spotlight panel addresses the importance of reconnecting and bridging the silos to enhance the work we do within the discipline and to find creative ways to grow our membership. Included in this spotlight panel are representatives from diverse interest groups who will discuss how we can create new unions within ECA and beyond to move our discipline forward.

9:00 AM

9:00 AM to 5:00 PM

ECA Exhibit Hall

Visit with our sponsors, affiliated groups, and more!

9:30 AM

9:30 AM to 10:45 AM

Marriott Old City

Reynolds

Laughter is the Best Medicine?: Examining How Comedy Can Reunite Us and Real World Issues Amid the Pandemic

Sponsor: Media Communication

Chair: Nancy Bressler, West Virginia Wesleyan College

Respondent: Jack Banks, University of Hartford

"Finding Humor in a Pandemic - Enjoying The Chair during the Time of COVID" Rod Carveth, Central Connecticut State University

"Keep Laughing, Saturday Night Live: Late Night Television's Pandemic Survival Lessons." Alison A Fisher Bodkin, James Madison University; Wendy Weinhold, Coastal Carolina University

"Peter Griffin: Really a Family Guy?" Anthony Damcott, West Virginia Wesleyan College

"Can We Just Enjoy Sitting Down to One Meal Without Talking About Covid? There's Plenty of Other Tragic Events For You Two to Find Hilarious": Analyzing the Portrayal of Class Issues on ABC Sitcoms" Nancy Bressler, West Virginia Wesleyan College

"It Is So Good to Be Here": Examining How Family Reunion Provides Hope and Nostalgia During a Time of Uncertainty" Amber Byrd, University of Hartford

As the Covid-19 pandemic grips people's lives, television audiences look for both an escape and a coping mechanism to deal with the trauma. Inspired by ECA's theme "Reunion", panelists investigate how humorous shows can reunite us with vital social, cultural, and political discourses that have been raised since the pandemic. Utilizing examples of sketch comedy, adult animation, dramedy, and sitcom, this panel examines how comedy can help us survive and thrive during this global pandemic.

9:30 AM to 10:45 AM

Marriott Old City

Ballroom E2

Politics in the States: Virginia in '21; Maryland and Pennsylvania in '22

Sponsor: Political Communication

Chair: Theodore Sheckels, Randolph-Macon College

"An Analysis of the Pennsylvania Democratic Primary Race for U.S. Senator" Andrea M McClanahan, East Stroudsburg University of PA

"And the Ads Kept a-Coming, Nastier and Nastier: McCauliffe and Glenn Youngkin in Virginia" Theodore Sheckels, Randolph-Macon College

"Politics in Maryland: The 2022 Edition" Carl Hyden, Morgan State University

"The "Radical" vs. the "Trump Wannabe": A Textual Analysis of the 2021 Virginia Gubernatorial Debates" Scott Wilson Dunn, Radford University

One studies state-level campaign communication for its own sake but also because what occurs in the states suggests what may be going on nationally. The Virginia 2021 gubernatorial race raises questions about two traditional forms of campaign communication: ads (especially negatives ones) and debates. It also pits a progressive Democrat against a Trump-supporting Republican, perhaps offering a rhetorical preview of the 2024 presidential race. The Maryland 2022 gubernatorial race will likely not feature a Trumpster; rather, it should pit a moderate Republican in the Larry Hogan mold against a progressive Democrat. The questions here deal with the continuing popularity of moderation and the growing popularity of the Sanders-AOC wing of the Democratic Party. Also relevant on the Democratic side will be how race and ethnicity play a role in the selection of the nominee. Redistricting is also a factor in Democratically gerrymandered Maryland: will the new districts offer the same Congressional results (i.e. 7 Democrats, 1 lone Republican). And, of course, redistricting--often for political purpose--is not confined to Maryland. The Pennsylvania 2022 U.S. Senate race also offers an assessment of progressive ideas in the Democratic Party, for the primary will pit a more progressive candidate against a rather centrist one--and others. The session, then, considers what's going on in three Mid-Atlantic states, but it also raises the national implications.

9:30 AM to 10:45 AM

Marriott Old City

Shippen

Relating, Connecting, and Leading: Exploring the Lived Experiences of Leaders, Customers, and Community Members

Sponsor: Organizational Communication

Chair: Casey Michael Stratton, West Virginia University

Respondent: Jason Wrench, New Paltz

"The Communicative Co-Construction of the Land: Selfhood, Folks, and Community in Southeast Ohio" James Kelly, Ohio University; Caroline Wilson, Ohio University

"Love the Customers: Principles of Interpersonal Relationships Applied to Social Media" Tracey Leanne Kyles, University of Florida

"Learning From Leaders' Stories: An Ethnographic Study" S. Pixy Ferris, William Paterson University; Kathleen Waldron, William Paterson University

Centering on roles and relationships, the manuscripts in this competitive paper session contribute insight about the experiences of various types of organizational members.

9:30 AM to 10:45 AM

Marriott Old City

Cook

The Personal Is Political: Towards a Strategic Rhetoric of Whiteness and Personal Choice in the Covid-19 Mask Mandate Protests

Sponsor: Rhetoric and Public Address

Chair: Goyland Williams, University of Hartford

Presenters:

Thomas K Nakayama, Northeastern University

Rebecca M. Townsend, University of Hartford

Tianna Cobb, George Mason University

Kimberley J Hannah-Prater, Community College of Baltimore County

Drawing upon this year's conference theme of "Reunion," this discussion panel surveys critical and theoretical discourses of Whiteness and its relationship to rhetorical and health communication scholarship. In doing so, the panelists through an examination of various case studies- highlight the ways that the Covid-19 pandemic and its attending rhetoric(s) of pro-choice are leveraged in the name of anti-mask and anti-vaccination sympathizers. As such, debates about mask become a site for battle and not public deliberation.

9:30 AM to 10:45 AM

Marriott Old City

Ballroom A1

Top Papers in Health Communication

Sponsor: Health Communication

Chair: Taejin Jung, State University of New York, Oswego

Respondent: Rukhsana Ahmed, University at Albany, SUNY

"Parents, Pain, and Over-the-Counter Medicine: Student Athletes' Perceived Alternatives to Prescription Opioid Misuse" Rikishi T. Rey, Chapman University; Annie Pezalla, Macalester College

"The COVID-19 Vaccine for Children: A Profile of Parents and Recommendations to Reach the Vaccine Hesitant or Resistant" Julia K. Weiss, The University of Virginia's College at Wise

"Being human: Exploring the role of preceptors and patients in nursing school" Paula Hopeck, Bloomsburg University

This panel showcases the year's top research in health communication

9:30 AM to 10:45 AM

Marriott Old City

Ballroom B

Top Papers of the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Jordan T Atkinson, Missouri Western State University

Respondent: Linda L. McCroskey, California State University, Long Beach

"Union and Difference between East and West: Sociopragmatic Politeness in American and South Korean Presidential Debates" Lilly Wilcox, Northeastern University; Mateus Joo, Northeastern University; Eunjin Kim, Northeastern University; Lauren Barbulescu, Northeastern University

"Hamilton and the Ideograph of Freedom [Media Analysis]" Kaitlin Merlino, Messiah University

"Music Genres: Variations of (Anti)Feminist Representation" Megan Miller, State University of New York at Geneseo

"The Problem With the "Noble Savage": Reappraising Basquiat through Ideological Criticism" Arielle Joy Greenspan, Northeastern University

This panel features the Top Four Competitive Papers from the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

10:00 AM

10:00 AM to 11:00 AM

Morning Coffee and Tea Break

All are invited to take a break and have some refreshments!

11:00 AM

11:00 AM to 12:15 PM

Marriott Old City

Shippen

Analyzing Media Through a Rhetorical Lens

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Casey Michael Stratton, West Virginia University

Respondent: Nancy Bressler, West Virginia Wesleyan College

"Fyre Festival: A Sisyphean Task of Image Repair" Benjamin J Pisano, University of Pittsburgh at Greensburg

"Rhetoric on Perseverance: At What Cost?" Sarah Ottinger, Abilene Christian University

"Rhetorical Invention and Iconographies of Protest in La Casa de Papel" Hannah Grace Howell, University of Richmond

"Talk to 'Your' Doctor:" A Rhetorical Analysis of Burkean Identification in Direct-to-Consumer Pharmaceutical Advertisements" Sophia Nicole Bates, Penn State University - Schuylkill Campus

Using rhetorical approaches, these papers assess issues of image repair, perseverance, activism, and consubstantiality. Papers authored by these undergraduate students investigate a host of contexts including the Frye Festival, television shows, advertisements, and songs.

11:00 AM to 12:15 PM

Marriott Old City

Ballroom A2

ECA 2023 Planners' Meeting

Chair: Jennifer Waldeck, Chapman University

All interest group planners for the 2023 ECA convention and other convention planning team members should attend this meeting to learn about conference planning.

11:00 AM to 12:15 PM

Marriott Old City

Bromley/Claypoole

Examining Identity Across Media

Sponsor: Media Communication

Chair: Courtney Haywood, Lincoln University

"Millennial Telenovela: LGBTQ Visibility and Identity" Madeline Szoo, Northeastern University
"Zoom Affordances and Identity" Angela M Cirucci, Rowan University
"“My Parents Would Try to Explain to Me Why the People Needed to Protest”: Active Mediation and Family Talk about Race and Racism" Jessica Harvey, Saint Vincent College; Zakiya E Moses, Saint Vincent College

The presentations in this panel discuss unique issues related to identity across media platforms.

11:00 AM to 12:15 PM

Marriott Old City

Foyer BCD

Graduate Poster Session 1

Sponsor: Graduate Poster Sessions

Chair: Katie Neary Dunleavy, La Salle University

"Agenda Setting Theory" Katelynn Louise Kuijpers, University of Delaware

"Black Women, Beauty Influencers and Suncare" Ashley Paintsil, University of Delaware

"Cancel Kanye West or Taylor Swift? Hostile Celebrity Perceptions Can Lead to Boycotting, but it Depends on the Celebrity" Madison Martin, West Virginia University; Thomas Dean Bobbitt, West Virginia University; Marissa J Ohl, West Virginia University

"Dear Corporate America: A Closer Look Into the State of Black Women in Corporate America" Carmen Alexis Bethea, University of North Carolina Wilmington

"Disinformation and its Many Friends: Exploring Disinformation and Conspiracy Theory Beliefs Through Promising Perspectives" Brooke Molokach, University of Delaware

"Fear in the Ballot Box: An application of fear appeal research to political policy messaging" Madison Murphy, Chapman University; Hannah Ball, Chapman University

"How Anti-Vaccine Sentiments Bled into Mainstream Social Media" Liam Michael Cuddy, Communication Graduate Student

This session features competitive posters submitted to the Graduate Poster Sessions Interest Group.

11:00 AM to 12:15 PM

Marriott Old City

Whitepen

Interrogating Biases, Stereotypes, Ethnocentrism, and Inequalities

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Samantha Leggett-Bradley, West Virginia University

Respondent: Trudy Milburn, Southern Connecticut State University

"Advertising, Exploitation, and the Clash of Individualism and Collectivism" Ertunc Mumcuoglu, State University of New York at Geneseo

"Europe's Early Modern Witchcraft Trials as Sites of Biased Knowledge Production [Public Sphere]" Cameron S Jamison, Northeastern University

"Paradox of DEI Communication Efficacy: Is DEI Communication Reached out to Target? [Communication Contexts: Organizational communication, Social movement, Diversity]" Yuki Morita, State University of New York at Geneseo

"Perceptions towards Multicultural Teamwork: Domestic and International Undergraduate Experience in Academic Setting at an Eastern Midsize College" Jingmi Wang, Boston College

"Sacred or Stereotypes? Influence of Gender Norms in the Catholic Church" Abigail Mayer, State University of New York at Geneseo

This competitively selected panel of papers investigate various cultural approaches of communication. Papers on this panel explore cultural hegemony, ethnocentrism, biases, and stereotypes in various contexts including advertising, witchcraft, DEI efforts, teamwork, and the Catholic religion.

11:00 AM to 12:15 PM

Marriott Old City

Flower

Political Realignments and Voting Blocs

Sponsor: Political Communication

Chair: Kimberley J Hannah-Prater, Community College of Baltimore County

Respondent: Scott Wilson Dunn, Radford University

"Fetterman and the Forgotten: Dramatism and Democracy after January 6" Brian Snee, University of Scranton; Grant Cos, RIT; R.V. Pierre Rodgers, George Mason U

"Politics in Appalachia: Contributions of Appalachian Women Post 2020 Presidential Election" Alyse C Baker, West Virginia University

In the months during and directly following the 2020 presidential election, politicians and voters negotiated their geographic region's expectations of how to express political ideologies within divided political communities. This paper session includes two competitive papers focused on a voting bloc of women voters in the Appalachian region and a Pennsylvanian candidate for U.S. Senate - with experience gaining tabloid-style national news attention - that attempted to frame or express their viewpoints on politics.

11:00 AM to 12:15 PM

Marriott Old City

Frampton

Re (considering): The Social Media Roundtable

Sponsor: Communication Law and Ethics

Chair: Susan Drucker, Hofstra University

Presenters:

Kristie Byrum, Bloomsburg University of Pennsylvania

Juliet L Dee, University of Delaware

Thomas Richard Flynn, Slippery Rock University

Dale Herbeck, Northeastern University

Brian McFadden, Hofstra University

Douglas C. Strahler, Slippery Rock University of Pennsylvania

Regina Kaley Stuart, St. John's University

Nicholas Gadino, University of Delaware

The growth of social media networks influences every sphere of modern lives. While a body of jurisprudence has been developing, tech giants have gone mainly unregulated by governments. The past year has seen increasing calls for this to change, particularly considering the environment of misinformation, disinformation, and politically divisive content disseminated via these platforms. In addition, power of algorithms to offer a layer of nearly invisible, unchecked, media influence has come under increasing scrutiny.

From the Australian Parliament to the halls of the United States Congress, legislators and regulators are

exploring who and what requires regulation. In his opinion in *Biden v. Knight First Amendment Institute*, Justice Clarence Thomas issued the first words from the Supreme Court on the matter of social media regulation noting: "Today's digital platforms provide avenues for historically unprecedented amounts of speech, including speech by government actors. Also unprecedented, however, is the concentrated control of so much speech in the hands of a few private parties. We will soon have no choice but to address how our legal doctrines apply to highly concentrated, privately owned information infrastructure such as digital platforms." Further, a battle is brewing with the platforms that have used Section 230 of the Communications Decency Act over the immunity offered curated or moderated social media networks.

This panel is a continuation of a series of roundtables sponsored by the Communication Law and Ethics interest group each year to provide an overview of the state of social media law and ethics. The roundtable discussion will center around hypothetical situations and cases previously distributed to the panelists and available to audience members.

11:00 AM to 12:15 PM

Marriott Old City

Ballroom A1

Reuniting, Nonverbally, in a 'Post-COVID' World

Sponsor: Nonverbal Communication

Chair: Nicole Blau, Ohio University Lancaster

Respondent: Zachary Carr, University at Buffalo

"(Re)union in Social Settings: New Nonverbal Expectations in our Social Circles" Nicole Blau, Ohio University Lancaster

"(Re)union in the Breakroom: New Nonverbal Expectations in The Workplace" Tim Rumbough, Bloomsburg University of Pennsylvania

"Effects of Covid on Nonverbal Communication within the Family Context: Proxemics and Territory" Melissa Rizzo Weller, Ohio University

This panel explores nonverbal communication in an (almost) post-COVID world. In line with the ECA theme of Reunion, we explore how nonverbal communication after reuniting with friends, colleagues, and family after almost two years of conditional interaction. With public mandates and guidelines shifting (again), we are interested in how people are interacting nonverbally in multiple contexts. We will discuss behaviors, such as wearing a mask, hugging, and shaking hands, as well as sharing spaces in the home, the workplace, and in other public venues. We will also discuss to what degree COVID vaccination status impacts willingness to communicate nonverbally.

11:00 AM to 12:15 PM

Marriott Old City

Ballroom B

Rhetoric and the 2020 Election

Sponsor: Rhetoric and Public Address

Chair: Abbe Depretis, Carnegie Mellon University

Respondent: Timothy Barney, Associate Professor, University of Richmond

"Conspiratorial Communities: A Rhetorical Analysis of QAnon Instagram Comments Before the Capitol Riots" Sara J Aniano, Monmouth University

"Mediating Race and Gender in Campaign 2020: The Cooking with Kamala Videos" Trevor Parry-Giles, University of Maryland; Divine Narkotey Aboagye, University of Maryland; Jin R. Choi,

University of Maryland; Taylor Hourigan, University of Maryland; Megu Itoh, University of Maryland; Carolyn Robbins, University of Maryland; Matthew Salzano, University of Maryland; Kalin Schultz, University of Maryland; Shelby Sturm, University of Maryland

"“To Restore the Soul of America:” Religious Rhetoric in Joe Biden’s President-Elect Victory Speech" Valerie Schrader, Penn State University - Schuylkill Campus

This paper panel explores speeches, videos, and conspiracy rhetoric during and after the 2020 U.S. Presidential election.

11:00 AM to 12:15 PM

Marriott Old City

Reynolds

The Precarious State of the Intercultural Interest Group

Sponsor: Intercultural Communication

Chair: Angela L Putman, Penn State Brandywine

Presenters:

Angela L Putman, Penn State Brandywine

Rukhsana Ahmed, University at Albany, SUNY

Membership and participation in the Intercultural Interest Group has been waning/declining for several years. Finding new leaders to step up and lead the group is a challenge each year. This roundtable is an opportunity for members of the Intercultural Interest Group to gather and discuss the future of our group. Why is interest and participation in such a decline? Should we fold the group and join Voices of Diversity? Do members have any ideas for reinvigorating our membership and participation? If you are a member of the Intercultural Group and/or have a desire to see the group continue, we hope you will join this important roundtable discussion.

11:00 AM to 12:15 PM

Marriott Old City

Ballroom E2

Top Papers in Organizational Communication

Sponsor: Organizational Communication

Chair: Maxine Gesualdi, West Chester University of Pennsylvania

Respondent: Michael Sollitto, Texas A&M University-Corpus Christi

"Network Centrality Predicts Employee Turnover: A Re-Analysis of the Erosion Model" Thomas Hugh Feeley, University at Buffalo

"Is Your Collar Really Better Than My Collar?: Unpacking Postmodern (No)Collar Work" Carla Rae Richards, Duquesne Univeristy

"Upward Dissent as an Employee Response to Workplace Sexual Harassment" Rachael E Purtell, West Virginia University; Tyler Ray, West Virginia University; Scott Allan Myers, West Virginia University

This competitive paper session features the best manuscripts submitted to the Organizational Communication Interest Group for 2022.

12:30 PM

12:30 PM to 1:45 PM

Marriott Old City

Whitepen

(Re)uniting existing research with emerging questions about Health Communication

Sponsor: Health Communication

Chair: Sean M Horan, Fairfield University

Respondent: Sara LaBelle, Chapman University

"Health Communication & individuals who are transgendered" Hanna Cooper Birenbaum, Fairfield University

"Health Communication & invisible illness" Lauren Lee, Texas State University

"Health Communication and communal coping" Hannah E. Jones, Rutgers University

"Health Communication, first responders, & stress" Erin Sheila Crow, Chapman University

As we look into ECA's second hundred years, navigate our way through an ongoing pandemic, and reunite in person again for our conference, understanding and studying Health Communication remains essential. In this way, it is important to juxtapose existing areas of Health Communication research against emerging questions. Therefore, in this panel, newer communication researchers will discuss their programs of research and how they add to our collective understanding.

12:30 PM to 1:45 PM

Marriott Old City

Cook

Communication in the Arts: Explorations of Music, Poetry, and Literature

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Carla Rae Richards, Duquesne University

Respondent: Alex Sutter, North Carolina State University

"American Imports: Young Adult Books in France [Communication Contexts: Intercultural Communication]" Leah Hetty Ross, State University of New York at Geneseo

"Feminist Analysis of Curt Cobain's Lyricism [communication context]" Margaret McLeod, Comm Student

"Sonic Communication: How the Partially Deaf Experience Music" Tessa Hodinger, Suny Geneseo

"The Impact of Metaphors in Inaugural Poetry" Sara Ross, Wilkes University

"The Significance of Taylor Swift's "The Man" Within Feminist Criticism and Beyond" Breanna Ebisch, Wilkes University

These papers explore communication that takes place through and about various forms of artistic expression. Papers explore music, poetry, and literature from a variety of methodological perspectives and national contexts.

12:30 PM to 1:45 PM

Marriott Old City

Shippen

Compassion, Privacy, and Placemaking: Emerging Studies Focusing on Communicating in Non-Profit Organizations

Sponsor: Organizational Communication

Chair: Rachael E Purtell, West Virginia University

Respondent: Maxine Gesualdi, West Chester University of Pennsylvania

"Managing Privacy for Survivors with Intellectual and Developmental Disabilities at an Anti-Violence Nonprofit" Danielle C Biss, Ohio University; Tiffany Dykstra-DeVette, San Diego State University

"Disrupting Traditional Placemaking and Organizing Practices: Faith-Based Nonprofit Organizing in Rural Appalachia" Caroline Wilson, Ohio University; Samuel James Taylor, Ohio University; Brittany L. Peterson, Ohio University

"Constructing a Culture of Compassion in an Adoption Services Non-Profit Organization" Melissa Rizzo Weller, Ohio University

The manuscripts featured in this competitive paper session concentrate on studying the voices of non-profit organizational members.

12:30 PM to 1:45 PM

Marriott Old City

Flower

ECA Anti-Bullying Roundtable Discussion

Chair: Christina Beck, Ohio University

Extending from work that has been done by the National Communication Association Anti-Bullying Project, this panel will provide an opportunity for individuals who are interested in anti-bullying research and outreach projects to discuss opportunities and potential collaborations. After a brief description of work that has already been done by the NCA Anti-Bullying Project, attendees will share and discuss ideas for future potential outreach projects to be pursued through ECA as well as possible research collaborations and ideas for sessions and workshops to be sponsored by ECA and held at future conventions and through online platforms.

12:30 PM to 1:45 PM

Marriott Old City

Bromley/Claypoole

Examining Discourse and Narrative in Media

Sponsor: Media Communication

Chair: Mychelle Sneed-Jacobs, Lincoln University

"Discourse for New Americans: A Critical Analysis of Media Reorientation of Class Warfare" Minglei Zhang, The University of Maine

"Framing Different Groups of Immigrants in Central Europe Before and During the 2015 European Migrant Crisis" Jan Kovář, Institute of International Relations Prague

"The Cognitive Science of Narrative Structure Delineates Moral Content in the MIME" Catherine Anne Marple, Wake Forest University

In this panel, presenters examine the intricacies of discourse and narrative in media through the lens of psychology, culture, and class.

12:30 PM to 1:45 PM

Marriott Old City

Ballroom A1

G.I.F.T.S.: Great Ideas for Teaching Students Friday Session

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Students)

Chair: Susan Ward, Delaware County Community College

"Constructing Constructivist Grounded Theory" Casey Michael Stratton, West Virginia University

"Swipe Right: Attraction in a Modern Era" Nora E Radway, West Virginia University

"The Doctor's Directive: Active Learning in The Health Communication Course" Nicole Blau, Ohio University Lancaster

"The Joy of Small Talk: Making Connections in a Post-Pandemic World" Laura Hamilton Brown, West Chester University

"Understanding Ontology and Epistemology Through the Use of a Choose Your Own Adventure Activity" Elizabeth Munz, West Chester University

In this competitively selected panel, presenters will share their authentic, unique, and innovative "great ideas" for teaching students. G.I.F.T.S. include activities, games, or simulations geared toward entry-level, undergraduate courses that can be completed in a single class session or less and connect to specific communication skills, concepts, or theories relevant to the discipline.

12:30 PM to 1:45 PM

Marriott Old City

Foyer BCD

Graduate Poster Session 2

Sponsor: Graduate Poster Sessions

Chair: Katie Neary Dunleavy, La Salle University

"How Receiving Social Support Varies Among International College Students and Affect Acculturative Stress and Influence Academic Performance." MST Aysha Siddika, Graduate Student

"News Framing in the U.S. and Its Implication on the Latinx Immigrant Community [Media Communication]" Abigail Vazquez Rosario, University of Maryland

"Normative motives: How the normative motivation of scholars negatively contextualizes sexually explicit media" Robert W Stise, University of Delaware

"Online Self-Disclosure Surveys & Mental Health: A Systematic Review" James M Zech, Teachers College, Columbia University; Ran Xu, Teachers College, Columbia University; Gus Mayopolous, Teachers College, Columbia University; Barry A Farber, Teachers College, Columbia University

"Reducing Uncertainty on the Uncertainty Reduction Theory" Ariella Dodyk, University of Delaware

"Romance, Realism, and Maintaining Relationships in Top Grossing Films" Marie M. Devlin, University Of Delaware

"The Mediating Role of Political Discussion and Political Knowledge in the Media Influence on Political Participation in Kenya" Gilbert Kipkoech, University of Delaware

This session features competitive posters submitted to the Graduate Poster Sessions Interest Group.

12:30 PM to 1:45 PM

Marriott Old City

Ballroom A2

Racial and Cultural Identities: Misrepresentations and Stereotypes in the Media and Beyond

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Salvador Guzman, George Mason University

Respondent: Doris E Wesley, North Carolina State University

"Cultivation of New Media: An Analysis of Race and Stereotypes as seen in Fire Emblem: Three Houses [Mass Communication]" Margaret Dinu, University of Connecticut

"From Breakfast at Tiffany's to BTS and Fruits Basket: Gendered and Sexual Representations of East Asians in the United States Through K-Pop and Anime [Communication context: Media, popular culture, Asia, race]" Anna Lynch, State University of New York at Geneseo

"Intergroup Communication Barriers Between US-Born and Foreign-Born Cambodians: An Autoethnographic Analysis" Linda Nara, Suffolk University

"What are You? - An Autoethnography of Mixed Race Individuals Internalized Racism and its Intersection With the Media" Rachael Simone Hurst, Ramapo College of New Jersey

This panel features competitively selected papers of undergraduate students in the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference. These diverse array of papers explore notions of race and culture in a variety of contexts, including video games, anime, and K-Pop. Also, issues of race and culture are explored in autoethnographic accounts.

12:30 PM to 1:45 PM

Marriott Old City

Reynolds

Spotlight: 2021 ECA Distinguished Research Fellows: Reuniting, Reconnecting, and Reaffirming Communication Research for a Post-Pandemic World

Chair: Timothy J. Brown, Montgomery County Community College

Presenters:

Marianne Dainton, La Salle University

Annette Holba, Plymouth State University

This panel will feature a conversation with the 2021 ECA Distinguished Research Fellows. All are invited to this special event to hear the Distinguished Research Fellows discuss how their research reunites and reconnects us as a discipline while also reaffirms the saliency of communication studies in post-pandemic world. Audience questions for these distinguished researchers are especially encouraged.

12:30 PM to 1:45 PM

Marriott Old City

Ballroom B

Top Competitive Papers in Rhetoric and Public Address

Sponsor: Rhetoric and Public Address

Chair: David Seitz, Penn State Mont Alto

Respondent: Heather M Stassen, Cazenovia College

"More Than Mere Child's Play: Youth Activism, Ephebic Appeals, and Environmental Communication" Christopher Scott Thomas, SUNY Brockport

"Echo-chamber effect for Compliance Gaining: A Deliberative Analysis of Trump's 'Expert' Health Recommendations During a Public Health Crisis" Ifeoluwatobi Abiodun Odunsi, Ohio University - Chillicothe Campus

"Framing the Frenzy: A Rhetorical Analysis of Pandemic Gardening Media Coverage" Lisa Glebatis Perks, Merrimack College; Amanda Davis Gatchet, Montgomery County Community College; Roger Gatchet, West Chester University

This panel features the top three competitive papers in the Rhetoric and Public Address Interest Group.

12:30 PM to 1:45 PM

Marriott Old City

Frampton

"The Inconvenience of Truth and the Normalization of Lying"

Sponsor: Communication Law and Ethics

Chair: Sally Vogl-Bauer, University of Southern Indiana

"D.L. Stephenson, Western Connecticut State University Media Purging and Prevarication: From Robert F. Kennedy Jr. to Anyone and Everyone Else" D.L. Stephenson, Western Connecticut State University

"Dr. Mary Kahl, Pennsylvania State University, the Behrend College Presidential Lies, Distortions, and Misrepresentations: Governance in an Age of Malleable Truth" Mary L Kahl, The Pennsylvania State University, The Behrend College

"Dr. Ronald Arnett, Duquesne University "Dorothy Day: A Performative Critique of Bad Faith and Lying" Ronald C. Arnett, Duquesne University

"Susan Drucker, Hofstra University and Gary Gumpert, Urban Communication Foundation Oh What A Tangled Web We Weave... And Other Tales Of The Media Age" Gary Gumpert, Urban Communication Foundation; Susan Drucker, Hofstra University

"Thomas R. Flynn, Slippery Rock University & James R. Smith, SUNY-New Paltz Brand messaging in a post-rational marketplace: What we've learned from research" Thomas Richard Flynn, Slippery Rock University

In years past, people might not have questioned the idea of what is true. However, that is no longer the case. Today, there are a series of questions related and relevant to the truth. What is truth? Do we care? How do we verify facts? Do we try? How do we verify time/location? Does it matter? What is corroboration or authentication? This panel takes a diverse approach to these and other related questions surrounding pertaining to truth.

2:00 PM

2:00 PM to 3:00 PM

Marriott Old City
ECA Awards Ceremony

Ballroom B

Please join in to recognize and celebrate the achievements of our ECA members.

3:00 PM

3:00 PM to 4:00 PM

Marriott Old City
Afternoon Coffee and Tea Break

Foyer BCD

All are invited to take a break and have some refreshments!

3:30 PM

3:30 PM to 4:45 PM

Marriott Old City
A (Re)union of Black Men: Explicating the Struggle to Transform Self Through Race, Collective Memories, and Fictive Kin Ties

Shippen

Sponsor: Voices of Diversity

Chair: Maurice Hall, The College of New Jersey

"Black Man in a Suit: Exploring the Experiences of a Black Educational Leader and Society's Perception of Him" David T Lindenmuth, Rowan University

"Education as a Passport to the Future" Todd Allen, Messiah College

"My Soul Looks Back and Wonders: Revisiting Cultural and Communal Memories and their Impact on One Black Man's Journey in Academic Leadership." Timothy J. Brown, Montgomery County Community College

"Their Voice is Our Voice: Reflections on Identity, Community and the Case for Reparations in Born in Slavery: Slave Narratives from the Federal Writers' Project, 1936-1938." Claude Taylor, Monmouth University

This panel will reunite four African American educational leaders who will reflect upon their journey and the journey of others who have struggled to make a way out of no way in our relationships, organizations, and communities. This reunion provides a moment for them to reflection upon public and private memories and how they impacted the construction of their racial and cultural identities in professional, social, and historical contexts.

3:30 PM to 4:45 PM

Marriott Old City

Reynolds

A Showcase of Debut Student Papers from the Intercultural Interest Group

Sponsor: Intercultural Communication

Chair: Rukhsana Ahmed, University at Albany, SUNY

Respondent: Angela L Putman, Penn State Brandywine

"An ethnography of an au pair: Discussing issues of power, resistance, and social support of domestic labor" Christina Maria van Essen, Arizona State University

"Communication Research: Qualitative Methodologies- Narrative Mutation: The Uncertainty of Crisis Triggers Rhetorical Chain Reactions Driven by the Progression of Merging Narratives Out of the Depths of "The Pit"" Suha Mohammed, Regent University

"Transnational Media Flow and Power: Navigating the Multiple Spaces of Global Media Production" Ololade Afolabi, Sacred Heart University

This panel session of competitive papers features three debut student papers within the Intercultural Interest Group. The papers showcase emerging research in ethnography, narrative, and media production.

3:30 PM to 4:45 PM

Marriott Old City

Ballroom E1

Applied Learning & Diversity, Equity, and Inclusion in Communication Courses: Obtaining Funding, Planning, & Collaborating on Campus to host Original Freedom Writer Manny Scott

Sponsor: Community College

Chair: Laura O'Connell, Nassau Community College

"Diversity, Equity, & Inclusion: Best Practices for Engaging a Campus Community" Leslie Wong-Loock, Nassau Community College

"From Vision to Fruition: Utilizing Communication to Make a Vision a Reality" Laura O'Connell, Nassau Community College

"Utilizing Campus Resources & Programs to Be an Applied Learning Champion" Elizabeth Gaudino-Goering, Nassau Community College

A collaboration of the Applied Learning Committee, Diversity, Equity & Inclusion Committee, Cultural Program, Office of Equity, Inclusion & Affirmative Action and the Faculty Development Fund occurred in Spring 2021 & Fall 2021 bringing acclaimed speaker Manny Scott to discuss issues related to culture and diversity with the faculty, students, & staff of Nassau Community College, as well as the college's GEAR UP Program (Gaining Early Awareness & Readiness), which partners with a local at risk high school to help guide students. This panel will bring participants through the steps taken to gather funding and generate collaboration amongst committees and administration, inspire faculty to infuse applied learning into their curricula, and ultimately educate students about this vital topic. Panelists will also educate participants about applied learning and its importance, and how crucial it is to integrate diversity, equity & inclusion into courses. A description of how communication faculty engaged students in applied learning projects through these programs and their specific assignments will be shared.

3:30 PM to 4:45 PM

Marriott Old City

Whitepen

Applying Communication Theory to Musicals, Books, and Television Shows

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Nora E Radway, West Virginia University

Respondent: David Petroski, Southern Connecticut State University

"Relational Dialectics and the Musical Daddy Long Legs" Karandhir Singh Flora, Penn State Schuylkill

"Squid Game & Social Penetration Theory: An economical look on Ali and Sangwoo through language and linguistics" Pathomkarn (Gene) Boonpienpol, Student at Messiah University

"Uniting Pragma-Dialectical Theory and Ethics: An Analysis of Peter Singer's Animal Liberation Chapter 1" Michael Francis Vaughan, Northeastern University; Gwendolyn Koehne, Northeastern University

"'Mama Who Bore Me:' Feminism & Uncertainty Reduction Theory in 'Spring Awakening'" Cassandra Ward, Penn State University - Schuylkill Campus

Using Relational Dialectics Theory, Uncertainty Reduction Theory, Pragma-Dialectical Theory, and Social Penetration Theory, this panel highlights how these various communication theories can be applied to musicals, books, and television shows.

3:30 PM to 5:30 PM

Marriott Old City

Ballroom B

Honoring the Career of Dr. John Courtright, Past ECA President and Distinguished Research Fellow

Chair: Kami Silk, University of Delaware

Presenters:

Charles Pavitt, University of Delaware

Elizabeth Perse, University of Delaware

John A Courtright, University of Delaware

This panel and reception sponsored by the Department of Communication at the University of Delaware honors the career of Dr. John Courtright. Speakers will reflect on Dr. Courtright's career with a reception to follow.

3:30 PM to 4:45 PM

Marriott Old City

Bromley/Claypoole

Invoking <Freedom>: Negative and Positive Freedom as Rhetorical Strategies in the Pandemic

Sponsor: Rhetoric and Public Address

Chair: Corey Jay Liberman, Marymount Manhattan College

Presenters:

Benjamin R Bates, Ohio University

Cheryl A Casey, Champlain College

Robert Foschia, Penn State York

Christina M. Knopf, SUNY Cortland

Michael Plugh, Manhattan College

Heather M Stassen, Cazenovia College

Bringing together scholars from health communication, media ecology, general semantics, political communication, and rhetoric, this roundtable discussion examines the use of <freedom> as an ideograph in the contemporary sociopolitical and health environment(s). The ways in which <freedom> is used, other ideographs invoked alongside it (synchronic analysis), and the importance placed on it, shows an ideological fracture. We discuss the ideological manifestations of this fracture in competing messages surrounding masking, vaccine mandates, and stay-at-home orders.

3:30 PM to 4:45 PM

Marriott Old City

Cook

Making Connections Through Narratives

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Maxine Gesualdi, West Chester University of Pennsylvania

Respondent: Steve Granelli, Northeastern University

"My Octopus Teacher: An Unlikely Friendship Leads to a Message of Ocean Conservation" Grace Muench, Pennsylvania State University - Schuylkill

"A Lotus Blooms Amidst Despair" Jessica Marie Lipsey, University of Pittsburgh at Johnstown

"Looking to the Past: Narrative Coherence and Fidelity in Golden Age Thinking" Josh McCleaf, Messiah University

"Stripping Down Sexual Scripts: A Sexual Behavior Analysis of Female-Authored Novels [Mass Communication and Media Literacy]" Brenna Lynn Hagan, Widener University

Narratives can be especially powerful in connecting others. In this paper panel, undergraduate students discuss a variety of narratives that focus on either relationship building, medical or sexual information, or Golden Age Thinking.

3:30 PM to 4:45 PM

Marriott Old City

Flower

Political Discourse in Legislatures and Online Debates

Sponsor: Political Communication

Chair: Colin Kearney, Bellarmine University

Respondent: Tracey Quigley Holden, University of Delaware

"How Political Parties Framed Immigration during the European Migrant/Refugee Crisis?: Evidence from the Individual Level in Central Europe" Jan Kovář, Institute of International Relations Prague
"De-platforming Don: Left-Twitter discussion following President Trump's social media suspension" Brian Lepine, Bridgewater State University

This session features papers centered on the significance of online debates about Donald Trump and analysis of political discourse in Central and Eastern European legislatures. These competitive papers critique how participants in the discussions - social media users or parliamentary members - create meaning-making when debating topics like a political figure's right to free speech online or immigration policies.

3:30 PM to 4:45 PM

Marriott Old City

Frampton

Resisting Dominant Discourses and Laws in International and Intercultural Contexts

Sponsor: Communication Law and Ethics

Chair: Noura Ahmad Hajjaj, State University of New York at New Paltz

Presenters:

Amanda Damiano, Marist College

Sanae Elmoudden, St. John's University

Arshia Anwer, Manhattan College

Sakina Jangbars, St. John's University

Robert Fallen, Marist College

In this paper session, we explore how multiple identities are constructed to resist dominant discourses or legal issues in various intercultural contexts. Contributions will highlight a) the role of female leadership during a public health crisis, b) recognition of LGBTQIA+ rights in Corporate America, c) intersectional identity of a Moroccan- American- Muslim woman, d) Indian citizens resisting marginalization of vulnerable communities, and the rhetoric of willfulness through the perspective of a Pakistani- Muslim woman.

3:30 PM to 4:45 PM

Marriott Old City

Ballroom E2

Top Students Papers in Philosophy of Communication

Sponsor: Philosophy of Communication

Chair: Susan Mancino, St Mary's College

Respondent: Kati Elizabeth Sudnick, U of North Carolina, Wilmington

"Improvisation, Inventio, and Imitatio: The Performative Adaptability of Music and Rhetoric" Michael R. Kearney, Duquesne University

"The Prostitution of Affection: A Modern Liberal Philosophy of Communication" Preston Carmack, Duquesne University

This is the Top Student Paper Panel of the Philosophy of Communication Interest Group.

4:00 PM

4:00 PM to 5:30 PM

Marriott Old City

Ballroom A1

Honoring Dr. Marianne Dainton, Longtime ECA Member and ECA Distinguished Research Fellow

Chair: Katie Neary Dunleavy, La Salle University

Presenters:

Brittney Binns, La Salle University
Chino Hernandez, La Salle University
Lynne Texter, La Salle University
Marianne Dainton, La Salle University
Alan K Goodboy, West Virginia University
Todd R Armstrong, Cognella Academic Publishing

This panel will acknowledge the academic career of Dr. Marianne Dainton, Professor and Chair at La Salle University. After close to 30 years in the field, Marianne has published five books (with two more in-press), 15 book chapters, 27 peer-reviewed research articles, and eight invited articles. She has served as Assistant Chair, Graduate Director, and Chair, and she has taught 16 different courses. A member of ECA for over ten years, she became a Distinguished Research Fellow in 2021. The panel consists of alumni, colleagues, and friends honoring her contributions to the field.

5:00 PM

5:00 PM to 6:15 PM

Marriott Old City

Bromley/Claypoole

Author Talk with Timothy J. Brown - No One Cheers for Goliath: My Leadership Story

Sponsor: Communication Administration

Chair: Claude Taylor, Monmouth University

Presenter:

Timothy J. Brown, Montgomery County Community College

This special program invites a reunion of leaders and aspiring leaders to hear Timothy J. Brown discuss the obstacles overcome and the leadership lessons learned on his journey as a first-generation African American college student to academic dean. In this author talk, Dr. Brown revisits his leadership journey in higher education through personal reflections, life experiences, and memories of the people and events that shaped his leadership philosophy of being a servant-leader. The people, events, and circumstances that Dr. Brown highlights from this book, *No One Cheers for Goliath*, are meant to motivate, to encourage, and to inspire leaders and aspiring leaders. As a result, effective leadership is a transformative process where the leader comes along side others to unlock their potential in order for them to reach goals that might have otherwise seemed unobtainable.

5:00 PM to 6:15 PM

Marriott Old City

Whitepen

New Age Media and Communication: Divergent and Convergent Perspectives

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Mía Briceño, Wilkes University

Respondent: Scott Wilson Dunn, Radford University

"It's a Viewing Party: Female Co-Viewership of Romantic Reality Television [Mass Media]" Katherine Ann Rodgers, SUNY Geneseo

"Outside of Their World, Inside of Their Shoes: Parasocial Relationship Development in Video Games" Caitlyn Elisabeth Green, Suffolk University

"RHETORIC OF TED LASSO: RHETORS CREATING SAFE SPACES TO TALK ABOUT MENTAL HEALTH" Eden M Barnhouse, Abilene Christian University

"Romantic Comedies and Cultural Relevance: When Harry Met Sally and the Representative Anecdote" Kaitlin Merlino, Messiah University

The papers explore the role of communication in new media, offering interesting insights into the benefits and downfalls of digital communication. Movies, television shows, and other forms of digital entertainment are used as artifacts for discussing communication's role in everyday life.

5:00 PM to 6:30 PM

Marriott Old City

Flower

Short course: A Re(Union) with reality: the role of digital literacy skills in revitalizing civil discourse in America

Sponsor: Short Course

Presenters:

Kristen Stout, Crowder College

Heather Walters, Missouri State University

The purpose of this short course is to provide new, cutting edge instruction in the fundamentals of digital literacy, critical thinking and argument. Our technologically driven world has changed the way people engage – new concepts like "disinformation" or "deepfakes" impact the study of communication in a changing world. This course is a next step in providing teachers and students with practical evaluative techniques to deal with the influx of information - a necessary pre-requisite to developing a society that can move beyond resolving disputes using partisanship, emotional appeal, or incivility.

5:00 PM to 6:30 PM

Marriott Old City

Reynolds

Short course: Reuniting with First-Year Students: Improving college student retention via the basic communication course and attachment theory.

Sponsor: Short Course

Presenter:

David Ernest Schneider, Saginaw Valley State University

This interactive short course will review research on college student retention, including on the basic communication course and first-year student success. As institutional attachment is the single strongest predictor of retention, we will then examine how communication attachment theory can be applied to promote student success. Ideas for embedded instructional retention activities based on attachment theory will be shared. Future basic communication course research directions will also be discussed.

5:00 PM to 6:30 PM

Marriott Old City

Shippen

Short course: Teaching the Motion Picture Appreciation Course for Large Lectures: A Genre Based Perspective, Design and Evaluation Methods

Sponsor: Short Course

Presenter:

Brian Patterson, West Virginia University

This short course is designed to offer perspectives on the teaching of motion picture appreciation. The use of technology will be dealt with particularly as it relates to managing large lecture sections. Considering the COVID age, discussions will include FtF, along with hybrid, and fully on-line methods. Instruction will also deal with bringing materials into line with stated educational assessment objectives at various levels of the university.

5:00 PM to 6:15 PM

Marriott Old City

Ballroom A2

Using Communication Theory to Investigate Relational Behavior

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Samaha Ghani, West Virginia University

Respondent: Corey Jay Liberman, Marymount Manhattan College

"If Telling a Joke is More Than Showing Sense of Humor...: Inside Jokes, Nonverbal Communication, and Group Interactions" Shuang Liu, Northeastern University

"Religious Ideology in Correlation with Volunteerism" Riley Elizabeth Davis, Boston College

"Reuniting Attempts at Humor: A Comparative Analysis of Humor at the Alfred E. Smith Memorial Foundation Dinner" Gabrielle Shilcusky, Northeastern University; Avery Roche, Northeastern; Nicholas Mandly, Northeastern University; John McEvilly, Northeastern University

"Risks of Disclosure: A Communication Privacy Management Approach to Imposter Syndrome [Interpersonal Communication]" Tyler Grasso, State University of New York at Geneseo

"If you raise them right, they'll go away for school": The disconnect between college students and their parents (Interpersonal/Family Context)" Christopher Garrett Eastman, SUNY Oswego

Assessing communication behaviors and phenomenon using communication theory can be incredibly informative. The papers on this panel use a variety of theories, including Communication Privacy Management Theory, Family Communication Patterns Theory, Symbolic Interaction Theory, Benign Violations Theory, Group Humor Effectiveness Model, and Identity Theory to assess a host of communication behaviors.

8:00 PM

8:00 PM to 9:00 PM

Marriott Old City

Walnut

12 Steps Meeting

9:30 PM

9:30 PM to 10:45 PM

Marriott Old City

Ballroom A2

Theory and Measurement Research in Instructional Communication.

Sponsor: Instructional Communication

Chair: Rebekah Chiasson, West Virginia University

Respondent: Ann Bainbridge Frymier, Ohio University

"A Measurement Invariance Test and Latent Means Model of Willingness to Self-Censor: Investigating Military Veterans' Experiences in the Classroom" Matt Shin, West Virginia University; Zac Johnson, California State University, Fullerton
 "Battling with Instructional Dissent: Toward a Reconceptualization and Theory" Casey Michael Stratton, West Virginia University; Scott Allan Myers, West Virginia University
 "Testing of the Embodiment and Voice Principles of Cognitive Theory of Multimedia Learning" Nora E Radway, West Virginia University

This competitive paper panel features three presentations that advance theory and measurements in instructional communication.

**Saturday
April 09, 2022**

7:30 AM

7:30 AM to 9:00 AM Marriott Old City Hamilton
James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference Breakfast and Awards Ceremony

Chairs: Nicholas T Tatum, Abilene Christian University; Jordan T Atkinson, Missouri Western State University

Breakfast reception for participants in the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

8:00 AM

8:00 AM to 9:15 AM Marriott Old City Ballroom A2
Battles over the Female Body: Advocating for Women across Mediums

Sponsor: Rhetoric and Public Address
 Chair: Abbe Depretis, Carnegie Mellon University
 Respondent: Guillermo G. Caliendo, Temple University
 "Hannah Gadsby as Feminist Killjoy: Success or Failure" Steve Ingham, St. Lawrence University
 "Rhetorics of Reproduction: Containing Coalitions in the Women's Liberation Movement" Kalin Schultz, University of Maryland
 "'Normal Life Stopped that Day': A Rhetorical Analysis of Toxic Beauty (2019) as Advocacy" Ashlyn Johns, James Madison University
 "'Saving the girls' face': Hymenoplasty and the Rhetoric of Virginity in Iran" Mehri Yavari, Texas A&M University - Department of Communication

This competitive paper session explores feminist issues of the body, reproduction, and media image.

8:00 AM to 11:00 AM Marriott Old City Foyer BCD
ECA Conference Registration

8:00 AM to 9:15 AM

Marriott Old City

Ballroom A1

ECA Nominating Committee Meeting

Chair: Katherine S Thweatt, State University of New York, Oswego

8:00 AM to 9:15 AM

Marriott Old City

Frampton

G.I.F.T.S.: Great Ideas for Teaching Students Saturday Session

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Students)

Chair: Christina E. Saindon, Queensborough Community College, CUNY

"A Colorful Delivery" Sean Thomas Earl Maulding, Southern Illinois University Carbondale

"Taking a Knee: Using the National Anthem Controversy to Explore Values, Beliefs, and Communication Competence" Susan Ward, Delaware County Community College

"The Best Thing I Ever Ate, Public Speaking Edition: Using food descriptions to facilitate creating memorable language" Paula Hopeck, Bloomsburg University

"“To Your Union And The Hope That You Provide”": Analyzing Why Special Occasion Speeches Are Memorable" Nancy Bressler, West Virginia Wesleyan College

"Humans of New York Papers: Practically Applying Communication Phenomena through Stories" Maria Hannah, Ohio University

In this competitively selected panel, presenters will share their authentic, unique, and innovative "great ideas" for teaching students. G.I.F.T.S. include activities, games, or simulations geared toward entry-level, undergraduate courses that can be completed in a single class session or less and connect to specific communication skills, concepts, or theories relevant to the discipline.

8:00 AM to 9:15 AM

Marriott Old City

Whitepen

Health Communication During the COVID-19 Pandemic

Sponsor: Health Communication

Chair: Julie Volkman, Bryant University

Respondent: Satarupa Dasgupta, Ramapo College of New Jersey

"Exploring the Roles of Hedonic Media, Media Sharing Intentions, and Denial of the Threat of COVID-19 within the Reactance Process" Noel McGuire, Chapman University; Hannah Ball, Chapman University

"Factors Associated with COVID-19 Masking Behavior in an Under 50 Sample: An Application of the Health Belief Model" Allie White, University of Delaware; Erin Maloney, University of Delaware; Michele Boehm, University of Delaware; Amy Bleakley, University of Delaware

"Like a needle in the arm: A content analysis of tweets about the COVID-19 vaccine" Amanda Damiano, Marist College; Wenjing Xie, Marist College

"Passports, privacy, and politics: A content analysis of tweets about COVID-19 vaccine passports" Amanda Damiano, Marist College; Wenjing Xie, Marist College; Arjun Bhan, Marist College; Emily Edwards, Marist College; Robert Fallen, Marist College; Nicholas Girard, Marist College; Abigail Hackbarth, Marist College

This panel showcases recent health communication research relevant to the COVID-19 pandemic

8:00 AM to 9:15 AM

Marriott Old City

Shippen

Perceptions and Misinformation Through a Health Communication Lens

Sponsor: Health Communication

Chair: Sean M Horan, Fairfield University

Respondent: Truman R. Keys, Western Connecticut State University

"An Application of the Relational Health Communication Competence Model to Health Care Provider Correction of Health Misinformation and Links to Job Stress and Burnout" Tayah R Wozniak, Chapman University

Chapman University

"Factors and beliefs influencing college students' e-cigarette use" Taejin Jung, State University of New York, Oswego

"Setting the Agenda for a Communication Approach to Combatting Health Misinformation" Tayah R Wozniak, Chapman University

This panel showcases health communication research involving perceptions and misinformation

8:00 AM to 9:30 AM

Marriott Old City

Flower

Short course: University Teaching in the Age of Digital Distraction

Sponsor: Short Course

Presenter:

John Powers, Quinnipiac University

This short course will take a deeper look into teaching on the university level during the age of digital media and its potential positive and negative impact of our digital age in the classroom. Discussion and research will also center on the pedagogical strategies and opportunities that may be available. This fellowship will zero in on how digital media is changing and impacting today's college classrooms, learning, faculty pedagogy, and related interpersonal relationships.

9:00 AM

9:00 AM to 3:00 PM

ECA Exhibit Hall

Visit with our sponsors, affiliated groups, and more!

9:30 AM

9:30 AM to 10:45 AM

Marriott Old City

Flower

Conceptualization and Application: Contemporary Investigations of Trait Argumentativeness

Sponsor: Communication Traits

Chair: Joseph Lybarger, University of Tennessee

"Introducing an Innovative Measure and Novel Approach for Studying Trait Argumentativeness: The Argumentativeness Index of Behavioral Indicators for Measuring Trait Argumentativeness" Charles J. Wigley, Canisius College; Andrew S Rancer, School of Communication, The University of Akron; Yang Lin, School of Communication, The University of Akron

"Investigating the Effects of Argumentativeness and Alternative Argumentativeness on College Students' Behavioral Intention to Respond to a Racially Biased Expression [EXTENDED ABSTRACT]" Xu Song, Stockton University; Suya Yin, Stockton University

This panel features papers that discuss contemporary conversations concerning the topic of Trait Argumentativeness from the perspective of conceptualization and application. One paper discusses a constructively improved measurement of trait argumentativeness. Infante and Rancer's (1982), Argumentativeness Scale, has stood the test of time, but has always called upon others to constructively improve on the measurement of trait argumentativeness - this scale answers that call by presenting a scale that measures Trait Argumentativeness as an action, rather than an attitude. The second paper, discusses incidents of anti-Asian racist behaviors (e.g., verbal abuse) since the start of the COVID-19 Pandemic, and discusses how college student's' argumentativeness affects their behavioral intention to make a counter argument when confronted with controversial/racial-based expressions from others.

9:30 AM to 10:45 AM

Marriott Old City

Reynolds

Contemporary Issues in News Media

Sponsor: Media Communication

Chair: Chera Watson, Montgomery County Community College

Respondent: Rod Carveth, Central Connecticut State University

"Do Fake News Beliefs Affect Support for Freedom of the Press? Fake News Beliefs, Literacy, and Support for Media Censorship" Rebecca Curnalia, Youngstown State University

"Locality Matters: Newspaper Coverage of Mass Shootings" Tyler Grasso, State University of New York at Geneseo; Atsushi Tajima, State University of New York Geneseo

"Partisan Preference? A Comprehensive Analysis of Immigration-based News Reporting through Media Framing" Lana Medina, Pennsylvania State University

"When Media Partisanship Doesn't Do the Work of Persuasion: A Moral Foundations Approach" Kai Xu, Washburn University

This panel consists of several presentations that discuss such issues as partisanship, censorship, fake news, and representation in modern news media.

9:30 AM to 10:45 AM

Marriott Old City

Cook

ECA Resolutions Committee Business Meeting

Chair: Sara C. Weintraub, Regis College

9:30 AM to 10:45 AM

Marriott Old City

Frampton

Exploring Theories and Methodologies of Children's Mass Media

Sponsor: Theory and Methodology

Chair: Kati Elizabeth Sudnick, U of North Carolina, Wilmington

"Jojo Siwa, Baby Shark, and the Nag Factor: Understanding Children's Influencer Culture" Kati Elizabeth Sudnick, U of North Carolina, Wilmington

"Transgenerational Impacts of Children's Media: The Fred Rogers Company" Libbey Detcher, Saint Mary's College

"Umberto Eco and the Semiotics of Children's Literature" Susan Mancino, St Mary's College

"Here Come the Grannies" to also Watch Bluey" Aleesa Millet, Independent Scholar

This panel explores the contemporary impact of children's mass media through a variety of platforms and formats. Panelists explore children's social media influencers, children's television, and children's picture books from a variety of theoretical perspectives. Throughout the panel, presenters address the implications of children's mass media conceptualized from the perspectives of media ecology, textual analysis, qualitative methodologies, and play and reception theory. We are particularly interested in the socializing effects of children's mass media; exploration from diverse theoretical and methodological perspectives yields meaningful insight about the implications and significance of these communicative forces.

9:30 AM to 10:45 AM

Marriott Old City

Whitepen

Reconnecting with Truth: Identifying, Determining, and Creating Credible Sources

Sponsor: Community College

Chair: Jessica Papajcik, Stark State College

Presenters:

Susan Ward, Delaware County Community College

Rebecca M. Townsend, University of Hartford

Jenny Warren, Collin College

Kerry Byrnes-Loinette, Collin College

This round table discussion focuses on current pedagogical strategies for teaching students how to select credible sources in a time of the weaponization of information. Panelists will discuss the SIFT method, disinformation/misinformation campaigns, and enhancing and managing their own credibility. Audience members will be invited to share their experiences with teaching credibility.

9:30 AM to 10:45 AM

Marriott Old City

Shippen

Reuniting During & After a Pandemic: Remote & Face-to-Face Events Drive the Event Planning Industry

Sponsor: Applied Communication

Chair: Stephanie L Verni, Stevenson University

"Adjusting to the New Normal in Event Planning" Nancy Willets, Cape Cod Community College

"Communication Skills & Creativity Drive Event Planning During and After a Pandemic" Stephanie L Verni, Stevenson University

"Event Planning in the Communication Curriculum" Leanne M Bell McManus, Stevenson University

"Five Essential topics to consider for the "New" Event Planning Courses" Candice Elaine Thomas-Maddox, Ohio University Lancaster

"Hospitality Is Key to the Future of Event Planning" Jennifer Waldeck, Chapman University

As the industry "reunites," event planners are finding unique, creative ways to plan events. Event planners have shifted the methodologies by which they execute events for clients and organizations. This panel will discuss the ways in which event planners have adjusted to the market, tips to incorporate into event planning curriculum, and the need for competent communication skills in the industry.

9:30 AM to 10:45 AM

Marriott Old City

Bromley/Claypoole

Transformative Debate through Difficult Dialogues: Encouraging the Hybridization of Lived Experiences & Argumentation

Sponsor: Argumentation and Forensics

Chair: Robert J Green, Bloomsburg University

Presenters:

Erin Brummett, Bloomsburg University

Robert J Green, Bloomsburg University

Carolyn Reid-Brow, Bloomsburg University

Khyla Brooks, Bloomsburg University

Rebecca Cykosky, Bloomsburg University

Olivia Cabrera-Carter, Bloomsburg University

Kalina Grant, Bloomsburg University

Mitchel Hendricks, Bloomsburg University

Shelbie Krumlaw, Bloomsburg University

Zachary Thomas, Bloomsburg University

Debate as a transformative practice is a process of forging relationships in theory and practice, bringing into conversation the lived experiences of students and coaches in ways that meaningfully relate to shared social realities. In this roundtable discussion, members of the Frederick Douglass Debate Society will discuss the interplay of their lived experiences and argumentation as an entry point into discussions and debates about social justice issues.

10:00 AM

10:00 AM to 11:00 AM

Marriott Old City

Foyer BCD

Morning Coffee and Tea Break

All are invited to take a break and have some refreshments!

11:00 AM

11:00 AM to 12:15 PM

Marriott Old City

Grand Ballroom

ECA 2022 Keynote Address: Dr. Kami Silk, "Leveraging the Discipline for Good: A Communication Perspective for A Post-Pandemic World"

Presenters:

Pamela Lannutti, Widener University

Kami Silk, University of Delaware

Dr. Kami Silk is the Rosenberg Professor and Chairperson of the Department of Communication at the University of Delaware. Dr. Silk is a health communication scholar who investigates how to communicate effectively to promote positive health outcomes among the lay public. Her recent research has focused on the health issues of breast cancer risk reduction, suicide prevention, social norms, and improving nutritional practices among adolescent mothers for obesity reduction. Dr. Silk is a researcher with the Breast Cancer and Environment Research where she serves as the PI of two NIEHS grants and as a Co-I of another breast cancer project. Her BCERP work includes communication science research and outreach activities to educate girls, parents, and pediatric health care providers about the links between the environment and breast cancer.

12:30 PM

12:30 PM to 1:45 PM

Marriott Old City

Flower

Communication Trait Research Studies 2020 - 2022: Select Interpersonal Communication Variables

Sponsor: Communication Traits

Chair: Corey Jay Liberman, Marymount Manhattan College

Presenters:

Yang Lin, School of Communication, The University of Akron

Charles J. Wigley, Canisius College

Linda L. McCroskey, California State University, Long Beach

Sally Vogl-Bauer, University of Southern Indiana

Respondent: Xu Song, Stockton University

Panelists will summarize and discuss research within the field of Communication Traits published from 2020 - 2022. Some of the variables being discussed include: Argumentativeness, Disclosiveness, Self-Perceived Communication Competency, and Verbal Aggressiveness. Panelists will also discuss the current state, as well as the future, of Communication Traits research

12:30 PM to 1:45 PM

Marriott Old City

Ballroom E2

Constituting the Philly Identity

Sponsor: Rhetoric and Public Address

Chair: Theodore Sheckels, Randolph-Macon College

"Booing is Our Birthright: The Myth and Mythology of the Philadelphia Sports Fan and Its Sports Teams" Timothy J. Brown, Montgomery County Community College

"Perpetual Underdogs: The Memetic Grit of Philadelphia" Ellen Santa Maria, Temple University

"The City is Its Music: From Frankie Avalon to George Thorogood" Theodore Sheckels, Randolph-Macon College

"The Philadelphia Cheesesteak: Cultural Icon and Delicious Communication" Carl Hyden, Morgan State University

The Philly identity is not tied to the likes of Independence Hall or the Liberty Bell. Those are tourist attractions. Although the identity may have evolved through the years, it has been constituted by such

things as pop music, booing Santa, gritty memes, and food. This session examines how Philadelphians have been interpellated into different "Philly" identities. The session also demonstrates how it is the more pop culture side of a place that determines what those who live in the place think of it. Was Philly WFIL's BANDSTAND? Was it NHL "The Broad Street Bullies"? Was it the grit to offer gondola rides on a Flooded I-676 after Hurricane Ida? Is it the chesesteak and its rival South Philly purveyors? All of these (and a few others we'll mention), on an overlapping canvas constitute the city's identity. That rhetoric is rooted in the popular, and it is fun to take a look at it.

12:30 PM to 2:00 PM

Marriott Old City

Hamilton

ECA Past Officers Club Business Meeting and Luncheon

Attendance restricted to ECA Past Officers

12:30 PM to 1:45 PM

Marriott Old City

Whitepen

Exploring Hegemonic and Toxic Masculinity in Various Contexts

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Rebekah Chiasson, West Virginia University

Respondent: Arshia Anwer, Manhattan College

"'Thats What I Want': Visually Reclaiming Black, Queer Masculinity [Visual Context]" Denise Burroughs, University of Maryland, College Park

"Calling Upon #MenToo: Why Sexual Violence is a Men's Issue" Lucy Murrey, Northeastern University

"Memes and Their Role in Reinforcing Hegemonic Masculinity in Online Spaces [Communication and Technology]" Tyler Grasso, State University of New York at Geneseo

"Orientalism in Film as a Lens for Toxic Masculinity" Ertunc Mumcuoglu, State University of New York at Geneseo

This group of competitively selected undergraduate student research papers explores notions of hegemonic masculinity, toxic masculinity, as well as ever-changing forms of gender and sexual expression. These papers highlight the need to maintain a culture of inclusion.

12:30 PM to 1:45 PM

Marriott Old City

Frampton

Reconstruction & Reuniting: Topics in Theory & Methodology

Sponsor: Theory and Methodology

Chair: Christopher M Bondi, University of Pittsburgh

"Deconstructing Whitman Reconstructing America: From Ideology-Critique to (Burkean) Identification" Jason Scott Andrews, Colorado Mesa University - Grand Junction, CO

"Time to Be Grounded: (Re)Uniting Our Understanding of Grounded Theory Methodology in Instructional Communication" Casey Michael Stratton, West Virginia University

This paper session examines existing theories and new applications in the area of Theory & Methodology.

12:30 PM to 1:45 PM

Marriott Old City

Reynolds

Social justice, critical communication pedagogy and COVID-19: How to maintain your values, perspectives and practices in academia during a pandemic

Sponsor: Voices of Diversity

Chair: Kimberly Moffitt, UMBC

"Race, gender and managing online students: Challenges and opportunities" Heather Harris, Stevenson University

"Should we go back to the way things were?: Exploring the tensions of educational technologies in a post-COVID education" Lukas Pelliccio, Lincoln University; Nicole Renee Files-Thompson, Lincoln University

"Finding my way: Starting a tenure-track position during COVID-19 broke my ideals of teaching in the best way" Elizabeth Yvonne Whittington, Prairie View A&M University

"Losing touch: Finding connections and managing mobility" Andrew Spieldenner, California State San Marcos

"You know that when I take your Communicating Gender class this Fall that it will be the first time I have had you as a professor in person?" Sawyer Sinnett, Rowan University; Daniel S. Strasser, Rowan University

The COVID-19 pandemic has disrupted our lives and the universities we work at. As scholars who practice critical communication pedagogy and who are deeply concerned with issues of social justice and diversity, moving to online spaces and hybrid formats amidst the political turmoil of the last two years has challenged our approaches. This panel is a conversation about survival strategies and critical engagement with the university, the political sphere, the media and our communities. Coming from different locations in the university - by rank, type of university, positionality in the classroom and geography - the combined panelists will discuss life/work challenges and solutions, the anti-science movement, the ways that discriminatory practices show up in the online environment, and unforeseen possibilities for engagement. The panel will be an exchange for panelists and attendees to share solutions at this critical time for the ECA community.

12:30 PM to 1:45 PM

Marriott Old City

Cook

Surrogacy and Family-Building: Unifying the Communication Practices between Intended Parents and the Medical Community - Challenges and Solutions

Sponsor: Health Communication

Chair: Rachelle L Kamrath, M.A., Marine Corps University

Respondent: Elizabeth Joniak-Grant, UNC- Injury Prevention Research Center

"Compassionate Labor and Delivery Communication Practices toward Intended Parents" Susan Baldomar, Founder/CEO Chelsea Surrogacy Advisors, LLC

"Intended Parent Health and Work-Life Balance: Talking with your Medical Provider about Preparing for Parental Leave as an Intended Parent" Rachelle L Kamrath, M.A., Marine Corps University

"No One Called Me Back: (Mis)Communication Within and Without Fertility Clinics" Daina Lieberman, Ed.D., Educational Specialist, IB Programmes Fairfax County Public Schools

"Patient, Partner, Meddler, Ghost, Parent: Communication Troubles with Health Professionals When Having a Child via Surrogacy" Elizabeth Joniak-Grant, UNC- Injury Prevention Research Center

"Protecting the Mental Health of Children Conceived via Surrogacy: Open and Honest Communication from Birth" April Courtney, Fiserv - Client Partner

According to the most recent findings from the CDC, there have been over 13,000 births in the United States via surrogate/gestational carrier since 1999. The practice of building a family through surrogacy/gestational carrier is gaining traction as medical technology has improved, there is a better understanding of the process, public opinion of the arrangement is favorable, and is a viable option for gay couples. Intended parents (IPs) and gestational carriers (GCs) facilitate the arrangement through layers of medical, legal, and interpersonal negotiation. The role of intended parent is chronically subservient to the patient/provider relationship: GC and her medical providers. The communication dynamic in this arrangement is complicated and deserves further examination. Using Sandra Petronio's theory of Communication Privacy Management (2002), our discussion will illuminate the dialectical change by way of external contradictions. The goal is for IPs, the GC, and medical personnel to manage medical information by forming a collective boundary or to foster intersecting boundaries. Both parties strive for a collective boundary, but often default to maintaining autonomy, resulting in communication challenges. At present, the nature of patient/provider (GC/Medical Provider) relationships supports body autonomy characterizing the disclosure of medical details to intended parents as risky. Furthermore, the culture of secrecy surrounding turning to surrogacy involving disclosure to family, employers, and our children causes harm to all parties warranting a discussion on new communication approaches. There are implications in reproductive medicine and mental health. Our panelists are intended parents with an interest in building new unions in Health Communication. Our goal is to strengthen the relationship between IPs and Health Communication scholars by discussing an emerging area of study.

In submitting the attached paper/panel, I/We recognize that an accepted paper/panel is considered a professional responsibility. If this submission is accepted and programmed, I/We agree to register for the ECA convention, pay fees, and present the work. I/We understand that presenters with last minute emergencies should take all possible measures to arrange an alternate presenter, and communicate their plans to both the Interest Group Planner and ECA VP.

12:30 PM to 1:45 PM

Marriott Old City

Ballroom E1

Top Papers in Applied Communication

Sponsor: Applied Communication

Chair: Kati Elizabeth Sudnick, U of North Carolina, Wilmington

"Shot Talk: The Development and Preliminary Evaluation of a Theory of Planned Behavior Campaign to Combat COVID-19 Vaccine Hesitancy among College Students" Hannah Ball, Chapman University; Tayah R Wozniak, Chapman University; Cailin M Kuchenbecker, Chapman University; Lauren Czasnojc, Chapman University

"Exploring How Perceived Risk and Demographic Factors Affect Consumer Behaviors Amid the COVID-19 Pandemic with Predictive Analytics" Ming-Yi Wu, Northeastern University

"The Pique Technique of Compliance Gaining: An Online Exploration" Katy Annette Harris, D'Youville College; Thomas Hugh Feeley, University at Buffalo

This panel represents the top competitive paper submissions for the Applied Communication Division.

2:00 PM

2:00 PM to 3:15 PM

Marriott Old City

Shippen

Case Studies on Image Repair and Apologia

Sponsor: Applied Communication

Chair: Corey Hickerson, James Madison University

Respondent: Lars Kristiansen, James Madison University

"A Few Too Many "Whisky Glasses": An Image Repair and Apologia Analysis" Kaylin Knopp, James Madison University

"Navigating Trust and Service: An Image Repair Case Study of a Nigerian Ride-Hailing Service Provider" Mercy Faleyimu, James Madison University

"NSO, Pegasus, and the Limits of Image Repair" B. Rae Perryman, James Madison University

"Will You Accept This Rose?: A Case Study on Racism, Apologia, and Image Repair" Elizabeth S Pope, James Madison University

"The Man We Knew for Decades:" An Image Repair Analysis of Ravi Zacharias International Ministries" Leah Tripp, James Madison University

This panel is formed of five Communications & Advocacy graduate students from James Madison University. Each paper is focused on a different case study to analyze and apply image repair and apologia strategies. Topics include: racism in the TV show The Bachelor, country music star Morgan Wallen, security in a Nigerian ride-sharing app, the posthumous scandal of a famous American evangelist, and the limits of image repair in spycraft.

2:00 PM to 3:15 PM

Marriott Old City

Whitepen

Fandom and Fame: Digital Communication of Influencers and Fans

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Maggie Williams, Northeastern University

Respondent: Atsushi Tajima, State University of New York Geneseo

"A Meltdown Between Friends": An Exploration of Fan Culture and Celebrity Mental Health (Public Communication)" Chloe Castle Michael Brownell, Abilene Christian University

"Looking into Influencers Strategies Gaining, Maintaining and Growing an Audience" Lily Arida, Manhattan College

"Perceived Senses of Belonging and Identity Representation within Harry Potter Fanfiction on TikTok" Hannah Elizabeth Lennon, Stonehill College Lambda Pi Eta

"The Genderization of Female Marvel Fans: The Exploration of Gender and Identity in Mainstream Fandoms Reflective in Online Facebook and Instagram Groups" Meghan E Jarret, Stonehill College

These papers explore the role that social media plays in cultivating fandom, building connections, and shaping identity online. Additionally, the digital strategies of celebrities and influencers are discussed.

2:00 PM to 3:15 PM

Marriott Old City

Ballroom E2

Gone But Not Forgotten: Shadowed Philadelphia Places

Sponsor: Rhetoric and Public Address

Chair: Theodore Sheckels, Randolph-Macon College

"It Was the Grand Hotel Until the Legionnaires Came to Town: Philadelphia's Bellevue-Stratford" Theodore Sheckels, Randolph-Macon College

"Macy's on Market: Traces of John Wannamaker's, Traces of Department Store of Yore" Hunter Hedrick, Randolph-Macon College

"The PSFS Building: From Bank to Hotel" Carl Hyden, Morgan State University

There are structures all over that fits this description, but three in Philadelphia are especially intriguing. They have present-day uses, but shadowing these uses are the buildings' past. An, in all three cases, the present and past exist in a dialogue. It is a tense dialogue because each structure's past is partially something present-day tenants would like patrons to remember and partially what they'd like patrons to forget. The structures are the PSFS "skyscraper" on Market Street, the John Wannamaker Building a bit farther West on Market Street, and what is now the Hyatt Bellevue Philadelphia Hotel on S. Broad. The first is now the Loew's Hotel (with the restaurant Bank and Bourbon at street level), but was a beloved savings institution that went quite sour. The second is now Macy's but was the beloved Wannamaker's Department Store. The third is a Hyatt but was the grand Bellevue-Statford Hotel until it became the site of "legionnaires' disease" and went bankrupt.

2:00 PM to 3:15 PM

Marriott Old City

Cook

Health Communication During the COVID-19 Pandemic: Diverse and Global Perspectives

Sponsor: Health Communication

Chair: Paula Hopeck, Bloomsburg University

Respondent: Rachele L Kamrath, M.A., Marine Corps University

"Dr. WhatsApp: Textual Analysis of Forwarded COVID-19 Messages on Personal Chats and Group Forums from Nigeria" Nancin Dadem, Ohio University

"Exploring the Role of Information Sources in Vaccine Decision-Making among Four Culturally and Linguistically Diverse Communities in the U.S." Rukhsana Ahmed, University at Albany, SUNY; Dina Refki, University at Albany, State University of New York; Jeanette Altarriba, University at Albany, State University of New York; Erting Sa, University at Albany, State University of New York; Mary C. Avery, University at Albany, State University of New York; Sana Abdelkarim, University at Albany, State University of New York

"Promoting Vaccination against COVID-19 in Three Latin American Countries: Factors Associated with Intentions to be Vaccinated in a Large Convenience Sample" Benjamin R Bates, Ohio University; Adriana Tami, University of Groningen; Ana Carvajal, Universidad Central de Venezuela (Jubilada); Jaime Costales, Pon; Ana L. Moncayo, Pontifical Catholic University of Ecuador; Adriana Villegas-Botero, Universidad de Manizales; Mario J Grijalva, Pontifical Catholic University of Ecuador & Ohio Universty

"“Just One More Thing on Our Plate that Makes it Undesirable to be Around”": African Americans' Experiences of Social Stigma and Barriers During COVID-19" Wei Sun, Howard university; Tanya E. Gardner, Howard University; Monica Ponder, Howard University

This panel showcases recent health communication research relevant to the COVID-19 pandemic with a focus on diverse and global perspectives

2:00 PM to 3:15 PM

Marriott Old City

Foyer BCD

**James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference Poster
Session I**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference
Chairs: Jordan T Atkinson, Missouri Western State University; Nicholas T Tatum, University of Nevada, Las Vegas

Respondents: Justin Gus Foote, Northern State University; Zachary Carr, University at Buffalo; Guillermo G. Caliendo, Temple University; Angie Corbo, Widener University; Chrys Egan, Salisbury University

"Accessible Language from Birth [Interpersonal Communication]" Bryn C Donovan, Ithaca College

"Analyzing Aristotle's Artistic Proofs in the Instagram Posts of the National Institute of Alcohol Abuse and Alcoholism" Jenna Deborah Walton, Penn State Schuylkill

"Cancer Survivors' Use of Survivorship Programs: Explanations for Use and Non-Use" Cara Louise Smith, Canisius College

"College students and Mental Health" Aleeha Ehsan, George Mason University

"Examining Distrust in Healthcare Providers in the Black American Community [Health Communication]" Olivia Reed, George Mason University

"From Avatar to She-Ra: Changes in the Representation of Minority Groups in Young Adolescent Television Programs" Zakiya E Moses, Saint Vincent College

"Good on You? An Analysis of Sustainability Practices of the Fashion Industry" Samantha Nicole Rogers, Saint Vincent College

"How Social Media Perpetuates Sex Appeal in Young Minority Women (Interpersonal Communication)" Chloe Alysse Sotomayor, West Virginia Wesleyan College

"Impression Management Via Personal Appearance of University Faculty Who Identify as Women" Kristen Marie Neumann, Southwest Minnesota State University; Devyn Marie Halvorson, Southwest Minnesota State University

"Misinformation in Infographics Dispersed via Social Media" Annalise Emons, George Mason University

"Narrative Transportation in Young Adult Literature: The Hunger Games and Activism Involvement [Mass Communication]" McKenna Martin, George Mason University

"Personal Narratives of Transnational Adoption: Navigating Family, Belonging, and Transcultural Connection" Felicia Helmlinger, University of North Carolina at Wilmington

"Points, Power, and Social Media: How Self-Presentation in Social Media Determines Power Structure in Black Mirror's Episode, Nosedive. [Digital Communication]" Casey Paulding, Northeastern University; Heloisa Oliveira, Northeastern University; Lara Taylor, Northeastern University

"The community and the thin blue line: A qualitative analysis of trust between the Flint community and the Flint Police Department [crisis communication]" Tiffany Rouser, Mott Community College

"The Regret and Guilt Alleviation Theory of Interpersonal Communication (Interpersonal Communication)" Teneya Murphy, George Mason University

This poster session highlights competitively selected undergraduate student research from a diverse selection of communication contexts.

2:00 PM to 3:15 PM

Marriott Old City

Ballroom A1

Top Three Papers in Instructional Communication

Sponsor: Instructional Communication

Chair: Katherine Armstrong, West Virginia University

Respondent: Scott Allan Myers, West Virginia University

"Ambiguous Loss, Stress, Communal Coping, and Resilience: A Mixed-Methods Study of K-12 Teachers' Experiences during the COVID-19 Pandemic" Erin Sheila Crow, Chapman University; Jennifer Bevan, Chapman University

"Pandemic Pedagogy and Emergency Remote Instruction: Transitioning Scheduled In-Person Courses to Online Diminishes Effective Teaching and Student Learning Outcomes" Katherine Armstrong, West Virginia University; Alan K Goodboy, West Virginia University; Matt Shin, West Virginia University

"The Relationship Between Stress and Teacher Behaviors: Misbehavior, Confirmation and Self-disclosure" Maria Hannah, Ohio University; Ann Bainbridge Frymier, Ohio University

This panel features the top three competitive papers in instructional communication.

2:00 PM to 3:15 PM

Marriott Old City

Reynolds

Unifying Diverse Perspectives on Discourses of Abortion, Reproductive Rights, and Bodily Autonomy

Sponsor: Voices of Diversity

Chair: Mia Briceño, Wilkes University

"Authorizing a Private Civil Right of Action": S.B.8, Bodily Autonomy, and Gendered Citizenship" Mia Briceño, Wilkes University

"Encouraging reproductive rights in developing countries: Using meta-analysis to examine the impact of mass media campaigns promoting family planning methods" Dana Rogers, Southern Connecticut State University

"On the Ground, on the Web, on the Phone: The Always on Work of Abortion and Reproductive Justice Organizers" Jessica Gantt-Shafer, Texas A&M University

"Politicization of Abortion: White Nationalism and the Manosphere" Kelly McWhirter O'Donnell, University of Pittsburgh

"The Communicative Constitution of Reproductive Health(care)" Rebecca A. Costantini, University of the Sciences

Discourses of abortion and reproductive rights are ever present in public deliberation and debate, but this moment is particularly ripe for communication scholars to consider how communication about abortion shapes us and is shaped by us. In this panel, we explore these discourses from various disciplinary and methodological perspectives, considering the implications for understanding gender and healthcare, marginalizing BIPOC people and communities, and impacting the ability for gendered individuals to exercise bodily autonomy.

3:00 PM

3:00 PM to 4:00 PM

Marriott Old City

Foyer BCD

Afternoon Coffee and Tea Break

All are invited to take a break and have some refreshments!

3:30 PM

3:30 PM to 4:45 PM

Marriott Old City

Flower

Black Women Representation, Resistance and Resilience

Sponsor: Voices of Diversity

Chair: Wei Sun, Howard university

Respondent: Melissa Harris, Marymount University

"Black Women Pastors' Resilience throughout the Pandemic" Tanya E. Gardner, Howard University

"Gift and a Curse: African American Women's Resistance, Resilience, and Health Impacts Navigating the Doctoral Journey During a Pandemic" Kisha Dasent, Howard University

"Reconstructing New Technologies: Black Women as Emerging Leaders in EdTech" Symone Campbell, Howard University

"The New Black Woman: How the Black Women of Lovecraft Country Circumvent Stereotypes" Aisha Powell, Howard University

This panel investigates various issues regarding Black women's experiences. The panelists discuss how do Black women in Lovecraft County challenge the stereotypes of Black women on television; listen to the voices and experiences of African American women traversing the doctoral journey as they attempt to balance health and wellbeing during the COVID-19 pandemic; conceptualize key ideas discussed by leading Black women in EdTech and how they have worked to resist White dominant ideologies in the field, and how Black women pastors communicate with their congregation and how do they keep a work-life balance throughout the pandemic

3:30 PM to 4:45 PM

Marriott Old City

Whitepen

Corporeal Commodification: The Body at/as Work

Sponsor: Interpretation Performance

Chair: Christina M. Knopf, SUNY Cortland

Presenters:

Corey Jay Liberman, Marymount Manhattan College

Noura Ahmad Hajjaj, State University of New York at New Paltz

Maureen Louis, Cazenovia College

Tiffany Petricini, Penn State University

Heather M Stassen, Cazenovia College

Douglas C. Strahler, Slippery Rock University of Pennsylvania

Valerie Schrader, Penn State University - Schuylkill Campus

Return-to-work mandates, work seemingly at odds with safety, and the commodification of physical presence all became manifest issues during the pandemic. This roundtable sets out to explore questions pertaining to the intersection of the body and work with a focus on performance of teaching: What is the nature of work? In what ways does the body perform/become work in-person in contrast to remote work? How does a subjective sense-of-self alleviate dissonance when work becomes objectively commodified?

3:30 PM to 4:45 PM

Marriott Old City

Reynolds

Critical Notions of the American Nation: Land and Body

Sponsor: Rhetoric and Public Address

Chair: David Seitz, Penn State Mont Alto

Respondent: Trevor Parry-Giles, University of Maryland

"'Get Myself Delivered That Way:' American Oratory as the (Real) Basis of Walt Whitman's Messianic Vision" Jason Scott Andrews, Colorado Mesa University - Grand Junction, CO

"Democracy & Synecdoche: Walt Whitman's Body as Constitutive Rhetoric" Jason Scott Andrews, Colorado Mesa University - Grand Junction, CO

"Here Comes the Sun!: Toward a Critical Ecological Rhetoric for the Anthropocene" Tyler Rife, Colgate University

"The 'War-on-Coal,' a Narrative Analysis for Coal Disinformation in West Virginia" Shannon Elizabeth Howley, Wake Forest University

These competitive papers explore the American body and landscape as places of rhetorical identification, division, and invention.

3:30 PM to 4:45 PM

Marriott Old City

Foyer BCD

James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference Poster Session II

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chairs: Nicholas T Tatum, University of Nevada, Las Vegas; Jordan T Atkinson, Missouri Western State University

Respondents: Stephen M Kromka, The University of Tampa; Kasey Hudak, Penn State New Kensington; Beth Michalec, Penn State Lehigh Valley; Elizabeth Shiller, Ohio University; Sara Pitts, Alice Lloyd College

"God, forgiveness, and peace: An interview-based analysis of end-of-life communication in three monotheistic religions [end-of-life communication]" Reilly Card, Wayne State University

"Political Leaning of News Media and Coverage of Critical Race Theory." Jared M Holmes, Saint Vincent College

"Retrospective Imaginative Involvement Through Vids: Can Fan Videos Help Marvel Fans Expand their Boundaries of Self and Cope with Parasocial Grief? [Communication Context: Media Communication]" Yixi Zhou, West Virginia University

"Socially Constructing America: A Rhetorical Analysis of Trump's and Biden's Facebook Posts During the 2020 Election" Corinne Ellis, Penn State Schuylkill

"Storybook Love: A Cultivation Analysis of Romantic Comedy Viewing and the Prevalence of Romantic Beliefs [Communication Context: Media Studies]" Valerie Anne Larrieu, George Mason University

"Stripping Down Sexual Scripts: A Sexual Behavior Analysis of Female-Authored Novels [Mass Communication and Media Literacy]" Brenna Lynn Hagan, Widener University

"The Effects of Negative Media Representations on Muslim and Latinx Perceptions of their Communal Identity (Media Studies)" Kashaf Rashid, George Mason University

"The Illusion of Choice and Evil: A Rhetorical Analysis of Social Constructionism in the TV Show "Squid Games"" Poetic Serenity Session, Penn State University - Schuylkill Campus

"The Impact of Taking a Social Media Break on Subjective Well-Being" Liana R Posella, Canisius College

"The Relationship between Attachment and Love" Elanda Batykefer, Saint Vincent College; Noelle Elizabeth Bryner, Saint Vincent College

"What's Hiding Behind the Mask? Reducing Uncertainty Utilizing Nonverbal Communication" Hannah G Sanders, Kutztown University

"Why Do Couples Break Up: Analyzing the Termination of Romantic Relationships" Tim Wayne Walker, West Virginia Wesleyan College

"Why George Mason University? An Exploration into the Matriculation Decisions of Pre-Covid and Covid-era University Applicants [Applied Communication]" Walker W Evans, George Mason University

"[The Male Gaze Across the Media: How Movies, Social Media, and Advertising Shape Young Women's Body Images]" Sierra Lasher, George Mason University

"'You're the One That I Want:' Burkean Identification and the Dramatic Pentad in the Film "Grease"" Hayley Salen, Penn State University- Schuylkill Campus

This poster session highlights competitively selected undergraduate student research from a diverse selection of communication contexts.

3:30 PM to 4:45 PM

Marriott Old City

Bromley/Claypoole

Leadership Transparency: Is it All a Matter of Perception?

Sponsor: Communication Administration

Chair: Thomas Richard Flynn, Slippery Rock University

"Eliminating Silos through Inclusion" Mary Mino, Penn State DuBois

"Open, Honest, Clear, or Transparent – or All of the Above?: Creating a Communication Framework for Understanding Leadership Transparency" Jennifer Waldeck, Chapman University

"When Leadership Transparency Doesn't Translate from Words to Actions" Sally Vogl-Bauer, University of Southern Indiana

Transparency is a popular buzz word for leaders. However, it does not always translate from rhetoric to action. At its best, leadership transparency conveys clear communication, mutual respect, and the desire to build a culture of collaboration. At its worst, a lack of leadership transparency suggests dishonesty, a lack of trust, and hints at unethical behaviors. This panel explores this important and timely subject.

3:30 PM to 4:45 PM

Marriott Old City

Shippen

Reuniting Theory and Practice: Current Topics in Applied Communication

Sponsor: Applied Communication

Chair: Matthew P. Mancino, Indiana University South Bend

"Assessing the Class Collaboration in Media Education" Paul Ziek, Pace University

"COVID-19 Vaccine Hesitancy in Three Latin American Countries: Reasons Given for Not Becoming Vaccinated in Colombia, Ecuador, and Venezuela" Benjamin R Bates, Ohio University; Adriana Villegas-Botero, Universidad de Manizales; Jaime Costales, Pon; Ana L. Moncayo, Pontifical Catholic

University of Ecuador; Adriana Tami, University of Groningen; Ana Carvajal, Universidad Central de Venezuela (Jubilada); Mario J Grijalva, Pontifical Catholic University of Ecuador & Ohio University

"Inoculating Resolve: Can Inoculation Messages Protect Commitments to New Year Resolutions?" Josh Compton, Dartmouth College; Alicia Mason, Pittsburg State University

"The relationship between occupational self-efficacy, career aspirations and networking practices among men and women: (Re)Union benefits of networking and mentor satisfaction" Rosanne L Hartman, Canisius College

"The Story of a Climate Activist: A Qualitative Exploration Into How Climate Change Activists Construct Their Self-Concepts" Sammi Munson, George Mason University; Amanda Borth, George Mason University; Eryn Campbell, George Mason University; Saahi Uppalapati, George Mason University

This paper session explores a variety of current topics in applied communication including vaccine hesitancy, inoculation strategies, networking and mentorship, climate change, and media education, each with a theoretical underpinning supporting these pressing issues.

3:30 PM to 4:45 PM

Marriott Old City

Cook

The Role of Communication in Relationship Motives and Maintaining Relationships

Sponsor: Interpersonal Communication

Chair: Kerry Byrnes-Loinette, Collin College

Respondent: Sean M Horan, Fairfield University

"An Attachment Theory Investigation of Relationship Maintenance Goals" Marianne Dainton, La Salle University

"College Students' Motivations to Engage in Back Burner Relationships" Narissra Punyanunt-Carter, Texas Tech University; Vladimir Santiago Arias, Anheuser-Busch; Jayson Dibble, Hope College; Michelle Drouin, Indiana University – Purdue University Fort Wayne; Joris Van Ouytsel, Arizona State University; Ryan J Martinez, Texas Tech University

"Measuring Interpersonal-motivation for Content Sharing: A Scale Development Using Confirmatory Factor Analysis" Zena Toh, University at Buffalo

"Self-determination in marriage: Actor and partner effects of spousal autonomy on relational maintenance behaviors" Alan K Goodboy, West Virginia University; Scott Allan Myers, West Virginia University; Dana Borzea, Grand Rapids Community College; Zachary W. Goldman, University of Louisville

Scholars share results of research focusing on the role of communication in relationship maintenance and relationship motivation.

3:30 PM to 4:45 PM

Marriott Old City

Frampton

Theoretical and Methodological Approaches to Rhetorics of ReUnion

Sponsor: Theory and Methodology

Chair: Anthony Wachs, Duquesne University

"Invitational Rhetoric & Participatory Methodologies in Urban Communication Praxis" Austin D Hestdalen, Duquesne University

"Nellie Bly and the Rhetorical Methodology of Embedded Reporting and Advocacy" Preston Carmack, Duquesne University

"Probing the Depths of Discourse: Richard Weaver's Rhetorical Theory in the 21st Century" Anthony Wachs, Duquesne University

"The Consolation of the Topics: Boethius, Dialectic, and a Christian Rhetorical Theory" Natalia Wohar, Duquesne University

"Theoretical and Methodological Approaches to Rhetorics of ReUnion" explores rhetorical processes of reconnection with people, places, and ideas. In a historical moment already defined by an epidemic of individualism (de Tocqueville, 1935), emotivism (MacIntyre, 1981), survivalism (Lasch, 1985), and narrative contention (Arnett, Arneson, and Bell, 2009), the COVID-19 pandemic has brought the need for shared communicative ground into even starker relief. These essays explore that need at the intersection of rhetoric and methodology.

5:00 PM

5:00 PM to 6:00 PM

Marriott Old City

Grand Ballroom

ECA General Business Meeting

Chair: Amanda G McKendree, University of Notre Dame

All are encouraged to attend the annual ECA general business meeting.

6:15 PM

6:15 PM to 9:00 PM

Marriott Old City

Hamilton

ECA President's Reception

You're invited! All are invited to celebrate ECA and our 2022 convention at this reception.

8:00 PM

8:00 PM to 9:00 PM

Marriott Old City

Walnut

12 Steps Meeting