

# *Harboring* **INNOVATION**

Eastern Communication Association 114th Annual Convention  
March 29-April 2, 2023 • Baltimore, MD



**OHIO**  
UNIVERSITY

**SCRIPPS COLLEGE OF COMMUNICATION  
SCHOOL OF COMMUNICATION STUDIES**



**PH.D. CONCENTRATION AREAS:**

**Health Communication**

**Interpersonal & Organizational  
Communication**

**Rhetoric & Culture**

**RESOURCES AVAILABLE:**

- Teaching, Research, & Forensics Assistantships
- Travel Funding Opportunities
- Interdisciplinary Collaborations
- Housed in State-of-the-Art Schoonover Center for Communication



**CONTACT US TO  
LEARN MORE**

**Dr. Christina S. Beck (beck@ohio.edu)**  
[www.ohio.edu/scripps-college/comm-studies](http://www.ohio.edu/scripps-college/comm-studies)

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## Welcome to Baltimore!

On behalf of Visit Baltimore, it is our pleasure to host you here for the Eastern Communication Association Conference.

In Baltimore, there is more to see, more to do and more to explore. Ours is a city with a rich, diverse history and culture, unique neighborhoods and the kinds of amenities that provide visitors an authentic and rewarding experience. Visit Baltimore and our partners in hospitality – from our convention center and hotels to our attractions, retail shops and restaurants – are eager to share with you all that our great city has to offer.

Baltimore is also an easy city to navigate. At the beautiful Hyatt Regency, you are just steps away from the heart of the city's tourism district and the world-renowned Inner Harbor. You can also take advantage of our fast, friendly and free Charm City Circulator or picturesque Baltimore Water Taxi to explore nearby neighborhoods such as Harbor East, Mount Vernon, Fell's Point, and more.

We are proud to have The Hyatt Regency brand as part of our city. The hotel never fails to dazzle visitors and convention attendees, and meeting planners routinely have great feedback on the superior customer service.

Again, thank you for joining us and thank you for your business! Of course, if you have questions while you are here please visit us at the Baltimore Visitor Center along the Harbor Promenade, or call us at 1-877-Baltimore.

Sincerely,

*Al Hutchinson*

Al Hutchinson  
President & CEO

— SCHOOL OF DESIGN —  
**STEVENSON**  
UNIVERSITY

Hello and welcome!

Stevenson University warmly welcomes members of the Eastern Communication Association to Baltimore, Maryland for your 114<sup>th</sup> Annual Convention, Harboring Innovation, March 29-April 2, 2023. We are pleased to be your host institution for this meeting and excited to have you in our vibrant home city.

Serving over 3000 students, Stevenson University is committed to providing exceptional experiences, a connection to career, and a community centered on student success. With over 50 majors and minors, we offer opportunities for students to study in business, design, communication, education, and the humanities online, and face-to-face.

The School of Design at Stevenson University is *the* place on campus for creative communication across media. Students in the School of Design major in business communication, communication studies, fashion, film, and graphic design. In small classes sizes, faculty link project-based experiences to career preparation throughout the curriculum and 100% of our students complete one internship, and often more! We are especially proud that our focus on connecting students to their careers leads to 94% percent of our alumni working or attending graduate school within six months of graduation.

While at the conference, please take a moment to say “hello” to one of our distinguished faculty or student ambassadors (blue vests) and ask them about communication at Stevenson University. They will tell you about our student-led communication design firm, *The Mill Agency*, where they work with clients. Or, they may share details about the Integrated Marketing Communication Club’s annual Business Mixer networking event. Students may also tell you about the Advanced Event Planning class that helped set the stage for these four thought-provoking days in Baltimore. Additionally, Stevenson’s M.A. degree in Communication Studies is offered entirely online. Visit our booth at the Undergraduate Scholars Showcase with more information about the graduate program. Whatever the topic, our students and faculty share their stories with enthusiasm and a welcoming Stevenson smile.

Wishing you a substantive and worthwhile conference in Baltimore. If you do get a moment to decompress while you’re in town, be sure to check out one of our world-class cultural institutions, catch a game at Camden Yards, or enjoy a sample of our UTZ crab chips or iconic Berger cookies. **Enjoy!**



**Amanda Hostalka, M.F.A.**  
Dean, School of Design  
Stevenson University



## **Jennifer Waldeck**

ECA First Vice President

Department of Agricultural Leadership, Education, and Communication, College of Agricultural and Environmental Sciences, University of Georgia

**“Innovate”**: To make changes in something established, especially by introducing new ideas, methods, or activities. To create transformation, revolution, metamorphosis.

We innovate, for many reasons and in many ways.

We innovate in response to what’s happening around us: to correct problems and deficits, to make life better or easier, to take advantage of new and emerging resources.

We innovate in anticipation of what the future may bring.

We innovate based on data, evidence, models, and predictions related to the past, present, and future. But we also innovate based on our dreams. We innovate based on our own and others’ visionary beliefs about the potential for science, culture, education, technology, and human performance.

There is a lot that we can say about what innovation is and how and why we innovate. But the participants of the both the 111th and 114th Eastern Communication Association convention have demonstrated that the communication field is harboring diverse, exciting, and forward-thinking innovations. But, simultaneously, many of us are struggling with the pressures the past three years have brought to bear on us. This convention spotlights many innovative pathways for dealing with feelings of frustration and revitalizing ourselves and our careers.

As you experience and reflect on ECA 2023, I encourage you to create your own innovation plan. How will you, in large and small ways, experiment with change that might create transformation, metamorphosis, or even revolution in your teaching, research, and leadership? Resist resting on the way it’s always been done. Don’t get too comfortable with what works for you. Never sacrifice the opportunities of curiosity, collaboration, and growth.

And importantly, think ahead. Don’t be reactionary and innovate solely in response to problems and deficits. Innovate to create the future you want to experience.

As your President, I will continue the focus on innovation in the year to come. We will spend the year ahead assessing how we can continue to innovate the “convention of the future” and ECA’s role in its members’ professional and personal development. Thank you for being part of ECA 2023 and for answering the call to bring your most innovative work and ideas to Baltimore.

*Jennifer Waldeck, University of Georgia  
ECA First Vice President*

## FIRST VICE PRESIDENT'S ACKNOWLEDGEMENTS

As many attending this convention know, the road to *Harboring Innovation* has been a long one. This convention was fully planned—amazing sessions scheduled, programs printed, flowers and catering ordered, hotel fully booked—when in March, 2020, we were forced to cancel the event. I appreciate the association's confidence in me to do the job then, and again! Over the past four years, I have received incredible support through great times and crisis from **the ECA Past Officers' Club, Executive Committee and Executive Officers (three sets of them!), and our members and sponsors**. Thank you!

Thank you to **Stevenson University** for supporting ECA and your faculty and students' involvement in ECA each time we have met in Baltimore.

Thank you to **Kendall Hunt Publishing** and **Paul Carty** for your support of ECA. Kendall Hunt's sponsorship makes our Presidents' Reception and many program offerings possible. A number of ECA members are Kendall Hunt authors. Have a look at the KH catalog and consider adopting a title authored by one of your colleagues and published by this important partner in ECA's efforts to offer an outstanding convention each year.

I greatly appreciate **Katherine Thweatt, Amanda McKendree** and **Pam Lannutti** for their leadership of ECA during these challenging last three years. Their steady guidance has helped the Executive Officers keep the right perspective for addressing all that has come our way. They have been extremely supportive of me and I am very grateful to have the opportunity to work with them.

I have deep gratitude to **Leeanne Bell McManus**, who served as Past President the first time I planned, and who has supported me as Second Vice President and Local Arrangements Chair in Baltimore. She has supervised amazing student volunteers, helped with local vendors, and coordinated our field trips. For three years, the McManus family has stored convention gifts and supplies at their home! I most appreciate her positivity and salt of the earth nature—and the great friend she's become. Her commitment to ECA is an example for us all.

**Katherine Thweatt** was President when I planned 2020 and accepted my invitation to serve as Director of Sponsorships in 2023. Her commitment to ECA and relationships in the discipline have made her a fantastic partner. Katherine's depth of knowledge regarding ECA history, policy, and procedures is invaluable to the association. I have appreciated her support, friendship, and readiness to help.

**Sara LaBelle** served as my Second Vice President in 2020 and was instrumental in shaping what was planned then and what we executed this year. Sara is a dear friend and a great asset to ECA. **Jordan Atkinson** answered the call this year and has been incredibly helpful with a wide variety of planning tasks. As Jordan prepares to plan 2025, I hope to support him as much in return.

**Cheryl Casey and Stacy Smulowitz** have served as Executive Directors during my two planning adventures. Thanks to both of them for assisting with contracts, business challenges, budgeting, and making sure the bills are paid! **Doug Strahler and Kishi Rey** promoted these two conventions through creative and engaging social media campaigns, and assisting with other technology-related issues.

**Sally Vogl-Bauer** assembled a strong set of short courses for 2023. **Sean Horan and Erin** Crow planned a Basic Course Conference that promises helpful takeaways for participants. **Kishi Rey and Nikki Blau** coordinated a nice lineup of Graduate Posters.

I appreciate **Scott Myers** so much for making our James C. McCroskey and Virginia P. Richmond Undergraduate Scholars' Conference one of the biggest and best yet. Scott's attention to detail has prepared our undergraduates for an amazing experience. As always, ECA and the communication field owe **Virginia P. Richmond** and the memory of **James C. McCroskey** an enormous amount of gratitude for their many contributions. For all of his publications, successful proteges, and other metrics of success, I think Jim would be most proud of the USC. I also appreciate **Lynda McCroskey's** continued commitment to her dad's legacy by supporting ECA and the USC.

**Kathie Cesa** has worked with ECA for many years as Director of Member Services (and convention registration) and become a friend to many of us. This year, we honor and celebrate her as she works her last ECA convention. I know Kathie will enjoy a rewarding retirement. She has left ECA a stronger association as a result of her suggestions and hard work. Thank you, Kathie, for all of the support you have given me.

I want to acknowledge those who worked so hard to plan and support an innovative 2020 convention. Time and circumstances prevented us from replicating all that we had planned, and it didn't seem right to ask them to do it all over again anyway (I'm the only one crazy enough to commit to that). But I am extremely thankful for all of them and their creative hard work.

**Alan Goodboy**  
**Steve Granelli**  
**Melissa Wanzer**  
**Kristen Campbell Eichhorn**  
**Tracey Quigley Holden**  
**Jordan Atkinson**  
**Ann Bainbridge Frymier**  
**Zac Johnson**

**Jessica Papajcik**  
**Nancy Willets**  
**Andy Kai-chun Chuang**  
**Julia Ross**  
**Kishi Rey**  
**Stephanie Verni**  
**Chip Rouse**

In conclusion, I dedicated the 2020 111th Annual Convention to the memory Dr. James Chesebro, Past President and Archivist Dr. James Chesebro, who died just a few weeks before the scheduled convention. Since then, we have established a new ECA award in his name. I hope you will reflect on his intellectual contributions as we finally gather in Baltimore. Jim led "diversity and inclusion" before these were buzzwords. I ask you to find a way to honor his giant legacy as you incorporate your takeaways from ECA 2023 into your lives and careers.

## EASTERN COMMUNICATION ASSOCIATION OFFICERS AND STAFF



**President**  
Pamela Lannutti  
Widener University  
Center for Human Sexuality Studies



**Immediate Past President**  
Amanda McKendree  
University of Notre Dame



**First Vice President**  
Jennifer Waldeck  
University of Georgia  
College of Agricultural and  
Environmental Sciences



**First Vice President-Elect**  
Jeanne Persuit  
University of North Carolina,  
Wilmington



**First Vice President Elect Select**  
Jordan Atkinson  
University of Kansas



**Executive Director**  
Stacy Smulowitz  
University of Scranton  
Department of Communication  
& Media



**Director, Member Services**  
Kathie Cesa, CAE  
KOC Member Services

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## BOARD OFFICERS

### **Pamela Lannutti**

***President***

Widener University  
Center for Human Sexuality Studies  
501 E. 13th Street, One University Place  
Chester, PA 19013  
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### **Jennifer Waldeck**

***First Vice President***

University of Georgia  
College of Agricultural and  
Environmental Sciences  
405 College Station Road  
Athens, GA 30602  
(706) 542-8913

### **Amanda McKendree**

***Immediate Past President***

University of Notre Dame  
Mendoza College of Business, 126H  
Notre Dame, IN 46556  
(574) 631-9153

### **Jeanne Persuit**

***First Vice President-Elect***

First Vice President-Elect  
University of North Carolina, Wilmington  
601 S. College Road  
Wilmington, NC 28403  
910-962-2616

### **Jordan Atkinson**

***First Vice President Elect Select***

University of Kansas, Edwards Campus  
12600 Quivira Road  
Overland Park, KS 66213

### **Stacy Smulowitz**

***Executive Director***

University of Scranton  
Department of Communication & Media  
800 Linden St.  
Suite 4106  
Scranton, PA 18510

## STANDING COMMITTEES

### Finance Committee

Pamela Lannutti, Chair (President)  
 Jennifer Waldeck (First Vice President)  
 Jeanne Pursuit (First Vice President Elect)  
 Amanda McKendree (Immediate Past President)  
 Stacy Smulowitz (Executive Director)  
 Tom Flynn (Elected Representative)  
 Zac Johnson, *ex officio*  
 Dave Keating, *ex officio*  
 Ozum Ucok-Sayrak, *ex officio*

### Publications Committee

Pamela Lannutti, Chair (President)  
 Jennifer Waldeck (First Vice President)  
 Jeanne Pursuit (First Vice President Elect)  
 Stacy Smulowitz (Executive Director)  
 Keith Weber (Immediate Past Editor,  
*Communication Research Reports*)  
 Kristen Majocho (Immediate Past Editor,  
*Qualitative Research Reports*)  
 Chris Morse (Immediate Past Editor,  
*Communication Quarterly*)  
 Rod Carveth (Elected Representative)  
 Angela Putman (Elected Representative)  
 Zac Johnson, *ex officio*  
 Dave Keating, *ex officio*  
 Ozum Ucok-Sayrak, *ex officio*

### Site Selection Committee

Pamela Lannutti, Chair (President)  
 Jennifer Waldeck (First Vice President)  
 Jeanne Pursuit (First Vice President Elect)  
 Amanda McKendree (Immediate Past President)  
 Katherine Thweatt (Past President – Once Removed)  
 Stacy Smulowitz (Executive Director)

---

## EX-OFFICIO EXECUTIVE COUNCIL MEMBERS

### Nicole Blau

#### Ohio University

Representative to NCA Legislative Assembly  
 Term: Convention Sunday 2020-  
 Convention Thursday 2023

### Susan Drucker

#### Hofstra University

ECA Legal Counsel

### Tracey Holden

#### University of Delaware

Representative to NCA Legislative Assembly  
 Term: Convention Sunday 2022-  
 Convention Thursday 2025

### Zac Johnson

#### California State University, Fullerton

*Communication Quarterly* – Editor  
 January 2021-December 2023

### Dave Keating

#### University of New Mexico

*Communication Reports* – Editor  
 January 2023-December 2025

### Mary King

#### Bloomsburg University

ECA Representative to NCA Legislative Assembly  
 Term: Convention Sunday 2022-  
 Convention Thursday 2025

### Susan Mancino

#### St. Mary's University

ECA Representative to NCA 2020  
 Nominating Committee  
 Term: Convention Sunday 2022-  
 Convention Thursday 2023

### Trevor Parry-Giles

#### University of Maryland

Archivist

### Rikishi Rey

#### Clemson University

Director of Social Media  
 Term: Convention Sunday 2020-  
 Convention Saturday 2023

### Ozom Ucok-Sayrak

#### Duquesne University

*Qualitative Research Reports in  
 Communication* – Editor January 2021-  
 December 2023

## INTEREST GROUP REPRESENTATIVES TO EXECUTIVE COUNCIL

### Applied Communication Interest Group Representative

Brenda Hadden  
*Convention Sun 2022 – Thurs 2024*  
 Duquesne University

### Communication and Technology Interest Group Representative

Rod Carveth  
*Convention Sun 2022 – Thurs 2024*  
 Morgan State University

### Communication Law & Ethics Interest Group Representative

**updated information needed from interest group**

### Community College Interest Group Representative

Andy Kai-Chun Chuang  
*Convention Sun 2022 – Thurs 2024*  
 LaGuardia Community College

### Instructional Communication

**Interest Group Representative**  
**updated information needed from interest group**

### Interpersonal Communication Interest Group Representative

Erin Brummet  
*Convention Sun 2021 – Thurs 2023*  
 Bloomsburg University

### Argumentation and Forensics Interest Group Representative

Robert Green  
*Convention Sun 2022 – Thurs 2024*  
 Bloomsburg University

### Communication Administration Interest Group Representative

Sally Vogel Bauer  
*Convention Sun 2022 – Thurs 2024*  
 University of Southern Indiana

### Communication Traits Interest Group Representative

**updated information needed from interest group**

### Health Communication Interest Group Representative

Julie Volkman  
*Convention Sun 2022 – Thurs 2024*  
 Bryant University

### Intercultural Communication Interest Group Representative

Rukhsana Ahmed  
*Convention Sun 2022 – Thurs 2024*  
 SUNY – Albany

### Interpretation and Performance Studies Interest Group Representative

Christi Saindon  
*Convention Sun 2022 – Thurs 2024*  
 Queensborough Community College - City University of New York

### Kenneth Burke Interest Group Representative

Annie Laurie Nichols  
*Convention Sun 2021 – Thurs 2023*  
 St. Vincent College

### Nonverbal Communication Interest Group Representative

Robert Sidelinger  
*Convention Sun 2021 – Thurs 2023*  
 Oakland University

### Philosophy of Communication Interest Group Representative

Kati Sudnick  
*Convention Sun 2021 - Thurs 2023*  
 University of North Carolina, Wilmington

### Rhetoric and Public Address Interest Group Representative

Timothy Barney  
*Convention Sun 2021 – Thurs 2023*  
 University of Richmond

### Voices of Diversity Interest Group Representative

Dan Strasser  
*Convention Sun 2021 – Thurs 2023*  
 Rowan University

### Media Communication Interest Group Representative

Noura Hajjaj  
*Convention Sun 2021 – Thurs 2023*  
 State University of New York at New Paltz

### Organizational Communication Interest Group Representative

Rachel Purtell  
*Convention Sun 2021 – Thurs 2023*  
 West Virginia University

### Political Communication Interest Group Representative

Kristin English  
*Convention Sun 2021 – Thurs 2023*  
 Georgia State College & State University

### Theory & Methodology Interest Group Representative

Matt Mancino  
*Convention Sun 2021 – Thurs 2023*  
 Indiana University, South Bend

**ECA 2023 CONVENTION PLANNING TEAM**

<b>Director of Sponsorships</b>	Katherine Thweatt	SUNY Oswego
<b>Second Vice President</b>	Jordan Atkinson	University of Kansas
<b>Second President, Local Arrangements</b>	Leeanne Bell McManus	Stevenson University
<b>Basic Course Conference Directors</b>	Sean Horan	Fairfield University
	Erin Crow	Chapman University
<b>Short Courses Director</b>	Sally Vogl-Bauer	University of Southern Indiana
<b>Graduate Poster Session Directors</b>	Kishi Rey	Clemson University
	Nikki Blau	Ohio University
	Scott Myers	West Virginia University
<b>James C. McCroskey &amp; Virginia P. Richmond Undergraduate Scholars Conference Director</b>		
<b>Social Media Director</b>	Kishi Rey	Clemson University

**HOTEL INTERNET CONNECTIVITY**

Wifi is free in guest rooms, public areas,  
and hallways outside of meeting rooms.

Wifi inside meeting rooms is \$12.50/day  
and the responsibility of participants.

Access point is @HYATT-MEETING

## GENERAL CONVENTION INFORMATION

### Convention Conduct/Hotel Policies

Our ability to host rewarding conventions is highly dependent on our relationships with the hotels and other vendors such as technology providers. We request that you treat these relationships with care. And importantly, we ask that you be respectful of colleagues and students at all times.

1. Although housekeeping gratuities are at each guest’s discretion, \$2 per room, per day, is customary. 100% of gratuities left are distributed to the members of the Hyatt’s team servicing our rooms. Please be kind and courteous in your dealings with these service providers. Similarly, we would ask that you be gracious with your gratuities for bell and restaurant staff, and courteous in your interactions with them.
2. Media Support Services, Inc. will have tech support staff on site during the convention. These individuals are available for your convenience to assist with technology and equipment provided by ECA and Media Support Services. They cannot provide support for your personal devices or help with internet connectivity. Please be kind.
3. ECA is intended to be a safe, inclusive, and welcoming experience for all participants. Please be especially aware of our many student participants and their safety and comfort. ECA will not tolerate harassment among convention attendees of any sort, including unwanted sexual attention, stalking, or non-consensual physical contact. Please be especially mindful of behavior when alcohol is present and/or when there are power imbalances among the parties involved. ***If you see or experience something, say something: Please report concerns to Pamela Lannutti, President, or First Vice President, Jennifer Waldeck.*** The hotel reserves the right to refuse to serve alcoholic beverages to anyone who appears to be underage and cannot produce proper identification, or to anyone who appears to be intoxicated.
4. ECA is responsible for any damage to hotel premises. Please act responsibly in your guest room and meeting rooms. The hotel does not permit anything nailed, tacked, taped, or otherwise attached to floors, walls, furniture, or any other part of the building. You will be responsible for any damages charged to ECA as a result of your actions. Further, the hotel has the right to regulate noise levels in guest rooms and event spaces.
5. The Inner Harbor Hyatt Regency is a non-smoking facility. No smoking of any type is permitted in guest rooms, foyers, hallways, meeting rooms, restaurants, and restrooms. You will incur cleaning charges for smoking.

6. Pets are permitted in designated guest rooms with 72-hour advance reservation and payment of pet fee. Contact the hotel directly for details of the pet policy. Note that pets are not allowed in the restaurants, bars, lounges, or health club. They must be on a leash at all times in public areas, and kenneled when in the guest room unattended. Guests will be billed for any damages caused by pets. Service animals are welcome under the provisions of the Americans with Disabilities Act.
7. Check-in time is 4:00PM and check-out time is 12:00noon. Early check-ins or late check-outs are subject to availability and must be arranged with the front desk.
8. An early departure fee of one night’s room and tax will be charged for early check-outs. By registering for the 2023 ECA convention, participants agree that they are responsible for providing their own insurance. They assume responsibility for all risks associated with participating, and thereby hold harmless the Eastern Communication Association, its Executive Council, and other sponsors of this event.

### Registration Hours—Atrium

***Thank you KOC Member Services/Kathie Cesa for her efficient and friendly registration services! Please stop by to wish Kathie well on her retirement. This is her last ECA.***

Wednesday, March 29 .....	8:00 a.m. – 6:00 p.m.
Thursday, March 30 .....	7:30 a.m. – 5:30 p.m.
Friday, March 31 .....	7:30 a.m. – 5:00 p.m.
Saturday, April 1 .....	8:00 a.m. – 2:00 p.m.

### Exhibit hours/List of exhibitors

#### Exhibit Area—Atrium

Thursday, March 30 .....	9:00 a.m. – 5:30 p.m.
Friday, March 31 .....	9:00 a.m. – 5:00 p.m.
Saturday, April 1 .....	9:00 a.m. – 3:00 p.m.

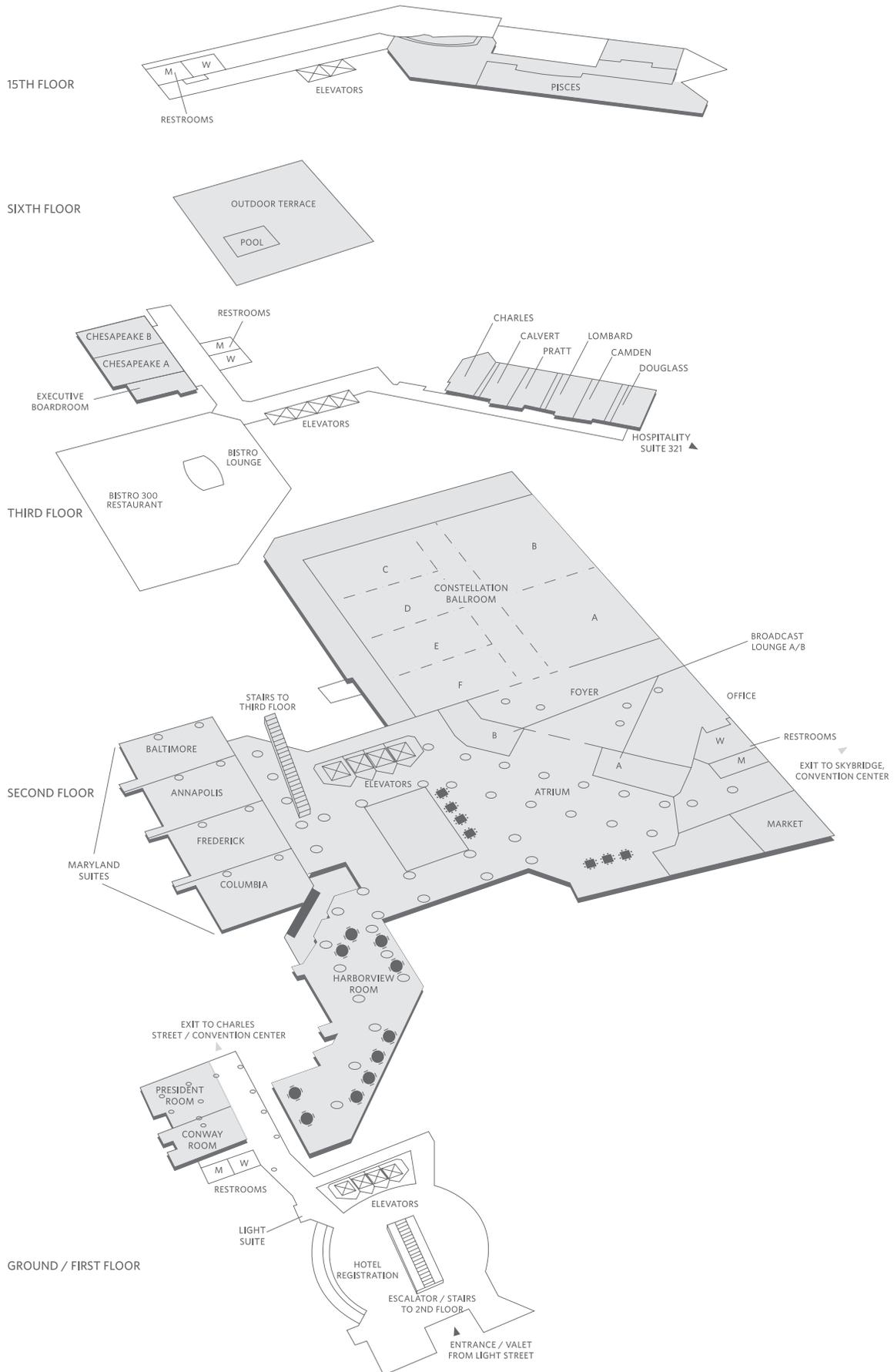
***Be smart. When you leave the hotel, do not walk alone, and be aware of your surroundings at all times.***

Downtown Partnership of Baltimore provides free security escorts to and from downtown destinations. To request this service, call 410-802-9631 (10:30 a.m. – 7 p.m.) or 443-401-3156 (7:00 p.m. – 10:30 p.m.).

**FOR IMMEDIATE SECURITY ASSISTANCE, DIAL ZERO FROM ANY HOUSE PHONE, OR CALL 911.**

# HYATT REGENCY BALTIMORE INNER HARBOR

## Floor Plan - All Floors



## ECA 2023

### INTEREST GROUP PLANNERS AND REVIEWERS

#### **Applied Communication**

*Planner: Jordan Atkinson*

Zachary Carr  
Cathlin Clark-Gordon  
Erin Craw  
Samaha Ghani  
Zach Glowacki  
Brandy Hadden  
Casey Stratton  
Kati Sudnick  
Caroline Waldbuesser  
Kylie Wilson

#### **Argumentation & Forensics**

*Planner: Tim Michaels*

#### **Communication Administration**

*Planner: Mary Kahl*

Kristen Campbell Eichhorn  
Rebecca Townsend  
Jason Wrench

#### **Communication Law & Ethics**

*Planner: Thomas Flynn*

#### **Communication Technology**

*Planner: Brian Patterson*

#### **Communication Traits**

*Planner: Charles Wigley*

Matt Martin  
Lynda McCroskey

#### **Community College**

*Planner: Christina Saindon*

Paulette Brinka  
Isa Engleberg  
Denise Gilmer-Knudson  
Stephen Keating  
Nancy Rosen  
Christina Saindon  
Jenny Warren  
Nancy Willets

#### **G.I.F.T.S.**

*Planner: Kerry Byrnes-Loinette*

Dana Borzea  
Kerry Byrnes-Loinette  
Laura O'Connell  
Jessica Papjck  
Christina Saindon  
Jenny Warren

#### **Graduate Poster Sessions**

*Planners: Nicole Blau & Rikishi Rey*

Zachary Carr  
Erin Carr  
Zach Glowacki  
Zachary Goldman  
Melissa Rizzo  
Christina Saindon  
Robert Sidelinger  
Stacy Smulowitz  
Candice Thomas-Maddox  
Katherine Thweatt

#### **Health Communication**

*Planner: Jennifer Allen Catellier*

Jennifer Allen Catellier  
Amanda Damiano  
Satarupa Dasgupta  
Lindsey DiTirro  
Yadong Ji  
Julie Volkman  
Julia Weiss

#### **Institute of General Semantics**

*Planner: Thom Gencarelli*

#### **Instructional Communication**

*Planner: James Baker*

Jordan Atkinson  
Sabrina Bensimon  
Sydney Brammer  
Nancy Bressler  
Kerry Byrnes-Loinette  
Preston Carmack  
Wan-Lin Chang  
Cathlin Clark-Gordon  
Abbe Depretis  
T. Kody Frey  
Maria Hannah  
Stephen Keating  
Stephen Kromka  
Lauren Lemley  
Nicholas Lepp  
Sean Maulding  
Leigh Nelson  
Lukas Pelliccio  
Carolina Perez  
Sara Pitts  
Melanie Savelli  
Casey Stratton  
Nick Tatum  
Candice Thomas-Maddox  
Caroline Waldbuesser  
Joseph Wilson

#### **Intercultural Communication**

*Planner: Angela Putman*

Rukhsana Ahmed  
Angela Putman  
Erin Watley

#### **Interpersonal Communication**

*Planner: Erin Brummett*

Emily Abellon  
Sydney Brammer  
Kerry Byrnes-Loinette  
Danielle Romo  
Erjona Gashi  
Elizabeth Glowacki  
Salvador Guzman  
Hannah Jones  
Rachelle Kamrath  
Corey Liberman  
Jessica Neu  
Jennifer Owlett  
Lukas Pelliccio  
Carla Richards  
Valerie Rubinsky  
Robert Sidelinger  
Candice Thomas-Maddox

#### **Interpretation & Performance**

*Planner: Christina Saindon*

Michael Broderick  
Nicholas Lepp  
Christina Saindon  
Jodi Van Der Horn-Gibson  
Elizabeth Whittington

**James C. McCroskey &  
Virginia P. Richmond  
Undergraduate Scholars  
Conference**

*Planner: Scott Myers*

Arshia Anwer  
Jordan Atkinson  
Nancy Bressler  
Erin Brummett  
Leah Bryant  
Kerry Byrnes-Loinette  
Jayson Dibble  
Stacy Downey  
Eric Fife  
Brandi Frisby  
Roger Gatchet  
Tim Gibson  
Jessica Harvey  
Hailey Hoke  
Sean Horan  
Jacqueline Irwin  
Bonnie Jefferson  
Angie Jerome  
Stephen Kromka  
Sara LaBelle  
Alex Lancaster  
Corey Liberman  
Colleen Malachowski  
Daniel Mansson  
Matt Martin  
Anne Mattina  
Sean Maulding  
Lynda McCroskey  
Ryan McCullough  
Mary Mino  
Sara Pitts  
John Powers  
Narissa Punyaunt-Carter  
Carla Richards  
Brandon Ritter  
Rita Rosenthal  
JR "Nexus" Russ  
Valerie Schrader  
Robert Sidelinger  
Stacy Smulowitz  
Casey Stratton  
Atsushi Tajima  
Candice Thomas-Maddox  
Joel Ward  
Julia Weiss  
Jennifer Woolley Barone

**Media Communication**

*Planner: Rod Carveth*

**Nonverbal Communication**

*Planner: Zach Glowacki*

Nicole Blau  
Caroline Waldbuesser

**Organizational Communication**

*Planner: Scott Myers*

Greg Cranmer  
Katie Kang  
Corey Liberman  
Robin Smith Mathis  
Scott Myers  
Rachael Purtell  
Michael Sollitto  
Casey Stratton  
Candice Thomas-Maddox

**Philosophy of Communication**

*Planner: Tiffany Petricini*

Sarah Deluliis  
Mark Gardner  
Rachel Kaplan  
Timothy Michaels  
Inci Ozum Sayrak  
Kati Sudnick

**Political Communication**

*Planner: Kimberley Hannah-Prater*

Timothy Barney  
Darrian Carroll  
Jason Edwards  
Kimberley Hannah-Prater  
Alisa Hardy  
Fielding Montgomery  
Kalin Schultz  
Theodore Sheckels  
Robert Stise

**Rhetoric & Public Address**

*Planner: Christina Knopf*

Emily Abellon  
Meredith Bagley  
Timothy Barney  
Benjamin Bates  
Abbe Depretis  
Randall Fowler  
Stephen Keating  
Anne Mattina  
Alane Presswood  
Alvin Primack  
Sarah Ryan  
Valerie Schrader  
David Seitz

**Short Courses**

*Planner: Sally Vogl-Bauer*

**Theory & Methodology**

*Planner: Kati Sudnick*

Brandy Hadden  
Austin Hestdalen  
Erin Lionberger  
Susan Mancino  
Christopher Stuart

**Voices of Diversity**

*Planner: Dan Strasser*

Michael Broderick  
Timothy Brown  
Sean Maulding  
Dan Strasser  
Claude Taylor  
Elizabeth Whittington

**Media Ecology**

*Planners: Jeff Bogaczyk & Robert Foschia*

Robert Foschia  
Timothy Michaels

## **GRADUATE AND UNDERGRADUATE POSTER SESSIONS & AWARDS**

**All poster sessions will be held in Constellation E.  
Please arrive at least ten minutes early to check in and display your poster.  
Push pins will be provided.**

### **James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Session I**

Friday, March 31 11:30-12:45

### **James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Session II**

Friday, March 31 4:00-5:15

USC Poster awards will be given at the Friday evening dinner.

### **Graduate Poster Session I**

Friday, March 31 4:00-5:15

### **Graduate Poster Session II**

Saturday, April 1 1:45-3:00

Graduate Poster awards will be given at the Saturday afternoon General Business Meeting



## **GRADUATE PROGRAMS SHOWCASE**

**Graduate Programs Showcase:  
Friday, March 31 • 4:00-6:00 • Constellation E**

Please check the convention app for the complete and most updated list of exhibitors that will be on hand for the Showcase and USC Awards Dinner to follow.

The Graduate Programs Showcase is held in conjunction with  
USC Poster Session II and Graduate Poster Session I.

## ECA MEETINGS AT A GLANCE

### Wednesday, March 29

Finance Committee I	11:00-12:30	Executive Boardroom
Publication Committee	12:45-1:45	Executive Boardroom
Site Selection Committee	2:00-3:00	Executive Boardroom
Executive Council I	3:15-6:00	Baltimore

### Thursday, March 30

Research Fellows	8:30-9:45	Chesapeake A
Teaching Fellows	11:30-12:45	Chesapeake B
Health Communication	11:30-12:45	Pratt
Organizational Communication	11:30-12:45	Calvert
American Society for the History of Rhetoric	1:00-2:15	Pratt
Communication Law & Ethics	1:00-2:15	Executive Boardroom
Interpretation & Performance	2:30-3:45	Camden
New Jersey Communication Assoc.	2:30-3:45	Annapolis
Past & Present Executive Directors	2:30-3:45	Executive Boardroom
Philosophy of Communication	2:30-3:45	Charles
Argumentation & Forensics	4:00-5:15	Executive Boardroom
Interpersonal Communication	4:00-5:15	Charles
Voices of Diversity	4:00-5:15	Calvert

### Friday, March 31

Community College	8:30-9:45	Pratt
ECA Nominating Committee	8:30-9:45	Annapolis
Kenneth Burke Society	8:30-9:45	Executive Boardroom
Pennsylvania State Communication Assoc.	8:30-9:45	Calvert
Maryland State Communication Assoc.	10:00-11:15	Charles
Communication Traits	11:30-12:45	Charles
Planners Meeting I	1:00-2:15	President
Media Ecology	1:00-2:15	Charles
Communication Administration	2:30-3:45	Executive Boardroom
Communication Technology	2:30-3:45	Conway
New York State Communication Assoc.	4:00-5:15	Charles
Institute for General Semantics	4:00-5:15	Lombard
Rhetoric & Public Address	4:00-5:15	Calvert

### Saturday, April 1

Intercultural Communication	8:30-9:45	Calvert
Nonverbal Communication	8:30-9:45	Pratt
Political Communication	8:30-9:45	Annapolis
Planners Meeting II	10:00-11:15	Annapolis
Theory & Methodology	10:00-11:15	Charles
Instructional Communication	1:45-3:00	Lombard
Applied Communication	3:15-4:30	Annapolis
Media Communication	3:15-4:30	Calvert
ECA General Business Meeting	5:15-6:15	Constellation C

### Sunday, April 2

Finance Committee II	9:00-10:00	Executive Boardroom
Executive Council II	10:15-12:30	Baltimore

ECA provides space for a Twelve Step meeting nightly, Wednesday-Saturday, in the Douglass Room.

## REFRESHMENT BREAKS, MEALS, AND RECEPTIONS

Morning coffee and tea will be served Thursday-Saturday in the Harborview Room (adjacent to the Atrium) starting at 8 AM, compliments of ECA. Refreshment breaks on Thursday and Friday afternoon, as well as Saturday afternoon Happy Hour, are open to all without special registration. Preregistration is required for most other receptions and meals.

### Thursday, March 30

Administrators & Academic Leaders Luncheon	11:30-1:30	Constellation C
Afternoon Break	2:00-3:00 PM	Harborview
Newcomers & Undergraduate Welcome Reception	5:30-6:30 PM	Harborview
Convention Welcome Reception	6:30-8:00	Pisces

### Friday, March 31

Undergraduate Scholars Conference Breakfast	8:00-9:00	Constellation C
Past Officers Club Luncheon	11:30-1:00	Pisces
Baltimore Bistro	4:00-5:30 PM	Constellation Foyer
Undergraduate Scholars Conference Dinner	6:00-8:00	Constellation C
Wine & Spots	6:00-8:00 PM	Chesapeake A

### Saturday, April 1

Convention Luncheon, Awards, & Keynote	11:30-1:30	Constellation CD
Happy Hour	5:00-6:15 PM	Constellation CD
President's Reception	7:30-10:00 PM	Pisces

## SHORT COURSES

*Short courses require preregistration or on-site registration*

Time	Session Title	Location
<b>Thursday • March 30</b>		
10:00-11:15	Best Practices in Responding to Workplace Bullying	Frederick
11:30-12:45	Communication Ethics Literacy Beyond Safe Harbors	Baltimore
1:00-2:15	Don't Miss Classes: Innovations for Student Engagement	Chesapeake A
<b>Friday March 31</b>		
8:30-9:45	Innovation Through Internships: Guiding Students Through Their Journeys with Self-Reflection, Education, and Support	President
10:00-11:15	Innovative Approaches to Teaching Family Communication: Making Connections Between Theory & Reality	Chesapeake A
10:00-11:15	Teaching Speechwriting to Undergraduates	Conway
<b>Saturday, April 1</b>		
8:30-9:45	Teaching Struggling Students in Digital Environments: Low-Tech Solutions for Engagement and Motivation	Baltimore
1:45-3:00	Utilizing Innovative Media Based Pedagogies to Engage Our Students in Social Activism	Conway
3:15-4:30	Understanding and Utilizing the Agenda-Spin Model for Rhetoric in General and Political Persuasion	President

## FIRST VICE PRESIDENT'S PROGRAMMING

### Thursday March 30

1:00-2:15	Honoring the Work of Susan Drucker	Frederick
2:30-3:45	“Meh” to “Mojo”: Moving from Languishing to Flourishing- A Special Interactive Workshop on Vitality and Wellness in Academic Work	Chesapeake A
4:00-5:15	Helping Students Manage Workplace Challenges: Good, Bad, and Ugly Workplace Outcomes	Constellation A

### Friday March 31

8:30-9:45	Re-Energizing the Campus Community Through Creative Event Planning	Baltimore
10:00-11:15	Creating a Space for Mentoring Across the Career Span	President
10:00-11:15	Innovating the Publishing Process: A Conversation With ECA Journal Editors and Taylor & Francis Communication Portfolio Manager	Frederick
10:00-11:15	Maintaining Mental Health in the Midst of Toxic Workplace Environments	Pratt
11:30-12:45	“Meh” to “Mojo”: Moving from Languishing to Flourishing- A Special Interactive Workshop on Vitality and Wellness in Academic Work	Chesapeake A
1:00-2:15	"Your Story Matters:" A Functional IMC Lesson and Campaign Aimed to Promote the Campus Counseling Department and Mental Health Awareness Among Students and Faculty	Douglass
1:00-2:15	Innovation in Teaching Interpersonal Communication	Calvert
1:00-2:15	Reflecting on the Past, Charting a Future Course: ECA Past Officer Perspectives on Innovating the Association	Columbia
2:30-3:45	Crafting a Scholarly Narrative to Demonstrate Impact	Chesapeake A
2:30-3:45	Encouraging Faculty Wellness and Wellbeing: Coping through Meditative Reflection and Creative Collaboration	Columbia
4:00-5:15	The Future as Innovation: Developing and Assessing Core Communication Competencies for an Undergraduate Organizational Communication Curriculum	Columbia

### Saturday April 1

8:30-9:45	Connect Conference Working Group	Executive Boardroom
10:00-11:15	Enacting Transformational Change: A Conversation with NCA Leadership	Frederick
1:45-3:00	Harboring Innovation: An Innovative Debate Over Approaches to Teaching Interpersonal Communication	Chesapeake B

# Wednesday • March 29, 2023

9:00 AM

**003010** **9:00 AM to 4:30 PM** **Baltimore Hyatt-Chesapeake A**  
**Basic Course Conference**

**Presenters:**

Sean M Horan, Fairfield University  
Erin Sheila Craw, Chapman University

The focus of this year's Basic Course Conference is on unifying theory and translation. Throughout the day, we will explore how to empower our students to translate theoretically and/or empirically grounded communication skills into marketable employment skills. Ultimately, our goal is find elevated ways to translate basic course content into evidence-based recommendations for workplace communication that distinguishes communication students as highly effective in their contributions.

**Keynote Speaker:**

Kerry Byrnes-Loinette (Ph.D., West Virginia University) is a Professor at Collin College located in the Dallas-Fort Worth Metroplex. A recipient of the Eastern Communication Association's Distinguished Teaching Fellows distinction and the National Communication Association's Michael and Suzanne Osborn Community College Outstanding Educator Award, Dr. Byrnes-Loinette has 13 years of community college teaching experience. Published with Drs. Sara Weintraub and Candice Thomas-Maddox, her textbook, *Communicating in Your Personal, Professional, and Public Lives*, focuses on the introductory communication studies course. Dr. Byrnes-Loinette participated in the National Communication Association's Learning Outcomes in Communication project, and her work is published in *Communication Education*, *Communication Teacher*, and *Communication Studies*.

**Special Guest Speaker:**

Mark C. Hopson, Ph.D. serves as Professor in the School of Communication, and Senior Director of Ethnic Studies Programs at Chapman University. His research interests and publications include critical intercultural communication and diversity, African American rhetorical traditions, the rhetoric of social movements, and the communication of violence prevention. Dr. Hopson earned a Ph.D. in Intercultural Communication from Ohio University, and B.A. and M.A. degrees in Organizational Communication from Western Michigan University. Prior to joining Chapman, Dr. Hopson held a faculty position and served as Director of African and African American Studies at George Mason University in Fairfax, VA. He also served on the university's 2020 Taskforce on Anti-Racism and Inclusive Excellence for the Office of the President. Moreover, Dr. Hopson has facilitated workshops and seminars for more than 5,000 youth and adult learners, including *Changing Lives Through Literature* for Fairfax County Public Libraries. CLTL is a nationally recognized alternative sentencing program for juvenile offenders.

Preregistration or on-site registration is required.

**11:00 AM**

**006025** **11:00 AM to 12:30 PM** **Baltimore Hyatt-Executive Boardroom**  
**Finance Committee Business Meeting I**  
Chair: Pamela Lannutti, Widener University

**12:45 PM**

**008025** **12:45 PM to 1:45 PM** **Baltimore Hyatt-Executive Boardroom**  
**Publication Committee Business Meeting**  
Chair: Pamela Lannutti, Widener University

**2:00 PM**

**011025** **2:00 PM to 3:00 PM** **Baltimore Hyatt-Executive Boardroom**  
**Site Selection Committee Business Meeting**  
Chair: Pamela Lannutti, Widener University

**3:15 PM**

**013003** **3:15 PM to 6:00 PM** **Baltimore Hyatt-Baltimore**  
**ECA Executive Council Business Meeting I**  
Chair: Pamela Lannutti, Widener University

**8:00 PM**

**020024** **8:00 PM to 9:00 PM** **Baltimore Hyatt-Douglass**  
**Twelve Step Meeting**

# Thursday • March 30, 2023

## 8:00 AM

**101027** **8:00 AM to 9:00 AM** **Baltimore Hyatt-Harborview**  
**ECA Morning Coffee**

ECA is pleased to provide hot coffee and tea to start your day. Come downstairs early; when it's gone, it's gone!

## 8:30 AM

**102001** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Annapolis**  
**Competitive Papers in Organizational Communication**

Sponsor: Organizational Communication

Chair: Casey Michael Stratton, West Virginia University

Respondent: Corey Jay Liberman, Marymount Manhattan College

"In Leaders We Trust: Young Adults' Perceptions of Leadership in Crises" Cara L Smith, Purdue University; Melissa Wanzer, Canisius College

"Women in Law Harboring Mentoring Messages: An Innovative Strategy for Anticipatory and Assimilation into a Masculine Profession" Robin Smith Mathis, Kennesaw State University

These two papers were competitively selected for presentation by the Organizational Communication Interest Group.

**102003** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Baltimore**  
**Communication and Issues in Women's Health**

Sponsor: Health Communication

Chair: Julie Volkman, Bryant University

Respondent: Julie Volkman, Bryant University

"Abortion Misinformation Following the Reversal of Roe vs. Wade" Katie Neary Dunleavy, La Salle University; Hayley Schiller, La Salle University

"Academic Mothers' Sources of Stress, and Coping Strategies during the COVID-19 Pandemic" Sharlene Thompson Richards, James Madison University

"Birth, Trauma, and Communicating Maternal Health" Elizabeth A Johnson-Young, University of Mary Washington

This session includes papers that focus broadly on issues related to women's health. This includes research on abortion misinformation, birth and maternal health, and mother's experiences during the COVID-19 pandemic.

**102009** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Chesapeake A**  
**ECA Research Fellows' Business Meeting**

Chair: Jason Edwards, Bridgewater State University

**102012** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Columbia**  
**When Students Make Mistakes: Strategizing Innovative Instructor Approaches to Communication and Pedagogy in Support of Students' Learning**

Sponsor: Instructional Communication

Chair: Maria Hannah, Ohio University

"Am I the Bad Apple?": Identifying Disengagement, Dysfunction, and Directions Forward in Group Work Through Self-Evaluation" Steve Granelli, Northeastern University

"Balancing Grace and Accountability: Managing Student Mistakes through a Lens of Crystallized Selves" Sophie Downing, Ohio University

"Connected Classroom Climate: A Safe Place to Make Mistakes" Sara Pitts, Alice Lloyd College

"Engagement vs. Accountability: Using Grades and Requirements to Accomplish Learning Outcomes" Ann Bainbridge Frymier, Ohio University

"Planning for and Learning from Mistakes: A Dialogue Approach to Conceptualizing Mess-Ups" Kerry Byrnes-Loinette, Collin College

On occasion, students make mistakes in the classroom that could be costly to students' future relationships and goal pursuits if they go unaddressed. How instructors respond to and manage student errors is important. This panel will discuss strategies and approaches to communication and pedagogy toward greater support for students' learning when mistakes are made in learning contexts.



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**Department Head**  
Jennifer Waldeck

**Graduate Program  
Coordinator**  
James C. Anderson, II

**Award-Winning Faculty**

Abigail Borron  
D. Barry Croom  
Jessica Holt  
Alexa J. Lamm  
Kevan Lamm  
Peng Lu

Maria Navarro  
Jason B. Peake  
Nick Place  
Eric D. Rubenstein  
M'Randa Sandlin  
Anna Scheyett

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## 8:00 AM

**102028** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Lombard**  
**Critical and Cultural by Nature: Mapping Theories, Writing Critiques, and Charting New Directions**

Sponsor: Theory and Methodology

Chair: Loren Saxton Coleman, Howard University

Respondent: Bryan Jenkins, Howard University

"Active Audience Theory: Resistance or Acquiescence?" Rhema White, Howard University

"Breaking it Down Some More: An Exploration of the Boundaries of Hip Hop Feminism" N'Dea Drayton, Howard University

"The Changing Faces of the Circuit of Culture" Maika Moulite, Howard University

"Who's Afraid of Transdisciplinary Critical Race Theory?: The Utility of Critical Race Theory in Critiquing Structures and Systems in Communication Studies" Avery Allen, Howard University

As critical and cultural scholars continue to grapple with questions of power, it is necessary that we critique theory. As such, this panel engages in critical discussion on four critical theories, audience reception, hip hop feminism, critical race theory, and the circuit of culture. The critical paradigm, which emerged out of material struggle, challenges us to critique our own praxis as means to actively engage and work to transform, sites of cultural struggle and oppression.

**102032** **8:30 AM to 9:45 AM** **Baltimore Hyatt-President**  
**"Good Morning, Baltimore": Hairspray, Its Text and Its Context**

Sponsor: Rhetoric and Public Address

Chair: Theodore Sheckels, Randolph-Macon College

"'You're Timeless to Me': The Enduring Messages in Songs from Hairspray the Musical" Melanie R. Savelli, Southern Connecticut State University

"Hairspray and Civil Rights" Carl Hyden, Morgan State University

"The Seen and Unseen Hegemony of Teenage Dance Shows: 'The Buddy Deane Show' and Its Kind" Theodore Sheckels, Randolph-Macon College

"You've Got to Think Big: A Comparative Analysis of White Femininity in Hairspray" Wendy Weinhold, Coastal Carolina University; Alison A Fisher Bodkin, James Madison University

ECA is in Baltimore, so we should consider the artifact the celebrates and critiques the city: Hairspray. The session considers it rhetorically. Presentations examine the text closely: the messages in its song lyrics and how the white female characters embody femininity. The presentations put the artifact in context: first, the context of the Civil Rights Movement, as it played out in Baltimore; second, the context of teenage dance programs, which are argued to be hegemonic, not innocent fun.

## 10:00 AM

**104006** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Calvert**  
**Internet as Unstable Communication Innovation:  
Theoretical Approaches to Harbor Influencer Culture, Scandal, Hospitality, and Isolation**

Sponsor: Theory and Methodology

Chair: Matthew P. Mancino, Indiana University South Bend

"Beauty or Lust?: Social Media Influencers and the Consumption of Beauty" Marie Lunne, Saint Mary's College; Susan Mancino, St Mary's College

"Pulling the Digital Strings: Ventriloquism, Historicity, and the Cambridge Analytica Data Scandal" Kati Elizabeth Sudnick, University of North Carolina, Wilmington

"The Ironic Isolation of Online Communication: Insights on Social Media from Meyrowitz, Putnam, and Turkle" Matthew P. Mancino, Indiana University South Bend

"The Question of Hospitality in Online Communication: Rereading Kant with Benhabib" Basak Guven, Duquesne University

This panel takes a theoretical approach grounded in media ecology and the philosophy of communication to understand online communication. Panelists explore social influencers and pseudo-events, Facebook and the Cambridge Analytica scandal, online sites of hospitality, and the ironic isolation of social networking sites. From these works, panelists identify coordinates for engaging the Internet as the dominant communication medium of the twenty-first century.

## 10:00 AM

**104007** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Camden**  
**Competitively Selected Papers: Kenneth Burke Society**

Sponsor: Kenneth Burke Society

Chair: Cem Zeytinoglu, East Stroudsburg University

Respondent: Jean Miller, George Washington University

"Mapping Out Freud in Burke's System" Andri Kosasih, Duquesne University

"The 'People's' President: The Presidential Rhetoric of Bush and Biden on the War in Afghanistan" Rebecca Oliver, University of Alabama

These papers promote the ongoing study, understanding, dissemination, research, critical analysis, and extension of Kenneth Burke's work.

**104009** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Chesapeake A**  
**Innovating the Classroom: Building Supportive Communities for Marginalized Students through Instructional Design, Community Building, and Inclusive Communication**

Sponsor: Voices of Diversity

Chair: Carolyn M Hurley, Northern Virginia Community College

Respondent: Tamara Warren Chinyani, Northern Virginia Community College

"'Writin' In My Book of Rhymes": Opening Spaces for African American Undergraduate Males to Belong in Community College"

Steven Lessner, Northern Virginia Community College

"Sharing Their Stories to Build a Community of Support: The Experience of Eldest Immigrant Daughters" Antonina Rodgers, Northern Virginia Community College; Liliya Karimova, Northern Virginia Community College

"Supporting Neurodiverse Learners Through Universal Design for Learning (UDL)" Naomi Simpson, Laurel Ridge Community College; Melissa Chabot, Northern Virginia Community College

"The Power of Building Connections: Using Inclusive Practices to Transform the Asian American Student Experience" Carolyn M Hurley, Northern Virginia Community College

The transformation to an inclusive and equitable learning environment requires more than solid diversity, equity, and inclusion policies; it also requires changes to how we structure our courses, assignments, and communication with and between students. In this panel we share diverse student experiences and explore concrete steps for addressing equity and inclusion in the college classroom. Panelists discuss a diverse set of innovative, student-centered programs that acknowledge marginalized students' different lived experiences.

**104012** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Columbia**  
**Celebrating the United Nations Declaration of Human Rights – A Discussion on Where We Have Been, Where We Are, and Where We are Going**

Sponsor: Communication Law and Ethics

Chair: Thomas Richard Flynn, Slippery Rock University

Respondents: Susan Drucker, Hofstra University; Gary Gumpert, Urban Communication Foundation; Susan Fredricks, Penn State

Brandywine; Joshua Phillips, Penn State Brandywine; Noura Hajjaj, SUNY New Platz

"Celebrating the United Nations Declaration of Human Rights: Where We Have Been, Where We Are, and Where We are Going"

Susan Drucker, Hofstra University; Gary Gumpert, Urban Communication Foundation; Noura Hajjaj, SUNY New Platz; Joshua Phillips, Penn State Brandywine; Susan Fredricks, Penn State Brandywine; Thomas Richard Flynn, Slippery Rock University

The Universal Declaration of Human Rights states: "We recognize that the ability to communicate is a basic human right" yet since 1969 efforts have been made to find a way to enhance the articulation, promotion and protection of the "right to communicate." The right to communicate movement emerged from the concern that Article 19 of the Universal Declaration of Human Rights was too narrow to encompass the implications of technological developments. The articulation of the right to information, it is argued, needs to be expanded to a more comprehensive concept of the right to communicate. In the ensuing years there has been controversy and opposition to the recognition of this right within the U.N. system. This presentation will explore the history and current issues associated the movement to support the Right to Communicate.

**104026** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Frederick**  
**Short Course: Best Practices in Responding to Workplace Bullying**

Sponsor: Short Course

Presenters:

Sally Vogl-Bauer, University of Southern Indiana

Garry Bailey, Abilene Christian University

Bullying is a common and destructive pattern within many workplace contexts. Some communication practices are effective in establishing opportunities for healthy, just, ethical, and productive relationships between bullies and their targets. This course will introduce participants to what constitutes bullying behavior, how bullying behavior is typically initiated in various workplace contexts, and how bullying targets and organizational representatives can respond to bullying contexts using best communication practices that are ethical, just, peace oriented, and community building. Participants will have opportunities to address bullying contexts and consider best practice responses.

Registration and payment of a \$10 fee is required.

**10:00 AM**

**104028** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Lombard**  
**Innovating with Theories to Help Explain Instructional Communication**

Sponsor: Instructional Communication

Chair: Casey Michael Stratton, West Virginia University

Respondent: Lukas Pelliccio, Lincoln University

"An Intersectional Approach Towards Feminist Mentoring and Teaching in the Post-Pandemic Classroom" Satarupa Dasgupta, Ramapo College of New Jersey

"Inoculation Theory and Education, Teaching, and Learning" Josh Compton, Dartmouth College; John Cook, Monash University

"Leader-Member Exchange Theory in the College Classroom: Behavioral Indicators of In-Group and Out-Group Relationships" Jordan T Atkinson, University of Kansas

This panel will include three competitively selected papers submitted to the Instructional Communication Interest Group. You can expect to hear research incorporating theory to examine teaching experiences, learning experiences, and teaching behaviors.

**104031** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Pratt**  
**Top Papers in Health Communication**

Sponsor: Health Communication

Chair: Jennifer Allen Catellier, Gannon University

Respondent: Jennifer Allen Catellier, Gannon University

"Constructing and Nuancing Prosocial Appeals for COVID-19 Prevention Behaviors: A Psychological Reactance Approach to Testing Altruism, Solidarity, and Reciprocity" Yadong Ji, North Central College

"Moral Matching: Testing an Innovative Strategy for Communicating Health Information" Tess M Buckley, Chapman University

"Women's Use of Metaphors to Make Sense of Breastfeeding and Breastfeeding Struggles" Angela Hosek, Ohio University; Jessica N Cherry, Ohio University

This panel showcases the top papers in health communication with topics including the COVID-19 pandemic, strategies for communicating health information, and the use of metaphors in discussing health.

**11:30 AM**

**107003** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Baltimore**  
**Short Course: Communication Ethics Literacy Beyond Safe Harbors**

Sponsor: Short Course

Presenters:

Janie Harden Fritz, Duquesne University

Leeanne M Bell McManus, Stevenson University

Michael R. Kearney, Duquesne University

The goal of this short course is to help participants think about different ways to teach communication ethics that respond to the diversity of approaches, orientations, and standpoints within the communication discipline. Since its publication in 2009, Communication Ethics Literacy: Dialogue and Difference has become a defining text for the study of communication ethics at both the undergraduate and the graduate level. This short course responds to the publication of the third edition of Communication Ethics Literacy, which includes a new chapter on crisis communication and a wider array of quantitative, qualitative, and interpretive scholarship that approaches communication ethics from diverse perspectives. Each participant will receive a complimentary copy of the third edition of Communication Ethics Literacy: Dialogue and Difference.

Registration and a \$10 fee are required.

**107006** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Calvert**  
**Organizational Communication Interest Group Business Meeting**

Chair: Scott Allan Myers, West Virginia University

## 11:30 AM

**107007** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Camden**  
**Theory and Practice: Applied Communication in Communities**

Sponsor: Applied Communication

Chair: Sara Pitts, Alice Lloyd College

"Aligning Social Media Content with Brand Strategy: A Conceptual Framework for Cultivating Brand Community" Christine Marie Willingham, UNC Wilmington

"But First We Listen: Engaging Invitational Rhetoric in Bottom-Up Urban Renewal" Michaela Marie Christensen, Duquesne University

"IMC's 2023 Jobs Outlook: Factors Impacting Job Prospects of Applied Communication Majors" Thomas Richard Flynn, Slippery Rock University

"Inoculation Theory and Conspiracy, Radicalization, and Violent Extremism" Josh Compton, Dartmouth College; Kurt Braddock, American University

"Understanding Innovate Vulnerability: MacIntyre, Brown, Vulnerability, and Dialogue" Kristen Haldeman, Duquesne University

This panel explores how applied communication can be applied to a variety of contexts including brand strategy, urban renewal, and violent extremism, each with theoretical underpinnings.

**107008** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Charles**  
**Attending to Digital Distractions in the Classroom through Innovative Communication Pedagogies**

Sponsor: Instructional Communication

Chair: Natalia Wohar, Duquesne University

Presenters:

Inci Ozum Sayrak, Duquesne University

Maryl McGinley, UPJ

Natalia Wohar, Duquesne University

Sheryl Goodman, Ursinus College

Annette Madlock Gatison, Independent Scholar

Kerry Byrnes-Loinette, Collin College

Amanda G McKendree, University of Notre Dame

Katherine S Thweatt, State University of New York, Oswego

This roundtable highlights the challenges in communication pedagogy in the "Age of Distraction." Normative classroom practices heavily rely on multiple screens-for the sake of classroom participation or otherwise-despite multiple invitations to restrict tech use to classroom activities. In response, this roundtable explores how the presence of technologies shapes and disrupts the learning community and what strategies communication instructors can use to maintain the attention of students amid multiple competing technologies.

**107009** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Chesapeake A**  
**Facial Displays and Relationship Formation**

Sponsor: Nonverbal Communication

Chair: Zach Glowacki, University at Buffalo

Respondents: Natalie Barcia-Varno, University at Buffalo, SUNY; Mark G. Frank, University at Buffalo, SUNY; David Lee, University at Buffalo, SUNY

"Relationship Forming: How Facial Displays of Joy Impact the Formation of Social Relationships" Zach Glowacki, University at Buffalo

This discussion will focus on how facial displays of emotion, and joy in particular, influence relationship formation.

**107011** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Chesapeake B**  
**ECA Teaching Fellows' Business Meeting**

Chair: Rebecca M. Townsend, University of Hartford

**107012** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Columbia**  
**G.I.F.T.S.: Great Ideas for Teaching Interpersonal Communication**

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Students)

Chair: Christina E. Saindon, Queensborough Community College, CUNY

"Crafting a New Code of Etiquette to Better Understand Politeness Theory" Sophie Downing, Ohio University

"Illness Narratives as Oral History: The Full Patient Story" susan m wieczorek, University of Pittsburgh at Johnstown

"Professor Perception Quiz" Jenny Warren, Collin College

"The Death Deck: Making a Game out of Discussing Death" Jessica N Cherry, Ohio University

"The Use of Performance Appraisal Conferences as a Dyadic Communication Exercise" Julian Costa, Pace University

"I want to be a better communicator": Applying a Praxis-based Approach to Innovate Students' Goal Setting and Pursuit in the Communication Classroom" Maria Hannah, Ohio University

In this competitively selected panel, presenters will share their authentic, unique, and innovative "Great Ideas" for teaching students. G.I.F.T.S. include activities, games, or simulations geared toward entry-level, undergraduate courses that can be completed in one class period or less and connect to specific communication skills, concepts, or theories relevant to the discipline.

**11:30 AM**

**107016** **11:30 AM to 1:30 PM** **Baltimore Hyatt-Constellation C**  
**Administrators' and Academic Leaders' Lunch & Learn - Networking and Best Practices**

Academic leaders and administrators serving their units in any capacity are invited to this inaugural lunch and learn/networking session hosted by the Communication Administration interest group. Join your colleagues to discuss challenges and opportunities, best practices, and other issues facing higher education in general, and communication programs in particular.

Preregistration is required. Lunch will be served. Feel free to come and leave early if your schedule requires you to be in an overlapping session.

**107031** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Pratt**  
**Health Communication Interest Group Business Meeting**

Chair: Jennifer Allen Catellier, Gannon University

**1:00 PM**

**109001** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Annapolis**  
**Harboring Innovation in IMC: Theoretical Applications of Sports Media and IMC**

Sponsor: Applied Communication

Chair: Jeanne Pursuit, University of North Carolina Wilmington

"Comparing Brand Image and Audience Engagement between NBA and WNBA: A Case Study" Mackenzie Fenn, University of North Carolina Wilmington

"Ethics and Economics in the Media Ecology of Sports Marketing" Austin D Hestdalen, Duquesne University

"Framing the Rink: NHL Rinkside Advertisements in a Digital World" Kati Elizabeth Sudnick, University of North Carolina, Wilmington

"Storytelling of Megagames: Portrayals of Teams and Storytelling of the FIFA World Cup in Chinese Media" Yiyi Yang, The University of North Carolina Wilmington

This panel examines innovative contemporary marketing efforts and media channels used within the sports genre.

**109006** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Calvert**  
**Top Two Competitive Papers in Organizational Communication**

Sponsor: Organizational Communication

Chair: Rachael E Purtell, West Virginia University

Respondent: Robin Smith Mathis, Kennesaw State University

"Harboring Innovation (Organizational Learning) through Spiritual Leadership and Organizational Dissent" Casey Michael Stratton, West Virginia University; Alan K Goodboy, West Virginia University

"Procedural Fairness and Attitudes Toward Electronic Surveillance as Predictors of Organizational Trust and Workplace Relationships: Friend or Foe?" Michael Sollitto, Texas A&M University-Corpus Christi; Cari Loeffler, Texas A&M University-Corpus Christi

These two papers are the Top Paper submitted to the Organizational Communication Interest Group.

**109008** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Charles**  
**Top Papers in Philosophy of Communication**

Sponsor: Philosophy of Communication

Chair: Maryl McGinley, UPJ

"Move Fast and Break Things: Innovating to Repair Fault Lines in the Metaverse's Narrative Ground" Preston Carmack, Duquesne University

"Phenomenology of the Turing Test: A Levinasian Perspective" Matthew S. Lindia, Duquesne University

"When Cicero Matured: Rhetoric and Moral Philosophy" Cem Zeytinoglu, East Stroudsburg University

This panel of papers consists of the top three competitively selected papers in the Philosophy of Communication Division.

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**1:00 PM**


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**109009** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Chesapeake A**  
**Short Course: Don't Miss Classes: Innovations for Student Engagement**

Sponsor: Short Course

Presenters:

Lydia Timmins, University of Delaware  
 Tara Smith, University of Delaware  
 Kami Silk, University of Delaware

Student engagement is fundamental to student learning. This session is designed to focus on instructor strategies that have demonstrated success in supporting student engagement and learning, including: just-in-time-teaching with digital active learning tools, a project-based learning template for easy adoption, and a team-based discussion board crossover strategy for integrating online and in-person student discussions. This session has a survey orientation to maximize participants' experiences in learning multiple strategies rather than focusing on only one, and also a practice approach to illustrate easy adoption through mastery activities. This high impact session will be fast-paced and organized to provide an overview of each technique, a practice component, and a debrief using the crossover discussion strategy. Participants will leave with resources for easy implementation.

Registration and a \$10 fee are required.

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**109012** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Columbia**  
**Technology Meet 21st Century Student: Innovative Approaches to Contemporary Students**

Sponsor: Community College

Chair: Dan Strasser, Rowan University

Presenters:

Timothy J Ball, James Madison University  
 Nancy Bressler, West Virginia Wesleyan College  
 Christina E. Saindon, Queensborough Community College, CUNY  
 Franca Ferrari, Queensborough Community College, CUNY

Students are "digital natives" that are born into an environment of digital abundance and who spend their lives immersed in media content daily. Rather than challenge that engagement, instructors can embrace this shift and incorporate it into their classroom objectives and course plans. This panel will address a number of ways we can do that - including incorporating class assignments that invite students to connect course content to the creation of their own media examples; flipped instruction that engages students out of the classroom using lectures with interactive Q&A; and HyFlex courses that rely on multiple modalities (i.e., asynchronous; synchronous in person and out of class).

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**109024** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Douglass**  
**Becoming Black in Academia: Experiences of Black Immigrants in the U.S**

Sponsor: Intercultural Communication

Chair: Comfort Tosin Adebayo, Towson University

"Locating Scholarly Identity in Rhetoric and Communication in the United States" Divine Narkotey Aboagye, University of Maryland  
 "Navigating Similarity and Difference in Research About Africa" Eric Karikari, Towson University  
 "Navigating the Immigration System and Language" Tracy Tinga, University of Maryland Baltimore County  
 "Negotiating My Identity as a "Black/ African American" Educator" DeArtha Chambers, West Virginia University  
 "Renegotiating Racial Identity: From Ascription to Avowal" Doris Acheme, University of Georgia

For Black immigrant scholars, the concept of Blackness differs in pragmatic ways compared to African Americans. From different intersecting discourses of immigration, language, colonialism, and culture, Black immigrants are confronted with the [re]negotiation of their identities on becoming Black, as "expected." This panel seeks to critically engage in narratives of "becoming Black" that we, as Black immigrants, have experienced in the U.S. higher education system. In the end, we offer recommendations for practice.

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**109025** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Executive Boardroom**  
**Communication Law & Ethics Interest Group Business Meeting**

Chair: Thomas Richard Flynn, Slippery Rock University

**1:00 PM**

**109026** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Frederick**  
**Roundtable Honoring the Work of Susan Drucker**

Chair: Erik Garrett, Duquesne University

Presenters:

Donald Fishman, Boston College

Dale Herbeck, Northeastern University

Erik Garrett, Duquesne University

Mary L Kahl, The Pennsylvania State University, the Behrend College

Thom Gencarelli, Manhattan College

Janette Kenner Muir, George Mason University

Rebecca M. Townsend, University of Hartford

Gary Gumpert, Urban Communication Foundation

Susan Drucker, Hofstra University

Dr. Susan Drucker has had extraordinary impact on the Eastern Communication through her service and scholarship. Sue served as ECA President in 2001. In the decades since, she has quietly continued to serve ECA on Executive Council and as ECA Legal Counsel.

What we acknowledge and honor today on this roundtable is not just her service to ECA, but Sue's remarkable body of scholarship. She is the author and editor of more than eight books, and 100 articles and book chapters. Her work has covered media law, immigration, media ecology, urban communication, and so much more. The panel is made up of friends and colleagues who have worked with Sue over the years. The panelists will each answer the question, "What does Sue Drucker's work mean to me?" – and by extension, to the field of Communication.

**109031** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Pratt**  
**American Society for the History of Rhetoric Business Meeting**

Chair: David Carl Hoffman, Baruch College, CUNY

**109032** **1:00 PM to 2:15 PM** **Baltimore Hyatt-President**  
**Examining Health Attitudes, Perceptions, and Behaviors**

Sponsor: Health Communication

Chair: Jennifer Allen Catellier, Gannon University

Respondent: Jennifer Allen Catellier, Gannon University

"Examination of Sexual Identity negotiation, Risk Perception, Condom Compliance and Healthcare Seeking Behavior of Transgender Sex Workers in India" Satarupa Dasgupta, Ramapo College of New Jersey

"Knowledge, Attitudes, and Practices Towards Monkeypox Among Clinicians During the Outbreak: An Online Cross-Sectional Survey"

Benjamin R Bates, Ohio University; Mario J Grijalva, Pontifical Catholic University of Ecuador & Ohio University

"Novak Djokovic Love: An Examination of Tweets Using Agenda Setting Theory" Amanda D. Damiano, Marist College; Alyssa

Raimondi, Marist College; Zoe Fernandes, Marist College; Julia Zulin, Marist College; Brianna Centeno, Marist College; Dominique Baduria, Marist College

This panel includes research focused on attitudes, perceptions, and behaviors across a variety of health communication contexts. The research employs several methods to study risk perception and health seeking behaviors, clinician knowledge and attitudes, and public perception of information on social media.

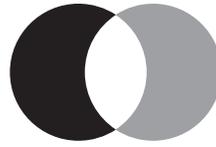
**2:00 PM**

**111027** **2:00 PM to 3:00 PM** **Baltimore Hyatt-Harborview**  
**ECA Afternoon Break**

Grab a cup of coffee and a cookie to take to your next session, or take a break and sit down to catch up with a friend. It's on ECA!

**2:30 PM**

**112001** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Annapolis**  
**New Jersey Communication Association Business Meeting**



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## 2:30 PM

**112003** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Baltimore**  
**Innovations in Communication Research, Programming, and Training in Response to the COVID-19 Crisis: A Patient-Centered Approach**

Sponsor: Health Communication

Chair: Patty Wharton-Michael, University of Pittsburgh at Johnstown

"Building Capacity for PCOR about COVID-19 Vaccination in the Long-Term Care Workforce" Christine Skubisz, Bentley University

"Covid-19's Catalyst for Crisis and Health Communication Professionals." Melanie R. Savelli, Southern Connecticut State University

"Standardized Patient Training Research Leads to Innovations in Patient Agency" susan m wieczorek, University of Pittsburgh at Johnstown

"Understanding Vaccine Hesitancy during the Covid-19 Pandemic" Patty Wharton-Michael, University of Pittsburgh at Johnstown

The Covid-19 pandemic presented health communication challenges in workplaces, schools, and homes while forcing innovative responses to research projects, programming, and training throughout the world. This panel addresses emerging trends in virtual medical school interview training using standardized patients, examines individual's vaccine hesitancy with the Covid-19 vaccine, explores how organizations may increase COVID-19 vaccine uptake in long-term care workers through patient-centered outcomes research (PCOR), and considers how communication students are uniquely positioned to assist in crisis communication related to health communication outside of the healthcare field.

**112006** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Calvert**  
**Top Papers in Interpersonal Communication**

Sponsor: Interpersonal Communication

Chair: Kerry Byrnes-Loinette, Collin College

Respondent: Jennifer Owlett, William Paterson University

"An Examination of Relational Orientations, Equity, Relationship Maintenance, and Relational Outcomes" Marianne Dainton, La Salle University; Alan K Goodboy, West Virginia University

"A Test of the Theory of Resilience and Relational Load in the Context of Romantically Involved Individuals Experiencing Symptoms of Anxiety" Lauren E. Fellers, West Virginia University; Megan R. Dillow, West Virginia University

"Invisible Color, Visible Love: Examining Uncertainty Effects of Colorblindness and Race Talk in Interracial Couples" Salvador Guzman, Rutgers University

This panel recognizes the top competitively selected papers in Interpersonal Communication.

**112007** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Camden**  
**Interpretation & Performance Studies Interest Group Meeting**

Chair: Christina E. Saindon, Queensborough Community College, CUNY

**112008** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Charles**  
**Philosophy of Communication Interest Group Business Meeting**

Chair: Tiffany Petricini, Penn State University Shenango

**112012** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Columbia**  
**Are We on "The Eve of Destruction"? -- Looking Ahead to the 2024 Election**

Sponsor: Political Communication

Chair: Theodore Sheckels, Randolph-Macon College

"2024 and the Continued Erosion of Belief in Democratic Processes" Theodore Sheckels, Randolph-Macon College

"Democracy on the Ballot and the Docket" Scott Wilson Dunn, Radford University

"Midwest, Mid-Atlantic, Midterms: Setting the Stage for 2024" Colin Kearney, University of Dayton

"Not Just Your Father's Mid Terms and General Elections" Richard Eugene Vatz, Towson University

"Politics as Usual: Editorial Cartooning and the 2024 Election" Christina M. Knopf, SUNY Cortland

"The Crucial Role of Minority Voters in the Midterms and General Election" Paula Youra, University of Lynchburg

This session explores whether 2024 will be the crucial election for democracy that some pundits say it will. There are indeed reasons to worry. Panelists will explore those reasons and suggest what politics and political communication will be like in 2024. The session will examine our political present and forecast the future, pointing out the very serious concerns as well as what humor, if any, there will be to offset worries. The session will feature brief presentations followed by much time for a discussion informed by political communication research.

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**2:30 PM**


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**112023** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Conway**

**All You Wanna Do is Sing Along to Your Favorite Song:  
Examining Innovative Ways to Express Marginalized Voices Through Music**

Sponsor: Voices of Diversity

Chair: Nancy Bressler, West Virginia Wesleyan College

Respondent: Jack Banks, University of Hartford

"Country Music: Where is It, What is It?" Kimberley J Hannah-Prater, Community College of Baltimore County

"K Pop and New American Civic Activism" Jingsi Christina Wu, Hofstra University

"Comme Des Garçons (Like Boys)": Analyzing Black Queer Masculinity in R&amp;B Music through Frank Ocean and Tyler, the Creator"

Chloe Alysse Sotomayor, West Virginia Wesleyan College

"Too Many Years Lost in His-Story": Examining the Feminist Possibilities in the Broadway Musical Six" Nancy Bressler, West Virginia Wesleyan College

Inspired by ECA's theme of "Harboring Innovation", this panel analyzes how music can be an influential approach for discussing and highlighting marginalized voices around the world. Panelists discuss K Pop, R&B Music, Country Music, and Broadway examples to examine how these music genres challenge marginalized Asian identities, hegemonic views of Black masculinity, false binaries of identity, and misogynist ideas of female beauty and power to better understand how music can facilitate conversations about social justice.

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**112025** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Executive Boardroom**

**Past and Present Executive Directors' Business Meeting**

Presenters:

Stacy Smulowitz, University of Scranton

Cheryl A Casey, Champlain College

Candice Elaine Thomas-Maddox, Ohio University Lancaster

Ronald C. Arnett, Duquesne University

Danette Ifert Johnson, Kalamazoo College

Alfred Mueller, Neumann University

The purpose of this meeting is to troubleshoot, network, and exchange best practices that help ECA innovate and deal with contemporary challenges - without losing institutional memory.

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**112028** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Lombard**

**Analyzing the Political and Cultural Implications of Media Depictions**

Sponsor: Media Communication

Chair: Cem Zeytinoglu, East Stroudsburg University

"(Mis)Conceptions of the Milspo: Characterization of the Military Spouse Identity on Social Media" Victoria McDermott, University of Alaska Fairbanks; Alexa Dicamillo, University of Maryland; Amy May, University of Alaska Fairbanks

"Depicting Conflict in Kosovo and Rwanda: Comparative Analysis of Child Victims of Ethnic Genocide in the Associated Press, 1990-2009" Sadaf Ali, Eastern Michigan University; Jehoon Jeon, Eastern Connecticut State University

"Photography and Public Health: Considering News Photography of the COVID-19 Pandemic" Hans C. Schmidt, Penn State University, Brandywine

"The Expendable, Exemplary, and Iconic Farkhunda: A Case Study for Examining Afghan Women's Rights" Gordon Alley-Young, Kingsborough Community College - CUNY

"The "Thin Red Line:" A Cinematic Masterpiece" Cem Zeytinoglu, East Stroudsburg University

The papers presented in this session explore how media convey concepts and images of political and social importance -- and influence how viewers in turn perceive those phenomena.

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**112031** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Pratt**

**Understanding the 21st Century Student in the Introductory Communication Course:  
Matching Employer Expectations with Learning Outcomes**

Sponsor: Community College

Chair: Jenny Warren, Collin College

Respondent: Deborah Riley Stover, Harrisburg Area Community College

"Understanding the Needs of the 21st Century Student in the Introductory Communication Course: Matching Employer Expectations with Learning Outcomes in Introductory Communication Courses" Susan Ward, Delaware County Community College; Dawn Pfeifer Reitz, Penn State University, Berks College; Cheryl Wilson, Harrisburg Area Community College; Laura Davis, Harrisburg Area Community College

Given that employers consistently cite oral communication skills as a priority, it's important for instructors to consider how this priority is being addressed in the introductory communication courses. As instructors of the introductory communication course, we understand the power of these priorities for today's students. So, we must ask: who is the 21st century student? How are we teaching them and reaching them in our introductory communication course? Are we meeting their needs while meeting the course learning outcomes in all course modalities? This panel will address these issues with panel presentations and discussion.

**2:30 PM**

**112032** **2:30 PM to 3:45 PM** **Baltimore Hyatt-President**  
**Innovative Ways to Study Organizational (and Instructional) Dissent**

Sponsor: Organizational Communication

Chair: Scott Allan Myers, West Virginia University

"Dissenting Dissent" Casey Michael Stratton, West Virginia University

"Berg's (2011) Intergroup Perspective on Dissent" Rachael E Purtell, West Virginia University

"Fear of Reprisal: Factors that May Influence Rhetorical Dissent in the Classroom" Stephen M Kromka, The University of Tampa

"The Emotions Behind Instructional Dissent" Katherine Elizabeth Armstrong, West Virginia University

"But It's Exempt!: Using Organizational Dissent to Push Back Against the Research Compliance Bureaucracy" Michael Sollitto, Texas A&M University-Corpus Christi; Cari Loeffler, Texas A&M University-Corpus Christi

This panel features five presentations that extend the study of organizational and instructional dissent through novel and exciting theoretical, contextual, or practical research directions.

**4:00 PM**

**114001** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Annapolis**  
**Commentaries on Communication Administration:**  
**Examining the Symbiosis Between Association and Academic Leadership**

Chair: Kristen Campbell Eichhorn, State University of New York, Oswego

Presenters:

Janette Kenner Muir, George Mason University

Thom Gencarelli, Manhattan College

Mary L Kahl, The Pennsylvania State University, the Behrend College

Janie Harden Fritz, Duquesne University

Danette Ifert Johnson, Kalamazoo College Heather Marie Stassen, Daemen University

Trevor Parry-Giles, University of Maryland

Thomas Richard Flynn, Slippery Rock University

Susan Drucker, Hofstra University

Many who embrace communication administration find a symbiosis between the skills deployed in association and academic leadership. While these two venues for leadership may appear to be different, those who practice one form of administration often transfer skills to work in the other arena. Panelists here offer commentaries about how they pursued communication administration, what efficacious behaviors are transferrable between academic and association leadership, and what advice they have for those interested in either/both endeavors.

**114003** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Baltimore**  
**Considering and Implementing Black Feminist Intersectionality: Experiences of Women of Color Veterinary Spaces**

Sponsor: Intercultural Communication

Chair: Erin Watley, McDaniel College

Presenters:

Mary Jane Collier, Colorado State University

Gabriella Morales, New Mexico State University

Naomi Nisha, Colorado State University

This session reports the results of a case study. The discussion highlights the persistent need for individuals and organizations to commit to the practice of intersectionality from a Black feminist perspective. We will offer musings on what that type of practice could practically look like. We invite attendees to participate with us in discussing how those practices could be adjusted to fit other contexts while still maintaining its liberatory core.

**114006** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Calvert**  
**Voices of Diversity Interest Group Business Meeting**

Chair: Dan Strasser, Rowan University

## 4:00 PM

**114007** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Camden**  
**Topics in Interpretation & Performance Studies: Epic Theatre, Liminality, Autoethnography, and Poetic Inquiry**

Sponsor: Interpretation Performance

Chair: Christina E. Saindon, Queensborough Community College, CUNY

Respondent: Elizabeth Yvonne Whittington, Prairie View A&M University

"A Beautiful Innovation: Restoring Counter and Alternative Memories Through the Performance of Prayer" Sophia Koleno, Ohio University

"A Poetic Plea for Postmodernism in Instructional Poetic Communication: Harboring Innovation through Postmodern Voice" Casey Michael Stratton, West Virginia University

"Living with Invisible Illness Really Gets on Your Nerves! An Autoethnographic Account of Living with HNPP." Jessica N Cherry, Ohio University

"Wren's Leaf" Michael Broderick, James Madison University; Paul Shovlin, Ohio University

The authors in this panel will present on a variety of topics, using diverse performance methodologies, such as: the performance of choice; autoethnographic account of hidden illness; prayer and memory; and poetic inquiry in communication research.

**114008** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Charles**  
**Interpersonal Communication Interest Group Business Meeting**

Chair: Erin Brummett, Bloomsburg University

**114010** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Chesapeake A**  
**"Meh" to "Mojo": Moving from Languishing to Flourishing -  
 A Special Interactive Workshop Focused on Vitality and Wellness in Academic Work**

If you're like many academics, regardless of your career stage, you might be feeling tired—like you've lost a sense of purpose in your work, and just kind of "meh." Even more angry and anxious than usual. These feelings are associated with a common threat to professional well-being: Languishing. Languishing is a state of feeling stuck and empty about where to go next and how to rediscover the joy and meaning of your work. It's a risk factor for mental and physical health conditions, and limits not just feelings of personal satisfaction, but career success. Join Dr. Seena Haines, Professor of Pharmacy & Director of Professional Wellbeing and Belonging at the University of Mississippi, for this interactive, goal-directed session that will help us with our feelings of "meh" and find our "mojo" so that we can flourish.

Seena L. Haines, PhD, is the Director for Professional Well-Being and Belonging and Professor of Pharmacy Practice at the University of Mississippi. She served as department chair of pharmacy practice at Ole Miss from 2016 to 2022. Haines is a national board certified health and wellness coach, certified mindfulness teacher, certified yoga instructor, vice president for professional development National Academies of Practice, and leads initiatives aimed at well-being and resiliency for the American College of Clinical Pharmacy. She is well-known for her coaching work delivered as "The Well-Being Elixir."

This 75-minute workshop is sponsored by ECA as a professional development opportunity for attendees. It will be offered twice during the convention, and there is no charge. But we ask that you preregister for one session.

Thursday: 4:00pm-5:15pm

Friday: 11:30am-12:45pm

**114012** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Columbia**  
**Rhetoric in Popular Culture: Mourning, Memory, Morality, and Myths**

Sponsor: Rhetoric and Public Address

Chair: Christina M. Knopf, SUNY Cortland

Respondent: Benjamin R Bates, Ohio University

"Contemporary African American History Told through Film: A Rhetorical Analysis of "Just Mercy"" Dominique H Hughes, Penn State University – Schuylkill

"Zoey's Extraordinary Playlist: Grief and Mourning on TV" Mary Johnson, Abilene Christian University

""No Saint Ever Watched Over Me": A Fantasy Theme Analysis of Netflix's Shadow and Bone" Sydney Risher, Abilene Christian University

"I'm Not a Hero...I'm Whatever Gotham Needs Me to Be" Aaron Trujillo, Kansas State University

This competitive paper panel examines different popular culture media texts to consider important contemporary issues of race and public memory, grief and mourning, religious tolerance, and American socio-politics and myths.

## 4:00 PM

**114013** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Constellation A**  
**Helping Students Manage Workplace Challenges: Good, Bad, and Ugly Workplace Outcomes**

Sponsor: First Vice President

Presenters:

Sally Vogl-Bauer, University of Southern Indiana  
 Garry Bailey, Abilene Christian University  
 Noura Hajjaj, SUNY New Platz

Workplace problems are often the result of (a) differences in how people want to complete tasks or (b) factors associated with how people get along with or treat others. Part of the challenge is determining what is at the heart of the problem – is it a task or a relational issue – or both? This is a critical step in order to determine the course of action to take to attain the desired workplace outcome.

This workshop will develop participants' ability to help undergraduate students prepare for typical task and relational workplace challenges after graduation. Many young people starting their careers after college graduation are surprised to find that the task and relational problems they might have experienced since middle school don't necessarily stop.

This session highlights how communication is commonly used to manage problematic workplace situations creating good, bad, and ugly outcomes. The interactive session will employ a variety of active learning techniques to ensure participant take-aways.

**114023** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Conway**  
**Case Studies in Crisis Communication: What Happened and What Was Learned**

Sponsor: Applied Communication

Chair: Melanie R. Savelli, Southern Connecticut State University

"A University's Response to Tragedy on Campus: A Crisis Communication Case Study Analysis" Lindsey J. DiTirro, Gannon University;  
 Jennifer Allen Catellier, Gannon University

"Little Fires Everywhere: Managing Employee Response to A Developing Pandemic" Carmen Landy, University of South Carolina – Columbia

"The Evocation of the Social-Mediated Crisis Communication (SMCC) model: How an Advertisement for Snickers Led to Heated Responses Among Spanish Viewers" Corey Jay Liberman, Marymount Manhattan College

"When to Fight and When to Hide: Case study of a Crisis in a Nonprofit Organization" Melanie R. Savelli, Southern Connecticut State University

Crisis communication practitioners and researchers detail organizational crises and their key takeaways from those events.

**114025** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Executive Boardroom**  
**Argumentation & Forensics Interest Group Business Meeting**

Chair: Tim Michaels, Penn State University

**114026** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Frederick**  
**And Just Like That...We Have Another Remake:  
 Investigating the Innovative Possibilities of Reboots, Spin-offs, Prequels, and Sequels**

Sponsor: Media Communication

Chair: Chloe Alysse Sotomayor, West Virginia Wesleyan College

Respondent: Jack Banks, University of Hartford

"Saved Again: How Saved by the Bell Maintained Success Through Short-Lived Shows" Anthony Damcott, West Virginia Wesleyan College

"Which Wave of Feminism Would This Be? Sex and the City Reboot in the Year of 2022" Jingsi Christina Wu, Hofstra University

"'Keep On Truckin': Analyzing Roseanne and Its Reboot/Spin-off The Conners" Nancy Bressler, West Virginia Wesleyan College

"'S'all Good, Man!': How Spin-Off Prequel Better Call Saul Effectively Connects the Breaking Bad Universe" Timmy Wayne Walker, West Virginia Wesleyan College

"'The Rise of the Prequel'" Rod Carveth, Central Connecticut State University

Given the prevalence of reboots, spin-offs, sequels, and prequels, this panel explores several broadcast, cable and streaming television examples to better understand how those involved in the production of these shows take existing material, yet make it different enough to attract audiences each episode. In celebration of ECA's theme of "Harboring Innovation", we question to what extent these television shows, which rely primarily on existing character development and plot devices, revolutionize the media texts.

**4:00 PM**

**114028** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Lombard**  
**Leading in Difficult Times: Collaboration, Motivation, and Innovation A Communication Administration Roundtable**  
 Chair: Christina McDowell, Cornell University  
 Presenters:  
 Jill Burk, Penn State University- Berks  
 Angie Corbo, Widener University  
 Sheryl Goodman, Ursinus College  
 Maryl McGinley, UPJ  
 Amanda G McKendree, University of Notre Dame  
 Jeanne Pursuit, University of North Carolina Wilmington  
 Dawn Pfeifer Reitz, Penn State University, Berks College

**114031** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Pratt**  
**Innovative Career Preparation and Choices in Higher Ed Institutions from Graduating and Newly Graduated PhDs**  
 Sponsor: Instructional Communication  
 Chair: Wei Sun, Howard University  
 Presenters:  
 Loren Saxton Coleman, Howard University  
 Kisha Dasent, St. John's University  
 Dana Williams-Johnson, Howard University  
 Kapriatta Jenkins, Howard University  
 Symone Campbell, Howard University  
 Tanya E. Gardner, Delaware County Community College  
 Lynette Lewis, University of Arizona Global Campus

The COVID-19 pandemic has obstructed the normalcy of academics, making the experiences of degree completion, job searching, and early career socialization extremely challenging in new ways for doctoral students and recent PhD's. Panelists are graduating doctoral students and new faculty members. Listening to their voices and concerns would help graduate programs and higher education job recruiters/administrators better understand their experiences and provide support.

**5:30 PM**

**116027** **5:30 PM to 6:30 PM** **Baltimore Hyatt-Harborview**  
**Newcomers' and Undergraduate Scholars' Welcome Reception**

This special gathering is ECA leadership's opportunity to welcome newcomers to our association and to the convention. In addition, our Undergraduate Scholar Conference planner will give a brief orientation to the convention for students. After making some new friends, take the elevator to the 15th floor for the ECA 2023 Welcome Reception.

**6:30 PM**

**118030** **6:30 PM to 8:00 PM** **Baltimore Hyatt-Pisces**  
**Welcome Reception**

Come to our official convention kick-off party. Say hi to colleagues you haven't seen in a while, make plans for your time in Baltimore, and enjoy a cash bar and cocktail food compliments of ECA.

**8:00 PM**

**120024** **8:00 PM to 9:00 PM** **Baltimore Hyatt-Douglass**  
**Twelve Step Meeting**

# Friday • March 31, 2023

**201016** **8:00 AM to 9:00 AM** **Baltimore Hyatt-Constellation C**  
**James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference Breakfast**

Join other USC participants for a buffet breakfast to kick off the conference.

**201027** **8:00 AM to 9:00 AM** **Baltimore Hyatt-Harborview**  
**ECA Morning Coffee**

Enjoy coffee or tea compliments of ECA to start your day - while supply lasts.

## 8:30 AM

**202001** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Annapolis**  
**ECA Nominating Committee**

Chair: Amanda G McKendree, University of Notre Dame

**202003** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Baltimore**  
**Re-energizing the Campus Community Through Creative Event Planning**

Chair: Leeanne M Bell McManus, Stevenson University

""What Happened to All the Energy? A look at some of the causes of the loss of motivation, excitement, and vitality in the last five years in personal and public arenas"" Chip Rouse, Stevenson University

"Teaching event planning in a post-COVID environment, re-engaging and building involvement" Leeanne M Bell McManus, Stevenson University

"The Convention and Association of the Future: Perspectives from the Eastern Communication Association" Jennifer Waldeck, University of Georgia

"The Future of the Event Planning Course and Preparing Students for Careers in Event Planning" Nancy J Willets, Cape Cod Community College

"The Maryland Communication Association: A Pandemic Pivot to Virtual Conferencing, and the Terra Incognita Ahead, 2020-2023" Lee Krähenbühl, Stevenson University

"The Return to In-Person Events" Stephanie L Verni, Stevenson University

"We Can't Feel "Connected" in Virtual Events...Or Can We?: Strategies for Using Technology to Create Memorable Virtual Events that Will Engage and Inspire" Candice Elaine Thomas-Maddox, Ohio University Lancaster

We will examine the differences in the event planning and hospitality industries pre- and post-COVID, focusing on what the next generation of event planners need to know to be successful. This session will highlight how the industry has shifted in just a few years, and offer some practical suggestions for new event planners post-pandemic. We will discuss how the communication conventions at both the state and regional level are moving forward for successful future conferences. Moreover, we will offer some tips for those who see a classroom of uninterested or apathetic students or conference participants who need a spark to bring them to life.

**202006** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Calvert**  
**Pennsylvania State Communication Association Business Meeting**

**202008** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Charles**  
**The Rhetoric of President Joseph Biden, 2021-2023: Early Evaluations**

Sponsor: Political Communication

Chair: Janette Kenner Muir, George Mason University

Respondent: Kathleen E. Kendall, U of Maryland

"Defining the Historic "First": Race, Gender, and Kamala Harris in Joe Biden's Presidential Rhetoric" Trevor Parry-Giles, University of Maryland

"Echoes of Gettysburg: America's "Uncivil War" and Joe Biden's Inaugural Address"" Lisa Gring-Pemble, George Mason University/ Political Communication Division

"Honoring a Soldier and Statesman in the Nation's Church: President Joe Biden's 2021 Eulogy for Senator Bob Dole" Mary L Kahl, The Pennsylvania State University, the Behrend College

"Reconstructing the Cold War? Joe Biden's East/West Framing of the Russian War on Ukraine" Timothy Barney, Associate Professor, University of Richmond

This panel will examine four different rhetorical decisions in the early Biden presidency. They will focus on the echoes of Gettysburg in his inaugural address, his ways of defining the historic "firsts" represented by his Vice President, his eulogy for a Republican senator at the Washington National Cathedral, and his framing of the Russian war on Ukraine. The panel's goal is to contribute to the understanding of the rhetoric of the current American president, revealing distinctive features which illuminate his presidency and suggest promising directions for future research.

8:30 AM

202023 8:30 AM to 9:45 AM Baltimore Hyatt-Conway Collaborative Team-Based and Experiential Learning as a Path to Student Innovation in Communication

Sponsor: Instructional Communication
Chair: Andre Nicholson, Middle Georgia State University
Presenters:

- Elizabeth A Johnson-Young, University of Mary Washington
Alexis Walker, Manhattanville College
Adria Goldman, University of Mary Washington
Anand Rao, University of Mary Washington
Kristina Bell, High Point University
"Flipping the Classroom to Encourage Team-Based Learning in a Digital Literacy Project" Adria Goldman, University of Mary Washington
"Innovative and Interdisciplinary Collaborations in the Gaming Classroom and Beyond" Kristina Bell, High Point University
"Partnering with Small Community Businesses in the Professional Studies Classroom" Alexis Walker, Manhattanville College
"Team-Based Community Engagement in the Communication Classroom" Elizabeth A Johnson-Young, University of Mary Washington
"Team-Based Problem Solving and Projects in Visual Rhetoric to Address Social Problems" Anand Rao, University of Mary Washington

This panel session will bring together examples and lessons from team-based collaborative learning experiences from multiple institutions. During this interactive discussion, each panel member will bring expertise from their classrooms that demonstrate purposeful collaborative learning. In each of the cases, a focus on student engagement with one another and the outside community is key. As we focus on the theme of Innovation, this discussion focuses on how to encourage students to actively engage and create in their classroom and beyond.



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## 8:30 AM

**202024** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Douglass**  
**Supreme Court Roundtable**

Sponsor: Communication Law and Ethics

Chair: Thomas Richard Flynn, Slippery Rock University

"Berisha v. Lawson: A Benevolent Look at Actual Malice" Gary Gumpert, Urban Communication Foundation; Sue Drucker, Hofstra University

"F Everything: Mahanoy v .B.L. and the Extent of Student Speech Rights on Social Media" Jason Zenor, SUNY-Oswego

"Federal Election Commission v. Ted Cruz for Senate: Can You Pay Your Own Way?" Nicholas Gadino, University of Delaware

"Monuments, License Plates, and Flagpoles: Shurtleff v. City of Boston and the Government Speech Doctrine" Dale Herbeck, Northeastern University

"Thanks Be to God for the Win! Praying from the 50-Yard Line in Kennedy v. Bremerton School District" Juliet L Dee, University of Delaware

This panel features presentations on five meaningful cases with free speech implications: Berisha v. Lawson (2021), Federal Elections Commission of Ted Cruz for Senate (2022), Kennedy v. Bremerton School District (2022), Mahanoy Area School District v. B.L. (2021), and Shurtleff v. City of Boston (2022). Each presenter will recount the facts of one case, explain the decision, and explore the large significance of the holding.

**202025** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Executive Boardroom**  
**Kenneth Burke Society Business Meeting**

Chair: Annie Laurie Nichols, Saint Vincent College

**202026** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Frederick**  
**Communicating During and About Crisis Situations**

Sponsor: Applied Communication

Chair: Dana Borzea, Grand Rapids Community College

"A Pandemic Within a Pandemic": The Impact of COVID-19 on Support-Seeking and Service Utilization among Immigrant Victims of Intimate Partner Violence" Satarupa Dasgupta, Ramapo College of New Jersey

"Emerging Renewal Narrative from Crisis Narrative: Edelenyi Laura Anna's Renewal Narrative on Deddy Corbuzier's Podcast" Andri Kosasih, Duquesne University

"Gunning for change: A Content Analysis of Tweets Following Three Mass Shootings in the United States" Amanda D. Damiano, Marist College; Wenjing Xie, Marist College

"Lessons Learned from Creating a Crisis Communication Simulation" Paul Ziek, Pace University

These competitively-selected papers explore communication surrounding a variety of crisis contexts. In these papers, various communication theories are applied to better understand crisis situations.

**202031** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Pratt**  
**Community College Interest Group Business Meeting**

Chair: Christina E. Saindon, Queensborough Community College, CUNY

**202032** **8:30 AM to 9:45 AM** **Baltimore Hyatt-President**  
**Short Course: Innovation Through Internships:**  
**Guiding Students Through Their Journeys with Self-Reflection, Education, and Support**

Sponsor: Short Course

Presenters:

Marykate Conroy, Associate Director, Internships & Employment, UMBC

Laura O'Connell, Nassau Community College

At first glance, internships are seen as a practical, vocational exercise where a student learns about a particular career. While this is an accurate assumption, we may not be providing students with everything we can if this is the only way we see it – especially as educators of communication. With content from her recently published book, which at the time of producing this program summary has the working title, "The Internship Workbook: Guiding You Before, During & After Your Journey," Professor Laura O'Connell will guide participants through topics and exercises that will help students through self-reflection, support, and education. All of this to display that communication is the key to success. This teaching method will transform a student's experience from one-dimensional learning to a critical thinking exercise in career exploration, self-reflection, and success through communication. Participants of this short course will leave with an understanding of the foundational aspects of what an internship is (and isn't) the role of the educator, internship site supervisor, and student in this process, as well as methods and exercises that can be used to guide students before, during and after their internship journeys. With the understanding that every college is set-up differently, has different resources and models, a portion of this short course will allow for idea sharing amongst participants.

Registration and a \$10 fee are required.

**10:00 AM**

**204003** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Baltimore**

**Harboring Innovation at the Intersection of the Humanities and the Sciences:  
A Round Table on Interpersonal Communication Ethics**

Sponsors: Communication Law and Ethics; Interpersonal Communication

Chair: Janie Harden Fritz, Duquesne University

Presenters:

Preston Carmack, Duquesne University

Michael R. Kearney, Duquesne University

Mikayla Covington, Duquesne University

Kristen Haldeman, Duquesne University

Eman Alaslani, Duquesne University

This round table discussion explores the intersection of interpersonal communication and communication ethics as a safe harbor for a dialogic exchange between the social sciences and humanities. Interpersonal communication ethics provides coordinates for the future of the field that prioritizes axiological meaning while preserving rigorous methodological approaches. Using a pedagogical lens, this roundtable invites a collaborative approach to understand emerging perspectives in interpersonal communication.

**204006** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Calvert**

**Harboring Social Change by Making it the Primary Outcome of the Communication Course**

Sponsor: Instructional Communication

Chair: Nancy Bressler, West Virginia Wesleyan College

Presenters:

Melanie R. Savelli, Southern Connecticut State University

Dana Rogers, Southern Connecticut State University

Meg M Sargent, Southern Connecticut State University

David Petroski, Southern Connecticut State University

Respondent: Nancy Bressler, West Virginia Wesleyan College

"Building Brave Spaces" Meg M Sargent, Southern Connecticut State University

"Choose Your Own Adventure Project for Social Change" Melanie R. Savelli, Southern Connecticut State University

"Fantasy Worldbuilding as a Context for Fostering Student Action" David Petroski, Southern Connecticut State University

"Strategies for Classwide Social Justice Project Engagement" Dana Rogers, Southern Connecticut State University

Social change can have the power to transform human communication and relationships that can spill over into larger cultural institutions. This panel will include faculty from a social justice institution who will share their best assignments, strategies, and techniques for utilizing student activism to teach and assess course content. These strategies can help you create, transform, and revolutionize your content.

**204007** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Camden**

**EdTalk: The High Cost of College Education**

Sponsor: Community College

Chair: Christina E. Saindon, Queensborough Community College, CUNY

Presenters:

Susan Ward, Delaware County Community College

Ruth J Beerman, Randolph-Macon College

Isa Engleberg, Prince George's Community College

Jodi Van Der Horn-Gibson, Queensborough Community College

Elizabeth Yvonne Whittington, Prairie View A&M University

This creative discussion panel submission will occur in the format of a talk show, with invited guests to talk about a current topic of concern: the high cost of education. Guests on this talk show speak from multiple professional and personal perspectives on the topic, having a candid conversation about the diverse myriad of education-related costs. Guests also might offer potential solutions to the high cost of education.

**204008** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Charles**

**Maryland State Communication Association Business Meeting**

**10:00 AM**

**204009** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Chesapeake A**  
**Short Course: Innovative Approaches to Teaching Family Communication:  
 Making Connections Between Theory & Reality**

Sponsor: Short Course

Presenters:

Nicole Blau, Ohio University Lancaster

Candice Elaine Thomas-Maddox, Ohio University Lancaster

The goal of this short course is to provide instructors with resources to help students understand the evolving dynamics in families and provide teachers with innovative activities to engage students as they develop effective communication skills. Short course participants will receive sample syllabi for courses offered via a variety of modalities (face-to-face, hybrid, and asynchronous online), examples of case studies that can be used in team-based learning class formats, sample worksheets and class activities, references to research resources for upper-level courses, and discussion questions that can be used in face-to-face or online class formats.

Registration and a \$10 fee are required.

**204013** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Constellation A**  
**Analyzing Social Movements, Crises, and Policies**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Athar Memon, Ohio University

Respondent: Anne F. Mattina, Stonehill College

"Data, Democracy, and Late Apologies: Situational Crisis Communication Theory and the 2018 Facebook Privacy Crisis" Caroline Grace McKnight, Abilene Christian University

"Social Movement Strategies and the Musical Allegiance" Lily Teresa McDonald, Penn State University Schuylkill

"Mill and McLuhan's Media Dance: A McLuhan Analysis of Mill's Economic Policies" Rece Shelly, Undergraduate Scholars Conference

"Fighting for African American Rights, Then and Now: Malcolm X's and John Boyega's Use of Simons' Social Movement Strategies"

Dominique H Hughes, Penn State University - Schuylkill

"Incitement in the Modern Age" Giulia Pugliese, Northeastern University

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference. These authors critically analyze social movement strategies used by civil rights leaders and in musical adaptations of historical events, philosophies of freedom of speech, privacy crisis responses by Facebook, and incitement in former President Trump's January 6th speech.

**204015** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Constellation B**  
**Navigating Issues of Identity Representation and Reconciliation**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Rebekah Chiasson, West Virginia University

Respondent: Rachael E Purtell, West Virginia University

"Carrying the Stars and Stripes: How Does Sam Wilson Break Hegemonic Black Masculinity?" Chloe Alysse Sotomayor, West Virginia Wesleyan College

"Non-Binary Gender Identification & Internet Subculture" Patrick J O'Neill, Ramapo College of New Jersey

"Reckoning My Racial Identity by Connecting to Ethnic Identity" Gabriella Maria Fonseca, Ramapo College Of New Jersey

"Dior Fragrance: Selling Scent or Selling Sex Appeal?" Emily G Reed, West Virginia Wesleyan College

"Megan Thee Stallion: Defying Heteronormativity and Misogynistic Norms in the Rap Community within Black Culture" Alexa L Adams, Towson University

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference in which authors explore racial, ethnic, and gender identities and discuss representation of gender, racial, and LGBTQIA+ identities in media.

**204016** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Constellation C**  
**Connect and Collaborate! An Interactive Networking Session for Health Communication Research**

Chair: Jennifer Allen Catellier, Gannon University

Network with other researchers interested in health communication with the goal of finding collaboration opportunities. The Health Communication Interest Group offers this time as a moderated and semi-structured roundtable opportunity to brainstorm and discuss research topics, funding opportunities, and other ways to innovate the field.

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## 10:00 AM

**204023** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Conway**  
**Short Course: Teaching Speechwriting to Undergraduates**

Sponsor: Short Course

Presenter:

Theodore Sheckels, Randolph-Macon College

Speechwriting, for political and other venues, is a valuable skill that ought to be part of an undergraduate communication curriculum. This short course, which is guided by the textbook *Speechwriting: A Rhetorical Guide*, is intended to encourage such a course by highlighting both its roots in Classical and contemporary rhetorical theory and its practical applications in a number of speech genres. A short course cannot go through an entire text, so the 75 minutes will be spent explaining what an undergraduate course in speechwriting might be like and highlighting (featuring instructor presentation and participant exercises) lessons from both the more theoretical and the more applied sections of the textbook (which registrants will receive a copy of).

Registration and a \$10 fee are required.

**204024** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Douglass**  
**Media Consumption: Influences and Outcomes**

Sponsor: Media Communication

Chair: Erin Sheila Crow, Chapman University

Respondent: Lukas Pelliccio, Lincoln University

"In my own Words: Viewing Motivations for Five American Prime Times Animated Series" Eric Langstedt, Mount Saint Mary College  
 "The Impact of "Humorous" Ads Featuring Social Media Influencers on Perceptions of the Influencer, Brand, and Purchase Intention" Jason Snyder, Central Connecticut State University; Robert Forbus, Southern Connecticut State University  
 "The Why Matters: Hedonic, Eudaimonic, and Escapist Motivations as Precursors of TV Entertainment Genre Preference and Binge-Watching" Huma Rasheed, University of Delaware  
 ""These UFO videos keep coming, and they're getting weirder and weirder": Media use and belief in fringe phenomena" Robert W Stise, University of Delaware; James Bingaman, University of Delaware; Aysha Siddika, University of Delaware; Wyatt Dawson, University of Delaware; Ashley Paintsil, University of Delaware; Paul R Brewer, University of Delaware

These papers report a wide range of reasons why people consume particular media, and to what ends.

**204026** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Frederick**  
**Innovating the Publishing Process: A Conversation with ECA Journal Editors and Taylor & Francis Communication Portfolio Manager**

Chair: Keith Weber, Chapman University

Presenters:

Dave Keating, University of New Mexico  
 Zac Johnson, California State University, Fullerton  
 Inci Ozum Sayrak, Duquesne University  
 Alexandra Kanovsky, Taylor & Francis

This panel will have something to offer authors, reviewers, and anyone tentatively interested in one day editing a journal. The discussion will feature varied perspectives from ECA's three journal editors, Taylor & Francis portfolio manager, and a veteran former editor. In a moderated Q & A format, panelists will identify some of the mistakes authors make that obstruct the publication process, and the qualities of reviews that improve the substance and quality of journal contents. They will discuss important aspects of how the journals operate, and ultimately publish high quality work. There will be time for audience questions, as well.

**204028** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Lombard**  
**Innovative Methods and Perspectives in Philosophy of Communication: Utilizing Carey, Casey, and Augustine to Explore the Field**

Sponsor: Philosophy of Communication

Chair: Tim Michaels, Penn State University

Respondent: Matt Corr, Shenandoah University

"Can Memorials Have a Face? Pittsburgh's Freedom Corner and the Faceless Face" Erik Garrett, Duquesne University  
 "Love and Humility in St. Augustine and Ibn'Arabi" Cem Zeytinoglu, East Stroudsburg University  
 "Rethinking James Carey's Transmission/Ritual Dichotomy: Moving Beyond Spatial and Temporal Bifurcations" Zachary Sapienza, Grand Canyon University

This paper session draws from various philosophies to examine our way of being in the world. Participants will discuss themes related to how we understand loss, love, trauma, altruism and temporality.

**10:00 AM**

**204031** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Pratt**  
**Maintaining Mental Health in the Midst of Toxic Workplace Environments**

Presenters:

Lana McDowell, Dodge City Community College  
 Sally Vogl-Bauer, University of Southern Indiana  
 Garry Bailey, Abilene Christian University  
 Stacy Smulowitz, University of Scranton

Toxic workplace environments have micro, meso, and macro implications for individuals, departments, and society at large. Especially concerning are the mental health and overall wellbeing for individuals being targeted, as well as those observing toxic behaviors. The purpose of this session is to share strategies for surviving toxic workplace environments.

This hands-on workshop will feature a variety of active learning techniques to provide faculty with tangible takeaways for managing their mental health in a toxic workplace environment.

**204032** **10:00 AM to 11:15 AM** **Baltimore Hyatt-President**  
**Innovating ECA: Creating a Space for Innovative Mentoring Across the Career Span**

Chair: Dan Strasser, Rowan University

Presenters:

Felicia Hemlinger, Rowan University	Jennifer Waldeck, University of Georgia
Katherine S Thweatt, State University of New York, Oswego	Claude Taylor, Monmouth University
Rikishi T. Rey, Clemson University	Timothy J. Brown, Montgomery County Community College

This panel responds to the call for ECA to remain relevant, cutting-edge, unique, and future-focused. Come to this session to discuss and suggest ways that ECA can be the incubator for relationships that will support all members in their ongoing career journeys. Ideas shared during this working conversation will be forwarded to the "Association of the Future" task force initiated by President Jennifer Waldeck.

To create an innovative conference community of the future, ECA needs to be proactive in cultivating a space where connection and relationships can not only be built, but where they can be sustained, molded, and mentored. ECA can be the space where members of all career stages build confidence and make innovative, yet calculated leaps forward. Whether conceptualizing and operationalizing research concepts, preparing for the job search, collaborating on research and grants, moving toward tenure and promotion, or sharing best practices with other department chairs: We do not and cannot know it all. We need to learn from others.

Come contribute to the discussion of how ECA can more effectively create a space for innovative mentoring support across the career span.

**11:30 AM**

**207001** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Annapolis**  
**Innovatively Teaching the Undergraduate Organizational Communication Course**

Sponsor: Organizational Communication

Chair: Scott Allan Myers, West Virginia University

"Capturing Integrated, Differentiated, and Fragmented Organizational Culture via Qualitative Research" Casey Michael Stratton, West Virginia University  
 "Infusing High Impact Learning through Community-based Projects in the Organizational Communication Course" Stacy Smulowitz, University of Scranton  
 "Investigating Organizational Culture with the Four-Stages: Proposal, Data Collection, Analysis, and Presentation" Katie Kang, West Virginia University  
 "Using Team-Based Learning (TBL) to Teach Organizational Communication: Inspiring Students to Engage, Collaborate & Evaluate" Candice Elaine Thomas-Maddox, Ohio University Lancaster  
 "You're Hired! Learning Organizational Communication as a Consultant for Dunder Mifflin, Inc." Dana Borzea, Grand Rapids Community College

This panel features innovative teaching ideas, tools, and assignments created specifically for teaching the undergraduate organizational communication course. Each panelist will share an idea, tool, or assignment created specifically to highlight a particular organizational communication course concept, theory, or perspective taught in their course. Participants will provide a step-by-step description of how to implement the idea, tool, or assignment into existing course curriculum as well as offer ways in student learning can be assessed.

## 11:30 AM

**207006** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Calvert**  
**Expanding the Boundaries of Visual and Public Memory: Considering Baltimore Landmarks**

Chair: Theodore Sheckels, Randolph-Macon College

Presenters:

Theodore Sheckels, Randolph-Macon College

James Kimble, Seaton Hall University

Aaron Trujillo, Kansas State University

From international artifacts in museums to memorials that honor historic figures, the treatment of history has emerged as an increasingly controversial topic in public discourse. An astounding variety of texts are now being interrogated. This roundtable discussion with leaders who expand the boundaries of visual and public memory rhetoric considers the USS Constellation, Fort McHenry and the B&O Museum as insightful points of reflection on innovations in our field in understanding the treatment of history.

**207007** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Camden**  
**Harboring or Rejecting: Idea of Innovation in Media Ecology Scholarship and Pedagogy**

Sponsor: Media Ecology (Affiliate Organization)

Chair: Ryan P McCullough, West Liberty University

Respondent: Michael Plugh, Manhattan College

"Beyond understanding media: Thinking-with others in a complex world" Austin D Hestdalen, Duquesne University

"Philosophy of Media Ecology: Humanism, Aristotle, Aquinas" Matthew S. Lindia, Duquesne University

"Postman & Pedagogy: Navigating our Current Media Environment Through a Constructive Hermeneutic" Abbey Nicole McCann, Duquesne University

"Resisting Technopoly with Innovation: Space for Innovation in Neil Postman's Loving Resistance Fighter" Ryan P McCullough, West Liberty University

"The Purpose of a Professor is to Protect...Whom, or What? Drawing from Ong to Explore Fiduciary Responsibility in the Teaching Profession" Tiffany Petricini, Penn State University

Marshall McLuhan, in his now-famous 1969 interview with Playboy magazine, claimed that the majority of people fail to understand the consequences of new technologies because of what he called the "rearview-mirror" view of the world. Carrying this idea forward, Neil Postman wanted media ecology to function as a field of inquiry focusing on the study of media as environment. He envisioned media ecology as a "curriculum of the future" that would help students survive the new media environments. At its inception, McLuhan and Postman framed media ecology as an intellectual tradition that should be well equipped to contend with technological innovation and change. However, in the half century since Postman's articulation of media ecology, the tradition has gained a reputation, rightly or wrongly, as a field of Luddites, technological pessimists, and technological determinists. How did a field of inquiry so committed to understanding technological innovation come to be known as such a reactionary field of inquiry? How can the field continue to contend with innovation? Is there room for innovation within the media ecology tradition? The assembled papers in the panel contend with the idea of innovation and its place within media ecology.

**207008** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Charles**  
**Communication Traits Interest Group Business Meeting**

Chair: Charles J. Wigley III, Canisius College

**207010** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Chesapeake A**  
**"Meh" to "Mojo": Moving from Languishing to Flourishing --  
 A Special Interactive Workshop Focused on Vitality and Wellness in Academic Work**

If you're like many academics, regardless of your career stage, you might be feeling tired—like you've lost a sense of purpose in your work, and just kind of "meh." Even more angry and anxious than usual. These feelings are associated with a common threat to professional well-being: Languishing. Languishing is a state of feeling stuck and empty about where to go next and how to rediscover the joy and meaning of your work. It's a risk factor for mental and physical health conditions, and limits not just feelings of personal satisfaction, but career success. Join Dr. Seena Haines, Professor of Pharmacy & Director of Professional Wellbeing and Belonging at the University of Mississippi, for this interactive, goal-directed session that will help us with our feelings of "meh" and find our "mojo" so that we can flourish.

Seena L. Haines, PhD, is the Director for Professional Well-Being and Belonging and Professor of Pharmacy Practice at the University of Mississippi. She served as department chair of pharmacy practice at Ole Miss from 2016 to 2022. Haines is a national board certified health and wellness coach, certified mindfulness teacher, certified yoga instructor, vice president for professional development National Academies of Practice, and leads initiatives aimed at well-being and resiliency for the American College of Clinical Pharmacy. She is well-known for her coaching work delivered as "The Well-Being Elixir."

This 75-minute workshop is sponsored by ECA as a professional development opportunity for attendees. It will be offered twice during the convention, and there is no charge. But we ask that you preregister for one session.

Thursday 4:00pm-5:15pm

Friday 11:30am-12:45pm

11:30 AM

207012 11:30 AM to 12:45 PM Baltimore Hyatt-Columbia

Cringe Benefits: Innovative Pedagogy and the Intersectional Digital Rhetorics of "The Slap" at the 2022 Academy Awards

Sponsor: Rhetoric and Public Address

Chair: Elizabeth A Johnson-Young, University of Mary Washington

"Cringe Benefits: Innovative Pedagogy and the Intersectional Digital Rhetorics of "The Slap" at the 2022 Academy Awards" Donica O'Malley, Bunker Hill Community College; Adria Goldman, University of Mary Washington; Christopher Jackson, Penn State University; Emily Deering Crosby, University of Mary Washington

Rooted in polysemy as the theoretical framework, this panel unpacks the disparate online responses to "The Slap" of comedian Chris Rock by Oscar winner Will Smith at the 2022 Academy Awards. Panelists employ intersectional rhetorical critique to demonstrate how polysemic online discourse disrupts hegemonic understandings of identity. Further, this case study supports innovative pedagogy by allowing undergraduates to explore how polysemy, in conjunction with intersectionality, provides robust theoretical potential for studying digital rhetorics.

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**Communication Faculty:** Dr. Brooke Friley (PhD, Purdue University) | Dr. David Gurney (PhD, Northwestern University)  
 Dr. Diana Ivy (PhD, University of Oklahoma) | Dr. Sining Kong (PhD, University of Florida)  
 Dr. Michelle Maresh-Fuehrer (PhD, University of Nebraska) | Dr. Stephanie Rollie Rodriguez (PhD, University of Iowa)  
 Dr. Kellie Smith (PhD, Texas A&M University) | Dr. Michael Sollitto (PhD, West Virginia University)

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**1:00 PM**


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**207019** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Constellation E**
**James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference Poster Session #1**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Alexander Lindon Lancaster, Weber State University

Respondents: Valerie Schrader, Penn State University - Schuylkill Campus; Mary Mino, Penn State

DuBois; Alexander Lindon Lancaster, Weber State University; Joel Scott Ward, Geneva College; Eric Fife, James Madison University

"Balancing the Factors of Friendship: A Rhetorical Analysis of the Musical Allegiance Using Rawlins' Relational Dialectics" Sarah Ailene Tran, Penn State University - Schuylkill

"Burkean Identification in Vaping Advertisements that Target Our Youth" Jenna Deborah Walton, Penn State Schuylkill

"Creating Public Memory of African American History Through Film: A Rhetorical Analysis of "42"" Dominique H Hughes, Penn State University - Schuylkill

"Dissecting Grey's Anatomy via the Four Listening Styles" Ella George Stapleton, Northeastern University; Amelia Carr, Northeastern University; Alma Al-Bader, Northeastern University

"Identity Salience &amp; Asian-American Media Representation: A Pilot Study" Aaron Enriquez, SUNY Geneseo

"Measuring the News Literacy of College Students" Julia Marie Gavigan, The University of Scranton

"Perceived Repercussions of Online Dating Among Young Adults" Mariam Masood, George Mason University

"Portrayals of Mental Illness in Animation: Applying Burkean Identification to the TV Shows BoJack Horseman, Arcane, and Komi Can't Communicate" Poetic Serenity Session, Penn State University - Schuylkill Campus

"Reclaiming Our Stories: Narrative Experiences of Transnational Intercultural Adoptees Dispel Media's Portrayal and Gratitude Myths" Felicia Helmlinger, University of North Carolina at Wilmington

"Traditional Vs Nontraditional News Outlets: A Study on The News Consumption Tendencies of Young Adults." Tashianna Patterson, George Mason University

"We Interrupt This Program: Attributional Errors and Ethics in "WandaVision"" Katelin Kerl, Northeastern University; Ty Orlando, Northeastern University; Casey Torbik, Northeastern University

""Better Never Means Better for Everyone": Analyzing Feminist Themes in The Handmaid's Tale" Timmy Wayne Walker, West Virginia Wesleyan College

""You Have to Keep Growing Through What You Go Through"" Abbey-Gale Makada Brooks, University of Pittsburgh- Johnstown

These posters were competitively selected for presentation at the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

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**207026** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Frederick**
**Innovation and Liberation Through Storytelling:**
**Placing Critical Pedagogies and Methodologies at the Forefront of Communication Scholarship**

Sponsor: Voices of Diversity

Chair: Dan Strasser, Rowan University

Presenters:

Elizabeth Yvonne Whittington, Prairie View A&amp;M University

Christina E. Saindon, Queensborough Community College, CUNY

Michael Broderick, James Madison University

In this roundtable we will discuss the teaching and research practices that surround and envelope stories, writing, reading, autoethnography, connections, desire, listening, perspective taking, learning and celebrating identities and culture, being present, and challenging hegemonic systems and structures. More importantly, we will join and express how each of these critical communication foundations, technologies in their own right, are innovative, practical skills that are often overlooked and undervalued in nurturing connection to others, to our student, to each other and our communities.

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**207030** **11:30 AM to 12:45 PM** **Baltimore Hyatt-Pisces**
**ECA Past Officers Club Luncheon**

This private invitation-only luncheon honors past ECA leaders.

**1:00 PM**

**209003** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Baltimore**  
**Divided Federal Government and Future Directions for Political Communication Research**

Chair: Kimberley J Hannah-Prater, Community College of Baltimore County

Presenters:

John Murphy, Salisbury University

Timothy Barney, Associate Professor, University of Richmond

Timothy J. Brown, Montgomery County Community College

Chrys Egan, Salisbury University

Colin Kearney, University of Dayton

Christina M. Knopf, SUNY Cortland

Trevor Parry-Giles, University of Maryland

This panel brings together active members of the ECA Political Communication Interest Group and scholars in the discipline in a roundtable format to discuss future directions for political communication scholarship. We will examine topics including the concept of "kingmakers" in electoral politics, the impact of fringe members in the U.S. Congress on caucus unity, analysis of the emerging 2024 U.S. presidential candidates, controversies surrounding President Joe Biden's administration, and the role of identity politics and "the political base" in political rhetoric.

**209006** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Calvert**  
**Innovation in Teaching the Interpersonal Communication Course**

Sponsor: Interpersonal Communication

Presenters:

Erin Brummett, Bloomsburg University

Elizabeth Glowacki, Northeastern University

Mary E. King, Bloomsburg University

Jennifer Owlett, William Paterson University

This roundtable will serve as an opportunity for conference attendees to discuss their innovative pedagogy when teaching the foundational Interpersonal Communication undergraduate course. The roundtable is especially helpful for those who are new to teaching this particular course as well as those who are looking to update or adapt their teaching when it comes to content, instructional format (face-to-face, distance education – synchronous or asynchronous delivery), and assignments. This session will provide a space where attendees can share their experiences about teaching the Interpersonal Communication course and generate ideas that they can put into practice upon returning to their academic institutions after the conference.

**209007** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Camden**  
**The Impact of Gender and Political Genres on U.S. Political Culture**

Sponsor: Political Communication

Chair: Robert W Stise, University of Delaware

Respondent: Tracey Quigley Holden, University of Delaware

"Appalachian Politics: A Quantitative Analysis of Policy Issues and Intergenerational Differences among Appalachian Women" Alysse C Baker, West Virginia University; Scott Wilson Dunn, Radford University

"Social Media and Gender: Potential Lessons from Studying Facebook Dependency and News Credibility, and Concern of Foreign Interference in Presidential Elections" Danielle R Mehlman-Brightwell, University of Pittsburgh at Greensburg; Mark Piwinsky, Indiana University of Pennsylvania

"The Post-Political Thriller: The Anatomy of a New Genre" Theodore Sheckels, Randolph-Macon College

This competitive paper panel includes studies on the roles of gender and political fiction in shaping perspectives on politics in the U.S.

**209008** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Charles**  
**Media Ecology Business Meeting**

Chair: Jeffrey S Bogaczyk, Duquesne University

**209012** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Columbia**  
**Reflecting on the Past, Charting a Future Course: ECA Past Officer Perspectives on Innovating the Association**

Chair: Jennifer Waldeck, University of Georgia

Presenters:

Katherine S Thweatt, State University of New York, Oswego

Leeanne M Bell McManus, Stevenson University

Janie Harden Fritz, Duquesne University

Ronald L Jackson, University of Cincinnati

Ronald C. Arnett, Duquesne University

The future should always be planned with an understanding of history, tradition, and memory. As ECA embarks on a new strategic plan and an initiative to explore the convention and the association of the future, the First Vice President invited this panel of ECA past officers to come together for a panel discussion. They will reflect on how what we've learned about where we've been can help us create an innovative, welcoming, and successful future. How do we meet our members' needs? How do we attract new and diverse members? How might we encourage members to get involved? Bring your own ideas and questions to this interactive panel.

**1:00 PM**

**209013** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Constellation A**  
**Consuming Media: A Means of Escape from or Reflections of Reality?**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Sophia Koleno, Ohio University

Respondent: Casey Michael Stratton, West Virginia University

"Forgiveness - A Necessary Component of Cognitive Dissonance Theory: A Rhetorical Analysis of Cognitive Dissonance Theory in the Musical "Allegiance"" Mikayla Lynn Kupstas, Penn State University Schuylkill

""He has nothing left to offer us": An Exploration of Cognitive Dissonance in Parasocial Interaction" Hiley Kresse, Ohio University, Honors Tutorial College

"The "Face" of the Strike: Katherine Plumber's and Joseph Pulitzer's use of Facework in the Musical "Newsies"" Kyla Valerie Carlos Guillermo, Penn State University-Schuylkill

"Escapism in Fiction and Surviving Our Mundane Reality" Cecilia Dignan, SUNY Geneseo

"The 21st Century Bookworm: Children's Reading Habits in the Digital Age" Lilliana Marie Resnik, Fordham University

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference. The authors explore media as a mean of understanding historical events through musicals as well as an entertaining escape from reality through films, books, social media, and television.

**209015** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Constellation B**  
**Examining the Influence of Public and Mediated Communication**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Madison Martin, West Virginia University

Respondent: Ryan P McCullough, West Liberty University

"A Rhetorical Analysis of Social Movement Leadership and Strategies Theory in Larry Kramer's Lifetime Acceptance Award Speech" Sarah Ailene Tran, Penn State University - Schuylkill

"Burkean Identification and the Inspirational Legacy of Robin Williams: A Rhetorical Analysis" Hayley Salen, Penn State University-Schuylkill Campus

"Sexual Content in Television Series: The Portrayal of Hypersexual Content in the US Television series Shameless" Emily Dardis, University of Connecticut

"When the Response Does Not Match the Mess : An Analysis of Hillsong's Crisis Response Strategies Using Situational Crisis Communication Theory" Braden Scott Bossier, Abilene Christian

This panel features papers submitted to the James C. McCroskey and Virginia P. Undergraduate Scholars Conference in which the authors employ various methodological tools to examine the content of public and mediated communication.

**209023** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Conway**  
**Addressing the Impact COVID-19 had on Nonverbal Behaviors in Social Interaction:  
A Practical and Theoretical Approach**

Sponsor: Nonverbal Communication

Chair: Zach Glowacki, University at Buffalo

"Addressing the Impact COVID-19 had on Nonverbal Behaviors in Social Interaction: A Practical and Theoretical Approach" Zachary Carr, University at Buffalo; Christopher R. Glowacki, University of Texas at Southwestern Medical Center; Chloe Milbrand, University at Buffalo, SUNY; Zach Glowacki, University at Buffalo

This discussion panel explores both the relevance and importance of COVID-19's impact on nonverbal behaviors in social interaction. Specifically, it seeks to address both the quantitative and qualitative data of how social distancing, lack of physical touch, and masks affected interactions along with the mental health among individuals. Further, this panel aims to explore how this pandemic has affected nonverbal behaviors from varying lens – a clinical (psychologist), teaching (professor), and a graduate student's perspective. Panelists will talk on a variety of experiences discussing their specific roles (psychologist, college professor, and graduate student) in trying to better understand the link that nonverbal cues and behaviors have in our everyday interactions.



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## Graduate Faculty

- Lindsey B. Anderson
- Nicholas Joyce
- Kathleen Kendall
- Sahar Mohamed Khamis
- Ji Youn Kim
- Sun Young Lee
- Brooke Fisher Liu
- Kristy Maddux
- Kang Namkoong
- Xiaoli Nan
- Shawn J. Parry-Giles
- Trevor Parry-Giles
- Damien Pfister
- Anita Atwell Seate
- Catherine Knight Steele
- Leah Waks
- Carly S. Woods
- Carina M. Zelaya

## Contact

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## 1:00 PM

**209024** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Douglass**

**"Your Story Matters:" A Functional IMC Lesson and Campaign Aimed to Promote  
the Campus Counseling Department and Mental Health Awareness Among Students and Faculty**

Presenter:

Jessica Neu, Duquesne University

This workshop will explore a course the presenter developed entitled "Professional Communication in Integrated Marketing" that focuses on strategic integrated communication about wellness and well being on the college campus. Each semester, students develop a campaign for the counseling department at the Duquesne U. Center for Student Well Being. Students create a communication platform designed to reduce the stigma surrounding mental health, and raise awareness about relevant resources.

In this workshop, we will:

1. Brainstorm specific ways to apply these concepts and practices into participants' classrooms and campuses.
2. Discuss pragmatic ways to incorporate other student activities, departments and community agencies to increase financial opportunities and community buy-in on their own campuses.
3. Share best practices for learning opportunities, syllabi, and special programming to maximize potential on how to raise mental health awareness across campus.

**209026** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Frederick**

**Some Empirical Studies of Argumentativeness and Verbal Aggressiveness**

Sponsor: Communication Traits

Chair: Corey Jay Liberman, Marymount Manhattan College

Respondent: Keith Weber, Chapman University

"Strategic Argumentative Differences in How High and Low Argumentatives Attempt to Resist Persuasion" Charles J. Wigley III, Canisius College; Andrew S. Rancer, The University of Akron; Yang Lin, School of Communication, The University of Akron

"US College Students' Verbal Aggressiveness and Verbal Defense Intention: Discrepancies between Virtual and In-person Scenarios where an Asian Individual Is Verbally Harassed by a Racist Statement" Xu Song, Stockton University; Suya Yin, Stockton University

Harking back to a largely bygone ECA tradition, these two complete empirical papers will be made available during the session.

Attendee members will be invited to discuss further research directions along these two major lines of communication trait research: argumentativeness and verbal aggressiveness.

**209028** **1:00 PM to 2:15 PM** **Baltimore Hyatt-Lombard**

**Navigating Risky Communication: Characteristics of and Motivations  
for Disclosure and Reducing Relational Uncertainty**

Sponsor: Interpersonal Communication

Chair: Sydney Elaine Brammer, Texas Tech University

Respondent: Rachelle Kamrath, M.A., Marine Corps University

"LGBTQ+ Disclosure Through the Lens of the Revelation Risk Model" Samantha Leggett-Bradley, West Virginia University; Megan R. Dillow, West Virginia University

"The abuse explains why I am a certain way": Results from a pilot study exploring post-abuse disclosures in romantic relationships" Valerie Rubinsky, University of Maine at Augusta; Amber Collman, University of Maine at Augusta; Catherine Tolman, University of Maine at Augusta

"Pandemic Partnering: An Exploratory Investigation of COVID-19's Impact on College Students' Dating Practices" Claire Victoria Wanzer, University of Delaware

The competitively selected papers on this panel investigate disclosure and uncertainty reduction strategies in moments of risky communication in the contexts of coming out to a parent/guardian, sharing relational abuse histories with a romantic partner, and dating practices during the COVID-19 pandemic.

**209032** **1:00 PM to 2:15 PM** **Baltimore Hyatt-President**

**ECA 2024 Planners Meeting I**

Chair: Jeanne Pursuit, University of North Carolina Wilmington

Interest group planners for the 2024 convention must attend this session OR Planners Meeting II.

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**2:30 PM**


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**212001** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Annapolis**  
**Re-igniting ECA with Innovative Strategies**

Sponsor: Community College

Chair: Jessica Papajcik, Stark State College

Presenters:

Kerry Byrnes-Loinette, Collin College

Andy Kai-chun Chuang, LaGuardia Community College, CUNY

Amanda D. Damiano, Marist College

Candice Elaine Thomas-Maddox, Ohio University Lancaster

Thomas Richard Flynn, Slippery Rock University

Scott Allan Myers, West Virginia University

Ann Bainbridge Frymier, Ohio University

Joel Scott Ward, Geneva College

Sean M Horan, Fairfield University

Last year representatives from a diverse range of ECA interest groups participated in a panel discussion sponsored by the Connect Conference. The goal was to discuss ways that ECA could promote more connections within the organization as well as increase our membership. Participants were asked to consider the following: How does ECA move forward? What strategies can we utilize to help members do more to connect? How do we add value to ECA? This year, we've invited these same participants back to the table to focus on suggested initiatives that were inspired by that discussion.

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**212006** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Calvert**  
**Top Papers in Rhetoric and Public Address**

Sponsor: Rhetoric and Public Address

Chair: Heather Marie Stassen, Daemen University

Respondent: Timothy Barney, Associate Professor, University of Richmond

"Burkean Identification and the "Ton:" A Rhetorical Analysis of the Netflix Series "Bridgerton"" Janelle Gruber, Penn State Schuylkill;  
 Valerie Schrader, Penn State University - Schuylkill Campus

"Harboring and Unharboring Innovation in American Psychiatry: Disrupting the Grammar of "Black Psychosis"" Davi Thornton, North Carolina A&T State University

"The Religious Sermon as Political Anointing: Robert Jeffress, Donald Trump, and "When God Chooses a Leader"" Gregory Griffin, University of Arkansas

This panel recognizes the top competitively selected papers in Rhetoric and Public Address.

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**212008** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Charles**  
**2022 ECA Distinguished Research Fellows:**  
**Reuniting, Reconnecting, and Reaffirming Communication Research for a Post-Pandemic World**

Chair: Jason Edwards, Bridgewater State University

Presenters:

Kenneth Lachlan, University of Connecticut

Lisa Gring-Pemle, George Mason University/Political Communication Division

This panel will feature a conversation with the 2022 ECA Distinguished Research Fellows. All are invited to this special event to hear the Distinguished Research Fellows discuss how their research reunites and reconnects us as a discipline while also reaffirms the saliency of communication studies in post-pandemic world. Audience questions for these distinguished researchers are especially encouraged.

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**212009** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Chesapeake A**  
**Innovations in Africana Communication Research**

Sponsor: Intercultural Communication

Chair: Ronald L Jackson, University of Cincinnati

Presenters:

Dr. Deric Greene, Stevenson University

Felicia Stewart, Morehouse University

Ronald L Jackson, University of Cincinnati

Natalie Weathers-Green, Howard University

In 2018, Chakravartty et al. wrote an article entitled #Communicationsowhite, and before that, Jackson (2000) penned an article in Communication Theory entitled So Real Illusions of Black Intellectualism: Exploring Race, Roles, and Gender in the Academy. Now, after several years of global protest concerning social political and academic inequities, these panelists gather to explore the progress we have made around diversity, equity, and inclusion in the field of communication. They will focus on intercultural theories, research, activism, and broader scholarship pertaining to the African Diaspora that has spawned innovation in a field that has historically devalued the work of Black communication scholars.

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**2:30 PM**


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**212010** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Chesapeake A**  
**Crafting a Scholarly Narrative: Innovative Ways to Demonstrate Scholarly and Societal Impact**

In this session, Dr. Bruce Herbert, Director of the Office of Scholarly Communications at Texas A&M University, will offer compelling evidence-based advice for building rich narratives of the significance and impact of your work.

Whether applying for tenure/promotion, seeking funding, or establishing your credibility with readers who may dismiss or misunderstand social science, your personal narrative is your opportunity to make your case. This workshop will help you create a more powerful one.

Fundamental to Dr. Herbert's approach is the need to achieve true impact with our scholarship and creative work, and then being able to demonstrate that impact.

Among the topics he will discuss are utilizing emerging research practices, transformative and translational research, open access publishing, multidisciplinary collaborations, thinking beyond the h-index to alternative metrics, and overcoming the problem of working in a field without many "impact factor" journals.

This workshop promises to leave you with strategies for powerfully making your case. But perhaps more importantly, it will leave you thinking about how to better approach your work to achieve long-term and widespread impact.

There is no cost to attend this special event, but preregistration is requested.

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**212012** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Columbia**  
**Encouraging Faculty Wellness and Wellbeing:  
Coping through Meditative Reflection and Creative Collaboration**

Presenters:

S. Pixy Ferris, William Paterson University  
Jennifer Owlett, William Paterson University

The pandemic was hard on faculty and students alike, but faculty and administrators focused largely on student needs rather than on those of faculty. Faculty are now chronically stressed, to the point that they are leaving higher ed in large numbers, as several studies note. For example, a landmark study conducted by the Chronicle of Higher and Fidelity Investments notes that the majority of faculty are experiencing elevated levels of frustration, anxiety, and stress to the point that more than half of all faculty in the U.S. are considering retiring or changing careers and leaving higher education. These findings suggest that tenured faculty members are even more likely to retire than others (Chronicle and Fidelity, 2020). Another study by Course Hero (2021) found that faculty anxiety appears to be increasing, with more faculty reporting peak stress now than at the beginning of the pandemic - with serious implications for professors' mental health, their students, and the profession.

This brief workshop provides a space for faculty to reflect and process about pandemic related stress. Workshop participants will be invited to meditate on these issues before collaboratively processing their experiences through found poetry. Pixy Ferris will offer an experiential introduction to zen meditation, followed by a 15-minute sitting meditation session. This inward-looking coping technique will be followed by an inward-to-outward session in which Jennifer Owlett will provide faculty with space for collaboratively reflecting on their instructional experiences during the pandemic through a "found poetry" session.

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**212013** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Constellation A**  
**Embracing Art, Action, and Accountability**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: DeArtha Chambers, West Virginia University

Respondent: Eric Fife, James Madison University

"Powerful Pixels: The Effects of Video Game Art Styles on Player Affect and Motivation" Chloe Fitzgibbons, Boston College

"Framing Contexts and Immersion: The Functionality of TRPG Frames in Dimension 20's Fantasy High Series" Lyndsey Marie Clark, University of Mary Washington

"An Analysis of Activision Blizzard's Unsuccessful Crisis Response Through the Lens of Situational Crisis Communication Theory" Chloe Castle Michael Brownell, Abilene Christian University

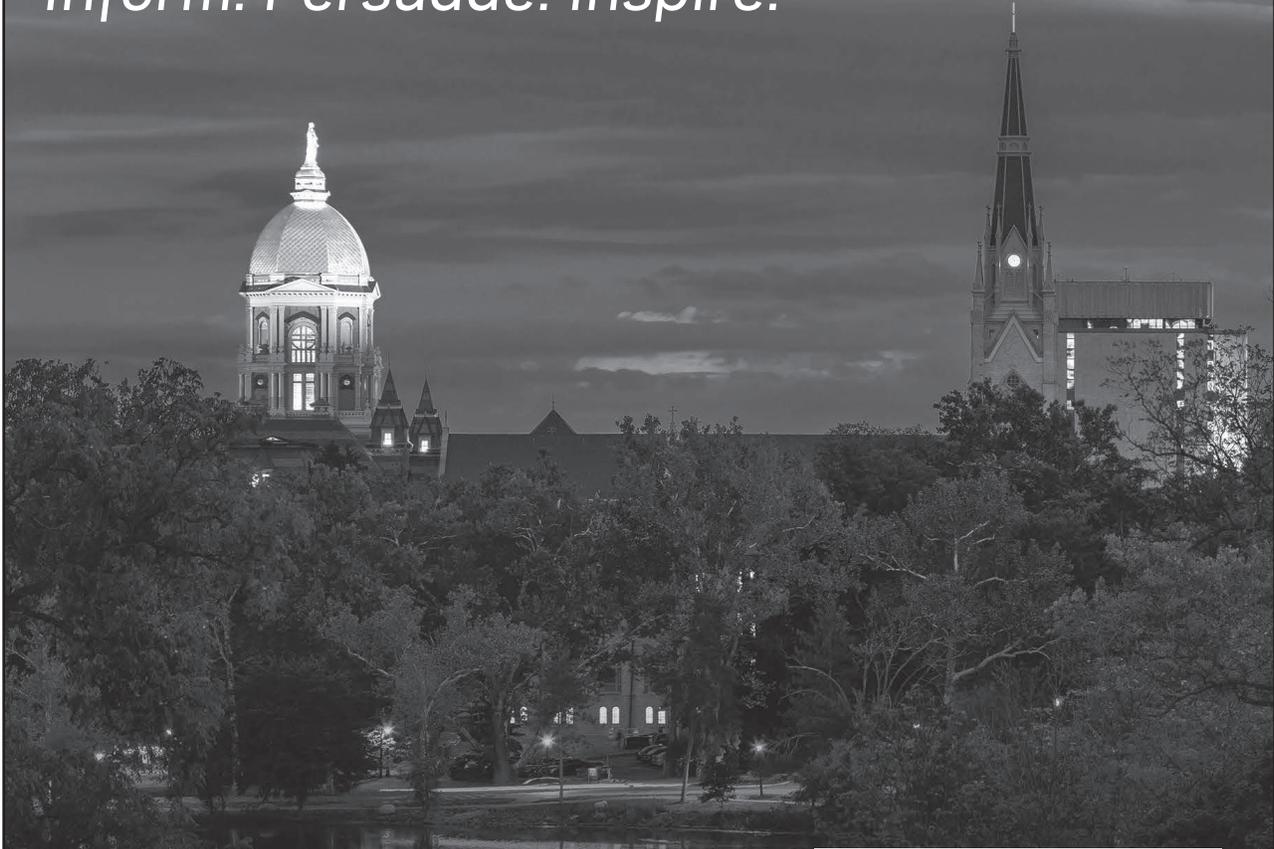
"Lorde's Lament: A Rhetorical Analysis of Fallen Fruit" Abigayle Jolea Taylor, Abilene Christian University

"Sunset is Not for Sale: Celebrity and Spectacle as Distorted Reflections" Livia Lemgruber, Northeastern University

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference in which the authors adopt a theoretical perspective to frame their analysis of mediated forms, including video games, music videos, tabletop games, and reality television.

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**Dr. Amanda G. McKendree**

Eastern Communication Association  
Immediate Past President  
Associate Teaching Professor  
Academic Director for  
Undergraduate Studies  
Arthur F. and Mary J. O'Neil Director  
Fanning Center for Business  
Communication

## 2:30 PM

**212023** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Conway**

**Communication Technology Interest Group Business Meeting**

Chair: Brian R. Patterson, West Virginia University

**212025** **2:30 PM to 3:45 PM** **Baltimore Hyatt-Executive Boardroom**

**Communication Administration Interest Group Business Meeting**

Chair: Mary L Kahl, The Pennsylvania State University, the Behrend College

**212032** **2:30 PM to 3:45 PM** **Baltimore Hyatt-President**

**“Strategery!”: Utilizing Comedy and Humor to Innovate Political Messages**

Sponsor: Political Communication

Chair: Nancy Bressler, West Virginia Wesleyan College

Respondent: Jack Banks, University of Hartford

"He-Who-Must-Not-Be-Named: Stephen Colbert's Political Rhetoric of Un-Naming" Preston Carmack, Duquesne University

"Is The Onion More Satirical or Hypercritical?: Investigating How The Onion Uses Satirical Comedy to Ridicule Politicians and Current Social Issues" Dylan Thomas Pauley, West Virginia Wesleyan College

"SNL and Political Satire: Poking Productive Fun at POTUS and SCOTUS" Alison A Fisher Bodkin, James Madison University; Wendy Weinhold, Coastal Carolina University

"Uncensored: George Carlin's Influence on Comedy, Politics, and Political Comedy" Anthony Damcott, West Virginia Wesleyan College

"“Jersey Loves You!”: Analyzing John Fetterman's Use of Internet Memes to Target His Political Opponent" Nancy Bressler, West Virginia Wesleyan College

In celebration of ECA's theme "Harboring Innovation", this panel considers how politicians, political influencers, and comedians approach political messaging through a comedic lens. By examining The Onion, Saturday Night Live, the comedy of George Carlin, The Late Show with Stephen Colbert, and a senate campaign's messaging, panelists explore how humor can be used to engage in political discourse. How can comedic examples enlighten, explain, and clarify political ideas while encouraging political action from their audiences?

## 4:00 PM

**214006** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Calvert**

**Rhetoric & Public Address Interest Group Business Meeting**

Chair: Christina M. Knopf, SUNY Cortland

**214007** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Camden**

**Existence and Consistence: Being and Non-Being in the Philosophy of Communication**

Sponsor: Philosophy of Communication

Chair: Joel Scott Ward, Geneva College

Respondent: Cem Zeytinoglu, East Stroudsburg University

"Affection and Disaffection in the Sensory Ontologies of Nancy and Ranciere: Communicative Modes of "Being-With"" Jason Scott Andrews, Colorado Mesa University - Grand Junction, CO

"Existentialism to Consistentism: Giving and Receiving Friendship in the Age of Disruption" Joel Scott Ward, Geneva College

"Immersive Communication and Non-things: Reticulated Society, Algorithmic, Governmentality, and Social Disintegration" Inci Ozum Sayrak, Duquesne University

"Laws of Logos: Mediating Essentialism and Existentialism" Anthony Wachs, Duquesne University

This panel discusses the differences between an existential and consistent philosophy of communication. Beginning with the idea of "being with" rather than being, each paper addresses implications for a revision to existentialist theory.

**214008** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Charles**

**New York State Communication Association Business Meeting**

## 4:00 PM

**214011** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Chesapeake B**

**G.I.F.T.S.: Great Ideas for Teaching Students Public Speaking and Persuasion**

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Students)

Chair: Jessica Papajcik, Stark State College

"Make it clear. Make it concise. Make it parallel.": Thesis Statements G.I.F.T.S. Activity for Public Speaking Courses" Lauren E. Fellers, West Virginia University

"Applied Ethics: Discerning Ethical Stances through Political Debate" Sophia Koleno, Ohio University

"Creating a Need for Change: How to Teach Problem Cause Solution Persuasive Speech Structure" Rebecca Oliver, University of Alabama

"G.I.F.T.S.: Speech—Your Personal SDG Goals" Svetlana Grushina, Dartmouth College

"Media Critique Speech Presentation" Mark Stine, Wilkes University

"Once Upon a Time . . . Using Fairy Tales to Teach Vocal Delivery" Anne O. Campbell, Penn State Erie, The Behrend College

"Practicing Delivery Skills One "Question of the Day" at a Time: Delivery Skills G.I.F.T.S. Activity for Public Speaking Courses" Lauren E. Fellers, West Virginia University; Michael Fellers, West Virginia University

"Who Gets to Talk About Climate and the Problem of Trust in Authority" Tom Duncanson, Green Citizen Diplomacy Project

"The Wizard Of Lies": Examining How Audience Analysis and Refutation Can Produce Innovative Persuasive Techniques" Nancy Bressler, West Virginia Wesleyan College

In this competitively selected panel, presenters will share their authentic, unique, and innovative "Great Ideas" for teaching students. G.I.F.T.S. include activities, games, or simulations geared toward entry-level, undergraduate courses that can be completed in one class period or less and connect to specific communication skills, concepts, or theories relevant to the discipline.

**214012** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Columbia**

**The Future as Innovation: Developing and Assessing Core Communication Competencies for an Undergraduate Organizational Communication Curriculum**

Sponsor: Organizational Communication

Presenters:

Isa Engleberg, Prince George's Community College

Scott Allan Myers, West Virginia University

Susan Ward, Delaware County Community College

This interactive panel will extend the Core Competencies for Introductory Communication Courses project introduced by Engleberg et al. (2017) to the undergraduate organizational communication course curriculum. In their project, Engleberg et al. identified seven core competencies (i.e., monitoring and presenting your self, practicing communication ethics, adapting to others, practicing effective listening, expressing messages, identifying and explaining fundamental communication processes, creating and analyzing message strategies) that they are argued should constitute the basis for introductory communication courses.

The panelists will provide an overview of their project, with a specific focus on the seven core communication competencies. Using these competencies as a model, audience members will be asked to identify a set of core communication competencies that they believe undergraduate organizational communication majors should possess upon completing any undergraduate organizational communication curriculum. The panelists then will facilitate a discussion of the resulting competencies, with a further focus on (a) identifying organizational communication constructs, concepts, perspectives, and theories that align with each competency, (b) recommending additional core competencies as needed, and (c) proposing assessment techniques for each core communication competency.

It is recommended, but not necessary, that audience members review the Engleberg et al. article prior to attending this session.

Engleberg, I. N., Ward, S. M., Disbrow, L. M., Katt, J. A., Myers, S. A., & O'Keefe, P. (2017). The development of a set of core communication competencies for introductory communication courses. *Communication Education*, 66(1), 1–18. <https://doi.org/10.1080/03634523.2016.1159316>

## 4:00 PM

**214019** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Constellation E**  
**Graduate Poster Session I**

Sponsor: Graduate Poster Sessions

Chair: Rikishi T. Rey, Clemson University

"Who Am I to Tell My Story?" A Qualitative Analysis of Pakistani Woman's Fear to Share their Trauma" Rayna Batool, Ohio University

"Exploring the Experiences of The Baltimore Squeegee Kids" Toni Aniugo, Bowie State University

"Exploring the Role of Psychophysiological Measures in Media Communication Research" Ariella Dodyk, University of Delaware

"Happy Birthday Title IX: A Content Analysis into the 50th Anniversary of Title IX" Hannah Gertz, Clemson University; Kristina Kowalski, Clemson University

"Incarcerated: Transgender Representation in Orange is the New Black" Noreen Victoria Fasulo, Graduate Student

"Racism and Rhetoric: Between Past and Present" Eman Alaslani, Duquesne University

"Redefining what is possible, AOC and the power of social media" Aaron Trujillo, Kansas State University

"To Sculpt or Be Sculpted: An Investigation of Intrapersonal & Interpersonal TikTok Interactions Through the Lens of the Michelangelo Phenomenon" Sydney Elaine Brammer, Texas Tech University

"Too Little, Much Too Late: An Analysis of The Southern Baptist Convention's Sexual Abuse Crisis" Sydney Risher, Abilene Christian University

Competitively selected graduate student posters. Content and methodology are varied and represent a diverse selection of interests.

**214019** **4:00 PM to 6:00 PM** **Baltimore Hyatt-Constellation E**  
**Graduate Programs Showcase**

Graduate program representatives and current students from both Master's and Ph.D. programs will be on hand to meet with interested prospective students. Mingle, enjoy refreshments, and check out the concurrent student poster session.

**214019** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Constellation E**  
**James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference Poster Session #2**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Sara Pitts, Alice Lloyd College

Respondents: Matthew M. Martin, West Virginia University; Daniel H. Mansson, Penn State Hazleton; Sara Pitts, Alice Lloyd

College; Anne F. Mattina, Stonehill College; Bonnie S. Jefferson, Boston College, retired

"Why Are We Being Slut Shamed? Coming-of-Age Movies Exploiting Young Women" Elizabeth M Costanzo, State University of New York at Geneseo

"A Yellow Brick Road to Feminist Suppression: The Wonderful Wizard of Oz Film" Olivia Noel Kuehner, Towson University

"Are Church and State Truly Separate?" Emily G Reed, West Virginia Wesleyan College

"Black Women in Rap Music" Alexa L Adams, Towson University

"Empathy and Teen Pop Music" Amberly Silva-Arriaga, Student

"Breaking the Cycle of Misinformation and Pandemic Fatigue: A Rhetorical Analysis of Public Memory and the 1918 Influenza

Pandemic" Sophia Nicole Bates, Penn State University - Schuylkill Campus

"Does this TikTok make me look fat?": The relationship between body positivity and identity construction on social media" Jayme Fisher, Eastern University

"Dora The Border Dweller" Julianna Halasz, Northeastern University; Isabella Willette, Northeastern University; Olivia Oestreicher, Northeastern University

"Facework Theory and the Musical "Daddy Long Legs"" Kyla Valerie Carlos Guillermo, Penn State University-Schuylkill

"History In Our Backyard: The Creation of Public Memory in Local Military Memorials" Hayley Salen, Penn State University- Schuylkill Campus

"I will be returning a resource back to this community that I took away. Me.": Examining how All American challenges the stereotypes of athletes being just athletes" Dylan Thomas Pauley, West Virginia Wesleyan College

"Religious Dialogue and Interpersonal Communication" Eleanor Rae Williamson, Queens University of Charlotte

"Sustained! I can say that right?: Cultivation Theory and the Perceptions of Self Representation" Maha Farooq, Kutztown University

"The Use of Blaxploitation Film Stylings as Authentic Gender and Racial Representation" Candace Poullard, Towson University

These posters were competitively selected for presentation at the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference.

**214022** **4:00 PM to 5:30 PM** **Baltimore Hyatt-Constellation Foyer**  
**ECA Baltimore Bistro, Sponsored by Taylor & Francis**

TGIF! Celebrate "ECA Friday" and our time together in Baltimore with an afternoon refreshment break. Served concurrently with student poster sessions and graduate program showcase. All ECA participants are welcome!



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## 4:00 PM

**214023** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Conway**  
**Applications of Communication Technology Research**

Sponsor: Communication Technology

Chair: Elizabeth Cohen, West Virginia University

Respondent: Elizabeth Cohen, West Virginia University

"How the Use of Camera during Virtual Sales Calls Impacts Relative Performance" Kristen Getchell, Babson College; Vincent Onyemah, Babson College

"Human, I Feel you: Individual Psychological Determinants Influencing Smartwatch Anthropomorphism" Heidi Makady, university of florida

"Public Perceptions about Artificial Intelligence (AI) and Robotic Job Automation: A Cross-Cultural Study" Ming-Yi Wu, Northeastern University

"The impact of emojis and GIFs on perceptions of online workspace chat messages" Monica Riordan, Chatham University; Ella Glikson, Bar Ilan University

This session features research and state of the art thinking on the ways in which communication technologies are used in applied settings.

**214026** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Frederick**  
**Harboring Innovation to Navigate the Dilemmas of Black Manhood:  
 A Conversation Between Black Men in Academe**

Sponsor: Voices of Diversity

Chair: Timothy J. Brown, Montgomery County Community College

Presenters:

Todd Allen, Messiah College

David T Lindenmuth, Rowan University

Jeremy McCool, West Chester University

Claude Taylor, Monmouth University

In his award winning book, *The Man-Not: Race, Class, Genre, and the Dilemmas of Black Manhood*, scholar Tommy J. Curry contends our understanding of Black men is limited, stereotypical, and constrained by racial ideologies perpetuated by white patriarchal society. Black men are as endangered today as ever—even in higher education. Despite the ivory tower promoting itself as a progressive space for diversity, higher education continues to perpetuate racial hierarchies that ignore institutional racism, racial climate, and social isolation that confront African American men in the academy. African American men continue to lag behind their white counterparts from leadership positions to tenure and promotion decisions. How do African American men "make a way out of no way" in academe? This roundtable of distinguished African American men will share how they are harboring innovation to navigate barriers in higher education. Come hear their struggles and triumphs, their challenges and successes, their reactions and recommendations for transforming higher education into a place where all can thrive.

**214028** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Lombard**  
**Institute for General Semantics Business Meeting**

Chair: Thom Gencarelli, Manhattan College

**214031** **4:00 PM to 5:15 PM** **Baltimore Hyatt-Pratt**  
**Communication, Illness, and Death: Health Communication in Difficult Times**

Sponsor: Health Communication

Chair: Amanda D. Damiano, Marist College

Respondent: Amanda D. Damiano, Marist College

"Advancing Social Support Through Interpersonal Communication to Improve Cervical Cancer Screening in North-Central Nigeria" Nancin Dadem, Ohio University

"Barbara Bush, comfort care, and framing the "good death"" Paula Hopeck, Bloomsburg University

"Do Cancer Survivors Need a Care Plan? Examining the Connection between Survivorship Care Plan Communication and Cancer Survivor Outcomes" Melissa Wanzer, Canisius College; Claire Victoria Wanzer, University of Delaware; Jennifer Wojcik, Great Lakes Cancer Care Collaborative

This panel explores communication about cancer screening, communication with cancer survivors, and perceptions of death. The research included here explores various aspects of how we communicate about illness and death in different contexts and cultures.

**4:00 PM**

**214032** **4:00 PM to 5:15 PM** **Baltimore Hyatt-President**  
**Exploring Interdisciplinary Innovations that Advance Interpersonal Communication Research**

Sponsor: Interpersonal Communication

Chair: Corey Jay Liberman, Marymount Manhattan College

Respondent: Candice Elaine Thomas-Maddox, Ohio University Lancaster

"An Interdisciplinary Inquiry in the Communicator: Implications of Relational Social Paradigm, Practice Theory, and Biological Science"  
 Yongjun Shin, Bridgewater State University

"I Volunteer My Opinion About the Value of Being an Athlete With Others": The Development and Validation of the Learned  
 Lessons in Sport Scale" Rikishi T. Rey, Clemson University; Keith Weber, Chapman University; Zac Johnson, California State University,  
 Fullerton; Sara LaBelle, Chapman University; Jennifer Waldeck, University of Georgia

"How Senders and Receivers are Impacted by Unethical Messages" Sally Vogl-Bauer, University of Southern Indiana

These competitively selected papers provide insight on how to expand the field of interpersonal communication by exploring intersections with other areas of the discipline (sport communication, communication and ethics) as well as research outside the discipline (relational sociology and biological science). The interdisciplinary research presented on this panel provides a proposed communicator model that combines communication, linguistics, and neuroscience, a developed measure that assesses athletes' perceptions of learning valuable skills and life lessons through their participation in sports, and an investigation of the implications of unethical messages in interpersonal relationships.

**6:00 PM**

**217010** **6:00 PM to 8:00 PM** **Baltimore Hyatt-Chesapeake A**  
**Wine & Spots**

Sip, enjoy appetizers, view provocative political spots, and discuss with your colleagues at this ECA tradition. Sponsored by Richard Vatz and hosted by the Political Communication Interest Group.

**217017** **6:00 PM to 8:00 PM** **Baltimore Hyatt-Constellation C**  
**James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference Dinner**

This celebratory dinner will feature awards for our top undergraduate scholars. All are invited and preregistration is required. This dinner is complimentary for accepted USC presenters and one representative from each Graduate Programs Showcase exhibitor.

**8:00 PM**

**220024** **8:00 PM to 9:00 PM** **Baltimore Hyatt-Douglass**  
**Twelve Step Meeting**

# Saturday • April 1, 2023

## 8:00 AM

**301027** **8:00 AM to 9:00 AM** **Baltimore Hyatt-Harborview**  
**ECA Morning Coffee**

Kick off your day with coffee and tea compliments of ECA, while the supply lasts.

## 8:30 AM

**302001** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Annapolis**  
**Political Communication Interest Group Business Meeting**  
 Chair: Kimberley J Hannah-Prater, Community College of Baltimore County

**302003** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Baltimore**  
**Short Course: Teaching Struggling Students in Digital Environments: Low-Tech Solutions for Engagement and Motivation**  
 Sponsor: Short Course  
 Presenter:  
 Star Muir, George Mason University

A recent 2022 ECAR survey of students comparing modality preferences before and after the pandemic revealed a striking shift toward completely online courses (from 5% to 20%), with all categories involving face-to-face dropping in popularity. While students have begun to prefer the flexibility and anonymity of online learning, along with the ability to learn at their own pace, research and faculty experience also shows substantial and growing issues with class engagement, diminished resilience, and flagging motivation within digital environments. Among the variety of new apps, new LMS features, and new learning technologies, this Short Course focuses on low-tech and sociological solutions to issues surrounding Zoom fatigue, black screens, teaching strategies, small group activities, office hours, and mentorship.

Registration and a \$10 fee are required.

**302006** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Calvert**  
**Intercultural Communication Interest Group Business Meeting**  
 Chair: Angela L Putman, Penn State Brandywine

**302007** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Camden**  
**Resource Hub For Anti-Racism Praxis**  
 Sponsor: Applied Communication  
 Chair: Rhunette C Diggs, Johnson C Smith University; Rowan Cabarrus Community College  
 Respondent: Jasmine Corbett, Johnson C Smith University  
 "Origin of the Anti-Racism Hub" Brigitte Christmon, Columbus State Community College  
 "The Anti-Racism Resource Hub Process" Rhunette C Diggs, Johnson C Smith University; Rowan Cabarrus Community College  
 "The Effectiveness of the Anti-racism Resource Hub" Angela Hurd, Columbus State Community College

A collaborative, qualitative research book chapter (in press) that involved sharing our stories of family communication about race. Our goal was to generate learning and support of each group member's efforts as allies toward resolutions each had made of maintaining and strengthening their anti-racism actions. The utilization of an action research orientation and complementary theoretical and conceptual cultural and communication lenses guided the collaboration.

The follow-up to that learning is the focus of this panel: share a reflection from the book chapter (in press) and explain the creation of a resource hub for anti-racism praxis for families and individuals. Praxis is defined as an idea translated into action. The roll-out of this resource hub is a planning, resource, and activities session set for summer or early fall 2023. The panelists, separately, will cover Wh-questions and how communication figures prominently in this creation and execution with procedures and actions tied to foregoing theoretical perspectives and to the intuition/creativity of participants during the process of development. Planning includes the following questions: What are we practicing? How are we practicing? What are the participants' responses to the practice? In addition, the approach to this panel is to invite and integrate the audience feedback, family members, and local students, who are central to our anti-racism motivation and are immersed in the stories about race and/or our teaching environments. We view this as innovative and practical. Often the voices of family members and the "generation following" are presented and interpreted through the researchers' voices. We desire and promote the presence of our family members who are central to the stories within the book chapter, and we encourage our University based student presence.

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**Jie Xu, PhD**  
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**8:30 AM**

**302009** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Chesapeake A**  
**Salient Topics in Theory & Methodology**

Sponsor: Theory and Methodology

Chair: Kati Elizabeth Sudnick, University of North Carolina, Wilmington

"The 2021 Colonial Pipeline Cyberattack: Crisis, Chaos, and a Demand for Dialogue" Michael R. Kearney, Duquesne University

"Shifting the Target: Using Metaperception in Self-report Survey Questions to Minimize Bias in Social Science Research" Maria Hannah, Ohio University

"'Not Now, not ever' Situating Julia Gillard's Speech Against Misogyny on the Floor of Australia's Parliament" Aaron Trujillo, Kansas State University

This panel includes papers on current topics of note surrounding Theory & Methodology.

**302024** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Douglass**  
**Navigating Our Way Toward a Safe/r Harbor in U.S. Politics:**  
**General Semantics and Politics in 2023**

Sponsor: Institute of General Semantics

Chair: Thom Gencarelli, Manhattan College

"Between a Korzybskian Non-allness and a McLuhan Allatocness: The Rebirth of Irony in a Post-Covid Epoch" Adeena Karasick, Pratt Institute

"General Semantics and the Lost Art of 'I Don't Know'" Michael Plugh, Manhattan College

"Media Bias, Two-Party Politics, and the Two-Valued Orientation: Why the U.S. Finds Itself on the Edge of A Second Civil War" Thom Gencarelli, Manhattan College

"The Semantic Environment and Political Activism: Creating the Ground for Political Organization and Change" Ryan P McCullough, West Liberty University

This panel presents the current work of members of the Institute of General Semantics, an affiliate organization of the Eastern Communication Association. Given the conference theme, the tenuous state of U.S. politics in 2023, and the many concerns surrounding citizens' participation and the role of media in our political culture, this panel and its panelists try to make sense out of the maelstrom in which we find ourselves - as we try to navigate these treacherous waters and find our way to a safe/r harbor.

**302025** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Executive Boardroom**  
**Connecting Communities and The Communication Field: Connect Conference Working Group**

Sponsor: Community College

Chair: Kerry Byrnes-Loinette, Collin College

Presenters:

Christina E. Saindon, Queensborough Community College, CUNY

Jessica Papajcik, Stark State College

Nancy J Willets, Cape Cod Community College

Jenny Warren, Collin College

CUNY

Kerry Byrnes-Loinette, Collin College

Susan Ward, Delaware County Community College

Isa Engleberg, Prince George's Community College

Andy Kai-chun Chuang, LaGuardia Community College,

**302028** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Lombard**  
**How Communication Technology is Used to Mitigate Harm and Improve Social Outcomes**

Sponsor: Communication Technology

Chair: Rod Carveth, Central Connecticut State University

Respondent: Cathlin Clark-Gordon, Seton Hill University

"Balancing or Counterbalancing Communication Deficits? Autism-Spectrum Disorder & Communication Technology Usage Patterns"

Christopher Jackson, Penn State University

"Breaking the Silence: Reddit as an Outlet for Trafficking Survivor Stories" Brooke Dunbar-Treadwell, Messiah University

"Share to Stop the Harm: How Social Media Metrics Drive Sharing of Fact-checking Messages via First-person Perception" Myojung Chung, Northeastern University; Mo Jones-Jang, Boston College

Competitively selected papers on communication technology, and how they can be used in positive ways.

**302031** **8:30 AM to 9:45 AM** **Baltimore Hyatt-Pratt**  
**Nonverbal Communication Interest Group Business Meeting**

Chair: Zach Glowacki, University at Buffalo

**10:00 AM**

**304001** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Annapolis**  
**ECA 2024 Planners Meeting II**

Chair: Jeanne Pursuit, University of North Carolina Wilmington

Interest group planners for the 2024 must attend either this session OR Planners I on Friday.

**304007** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Camden**  
**Top Papers in Political Communication**

Sponsor: Political Communication

Chair: Trevor Parry-Giles, University of Maryland

Respondent: Kimberley J Hannah-Prater, Community College of Baltimore County

"“Wake Up, Sheeple!” Sheeple Aren’t Real: Cartooning Conspiracies in a Theater of the Absurd - Netflix’s “Inside Job”" Christina M.

Knopf, SUNY Cortland

"Political Consequences of Late-Night Humor: Learning about Politics Via Political Comedy" Stephen J. Farnsworth, University of Mary

Washington; S. Robert Lichter, George Mason University; Farah Latif, George Mason University

"Populist Playbook: Examining Hungary’s Propaganda Model as a Precursor to America’s Emerging MAGA Media Space" Adam G.

Klein, Pace University

This panel is comprised of the top ranked competitive papers submitted to the Political Communication interest group.

**304008** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Charles**  
**Theory & Methodology Interest Group Business Meeting**

Chair: Kati Elizabeth Sudnick, University of North Carolina, Wilmington

**304009** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Chesapeake A**  
**Organizational Case Studies on Diversity and Inclusion and Lessons Learned**

Sponsor: Organizational Communication

Chair: Wei Sun, Howard University

Respondent: Tanya E. Gardner, Delaware County Community College

"Lack of African American/Black Coaches in the National Football League: Is NFL Leadership to Blame?" Kalema E. Meggs, Howard University

"The Chan Zuckerberg Initiative vs Black Employees on Racial Injustice" Ama B Appiah-Kubi, Howard University

"Corporate Beauty Industry Diversity, Equity, and Inclusion Practices" Deanna Hayden, Howard University

"The Starbucks' Pennsylvania Incident of 2018" Geneva Greene, Howard University

"Futuro Media Group: Latino USA & Maria Hinojosa" Raul T. Candelaria, Howard University

"Nike Inc: #MeToo Takes on The Boys Club" Sharon Uche, Howard University

Many organizations have added Diversity and Inclusion initiatives to their mission statement or EEO policies. However, diversity and inclusion policies are oftentimes superficial; and, there is sometimes resistance from top managers and employees. In this session, researchers offer insights on several U.S. corporate diversity and inclusion incidents that have drawn heated media attention, such as the lack of black coaches in the NFL (National Football League); black employees' experiences of racial injustice in The Chan Zuckerberg Initiative; the Estée Lauder Company's multidimensional diversity, equity, and inclusion initiative and more.

**304011** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Chesapeake B**  
**G.I.F.T.S: Great Ideas in Progress**

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Students)

Author:

Jenny Warren, Collin College

Have a great idea for teaching that needs tweaking? This panel is for you. Attendees are invited to this roundtable workshop to improve their teaching activities. Those attending are encouraged to come prepared with their activities to workshop solutions to strengthen their activities.

**10:00 AM**

**304012** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Columbia**  
**Designing the Undergraduate Organizational Communication Major: Innovation at Work**

Sponsor: Organizational Communication

Chair: Scott Allan Myers, West Virginia University

"Curriculum #1" Scott Allan Myers, West Virginia University

"Curriculum #2" Maxine Gesualdi, West Chester University of Pennsylvania

"Curriculum #3" Corey Jay Liberman, Marymount Manhattan College

"Curriculum #4" Robin Smith Mathis, Kennesaw State University

"Curriculum #5" Michael Sollitto, Texas A&M University-Corpus Christi

This interactive panel features seasoned organizational communication course instructors who will propose a six course, 18-hour undergraduate organizational communication course curriculum for those students at their institution who have selected organizational communication as a major, area of emphasis, or specialization. Audience members will be encouraged to provide feedback to these proposals and offer additional or alternative courses for consideration.

**304013** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Constellation A**  
**Top Papers of the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Casey Michael Stratton, West Virginia University

Respondent: Linda L. McCroskey, California State University, Long Beach

"Spaces Matter: Examining the Intrinsic and Extrinsic Implications of Social Spaces on Women of Color Navigating Law School and Post-Graduate Endeavors" Devianna Smith, Boston College Undergraduate Researcher

"A War Like Many Others: Analyzing Statements Surrounding the Ukrainian War through Burkean Identification and Social Constructionism" Poetic Serenity Session, Penn State University - Schuylkill Campus

"Christianity, Feminism, and Identity Development in Christian Higher Education" Kaitlin Merlino, Messiah University

"Opening-Up" about Mental Health: A Rhetorical Analysis of Burkean Identification in BetterHelp Advertising" Sophia Nicole Bates, Penn State University - Schuylkill Campus

"Family Storytelling About Mental Health and the Resultant Memorable Messages" Anna Marcucci, James Madison University

These papers are the Top Papers submitted to the Undergraduate Scholars Conference.

**304023** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Conway**  
**Innovation for Changing Environments:  
 Communicative Empowerment in Shopping, Gaming, Living, and Working**

Sponsor: Philosophy of Communication

Chair: Margaret M Mullan, East Stroudsburg University

"Can Video Games be Stock Markets? Examining Virtual Spaces between Gaming and Exchange" Robert Foschia, Media Ecology

"Harbors of Identity: Rhetorical Space and the Innovative Architecture of Ethnic Enclaves" Sarah Constant, Penn State University; Tim Michaels, Penn State University

"The Shop-in-Shop Model: Reinventing Retail Spaces as Sites for New Brand Image" Jenna M. Lo Castro, Point Park University

"Work-Life Satisfaction: Innovating Questioning about Meaning of Work" Margaret M Mullan, East Stroudsburg University

This panel explores ways our daily environments of retail, neighborhoods, workspaces and video games become or resist being spaces for innovation. Using critical philosophical frameworks, panelists ask, do these spaces invite communicative innovation around connection and identity or limit possibilities for communication with alienation and imposition of power? Our questions of these continually changing environments (marked by pandemic and technological innovations) uncover the powers and possibilities for innovation in spaces resistant or seemingly immune to change.

**304024** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Douglass**  
**Voices of Diversity Competitive Paper Panel**

Sponsor: Voices of Diversity

Chair: Dan Strasser, Rowan University

Respondent: Christina E. Saindon, Queensborough Community College, CUNY

"#SayHerName: Black Twitter as Memory Work in the Case of Jannie Ligon" Taryn K Myers, West Chester University

"Creating a Safe Harbor for Diverse Voices in the Basic Course and Beyond" Poppy Slocum, LaGuardia Community College, CUNY; Carlos de Cuba, Kingsborough Community College

"Ida B. Wells and the Cultivation of a Multivalent Ethos" Mary Triece, University of Akron

"Implicit and Explicit Bias Towards Black and White Transgender and Cisgender Men" Rachael E Purtell, West Virginia University; Christine E. Kunkle, West Virginia University

"Mapping Resistant Methodologies in Communication Studies: A Critical Qualitative Approach" Ana Isabel Terminel Iberri, Arizona State University

This panel will highlight the top-ranked papers submitted to the Voices of Diversity Interest Group.

**Department of Communication**  
***University at Buffalo***  
***The State University of New York***

M.A. & Ph.D. degrees in Communication

***Recent Placements of Ph.D. Graduates***

Arizona State University

Elon University

Gannon University

Niagara University

Sam Houston State University

Slippery Rock University

Temple University

University at Buffalo, SUNY

University of Alabama

University of Florida

University of Massachusetts, Amherst

University of Montreal

Wayne State University

Professor Helen Wang, Director of Graduate Studies  
hwang23@buffalo.edu • communication.buffalo.edu

10:00 AM

**304026** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Frederick**  
**Enacting Transformational Change: A Conversation with NCA Leadership**

Presenters:

Marnel Niles Goines, Marymount University  
 Roseann Mandziuk, Texas State University, National Communication Association

This panel features NCA elected leaders and national office staff who will overview significant transformational activities undertaken by NCA, including the new strategic plan, the membership survey report, and inclusion, diversity, equity, and access initiatives. The session also will include an engaged question-and-answer portion, as well as spotlight the NCA Institute for Faculty Development, hosted by the University of Nevada, Reno in 2022.

**304028** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Lombard**  
**Communicating Innovative Responses to Face Threats and Relational Dissatisfaction**

Sponsor: Interpersonal Communication

Chair: Lauren E. Fellers, West Virginia University

Respondent: Lukas Pelliccio, Lincoln University

"Facework Responses to Mansplaining" Tim Edwards, University of Delaware; Laura Broomell, University of Delaware  
 "Silence as a Face Threatening and Face Protecting Communicative Response A Pilot Study of College Students' Conversational Silence" Meredith Marko Harrigan, State University of New York, Geneseo  
 "How do I fix this? An analysis of "voice" responses to experiences of dissatisfaction in close relationships" Yueyi Fan, University of Richmond; Rudy C. Pett, Saint Louis University

The competitively selected papers on this panel explore the unique ways that individuals communicatively respond to face threatening and dissatisfying interactions through the use of facework, conversational silence, and "voice".

**304031** **10:00 AM to 11:15 AM** **Baltimore Hyatt-Pratt**  
**Student Experiences and Communication**

Sponsor: Instructional Communication

Chair: Preston Carmack, Duquesne University

Respondent: Sara Pitts, Alice Lloyd College

""You can get clarity that other students may feel the same way you do"": Investigating social motives behind student-student gossip about college instructors" Maria Hannah, Ohio University; Sophie Downing, Ohio University  
 "Attachment Theory, Organizational Identification, and Communication Engagement Strategies of Successful College Students: A Retention Study" David E. Schneider, Saginaw Valley State University; Natalie Marie Schneider, University of Wisconsin, Milwaukee  
 "Violating Students' Speech Grade Expectations Evokes Asymmetric Emotional Reactions" Chris R Sawyer, Texas Christian University; Delwin E. Richey, Tarleton State University; Karley A. Goen, Tarleton State University

This panel will include three competitively selected papers submitted to the Instructional Communication Interest Group. You can expect to hear research on students' motivations to dissent and gossip, students' grade expectations based on course rigor and self-efficacy, and the connection between students' attachment styles and institutional identification.

**304032** **10:00 AM to 11:15 AM** **Baltimore Hyatt-President**  
**Innovating Methodologies: 21st Century Advocacy, Community, and Intersectionality in the Rhetoric of Education**

Sponsor: Rhetoric and Public Address

Chair: Christine Choi, University of Pittsburgh

Respondent: David Seitz, Penn State, Mont Alto

""But How Can We Apply This to the Real World?": Using Transformative Rhetorical Techniques to Teach DEI in the Business Communication Course" Abbe Depretis, Carnegie Mellon University  
 ""Let's set some trucks on fire!": Teaching Social Movement Activism using Innovating Pedagogical Approaches." Thomas Wright, Temple University  
 ""How does this relate to me': Gen Z Discourse and a New Techno-Pedagogy of Inclusion"" Guillermo G. Caliendo, Temple University

This panel discusses interdisciplinary and intersectional perspectives needed to develop new teaching methodologies that combine rhetorical strategies and pedagogical praxis. Students too often must memorize facts, recall details, and relegate their educational experience to passive learning. Ideally, they can become active learners (i.e., rhetorical beings) in an increasingly fluid and interconnected world. Contemporary teaching methodologies need to consider students as empowered citizens influenced by a multicultural discourse that shapes their values, beliefs, and attitudes. As such, these transformative methodologies can establish a classroom style that is transactional and flexible.

## 11:30 AM

**307017** **11:30 AM to 1:30 PM** **Baltimore Hyatt-Constellation CD**  
**ECA Convention Luncheon, Awards, and Interactive Keynote:**  
**"Leading Across a Diverse and Ever-Changing Landscape"**

Join us for this celebratory convention-wide luncheon, honoring ECA award winners and fellows. In an interactive keynote conversation, Dr. James C. Anderson II will help you create an inclusive and welcoming scholarly practice that reflects your own worldview, rather than a superficial institutional DEI statement. Using storytelling, lessons of cultural awareness, and strategies for facilitating change in teaching, research and outreach, James will encourage the audience to dig deeply and reflect on the lived experiences that were pivotal in shaping who they are and how they choose to collaborate with others. Come on this journey of self-discovery and learn ways to build bridges of inclusion and belonging in a diverse and ever-changing landscape.

Dr. Anderson is Associate Professor in the Department of Agricultural Leadership, Education & Communication at the University of Georgia. He is recipient of the 2023 Dawn D. Bennett-Alexander Inclusive Community Award from UGA, the 2021 National Teaching and Student Engagement Award from the US Department of Agriculture, and the 2019 Faculty Award for Diversity from the College of Agricultural and Environmental Sciences at UGA. Dr. Anderson's teaching and scholarship relates to building leadership capacity for social justice, leader ethics, collaborative problem solving, leader development, and the implementation and assessment of inclusive leadership practices.

Preregistration is required.

## 1:45 PM

**310001** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Annapolis**  
**Top Papers in Applied Communication**

Sponsor: Applied Communication

Chair: Mary E Donato, Buena Vista University

"COVID-19 Courtroom: How an Innovated Solution and/or Disruption Reveals a Tale of Communication Trials" Robin Smith Mathis, Kennesaw State University

"Framing in Strategic Communication: Analysis of the Framing of Kompas.com and Republika.co.id on the Ahok's Case of Blasphemy Against Islam" Andri Kosasih, Duquesne University

"How Does Hermeneutics Pragmatically Interplay with Marketing Communications in the Postmodern Condition?" Cem Zeytinoglu, East Stroudsburg University

The papers presented on this panel represent the top competitive submissions to the Applied Communication Interest Group.

**310003** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Baltimore**  
**G.I.F.T.S.: Great Ideas for Teaching Messaging**

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Students)

Chair: Kerry Byrnes-Loinette, Collin College

"From a Classroom to a Clubhouse Room: Simulation of an audio-based social media platform as a classroom discussion space (ClubHouse/Twitter Spaces)." Nune Grigoryan, Cabrini University

"How to Cook Up Comprehension of Communication Concepts in the Classroom with MasterChef." Mary Helen Millham, University of Hartford

"Incorporating Mini Lessons on the Hidden Curriculum in Communication Classrooms" Sophie Downing, Ohio University; China Billotte Verhoff, Ohio University

"Innovating Critical Approaches: A New Way to Think about Power and the University" Eric Fife, James Madison University; Leigh Nelson, James Madison University

"Paraphrase Competency to Overcome Quotation Overkill: 5 Steps & 4 Tips" Laura Hamilton Brown, West Chester University

"Putting Discussion Back into Discussion Boards: Encouraging Better Peer-Responses" Steven Zwier, Community College of Baltimore County

"Sensationalism vs. Journalism: Writing Your Own Headline" Catherine Wright, George Mason University

"Teaching the Crisis and Emergency Risk Communication (CERC) Model Through Building Crisis Messages" Katherine Elizabeth Armstrong, West Virginia University

"Teaching Transitions in Student Essays: A Multi-Model Class Activity for College Students" Rachele Kamrath, M.A., Marine Corps University; Stase Wells, M.S., Marine Corps University; Katherine Zimmerle, M.A., Marine Corps University

"Vocabulary, Language and Meaning" Rita Rosenthal, Boston College

In this competitively selected panel, presenters will share their authentic, unique, and innovative "Great Ideas" for teaching students. G.I.F.T.S. include activities, games, or simulations geared toward entry-level, undergraduate courses that can be completed in one class period or less and connect to specific communication skills, concepts, or theories relevant to the discipline.

1:45 PM

**310006** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Calvert**  
**Health Communication and COVID-19**

Sponsor: Health Communication

Chair: Satarupa Dasgupta, Ramapo College of New Jersey

Respondent: Satarupa Dasgupta, Ramapo College of New Jersey

"Facing the 'facts': Perceptions of face coverings using a politeness theory framework" Amanda D. Damiano, Marist College; Wenjing Xie, Marist College

"Information Seeking, Processing, and the COVID-19 Vaccine: How much do we need to know?" Jennifer Allen Catellier, Gannon University; Lindsey J. DiTirro, Gannon University

"Understanding Frontline Healthcare and Social Service Providers' Experiences Serving Limited English Proficient Patients during COVID-19" Rukhsana Ahmed, University at Albany, SUNY; Dina Refki, University at Albany, State University of New York; Jeanette Altarriba, University at Albany, State University of New York; Erting Sa, University at Albany, State University of New York

This panel explores some of the research being conducted on health communication related to the COVID-19 pandemic. Topics include mask-wearing behaviors, vaccination information, and experiences of clinicians treating patients.

**310009** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Chesapeake A**  
**Persuasive Innovations: The Power of Political Attack Discourse, Popular Opinion, White Supremacy, Film and Propaganda**

Sponsor: Rhetoric and Public Address

Chair: Anne M Czerwinski, University of Pittsburgh at Greensburg

"Exploring the Impact of Ad Populum in the 2022 U.S. Senate Candidates' Speeches" Danielle R Mehlman-Brightwell, University of Pittsburgh at Greensburg

"Film, Network, and Propaganda: Innovative Persuasions in a Mass Mediated Age" John H. Prellwitz, University of Pittsburgh at Greensburg

"From 'White Supremacy' to 'White Privilege': Representing Innovations In White Supremacist Ideologies in Django (1964) and Django Unchained (2012)" Clifford T. Manlove, Penn State Greater Allegheny

"'Just Say the Election was Corrupt and Leave the Rest to Me': Persuasive Attack Discourse in the 2020 Election" Anne M Czerwinski, University of Pittsburgh at Greensburg

This panel examines innovative rhetoric in politics and film, and how this rhetoric has the power to influence and affect change, both good and bad. From persuasive attack discourse and public opinion in politics, to white supremacist ideologies in the western film genre, and an examination of mass society and modern propaganda in the film, Network, this panel explores the landscape of politics and film to better understand the power of rhetoric in our modern world.

**310011** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Chesapeake B**  
**Harboring Innovation: An Innovative Debate Over Approaches to Studying Interpersonal Communication**

Sponsors: Communication Traits; Interpersonal Communication

Presenters:

Corey Jay Liberman, Marymount Manhattan College

Heather Marie Stassen, Daemen University

Elizabeth Glowacki, Northeastern University

Charles J. Wigley III, Canisius College

Erin Brummett, Bloomsburg University

RESOLVED: That the study of Interpersonal Communication is better when approached from a Communication Traits perspective than from a Situational Variables approach.

This innovative debate is designed to highlight some key differences in the two most frequently used approaches to studying interpersonal communication. The goal of the participants is not to win the debate but, rather, to heighten (through debate) awareness of key differences between the two approaches. The underlying premise of the debate is that there is a distinction between the approaches that makes a meaningful difference in our understanding of interpersonal communication.

The debate will be moderated by Charles Wigley and Erin Brummett.

1:45 PM

**310013** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Constellation A**  
**Managing Friends, Families, and Frenemies in Contentious Spaces**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Rayna Batool, Ohio University

Respondent: Stephen M Kromka, The University of Tampa

"Friendships Across the Aisle: How Political Affiliation Affects Political Perceptions and Interactions in College" Mackenzie Harrigan, Boston College

"My Mom Thought I Liked Girls For Years:" Burkean Identification and LGBTQ+ Representation in "Our Flag Means Death"

Cassandra Ward, Penn State University - Schuylkill Campus

"The creation of "The Modern Rom-Com": An examination of diversity and realistic storytelling in Amazon Prime original, With Love."

Caitlin Rebecca Aristizabal, Montclair State University Undergraduate Student

"Dating Apps: Gendered Self-Esteem Altered by Crafting Idealized Gender Identity" Emma R Rennie, SUNY Geneseo

"The Illusion of Greed: Facework in the Film The Prestige" Karandhir Singh Flora, Penn State University Schuylkill

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference. These paper focus on navigating relationships amidst sensitive spaces, including gendered hookup culture, vicious competition, political parties, and struggles with LGBTQA+ identities.

**310015** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Constellation B**  
**Communicating Issues of Health and Wellbeing**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Rebekah Chiasson, West Virginia University

Respondent: Lauren Lemley, Abilene Christian University

"The Risk of Innovation: Grey's Anatomy and the (Mis)Understanding of Health Science)" Taylor Wells, Temple University

"An Investigation on Instagram Use Due to COVID and Its Effect on College Students' Mental Health" Clara Barsoum, Northeastern University; Mariana Casellas Perez, Northeastern University; Skylar Kerr, Northeastern University

"Political Injection: Politically Active College Students Perceptions of Vaccine Communication Literature Review" Emily Hyder, Boston College Student

"Beyond Biomedical Explanations: A Thematic Review of Structural, Cultural, and Communication Factors Contributing to Maternal Mortality in Sub-Sahara Africa" Olivia Noel Kuehner, Towson University

"The Presence of Undiagnosed Hearing Loss and Its Impact on Clinical Communication between Older Adults and Healthcare Providers: A Scoping Review" Colin M Cronen, Bloomsburg University of Pennsylvania

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference in which the authors explore topics surrounding health-related messages, wellbeing, and medical practices utilizing a mix of theoretical perspectives and research methodologies.

**310019** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Constellation E**  
**Graduate Poster Session II**

Sponsor: Graduate Poster Sessions

Chair: Nicole Blau, Ohio University Lancaster

"A Critical Discourse Analysis Comparing Mainstream United States and Canadian Newspapers Reporting on Prison Reform During the COVID-19 Pandemic" Spencer McLain Bennett, Penn State University; Juliet Pinto, Penn State

"A Qualitative Analysis of Nascent Scientists' Understanding of Communication and Identity" Mercy O. Faleyimu, James Madison University

"A Wealthy 73-Year-Old Walks into a Wrestling Ring: Stereotype Content Model and Posted Public Responses to Ric Flair's Last Match" Thomas Dean Bobbitt, West Virginia University; Christine E. Kunkle, West Virginia University

"Barriers Faced by Transgenders for Accessing Healthcare Facilities in Karachi" Athar Memon, Ohio University

"Clear Answers in the Smoke and Mirrors: The Roles of Intuitive Thinking, Need for Cognitive Closure, and Conspiracy Beliefs" Brooke Molokach, University of Delaware

"Deconstruction of the American Flag: An Interpretation of the Variations" Katie Lynn Coyne, East Stroudsburg University

"Detecting Synthetic Media and Digital Propaganda Using AI Analytics" Phoebe Anne Smith, Syracuse University

"Didn't we see this coming? A computational examination of agenda-setting on Twitter after the Roe v. Wade Leak" Huma Rasheed, University of Delaware; Casey Randazzo, Rutgers University; Melissa Dreier, Rutgers University; Akeela Careem, Rutgers University

"New calls for recognizing America's sacred spaces" Aaron Trujillo, Kansas State University

These competitively selected posters represent the work of communication graduate students.

1:45 PM

**310023** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Conway**  
**Short Course: Utilizing Innovative Media Based Pedagogies to Engage Our Students in Social Activism**

Sponsor: Short Course

Presenters:

Jack Banks, University of Hartford

Nancy Bressler, West Virginia Wesleyan College

This short course explores how instructors can employ students to analyze and create media that engages in social justice topics. "Slacktivism", or the idea of using social media to further an issue with very little exertion, is becoming a common idea. In addition, many people use hashtag activism as a way to further their own individual popularity, with very little regard for the community impact. This short course investigates how instructors can promote active student engagement in social issues through the innovative use of various types of media. Through the analysis and production of media, students can create examples of media that further our discussion of social justice concerns and civic action.

Registration and a \$10 fee are required.

**310024** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Douglass**  
**Mediated Communication and the Emerging Adult/College Student Experiences**

Sponsor: Media Communication

Chair: Jennifer L Shamrock, Monmouth University

Respondent: Kenneth Lachlan, University of Connecticut

"LGBTQ Emerging Adults' Identity- and Issue-Specific Information Seeking on Social Media" Allie White, University of Delaware; Amy Bleakley, University of Delaware

"Street Fight Videos: A Qualitative Examination of College Students' Impressions of Real Interracial Violence on YouTube and a Call to Broaden the Types of Media Content Researched" Kristopher R Weeks, East Stroudsburg University

"US College Students' In-Class Media Multitasking: Associated Beliefs and Class Factors" Matt Ritter, High Point University; Sarah Vaala, High Point University

"It hasn't necessarily impacted my life, but ...": College Students' Perceptions of the Impact of TikTok Use on Their Lives" Sydney Elaine Brammer, Texas Tech University; Ryan J Martinez, Texas Tech University; Narissra Punyanunt-Carter, Texas Tech University

These are competitively selected papers from the media communication interest group that explore emerging adults' interactions with media.

**310026** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Frederick**  
**The State of State Politics: Fights in Virginia, Firsts in Maryland, Foment in Pennsylvania**

Sponsor: Political Communication

Chair: Theodore Sheckels, Randolph-Macon College

"Fetterman vs. Oz: Social Media and the 2022 Senate Race in Pennsylvania" Andrea M McClanahan, East Stroudsburg University of PA

"Gaining Control of the House: Republican Efforts in Virginia's 2nd, 7th, and 10th" Theodore Sheckels, Randolph-Macon College

"Harboring Innovation at the Top: The 2022 Election in Maryland" Carl Hyden, Morgan State University

"Life after Dobbs: Abortion in 2022 U.S. Senate Debates" Scott Wilson Dunn, Radford University

Often pushed aside as not "that important," state politics can be fascinating--in itself and because of how it connects to the larger picture. This session considers what is going on in our ECA backyard. It looks at how abortion played a role in 2022 campaigns in general and especially in Virginia. It looks at the three Congressional seats held now by Democratic women that the GOP has targeted as it tried to regain control of the U.S. House of Representatives. It looks at races in Maryland that confirmed the state's political sanity and brought African Americans into two of the state's highest offices. And it looks at Pennsylvania, where the U.S. Senate races pitted quite divergent and often colorful candidates against each other.

**310028** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Lombard**  
**Instructional Communication Interest Group Business Meeting**

Chair: James P. Baker, Mission College

**310031** **1:45 PM to 3:00 PM** **Baltimore Hyatt-Pratt**  
**Highlighting Intercultural Communication Research: Featured Papers**

Sponsor: Intercultural Communication

Chair: Angela L Putman, Penn State Brandywine

Respondent: Erin Watley, McDaniel College

"Beyond Gender and Sex: Negotiating the Spaces of Policy Interventions and Leadership Commitment During a Pandemic in Ghana." Ama B Appiah-Kubi, Howard University

"Exploring Hispanic Students' Self-Perceptions of their Intercultural Communication Competence at a Hispanic Serving Institution on the U.S-Mexico Border" Wan-Lin Chang, University of Texas Rio Grande Valley

"Reimagining Global Communication: An Interdisciplinary and Cross-Cultural Perspective" Ololade Afolabi, Sacred Heart University

This competitive paper session features current and important scholarship in the field of intercultural communication.

**1:45 PM**

**310032** **1:45 PM to 3:00 PM** **Baltimore Hyatt-President**  
**Denial, Derogation, and Divisiveness after Dobbs: Communication Perspectives on a Post-Roe World**

Sponsor: Communication Law and Ethics

Chair: Lewis Freeman, Fordham University

Respondent: Trevor Parry-Giles, University of Maryland

"All the Justice that a White Man's Money Can Buy: Roe v. Wade, Dobbs v. Jackson Women's Health Organization, and the End of American Empire" Thom Gencarelli, Manhattan College

"First Amendment Reverberations in a Post Roe v. Wade America" Susan Drucker, Hofstra University; Gary Gumpert, Urban Communication Foundation

"Nowhere to Hide: Digital Surveillance in the Post-Roe World" Thomas Richard Flynn, Slippery Rock University

"Roe, Reproduction and Representation: Artists on Abortion" Christina M. Knopf, SUNY Cortland

"The Pro-Choice Language of Corporate Activism: Supporting Employees in a Post-Roe Environment" Mary L Kahl, The Pennsylvania State University, the Behrend College

When the United States Supreme Court issued its ruling in Dobbs v. Jackson Women's Health Organization in late June of this year, the conservative majority effectively overturned nearly 50 years of constitutional precedent that afforded women the right to legal abortion. Roe v. Wade and Planned Parenthood v. Casey were scuttled and the matter of abortion was returned to individual states for adjudication. Those on the political right applauded the Dobbs decision as a long-overdue reaffirmation of the sanctity of pre-born life and the primacy of states' rights, while those on the political left argued that the Court dealt a deeply misogynistic blow to American women, stripping them of personal autonomy and inviting disastrous social consequences. The position papers offered by the participants on this panel examine the end of Roe from various communication perspectives.

**2:00 PM**

**311 Lobby** **2:00 PM to 4:00 PM** **Baltimore Hyatt-Lobby**  
**Tour of Fort McHenry, Inspiration for the Writing of the "Star-Spangled Banner"**

Presenter:

Kimberley J Hannah-Prater, Community College of Baltimore County

Baltimore is the site of many notable events in American history. One of these events was the Battle of Baltimore in 1814, which inspired Francis Scott Key to write the "Star-Spangled Banner." Join other ECA members on a group self-guided tour of the site of the Battle of Baltimore – Fort McHenry National Monument and Historic Shrine – to learn about the history of the fort through World War 2 and the fort's connection to the U.S. National Anthem. We will meet in the Hyatt Regency lobby as a group to share taxis/Lyfts/Ubbers/or a free bus ride to Fort McHenry at 2 p.m. and begin the 1-hour self-guided tour at 2:30 p.m. Tickets are \$15 to visit the fort and can be purchased either in advance online (through the official Fort McHenry website) or in-person the day of the event.

**3:15 PM**

**313001** **3:15 PM to 4:30 PM** **Baltimore Hyatt-Annapolis**  
**Applied Communication Interest Group Business Meeting**

Chair: Jordan T Atkinson, University of Kansas

**313003** **3:15 PM to 4:30 PM** **Baltimore Hyatt-Baltimore**  
**Public Rhetoric: People, Places, Processes, and Practices**

Sponsor: Rhetoric and Public Address

Chair: Lauren Lemley, Abilene Christian University

Respondent: Abbe Depretis, Carnegie Mellon University

"Rethinking Presidential Rhetoric in Relation to Transnational Coalition Activism: The Battle of Seattle, President Bill Clinton, and The World Trade Organization" Divine Narkotey Aboagye, University of Maryland

"One and Many: Ontology and "The People" in Walt Whitman's Rhetoric of Reconstruction" Jason Scott Andrews, Colorado Mesa University - Grand Junction, CO

"Hiding in Plain Sight': Covid-19 Anti-Vaccination, Intermedia Fragmentation, and the Techne of Facebook's Information Ecosystems." Guillermo G. Caliendo, Temple University

"The Bear' In Situ: Rhetorics of Memory and The Crimson Tide" Kevin Gene Thompson, University of Alabama

This competitive paper panel explores a breadth and depth of rhetoric studies, considering conceptions and influences of the presidency, the people, the intermedia ecosystem, and the body.

**313006** **3:15 PM to 4:30 PM** **Baltimore Hyatt-Calvert**  
**Media Communication Interest Group Business Meeting**

Chair: Rod Carveth, Central Connecticut State University

1:45 PM

**313013** **3:15 PM to 4:30 PM** **Baltimore Hyatt-Constellation A**  
**Investigating Contemporary Social Issues through Campaigns, Strategies, and Messaging**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Sophie Downing, Ohio University

Respondent: Corey Jay Liberman, Marymount Manhattan College

"Protecting Raptors, Then and Now: Narrative Theory in Hawk Mountain Sanctuary's Conservation Messaging" Grace Muench, Pennsylvania State University – Schuylkill

"Community & Police Relations in the United States: A study of public perceptions and community-oriented policing strategies" Kimberly Frances Rosell, Northeastern University

"WeeDon't Think It's So Bad: Destigmatizing Legal Medical Marijuana A Campaign Proposal" Emily Christina Melvin, Ramapo College of New Jersey

"An Examination into Communication Strategies on Web and Social Media by Florida Nonprofits During the COVID-19 Pandemic"

Emily May Huff, The University of Tampa

"A Critical Analysis of Greta Thunberg's Speech at the UN Climate Action Summit" Katherine Alene Bordonaro, University of Pittsburgh at Greensburg

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference and addresses topics related to contemporary social issues such as environmental action, community and police relations, the destigmatization of medical marijuana, and the COVID-19 pandemic.

**313015** **3:15 PM to 4:30 PM** **Baltimore Hyatt-Constellation B**  
**Examining Character Portrayals in Films, Fantasy, and Fiction**

Sponsor: James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

Chair: Maria Hannah, Ohio University

Respondent: Nancy Bressler, West Virginia Wesleyan College

"Facework Theory and the Movie Shutter Island" Brendan James Welsh-Lowe, Penn State Schuylkill

"The Shining: How Kubrick Subverts the Horror Film Genre to Display the Haunting Pervasiveness of Tragedy" Victoria Claire Viola, Saint Vincent College

"The Emergence of the Diverse Hero in the Marvel Cinematic Universe: Progressive or Performative Media Representation" Jisela Turner, SUNY Geneseo

"Male Centered Universe: A Critical Analysis of the Role of an Action Heroine" Olivia Stump, Boston College

"Gender as a Social Construct in Gone Girl" Vanessa Espinoza, RCNJ

This panel features papers submitted to the James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference in which the authors examine the presence of demographic (e.g., sex, gender, race, ethnicity) and relational factors in contemporary films.

**313024** **3:15 PM to 4:30 PM** **Baltimore Hyatt-Douglass**  
**Top Three Papers in Instructional Communication**

Sponsor: Instructional Communication

Chair: James P. Baker, Mission College

Respondent: Stephen M Kromka, The University of Tampa

"'You are Not Excused': Using Psychological Reactance Theory to Investigate Late Work Policies and Instructional Dissent in the Classroom" Rebekah Chiasson, West Virginia University; Matthew M. Martin, West Virginia University

"Affective and Interest Consequences of Lecture Misbehaviors for Students with Mastery Goals." Alan K Goodboy, West Virginia University; San Bolkan, California State University - Long Beach; Matt Shin, West Virginia University; Rebekah Chiasson, West Virginia University

"Undergraduates' perceptions of inclusivity in higher education classrooms" Victoria McDermott, University of Alaska Fairbanks; Shawna Dias, University of Maryland; Lindsey B. Anderson, University of Maryland

This panel will include the top three competitively selected papers submitted to the Instructional Communication Interest Group. During this session you will hear innovative research on students' reactance to instructor's late work policies, insights on the elements that foster inclusivity and exclusivity in the classroom environment, and the impact of misbehaviors on students' affect for content and emotional interest depending on the type of student they consider themselves to be.

**3:15 PM**

**313032** **3:15 PM to 4:30 PM** **Baltimore Hyatt-President**  
**Short Course: Understanding and Utilizing the Agenda-Spin Model for Rhetoric in General and Political Persuasion**

Sponsor: Short Course

Presenters:

D.L. Stephenson, Western Connecticut State University  
 Richard Eugene Vatz, Towson University

The Short Courses, "Teaching Persuasion: A Revolt," taught at both the National Communication Association and Eastern Communication Association in 2014, focused on the process of how speakers, writers, and communicators of all kinds, perhaps most particularly political persuaders, make meanings, create saliences, and frame and spin facts and events in order to shape public perceptions and opinions. This view of rhetoric is quite contrary to the view of many, which is to base persuasion on what they claim "reality" dictates. This short course is perfect for our "harboring innovation" in my hometown of Baltimore and is related to the ECA's Agenda-Spin Award.

Public discourse, to be an actual influence, must be persuasive, not only in getting across one particular point-of-view or opinion, but also in whether it facilitates the kind of discourse that can resolve problems, reconcile differences, and/or find solutions. Persuasion is always grounded in some world view, some ideological perspective, regardless of the politics of the communicator, no matter the motives of those who have stakes in controlling public discourse.

The Agenda/Spin Model first analyzes how matters become or do not become "issues;" then the model is utilized to determine what perspective or spin or what the meaning and significance of the issue becomes for the audience(s). The current national polarized debate about what issues should hold the public attention -- the border crisis, inflation, the economy, abortion, violent crime, the Supreme Court, Russia, China, voting rights -- may be the clearest example of rhetors' struggle for agenda and spin.

Spin is always a dispute over what's critically at stake and shaping perceptions and controlling the meanings of different events.. There is an objective world of facts -- there are hurricanes and death, of course -- that is undeniable, but suasory discourse is not simply about observable, so-called objective realities; it is a phenomenon in which human beings create, contest, and change audience attention and meanings.

Registration and a \$10 fee are required.

**5:00 PM**

**315017** **5:00 PM to 6:15 PM** **Baltimore Hyatt-Constellation C**  
**ECA Happy Hour and General Business Meeting**

Chair: Pamela Lannutti, Widener University

Join ECA leadership for this year-in-review of the association and to learn about the incoming President's initiatives for the year to come. Bring issues of interest for discussion.

Light appetizers available as you arrive, and the meeting will be called to order at 5:15.

**7:30 PM**

**319030** **7:30 PM to 10:00 PM** **Baltimore Hyatt-Pisces**  
**President's Reception, sponsored by Kendall Hunt Publishing Company**

Join ECA President Pamela Lannutti and your colleagues for a gala celebration of the 2023 convention and the year's accomplishments. Enjoy a cash bar, elegant hors d'oeuvre stations, and great conversation with sweeping 15th floor views of the Inner Harbor. Generously sponsored by Kendall Hunt Publishing Company and ECA's dear friend Paul Carty.

**8:00 PM**

**320024** **8:00 PM to 9:00 PM** **Baltimore Hyatt-Douglass**  
**Twelve Step Meeting**



## EASTERN COMMUNICATION ASSOCIATION PRESIDENTS

<b>1910</b>	Paul M Pearson, <i>Swarthmore College</i> Albert E Hancock, <i>Haverford College</i> Frederic A Child, <i>University of Pennsylvania</i> (Organizers; No President)	<b>1976</b>	Agnes G Doody, <i>University of Rhode Island</i>
<b>1911</b>	Paul M Pearson, <i>Swarthmore College</i>	<b>1977</b>	Andrew D Wolvin, <i>University of Maryland</i>
<b>1912-1913</b>	Erasthus Palmer, <i>City College, New York</i>	<b>1978</b>	John F Wilson, <i>Herbert H Lehman College, SUNY</i>
<b>1914-1915</b>	James A Winans, <i>Cornell University</i>	<b>1979</b>	James C McCroskey, <i>West Virginia University</i>
<b>1916-1919</b>	Wilbur Jones Kay, <i>Washington &amp; Jefferson College &amp; Swarthmore College</i>	<b>1980</b>	Dan F Hahn, <i>Queens College, CUNY</i>
<b>1920</b>	Horace G McKean, <i>Union College</i>	<b>1981</b>	Jeanne Lutz, <i>Pennsylvania State University</i>
<b>1921</b>	Daniel W Redmond, <i>City College, New York</i>	<b>1982</b>	W. Barnett Pearce, <i>University of Massachusetts</i>
<b>1922</b>	John Dolman, Jr., <i>University of Pennsylvania</i>	<b>1983</b>	James W Chesebro, <i>Queens College, CUNY</i>
<b>1923</b>	Everett L Hunt, <i>Cornell University</i>	<b>1984</b>	Linda C Lederman, <i>Rutgers University</i>
<b>1924-1927</b>	G. Rowland Collins, <i>New York University</i>	<b>1985</b>	Floyd D Anderson, <i>State University of New York, Brockport</i>
<b>1928</b>	Elizabeth Avery, <i>Smith College</i>	<b>1986</b>	Raymie E McKerrow, <i>University of Maine</i>
<b>1929-1930</b>	Hoyt H Hudson, <i>Princeton College</i>	<b>1987</b>	Darlyn R Wolvin, <i>Prince George's Community College</i>
<b>1931</b>	Herbert A Wichelns, <i>Cornell University</i>	<b>1988</b>	Virginia P Richmond, <i>West Virginia University</i>
<b>1932-1933</b>	Arleigh B Williamson, <i>New York University</i>	<b>1989</b>	Barbara M Montgomery, <i>University of New Hampshire</i>
<b>1934-1935</b>	Wayland Maxfield Parish, <i>University of Pittsburgh</i>	<b>1990</b>	Sandra L (Fish) Herndon, <i>Ithaca College</i>
<b>1936-1937</b>	Jane Dorsey Zimmerman, <i>Columbia University</i>	<b>1991</b>	Deborah F Atwater, <i>Pennsylvania State University</i>
<b>1938-1939</b>	J. Walter Reeves, <i>The Peddle School</i>	<b>1992</b>	Gerald Lee Ratliff, <i>Montclair State University</i>
<b>1940-1941</b>	W. Hayes Yaeger, <i>George Washington University</i>	<b>1993</b>	Alison Alexander, <i>University of Massachusetts</i>
<b>1942</b>	Arthur L Woehl, <i>Hunter College</i>	<b>1994</b>	Thomas L Veenendall, <i>Montclair State University</i>
<b>1943-1946</b>	John H Frizzell, <i>Pennsylvania State University</i>	<b>1995</b>	Harvey R Kelly, Jr., <i>Pennsylvania State University</i>
<b>1947</b>	Joseph F O'Brien, <i>Pennsylvania State University</i>	<b>1996</b>	Dale A Bertelsen, <i>Bloomsburg University</i>
<b>1948</b>	Russell H Wagner, <i>University of Virginia</i>	<b>1997</b>	Deborah Borisoff, <i>New York University</i>
<b>1949</b>	Wilbur E Gilman, <i>Queens College</i>	<b>1998</b>	Melanie Booth-Butterfield, <i>West Virginia University</i>
<b>1950</b>	Agnes I Allardyce, <i>Syracuse University</i>	<b>1999</b>	Jerry L Allen, <i>University of New Haven</i>
<b>1951</b>	Robert B Huber, <i>University of Vermont</i>	<b>2000</b>	Janette Kenner Muir, <i>George Mason University</i>
<b>1952</b>	Earl H Ryan, <i>City College, New York</i>	<b>2001</b>	Susan J Drucker, <i>Hofstra University</i>
<b>1953</b>	James H Henning, <i>West Virginia University</i>	<b>2002</b>	Don M Boileau, <i>George Mason University</i>
<b>1954</b>	Marvin G Bauer, <i>Brooklyn College</i>	<b>2003</b>	Ann Bainbridge Frymier, <i>Miami University</i>
<b>1955</b>	David C Phillips, <i>University of Connecticut</i>	<b>2004</b>	Mary L Kahl, <i>State University of New York, New Paltz</i>
<b>1956</b>	H. Barrett Davis, <i>Lehigh University</i>	<b>2005</b>	Donald A Fishman, <i>Boston College</i>
<b>1957</b>	Evelyn Kongsberg, <i>Washington Irving High School, NY</i>	<b>2006</b>	John Courtright, <i>University of Delaware</i>
<b>1958</b>	J. Calvin Callahan, <i>Syracuse University</i>	<b>2007</b>	Ronald L Jackson II, <i>Pennsylvania State University</i>
<b>1959</b>	Magdalene Kramer, <i>Teachers College, Columbia University</i>	<b>2008</b>	Richard West, <i>Emerson College</i>
<b>1960</b>	Paul D Holtzman, <i>Pennsylvania State University</i>	<b>2009</b>	Sara Chudnovsky-Weintraub, <i>Regis College</i>
<b>1961</b>	Eleanor M Luse, <i>University of Vermont</i>	<b>2010</b>	Candice E Thomas-Maddox, <i>Ohio University - Lancaster</i>
<b>1962</b>	Sam Boyd, Jr., <i>West Virginia University</i>	<b>2011</b>	Janie M Harden Fritz, <i>Duquesne University</i>
<b>1963</b>	Ray E Keeseey, <i>University of Delaware</i>	<b>2012</b>	Cindy M Lont, <i>George Mason University</i>
<b>1964</b>	Carroll C Arnold, <i>Pennsylvania State University</i>	<b>2013</b>	Nancy J Willets, <i>Cape Cod Community College</i>
<b>1965</b>	Wofford C Gardner, <i>University of Maine</i>	<b>2014</b>	Danette Ifert Johnson, <i>Ithaca College</i>
<b>1966</b>	Harold M Scholl, <i>Montclair State College</i>	<b>2015</b>	Thomas R Flynn, <i>Slippery Rock University</i>
<b>1967</b>	Robert T Oliver, <i>Pennsylvania State University</i>	<b>2016</b>	J. Kanan Sawyer, <i>West Chester University</i>
<b>1968</b>	Joseph D Batcheller, <i>University of New Hampshire</i>	<b>2017</b>	Jason S. Wrench, <i>SUNY, New Paltz</i>
<b>1969</b>	Thomas Hopkins, <i>Carlow College</i>	<b>2018</b>	Benjamin R. Bates, <i>Ohio University</i>
<b>1970</b>	Ronald F Reid, <i>University of Massachusetts</i>	<b>2019</b>	Leeanne Bell McManus, <i>Stevenson University</i>
<b>1971</b>	Paul L Brownstone, <i>Long Island University</i>	<b>2020-2021</b>	Katherine Thweatt, <i>SUNY Oswego</i> (served an additional year by EC vote due to pandemic circumstances)
<b>1972</b>	Donald H Ecroyd, <i>Temple University</i>	<b>2022</b>	Amanda McKendree, <i>University of Notre Dame</i>
<b>1973</b>	Howard Schwartz, <i>Rider College</i>	<b>2023</b>	Pamela Lannutti, <i>Widener University</i>
<b>1974</b>	Jane Blankenship, <i>University of Massachusetts</i>		
<b>1975</b>	Philip P Amato, <i>Emerson College</i>		

## SECOND VICE PRESIDENTS

<b>1950</b>	Lillian M O'Conner, <i>Wadleigh High School, NY</i>	<b>1994</b>	Janette Kenner Muir, <i>George Mason University</i>
<b>1951</b>	Samuel B Gould, <i>Boston University</i>	<b>1995</b>	Ruth Ann Zupan, <i>Westmoreland County Community College</i>
<b>1952</b>	Lindsey S Perkins, <i>Brooklyn College</i>	<b>1996</b>	Judythe Isserlis, <i>Iona College</i>
<b>1953</b>	Evelyn Kongisberg, <i>Board of Education, NYC</i>	<b>1997</b>	Brenda Logue, <i>Towson State University</i>
<b>1954</b>	H. Barrett Davis, <i>Lehigh University</i>	<b>1998</b>	Joan O'Mara, <i>University of Hartford</i>
<b>1955</b>	Richard F Clemo, <i>Adelphi University</i>	<b>1999</b>	Bill Denman, <i>Marshall University</i>
<b>1956</b>	Ruth Damon, <i>Russell Sage College</i>	<b>2000</b>	Jean Ann Streiff, <i>Oakland Catholic High School</i>
<b>1957</b>	Muriel G Leahy, <i>Grover Cleveland High School, NY</i>	<b>2001</b>	Richard West, <i>University of Southern Maine</i>
<b>1958</b>	Wiley C Bowyer, <i>Mineola Public Schools</i>	<b>2002</b>	Kelly Rocca, <i>St. John's University</i>
<b>1959</b>	Harold M Scholl, <i>Montclair State College</i>	<b>2003</b>	Carole Blair, <i>University of California-Davis, Washington Center</i>
<b>1960</b>	Helen M Donovan Fuelner, <i>Board of Education, NYC</i>	<b>2004</b>	Anne Mattina, <i>Stonehill College</i>
<b>1961</b>	Domis Plugge, <i>Hunter College</i>	<b>2005</b>	Janie Harden Fritz, <i>Duquesne University</i>
<b>1962</b>	William A Behl, <i>Brooklyn College, CUNY</i>	<b>2006</b>	Timothy Brown, <i>West Chester University</i>
<b>1963</b>	Paul L Brownstone, <i>Brooklyn College, CUNY</i>		Anita Foeman, <i>West Chester University</i>
<b>1964</b>	Audrey O'Brien, <i>St. John's University</i>	<b>2007</b>	Maurice Hall, <i>Villanova University</i>
<b>1965</b>	John E Lent, <i>Bureau of Sp. Improvement, New York City</i>		Kevin Pearce, <i>Bryant College</i>
<b>1966</b>	Bernard McCabe, <i>St. John's University</i>	<b>2008</b>	Janie Harden Fritz, <i>Duquesne University</i>
<b>1967</b>	Thomas D Houchin, <i>St. John's University</i>	<b>2009</b>	William Cowen, <i>Villanova University</i>
<b>1968</b>	Beatrice G Ferrante, <i>St. John's University</i>		Bryan Cable, <i>Villanova University</i>
<b>1969</b>	James R Johnson, <i>Brooklyn College, CUNY</i>		Joy Cypher, <i>Rowan University</i>
<b>1970</b>	Fergus G Currie, <i>Knoxville, Tennessee</i>	<b>2010</b>	Leeanne M Bell, <i>Stevenson University</i>
<b>1971</b>	Mary Pettas, <i>New York University</i>	<b>2011</b>	Monica Brasted, <i>The College at Brockport, SUNY</i>
<b>1972</b>	Philip P Amato, <i>Emerson College</i>		Catherine Karl Wright, <i>George Mason University</i>
<b>1973</b>	Geraldine Chapey, <i>Bureau of Sp. Improvement, New York City</i>		Kristen Willett, <i>George Mason University</i>
<b>1974</b>	Andrew D Wolvin, <i>University of Maryland</i>	<b>2012</b>	Tobi Mackler, <i>Montgomery County Community College</i>
<b>1975</b>	Peggy Rypsam, <i>Iona College</i>		Rita Rosenthal, <i>Boston College</i>
<b>1976</b>	Gladys I Ritchie, <i>Pennsylvania State University</i>	<b>2013</b>	Monica Waugh-Benton, <i>Duquesne University</i>
<b>1977</b>	Charles E Parkhurst, <i>Brooklyn College, CUNY</i>	<b>2014</b>	Christopher Morse, <i>Bryant University</i>
<b>1978</b>	Marilyn Lewis-Scott, <i>Emerson College</i>	<b>2015</b>	Hans C Schmidt, <i>Brandywine University</i>
<b>1979</b>	Warren O Richardson, <i>Villanova University</i>	<b>2016</b>	Leeanne Bell McManus, <i>Stephenson University</i>
<b>1980</b>	Marlene S Cowan, <i>Towson State University</i>		Katherine S Thweatt, <i>State University of New York, Oswego</i>
<b>1981</b>	Peggy Ann Madden, <i>North Hills High School, PA</i>	<b>2017</b>	Jason Edwards, <i>Bridgewater State University</i>
<b>1982</b>	Paul Wenger, <i>Central Connecticut State College</i>		Angela Cooke-Jackson, <i>Emerson College</i>
<b>1983</b>	Paul Scovell, <i>Salisbury State University</i>	<b>2018</b>	Janie Harden Fritz, <i>Duquesne University</i>
<b>1984</b>	Murray M Halfond, <i>Temple University</i>		Chip Rouse, <i>Stevenson University</i>
<b>1985</b>	Beatrice Schultz, <i>University of Rhode Island</i>	<b>2019</b>	Mary C Toale, <i>State University of New York, Oswego</i>
<b>1986</b>	Edward Streb, <i>Glassboro State College</i>		Julie Volkman, <i>Bryant University</i>
<b>1987</b>	Jack A Barwind, <i>Syracuse University</i>	<b>2020</b>	Sara LaBelle, <i>Chapman University</i>
<b>1988</b>	Brenda Logue, <i>Towson State University</i>		Leeanne Bell McManus, <i>Stevenson University</i>
<b>1989</b>	Peggy Klein, <i>Salisbury State University</i>	<b>2021</b>	Susan Mancino, <i>St. Mary's University</i>
<b>1990</b>	Teresa L Nance, <i>Villanova University</i>	<b>2022</b>	Melanie Laliker, <i>Bridgewater College</i>
<b>1991</b>	Harvey R Kelly, Jr., <i>Pennsylvania State University, Beaver</i>		Tracey Holden, <i>University of Delaware</i>
<b>1992</b>	Rebecca Lockridge, <i>University of Southern Maine</i>		
<b>1993</b>	Joan O'Mara, <i>University of Hartford</i>		



## SECRETARIES & TREASURERS

<b>Secretary</b>		<b>1928-1929</b>	Mary Thornton Harvey, <i>Hunter College</i>
<b>1911-1912</b>	Frederic A Child, <i>University of Pennsylvania</i>	<b>1930</b>	Sarah M Stinchfield, <i>Mount Holyoke College</i>
<b>Secretary-Treasurer</b>		<b>1931</b>	Charles Kenneth Thomas, <i>Columbia University</i>
<b>1913</b>	John W Wetzal, <i>Yale University</i>	<b>1932</b>	Jane Dorsey Zimmerman, <i>Columbia University</i>
<b>1914</b>	James M O'Neil, <i>Dartmouth College &amp; University of Wisconsin</i>	<b>1933-1934</b>	Margaret Mary McCarthy, <i>Brooklyn College</i>
<b>1915</b>	Wilbur Jones Kay, <i>Washington &amp; Jefferson College</i>	<b>1935-1936</b>	Charles A Fritz, <i>New York University</i>
<b>1916-1919</b>	Warren C Shaw, <i>Dartmouth College</i>	<b>1937-1938</b>	Joseph F O'Brien, <i>Pennsylvania State College</i>
<b>1920-1921</b>	John Dolman Jr., <i>University of Pennsylvania</i>	<b>1939-1940</b>	Agnes Allardyce, <i>Queens College</i>
<b>1922</b>	Elizabeth Avery, <i>Smith College</i>	<b>1941-1942</b>	Lester Thonssen, <i>City College, New York</i>
<b>1923-1924</b>	Brother Bonaventure Thomas, <i>Manhattan College</i>	<b>1943-1946</b>	George V Gohman, <i>Dartmouth College</i>
<b>1925-1927</b>	Mary B Cochran, <i>Vassar College</i>	<b>1947-1948</b>	Marvin G Bauer, <i>Brooklyn College</i>
		<b>1949-1950</b>	Earl H Ryan, <i>City College, New York</i>

## EXECUTIVE SECRETARIES

<b>1951-1952</b>	Ralph N Schmidt, <i>Syracuse University</i>	<b>1980-1983</b>	Caroline Drummond Ecroyd, <i>Temple University</i>
<b>1953-1954</b>	Gordon F Hostettler, <i>Temple University</i>	<b>1983-1986</b>	Warren O Richardson, <i>Villanova University</i>
<b>1955-1958</b>	Paul D Holtzman, <i>Pennsylvania State University</i>	<b>1986-1989</b>	Gerald Lee Ratliff, <i>Montclair State University</i>
<b>1958-1960</b>	Wiley C Bowyer, <i>Mineola N.Y. Public Schools</i>	<b>1989-1991</b>	John J Makay, <i>State University of New York, Geneseo</i>
<b>1961-1963</b>	Thoburn V Barker, <i>Lehigh University</i>	<b>1991-1992</b>	Joseph A Bulsys, <i>State University of New York, Geneseo</i>
<b>1964-1965</b>	Burton H Byers, <i>Queens College, CUNY</i>	<b>1992-1995</b>	Jerry L Allen, <i>University of New Haven</i>
<b>1966-1967</b>	Harold E Nelson, <i>Pennsylvania State University</i>	<b>1995-1998</b>	Kathleen M Long, <i>West Virginia Wesleyan College</i>
<b>1968-1969</b>	Coleman C Bender, <i>Emerson College</i>	<b>1998-1999</b>	Paul E Scovell, <i>Salisbury State University</i>
<b>1970</b>	Thomas D Houchin, <i>St. John's University</i>	<b>2000-2001</b>	Candice Thomas Maddox, <i>Ohio University, Lancaster</i>
<b>1971-1973</b>	William K Price, <i>University of Massachusetts</i>		
<b>1974-1977</b>	Richard Bailey, <i>University of Rhode Island</i>		
<b>1978-1980</b>	Carolyn Del Polito, <i>West Chester University</i>		

## EXECUTIVE DIRECTORS

<b>2001-2004</b>	Candice Thomas-Maddox, <i>Ohio University-Lancaster</i>	<b>2010-2016</b>	Ronald C Arnett, <i>Duquesne University</i>
<b>2004-2007</b>	Danette Ifert Johnson, <i>West Virginia Wesleyan College/Ithaca College</i>	<b>2016-2020</b>	Cheryl Casey, <i>Champlain College</i>
<b>2008-2010</b>	Alfred G Mueller, <i>Pennsylvania State University, Mont Alto</i>	<b>2020-present</b>	Stacy Smulowitz, <i>University of Scranton</i>

## JOURNAL EDITORS

### Today's Speech

<b>1953-1960</b>	Robert T Oliver, <i>Pennsylvania State University</i>
<b>1960-1964</b>	William S Tacey, <i>University of Pittsburgh</i>
<b>1964-1966</b>	David C Phillips, <i>University of Connecticut</i>
<b>1966-1968</b>	Allan Kerstetter, <i>Syracuse University</i>
<b>1968-1970</b>	Michael Prosser, <i>State University of New York, Buffalo</i>
<b>1971-1972</b>	Eugene Vasilew, <i>State University of New York, Binghamton</i>
<b>1972-1975</b>	Herman Stelzner, <i>University of Massachusetts</i>

### Communication Quarterly

<b>1976-1978</b>	Thomas W Benson, <i>Pennsylvania State University</i>
<b>1979-1981</b>	Lawrence R Wheelless, <i>West Virginia University</i>
<b>1982-1984</b>	Gerald M Phillips, <i>Pennsylvania State University</i>
<b>1985-1987</b>	James W Chesebro, <i>Queens College, CUNY</i>
<b>1988-1990</b>	Linda C Lederman, <i>Rutgers University</i>
<b>1991-1993</b>	Virginia P Richmond, <i>West Virginia University</i>
<b>1994-1996</b>	Raymie E McKerrow, <i>University of Maine</i>
<b>1997</b>	Melanie Booth-Butterfield, <i>West Virginia University</i>
<b>1998-2000</b>	John A Courtright, <i>University of Delaware</i>
<b>2001-2003</b>	Dale A Bertelsen, <i>Bloomsburg University</i>
<b>2004-2006</b>	Jerry L Allen, <i>University of New Haven</i>
<b>2007-2009</b>	Janette Kenner Muir, <i>George Mason University</i>
<b>2010-2013</b>	Trevor Parry-Giles, <i>University of Maryland</i>
<b>2013-2015</b>	Benjamin Bates, <i>Ohio University</i>
<b>2015-2018</b>	Pam Lanutti, <i>LaSalle University</i>
<b>2018-2021</b>	Chris Morse, <i>Bryant University</i>
<b>2020-present</b>	Zac Johnson, <i>California State University, Fullerton</i>

### Communication Research Reports

<b>1995</b>	James C McCroskey, <i>West Virginia University</i>
<b>1996-1998</b>	Jerry L Allen, <i>University of New Haven</i>
<b>1999-2001</b>	Andrew S Rancer, <i>University of Akron</i>
<b>2002-2004</b>	John C Sherblom, <i>University of Maine</i>
<b>2005-2007</b>	Lisa Sparks, <i>George Mason University</i>
<b>2008-2010</b>	Wendy Samter, <i>Bryant University</i>
<b>2011-2013</b>	Theodore Avtgis, <i>Ashland University</i>
<b>2014-2016</b>	Don Stacks, <i>University of Miami</i>
<b>2017-2019</b>	Nicholas D Bowman, <i>West Virginia University</i>
<b>2020-2022</b>	Keith Weber, <i>Chapman University</i>
<b>2022-present</b>	Dave Keating, <i>University of New Mexico</i>

### Qualitative Research Reports in Communication

<b>2000-2002</b>	Deborah Borisoff, <i>New York University</i>
	Dan F Hahn, <i>New York University</i>
<b>2002-2005</b>	Michael J Hostetler, <i>St. John's University</i>
<b>2006-2009</b>	Susan J Drucker, <i>Hofstra University</i>
<b>2009-2011</b>	Mark Hickson, III, <i>University of Alabama at Birmingham</i>
<b>2012-2014</b>	Janie Harden Fritz, <i>Duquesne University</i>
<b>2015-2017</b>	Annette Holba, <i>Plymouth State University</i>
<b>2018-2020</b>	Kristen Lynn Majocha, <i>University of Pittsburgh-Johnstown</i>
<b>2020-present</b>	Inci Ozum Ucok-Sayrak, <i>Duquesne University</i>

## ASSOCIATION AWARDS

### Distinguished Service Award

1979	Carroll C Arnold, <i>Pennsylvania State University</i>
1980	Woffard G Gardner, <i>University of Maine</i>
1981	Wilbur E Gilman, <i>Queens College, CUNY</i>
1982	Robert T Oliver, <i>Pennsylvania State University</i>
1983	Everett Lee Hunt, <i>Swarthmore College</i>
1984	John F Wilson, <i>Herbert H Lehman College, CUNY</i>
1985	Paul D Holtzman, <i>Pennsylvania State University</i>
1986	Donald H Ecroyd, <i>Temple University</i>
1987	Jane Blankenship, <i>University of Massachusetts</i>
1988	Gerald M Phillips, <i>Pennsylvania State University</i>
1989	James W Chesebro, <i>SCA National Office</i>
1990	James C McCroskey, <i>West Virginia University</i>
1991	Raymie E McKerrow, <i>University of Maine</i>
1992	Linda C Lederman, <i>Rutgers University</i>
1993	Gerald Lee Ratliff, <i>Montclair State University</i>
1994	Virginia P Richmond, <i>West Virginia University</i>
1995	Jeanne M Lutz, <i>Pennsylvania State University</i>
1996	Dan F Hahn, <i>Florida Atlantic University</i>
1997	Thomas L Veenendall, <i>Montclair State University</i>
1998	Dale A Bertelsen, <i>Bloomsburg University</i>
1999	Sandra L Herndon, <i>Ithaca College</i>
2000	Jerry L Allen, <i>University of New Haven</i>
2001	Deborah Borisoff, <i>New York University</i>
2002	Gary Gumpert, <i>Communication Landscapers</i>
2003	Kathleen M Long, <i>West Virginia Wesleyan College</i>
2004	Jannette Kenner Muir, <i>George Mason University</i>
2005	Susan J Drucker, <i>Hofstra University</i>
2006	S. Diane McFarland, <i>Buffalo State College, SUNY</i>
2008	Nancy J Willets, <i>Cape Cod Community College</i>
2009	Mary L Kahl, <i>State University of New York, New Paltz</i>
2010	Jean Ann Strieff, <i>Oakland Catholic High School, PA</i>
2011	Donald A Fishman, <i>Boston College</i>
2012	Don M Boileau, <i>George Mason University</i>
2013	Candice Thomas-Maddox, <i>Ohio University</i>
2014	Tobi Mackler, <i>Montgomery County Community College</i>
2015	Richard West, <i>Emerson College</i>
2016	No award given
2017	Mary C Toale, <i>State University of New York, Oswego</i>
2018	No award given
2019	Ronald C. Arnett, <i>Duquesne University</i>
2020	Trevor Parry-Giles, <i>University of Maryland</i>
2021	Sara Chudnovsky-Weintraub, <i>Regis College</i>
2022	Janie Harden Fritz, <i>Duquesne University</i>

### Past Presidents' / Officers' Award

1984	Kathleen Hall Jamieson, <i>University of Pennsylvania</i>
1984	Virginia P Richmond, <i>West Virginia University</i>
1985	Lois J Einhorn, <i>State University of New York, Binghamton</i>
1986	Joshua Meyrowitz, <i>University of New Hampshire</i>
1987	Lea P Stewart, <i>Rutgers University</i>
1988	Christopher L Johnstone, <i>Pennsylvania State University</i>
1989	Lynne Kelly, <i>University of Hartford</i>
1990	Andrew S Rancer, <i>Emerson College</i>
1990	Robert L Duran, <i>University of Hartford</i>
1991	Kristin Langellier, <i>University of Maine</i>
1991	Eric Peterson, <i>University of Maine</i>
1992	Melanie Booth-Butterfield, <i>West Virginia University</i>
1993	Deborah Borisoff, <i>New York University</i>
1994	Teresa A Nance, <i>Villanova University</i>
1995	Dale Herbeck, <i>Boston College</i>
1996	Molly Wertheimer, <i>Pennsylvania State University, Hazleton</i>
1997	Susan J Drucker, <i>Hofstra University</i>
1998	Star A Muir, <i>George Mason University</i>
1999	Richard L West, <i>University of Southern Maine</i>
2000	Mari Boor Tonn, <i>University of New Hampshire</i>
2001	Danette Ifert Johnson, <i>West Virginia Wesleyan College</i>
2002	Matthew M Martin, <i>West Virginia University</i>
2003	Lisa Marie Cuklanz, <i>Boston College</i>
	Ronald L Jackson, <i>Pennsylvania State University</i>
2004	Thomas Flynn, <i>Slippery Rock University</i>
2005	Timothy P Mottet, <i>Southwest Texas State University</i>
2006	No award given
2007	Trevor Parry-Giles, <i>University of Maryland</i>
2008	Charles Morris, III, <i>Boston College</i>
2009	Timothy J Brown, <i>West Chester University</i>
2010	Mariam L Houser, <i>Texas State University- San Marcos</i>
2011	Theodore Avtgis, <i>West Virginia University</i>
2012	Benjamin R Bates, <i>Ohio University</i>
2013	Annette M Holba, <i>Plymouth State University</i>
2014	Keith Weber, <i>West Virginia University</i>
2015	No award given
2016	No award given
2017	Kristen Campbell Eichhorn, <i>State University of New York, Oswego</i>
2018	Corey Liberman, <i>Marymount Manhattan College</i>
2019	No award given
2020	Christina Knopf, <i>State University of New York, Cortland</i>
	Susan Ward, <i>Delaware County Community College</i>
2021	Megan Dillow, <i>West Virginia University</i>
2022	Alan Goodboy, <i>West Virginia University</i>

## ASSOCIATION AWARDS

### Article of the Year Award

- 2011** Greene, K., Campo, S., & Banerjee, S. C. (2010). Comparing normative, anecdotal, and statistical risk evidence to discourage tanning bed use. *Communication Quarterly*, 58, 111–132.
- 2012** DeTurk, Sara (2011). Allies in Action: The Communicative Experiences of People Who Challenge Social Injustice on Behalf of Others. *Communication Quarterly*, 59, 569 - 590.
- 2013** Cisneros, Josue David (2012). Reclaiming the Rhetoric of Reies López Tijerina: Border Identity and Agency in “The Land Grant Question”. *Communication Quarterly*, 60, pages 561-587
- 2014** Horan, Sean M. Horan & Melanie Booth-Butterfield (2013). Understanding the Routine Expression of Deceptive Affection in Romantic Relationships. *Communication Quarterly*, 61, pages 195-216.
- 2015** Annette Holba, *Plymouth State University*
- 2016** Sean M Horan & Peter Jesus Cruz Raposo, *Texas State University*
- 2017** Mary E. King (Bloomsburg University) & Jennifer A. Theiss (Rutgers University) "The Communicative and Physiological Manifestations of Relational Turbulence During the Empty-Nest Phase of Marital Relationships," *Communication Quarterly* 64(5)
- 2018** Heather J. Carmack, Zoey Bouchelle, Yasmin Rawlins, Jennifer Bennet, Caterina Hill & Nancy E. Oriol's "Mobilizing a Narrative of Generosity: Patient Experiences on an Urban Mobile Health Clinic" *Communication Quarterly* 65(4)
- 2019** Ryan Neville-Shepard (University of Arkansas) for "Containment Rhetoric and the Redefinition of Third Parties in the Equal Time Debates of 1959" (2018, *Communication Quarterly*, 66).
- 2020** Sara LaBelle & Hannah Ball (Chapman University) "College Student Goals in the Context of Prescription Stimulant Misuse: An Application of Goals-Plans-Action Theory" *Communication Quarterly* 67(1)
- 2021** Heather M. Stassen, *Cazenovia College*, and Benjamin R. Bates, *Ohio University* "Renewing Vows: A Diachronic Analysis of an Ideograph" *Qualitative Research Reports in Communication*, 21:1
- 2022** No Award Given

### Applied Urban Communication Research Grant

- 2008** Lewis I Freeman, *Fordham University*
- 2009** No award given
- 2010** Alfred G Mueller II, *Mount Saint Mary College*
- 2011** Erik Garrett, *Duquesne University*
- 2012** Mary L Kahl, *State University of New York, New Paltz*  
Douglas J Marshall, *Duquesne University*
- 2013** Allison Burr-Miller, *University of Massachusetts*
- 2014** Kristin Scott, *George Mason University*
- 2015** Susan Carr Mancino, *Duquesne University*  
Hannah Cherico Karolak, *Duquesne University*  
Rebecca Townsend, *Manchester Community College*
- 2016** No award given
- 2017** Caitlin Bruce, *University of Pittsburgh*
- 2018** Rebecca Townsend, *University of Hartford*
- 2019** Anna Pryzblyska, *University of Warsaw*
- 2020** Rachel Clancy, *Duquesne University*
- 2021** Max Renner, *Malloy College*
- 2022** Benjamin R. Bates, *Ohio University*

### Centennial Scholarship

- 2009** Amanda Gresens, *University of Memphis*  
Sean Horan, *West Virginia University*
- 2010** Timothy Barney, *University of Maryland*  
Jennifer Tyrawski, *University of Delaware*
- 2011** Kaylea Livingston, *Ohio University*  
Theresa Donofrio, *University of Maryland*  
Sean Luechtefeld, *University of Maryland*
- 2012** Alison Novak, *Drexel University*
- 2013** Michael Steudeman, *University of Maryland*
- 2014** Stephanie Madden, *University of Maryland*
- 2015** Candace Parrish *Virginia Commonwealth University*
- 2016** T. Jake Dionne, *Syracuse University*  
Donica O'Malley, *University of Pittsburgh*
- 2017** Nicole Hudak, *Ohio University*
- 2018** Trevor Kauer, *Texas State University*
- 2019** None awarded
- 2020** Hannah Jones, *Rutgers University*
- 2021** Victoria Ledford, *University of Maryland*

### James W. Chesebro Award

- 2022** Dr. Ololade Afolabi, *Sacred Heart University*

## ASSOCIATION AWARDS

### Donald Ecroyd and Caroline Drummond Ecroyd Award

<b>1989</b>	Diane O Casagrande, <i>West Chester University</i>
<b>1990</b>	Marlene Cowan, <i>Towson State University</i>
<b>1991</b>	C. Jack Orr, <i>West Chester University</i>
<b>1992</b>	Linda C Lederman, <i>Rutgers University</i>
<b>1993</b>	Virginia P Richmond, <i>West Virginia University</i>
<b>1994</b>	Anita K Foeman, <i>West Chester University</i> Thomas L Veenendall, <i>Montclair State University</i>
<b>1995</b>	Teresa A Nance, <i>Villanova University</i>
<b>1996</b>	Mary Mino, <i>Pennsylvania State University, DuBois</i>
<b>1997</b>	Melanie Booth-Butterfield, <i>West Virginia University</i>
<b>1998</b>	Deborah Borisoff, <i>New York University</i>
<b>1999</b>	Sandra L Herndon, <i>Ithaca College</i>
<b>2000</b>	Theodore Otto Windt, Jr., <i>University of Pittsburgh</i>
<b>2001</b>	Floyd D Anderson, <i>State University of New York, Brockport</i>
<b>2002</b>	Mari Boor Tonn, <i>University of Maryland</i>
<b>2003</b>	Candice Thomas-Maddox, <i>Ohio University, Lancaster</i>
<b>2004</b>	Lawrence J Prelli, <i>University of New Hampshire</i>
<b>2005</b>	Donna Kowal, <i>State University of New York, Brockport</i>
<b>2006</b>	Bonnie Jefferson, <i>Boston College</i>
<b>2007</b>	Ann Bainbridge Frymier, <i>Miami University</i>
<b>2008</b>	James Chesebro, <i>Ball State University</i>
<b>2009</b>	Melissa Bekelja Wanzer, <i>Canisius College</i>
<b>2010</b>	Janette Kenner Muir, <i>George Mason University</i>
<b>2011</b>	Susan Drucker, <i>Hofstra University</i>
<b>2012</b>	No award given
<b>2013</b>	Alfred G Mueller, II, <i>Mount St. Mary's University</i>
<b>2014</b>	Sara Chudnovsky Weintraub, <i>Regis College</i>
<b>2015</b>	No award given
<b>2016</b>	Andrew Wolvin, <i>University of Maryland</i>
<b>2017</b>	Kristen Lynn Majocha, <i>University of Pittsburgh at Johnstown</i>
<b>2018</b>	No Award Given
<b>2019</b>	Tim Barney, <i>University of Richmond</i> Nancy Willets, <i>Cape Cod Community College</i>
<b>2020</b>	None awarded
<b>2021</b>	Mark Hickson, <i>University of Alabama, Birmingham</i>
<b>2022</b>	Leeanne Bell McManus, <i>Stevenson University</i> Susan Wiczorek, <i>University of Pittsburgh at Johnstown</i>

### Everett Lee Hunt Award

<b>1986</b>	W. Barnett Pearce, <i>University of Massachusetts</i>
<b>1987</b>	Peter Kane, <i>State University of New York, Brockport</i>
<b>1988</b>	Takis Poulakos, <i>University of Iowa</i>
<b>1989</b>	James W Chesebro, <i>SCA National Office</i>
<b>1990</b>	Lawrence Prelli, <i>University of New Hampshire</i>
<b>1991-1992</b>	Theodore Otto Windt, Jr., <i>University of Pittsburgh</i>
<b>1993</b>	Lois J Einhorn, <i>State University of New York, Binghamton</i>
<b>1994</b>	John C Adams and Stephen Yarbrough, <i>Syracuse University</i>
<b>1995</b>	Herman Cohen, <i>Pennsylvania State University</i>
<b>1996</b>	John Poulakos, <i>University of Pittsburgh</i> Aaron Gresson, III, <i>Pennsylvania State University</i>
<b>1997</b>	James W Chesebro, <i>Indiana State University</i> Dale A Bertelsen, <i>Bloomsburg University</i>
<b>1998</b>	Dan F Hahn, <i>New York University</i>
<b>1999</b>	Robert T Oliver, <i>Pennsylvania State University</i>
<b>2000</b>	Ronald L Jackson, II, <i>Pennsylvania State University</i> Richard A Katula, <i>Northeastern University</i>
<b>2001</b>	Lisa M Cuklanz, <i>Boston College</i>
<b>2002</b>	Nola J Heidlebaugh, <i>State University of New York, Oswego</i>
<b>2003</b>	Shawn Parry-Giles, <i>University of Maryland</i> Trevor Parry-Giles, <i>University of Maryland</i>
<b>2004</b>	Thomas Benson, <i>Pennsylvania State University</i>
<b>2005</b>	Ekaterina Haskins, <i>Rensselaer Polytechnic Institute</i>
<b>2006</b>	Ronald C Arnett, <i>Duquesne University</i>
<b>2007</b>	Ronald L Jackson, <i>Pennsylvania State University</i>
<b>2008</b>	Charles Morris, III, <i>Boston College</i>
<b>2010</b>	Christopher L Johnstone, <i>Pennsylvania State University</i>
<b>2011</b>	Ronald J Zboray and Mary Saracino Zboray, <i>University of Pittsburgh</i>
<b>2012</b>	Samuel McCormick, <i>Purdue University</i>
<b>2013</b>	Ronald C Arnett, <i>Duquesne University</i> Annette M Holba, <i>Plymouth State University</i>
<b>2014</b>	Janie Harden Fritz, <i>Duquesne University</i>
<b>2015</b>	Jim A Kuypers, <i>Virginia Tech</i>
<b>2016</b>	Thomas Benson, <i>Pennsylvania State University</i>
<b>2017</b>	Donna M Kowal, <i>State University of New York, Brockport</i>
<b>2018</b>	Jessica M Fishman, <i>University of Pennsylvania</i>
<b>2019</b>	Michele Kennerly, <i>Penn State University</i>
<b>2020</b>	Ozum Ucok-Sayrak, <i>Duquesne University</i>
<b>2021</b>	None awarded
<b>2022</b>	Annette Holba, <i>Plymouth State University</i>

## ECA DISTINGUISHED RESEARCH FELLOWS

<b>1996</b>	Carroll C Arnold, <i>Pennsylvania State University</i> Jane Blankenship, <i>University of Massachusetts</i> James W Chesebro, <i>Indiana State University</i> Dan F Hahn, <i>New York University</i> James C McCroskey, <i>West Virginia University</i> Virginia P Richmond, <i>Kent State University</i>	<b>2008</b>	Lynne Kelly, <i>University of Hartford</i> Richard West, <i>Emerson College</i>
<b>1997</b>	Deborah Borisoff, <i>New York University</i> Raymie E McKerrow, <i>Ohio University</i> Andrew S Rancer, <i>University of Akron</i>	<b>2009</b>	Judith Trent, <i>University of Cincinnati</i> Lester Olson, <i>University of Pittsburgh</i>
<b>1998</b>	Thomas W Benson, <i>Pennsylvania State University</i> Herman Cohen, <i>Pennsylvania State University</i> Richard B Gregg, <i>Pennsylvania State University</i> Gary Gumpert, <i>Queens College, CUNY</i> Kathleen H Jamieson, <i>University of Pennsylvania</i> Robert P Newman, <i>University of Pittsburgh</i> Herman Stelzner, <i>University of Massachusetts</i> Theodore O Windt, Jr, <i>University of Pittsburgh</i>	<b>2010</b>	Matt Marlin, <i>West Virginia University</i>
<b>1999</b>	Robert T Oliver, <i>Pennsylvania State University</i> Ronald F Reid, <i>University of Massachusetts</i> Eugene White, <i>Pennsylvania State University</i>	<b>2011</b>	No award given
<b>2000</b>	James F Klumpp, <i>University of Maryland</i>	<b>2012</b>	Theodore A Avtgis, <i>Ashland University</i>
<b>2001</b>	Lois Einhorn, <i>State University of New York, Binghamton</i> Linda C Lederman, <i>Rutgers University</i>	<b>2013</b>	Benjamin R Bates, <i>Ohio University</i> Judy C Pearson, <i>North Dakota State University</i> Melissa Bekelja Wanzer, <i>Canisius College</i> Keith Weber, <i>West Virginia University</i>
<b>2002</b>	Jerry L Allen, <i>University of New Haven</i> Susan J Drucker, <i>Hofstra University</i> Mark L Hickson, III, <i>University of Alabama</i>	<b>2014</b>	Janie Harden Fritz, <i>Duquesne University</i> Rebecca Chory, <i>West Virginia University</i>
<b>2003</b>	No award given	<b>2015</b>	John Courtright, <i>University of Delaware</i> Pamela Lannutti, <i>La Salle University</i>
<b>2004</b>	William J Starosta, <i>Howard University</i>	<b>2016</b>	Marian L Houser, <i>Texas State University - San Marcos</i> Alan K Goodboy, <i>West Virginia University</i>
<b>2005</b>	Melanie Booth-Butterfield, <i>West Virginia University</i> Kathleen Kendall, <i>University of Maryland</i> Lea P Stewart, <i>Rutgers University</i>	<b>2017</b>	No award given
<b>2006</b>	Ronald L Jackson II, <i>Pennsylvania State University</i>	<b>2018</b>	Jason Edwards, <i>Bridgewater State University</i> Sean Horan, <i>Fairfield University</i> Scott A Myers, <i>West Virginia University</i>
<b>2007</b>	Mari Borr Tonn, <i>University of Maryland</i> Don Stacks, <i>University of Miami</i> Ronald C Arnett, <i>Duquesne University</i>	<b>2019</b>	Timothy J. Brown, <i>Queens University of Charlotte</i> Lance Strate, <i>Fordham University</i>
		<b>2020</b>	Timothy Barney, <i>University of Richmond</i> Megan Dillow, <i>West Virginia University</i> Christina Knopf, <i>SUNY, Cortland</i> Thomas Nakayama, <i>Northeastern University</i>
		<b>2021</b>	Marianne Dainton, <i>La Salle University</i> Annette Holba, <i>Plymouth State University</i>
		<b>2022</b>	Lisa Gring-Premble, <i>George Mason University</i> Kenneth Lachlan, <i>University of Connecticut</i>

## ECA DISTINGUISHED TEACHING FELLOWS

<b>1996</b>	Deborah Borisoff, <i>New York University</i> Linda C Lederman, <i>Rutgers University</i> Teresa A Nance, <i>Villanova University</i> Robert T Oliver, <i>Pennsylvania State University</i> Virginia P Richmond, <i>West Virginia University</i> Theodore O Windt, Jr., <i>University of Pittsburgh</i> Darlyn R Wolvin, <i>Prince George's Community College</i>	<b>2011</b>	Timothy Mottet, <i>University of Texas – Pan American</i> Bonnie Jefferson, <i>Boston College</i>
<b>1997</b>	Jerry L Allen, <i>University of New Haven</i> Dale Bertelsen, <i>Bloomsburg University</i> Dan F Hahn, <i>New York University</i> James C McCroskey, <i>West Virginia University</i> Mary Mino, <i>Pennsylvania State University, DuBois</i>	<b>2012</b>	Jason S Wrench, <i>State University of New York, New Paltz</i> Janie Harden Fritz, <i>Duquesne University</i> Theodore A Avtgis, <i>Ashland University</i> Cindy M Lont, <i>George Mason University</i> Judy C Pearson, <i>North Dakota State University</i>
<b>1998</b>	Jane Blankenship, <i>University of Massachusetts</i> James W Chesebro, <i>Indiana State University</i> Joseph DeVito, <i>Hunter College</i> Jeanne M Lutz, <i>Pennsylvania State University</i> Raymie E McKerrow, <i>Ohio University</i> Gerald Lee Ratliff, <i>SUNY Potsdam</i>	<b>2013</b>	Ann Bainbridge Frymier, <i>Miami University</i> Matthew J Smith, <i>Wittenberg University</i> Lynne Kelly, <i>University of Hartford</i> Joy M Cypher, <i>Rowan University</i> Trevor S Parry-Giles, <i>University of Maryland</i> Mary C Toale, <i>State University of New York, Oswego</i>
<b>1998</b>	Andrew D Wolvin, <i>University of Maryland</i>	<b>2014</b>	Benjamin R Bates, <i>Ohio University</i> Gary Gumpert, <i>Urban Communication Foundation</i> Dale Herbeck, <i>Northeastern University</i> Andrew Rancer, <i>University of Akron</i> Ted Sheckels, <i>Randolph-Macon College</i> Sara Weintraub, <i>Regis University</i> Nancy Willets, <i>Cape Cod Community College</i>
<b>1999</b>	Sandra L Herndon, <i>Ithaca College</i> Agnes Doody, <i>University of Rhode Island</i> Lois J Einhorn, <i>State University of New York, Binghamton</i> Don M Boileau, <i>George Mason University</i>	<b>2015</b>	Scott A Myers, <i>West Virginia University</i> Keith Weber, <i>Chapman University</i> Kristen Campbell Eichhorn, <i>State University of New York, Oswego</i>
<b>2000</b>	Kathleen M Long, <i>West Virginia Wesleyan College</i> Mary L Kahl, <i>State University of New York, New Paltz</i>	<b>2016</b>	Timothy J. Brown, <i>Queens University of Charlotte</i> Thom Gencarelli, <i>Manhattan College</i> Leeanne Bell McManus, <i>Stevenson University</i> Star Muir, <i>George Mason University</i> Richard West, <i>Emerson College</i>
<b>2001</b>	Mark L Hickson, III, <i>University of Alabama</i>	<b>2017</b>	Kerry Byrnes-Loinette, <i>Collin College</i> Sean Horan, <i>Fairfield University</i> Steve Granelli, <i>Northeastern University</i> Corey Liberman, <i>Marymount Manhattan College</i> Annette Madlock Gatison, <i>Liberty University</i> Rebecca Townsend, <i>University of Hartford</i> Susan Ward, <i>Delaware County Community College</i>
<b>2002</b>	Floyd D Anderson, <i>State University of New York, Brockport</i> Joan O'Mara, <i>University of Hartford</i>	<b>2018</b>	Timothy Barney, <i>University of Richmond</i> Alan Goodboy, <i>West Virginia University</i> Tracey Holden, <i>University of Delaware</i> Andrew Spiedlenner, <i>California State University, San Marcos</i>
<b>2003</b>	Mary Boor Tonn, <i>University of Maryland</i>	<b>2019</b>	Megan Dillow, <i>West Virginia University</i> Stephanie Verni, <i>Stevenson University</i> Valerie Schrader, <i>Penn State University, Schuylkill</i> Robin Smith Mathis, <i>Kennesaw State University</i> Jessica Papajcik, <i>Stark State College</i>
<b>2004</b>	Susan Drucker, <i>Hofstra University</i> Lea Stewart, <i>Rutgers University</i> Richard Vatz, <i>Towson University</i>	<b>2020</b>	
<b>2005</b>	Melanie Booth-Butterfield, <i>West Virginia University</i> Kathleen Kendall, <i>University of Maryland</i> Valerie Endress, <i>Rhode Island College</i>	<b>2021</b>	
<b>2006</b>	No Award Given	<b>2022</b>	
<b>2007</b>	Jean Ann Streiff, <i>Oakland Catholic High School, PA</i> James Klumpp, <i>University of Maryland</i>		
<b>2008</b>	Ronald C Arnett, <i>Duquesne University</i> Janette Kenner Muir, <i>George Mason University</i> Don W Stacks, <i>University of Miami</i>		
<b>2009</b>	Michael Hostetler, <i>St. John's University</i> Danette Ifert Johnson, <i>Ithaca College</i> Candice Thomas-Maddox, <i>Ohio University, Lancaster</i> Melissa Wanzer, <i>Canisius College</i>		
<b>2010</b>	Thomas R Flynn, <i>Slippery Rock University</i> Ronald L Jackson, <i>University of Illinois at Urbana-Champaign</i>		

## ECA COMMITTEE OF SCHOLARS: 1980-2009

- |                  |  |                  |  |
|------------------|--|------------------|--|
| <b>1980-1981</b> | Dan F Hahn, <i>Queens College CUNY</i><br>Jane Blankenship, <i>University of Massachusetts</i><br>Donald H Ecroyd, <i>Temple University</i><br>James C McCroskey, <i>West Virginia University</i>  | <b>1994-1995</b> | Thomas L Veenendall, <i>Montclair State University</i><br>Marjorie C Feinstein, <i>College of St. Elizabeth</i><br>Richard West, <i>University of Southern Maine</i><br>Rod Carveth, <i>Worcester State College</i>            |
| <b>1981-1982</b> | Jeanne Lutz, <i>Pennsylvania State University</i><br>Jane Blankenship, <i>University of Massachusetts</i><br>Donald H Ecroyd, <i>Temple University</i><br>James C McCroskey, <i>West Virginia University</i>   | <b>1995-1996</b> | Harvey R Kelly Jr., <i>Pennsylvania State University, Beaver</i><br>Diane O Casagrande, <i>West Chester University</i><br>Myrna Foster-Kuehn, <i>Clarion University</i><br>Janette Kenner Muir, <i>George Mason University</i> |
| <b>1982-1983</b> | W. Barnett Pearce, <i>University Of Massachusetts</i><br>Thomas W Benson, <i>Pennsylvania State University</i><br>John F Wilson, <i>Herbert H Lehman College</i><br>Donald P Cushman, <i>SUNY Albany</i><br>Mark L Knapp, <i>University of Texas</i> | <b>1996-1997</b> | Dale A Bertelsen, <i>Bloomsburg University</i><br>Jodi Cohen, <i>Ithaca College</i><br>Anita K Foeman, <i>West Chester University</i><br>Joe Gow, <i>Alfred University</i>   |
| <b>1983-1984</b> | James W Chesebro, <i>Queens College CUNY</i><br>Arthur P Bochner, <i>Temple University</i><br>Herman Stelzner, <i>University of Massachusetts</i><br>Andrew D Wolvin, <i>University of Maryland</i>  | <b>1997-1998</b> | Deborah Borisoff, <i>New York University</i><br>Steve Booth-Butterfield, <i>West Virginia University</i><br>Raymie E McKerrow, <i>Ohio University</i><br>Theodore O Windt Jr., <i>University of Pittsburgh</i>                 |
| <b>1984-1985</b> | Linda C Lederman, <i>Rutgers University</i><br>Raymond L Falcione, <i>University of Maryland</i><br>Ron Johnson, <i>University of Massachusetts</i><br>Gerald M Phillips, <i>Pennsylvania State University</i>                                       | <b>1998-1999</b> | Melanie Booth-Butterfield, <i>West Virginia University</i><br>James Chesebro, <i>Indiana State University</i><br>Ann Bainbridge Frymier, <i>Miami University</i><br>John C Sherblom, <i>University of Maine</i>                |
| <b>1985-1986</b> | Floyd D Anderson, <i>State University of New York, Brockport</i><br>Wilbur Samuel Howell, <i>Princeton University</i><br>Christopher L Johnstone, <i>Pennsylvania State University</i><br>Eric W Skopec, <i>Syracuse University</i>                  | <b>1999-2000</b> | Jerry L Allen, <i>University of New Haven</i><br>Robert A Barraclough, <i>West Virginia University</i><br>Danette E Ifert, <i>West Virginia Wesleyan College</i><br>Mary Mino, <i>Pennsylvania State University DuBois</i>     |
| <b>1986-1987</b> | Raymie E McKerrow, <i>University of Maine</i><br>Sandra L (Fish) Herndon, <i>Ithaca College</i><br>Gerard A Hauser, <i>Pennsylvania State University</i><br>Theodore Otto Windt, Jr., <i>University of Pittsburgh</i>                                | <b>2000-2001</b> | Janette Kenner Muir, <i>George Mason University</i><br>Mary L Kahl, <i>State University of New York, New Paltz</i><br>James F Klumpp, <i>University of Maryland</i><br>Mari Boor Tonn, <i>University of New Hampshire</i>      |
| <b>1987-1988</b> | Darlyn R Wolvin, <i>Prince George's Community College</i><br>Jerry L Allen, <i>University of New Haven</i><br>Lois J Einhorn, <i>State University of New York, Binghamton</i>  | <b>2001-2002</b> | Susan J Drucker, <i>Hofstra University</i><br>Donald Fishman, <i>Boston College</i><br>Michael L Hecht, <i>Pennsylvania State University</i><br>Alan M Rubin, <i>Kent State University</i>                                     |
| <b>1988-1989</b> | Virginia P Richmond, <i>West Virginia University</i><br>Lynne Kelly, <i>University of Hartford</i><br>James F Klumpp, <i>University of Maryland</i><br>Jack A Barwind, <i>Syracuse University</i>  | <b>2002-2003</b> | Don M Boileau, <i>George Mason University</i><br>Ronald C Arnett, <i>Duquesne University</i><br>Alan M Rubin, <i>Kent State University</i><br>Sara Weintraub Chudnovsky, <i>Regis College</i>                                  |
| <b>1989-1990</b> | Barbara M Montgomery, <i>University of New Hampshire</i><br>Andrew S Rancer, <i>University of Akron</i><br>Robert E Sanders, <i>SUNY Albany</i><br>Lea P Stewart, <i>Rutgers University</i>  | <b>2003-2004</b> | Ann Bainbridge Frymier, <i>Miami University</i><br>James F Klumpp, <i>University of Maryland</i><br>Mari Boor Tonn, <i>University of Maryland</i><br>Keith D Weber, <i>West Virginia University</i>                            |
| <b>1990-1991</b> | Sandra L Herndon, <i>Ithaca College</i><br>Gary Gumpert, <i>Queens College CUNY</i><br>Kathleen E Kendall, <i>State University of New York, Albany</i><br>Lyndrey A Niles, <i>Howard University</i>  | <b>2004-2005</b> | Mary L Kahl, <i>State University of New York, New Paltz</i><br>Michael J Hostetler, <i>St. John's University</i><br>Rebecca B Rubin, <i>Kent State University</i><br>Sandra J Sarkela, <i>SUNY Postdam</i>                     |
| <b>1991-1992</b> | Deborah F Atwater, <i>Pennsylvania State University</i><br>John Poulakis, <i>University of Pittsburgh</i><br>Lawrence Prelli, <i>University of New Hampshire</i><br>Orlando Taylor, <i>Howard University</i>   | <b>2005-2006</b> | Donald A Fishman, <i>Boston College</i><br>Dale A Herbeck, <i>Boston College</i><br>Elizabeth M Perse, <i>University of Delaware</i><br>Lance Strate, <i>Fordham University</i>  |
| <b>1992-1993</b> | Gerald Lee Ratliff, <i>Montclair State University</i><br>Joseph DeVito, <i>Hunter College</i><br>Robert L Duran, <i>University of Hartford</i><br>Joan Gorham, <i>West Virginia University</i>   | <b>2006-2007</b> | John A Courtright, <i>University of Delaware</i><br>Cary Wecht Horvath, <i>Youngstown State University</i><br>Alfred G Mueller II, <i>Pennsylvania State-Mont Alto</i><br>Wendy Samter, <i>Bryant University</i>               |
| <b>1993-1994</b> | Alison Alexander, <i>University of Georgia</i><br>Carolyn Anderson, <i>University of Massachusetts</i><br>Susan Drucker, <i>Hofstra University</i><br>Stuart Sigman, <i>University of Albany, SUNY</i>   | <b>2007-2008</b> | Ronald L Jackson, II, <i>University of Illinois</i><br>Kathleen Glenister Roberts, <i>Duquesne University</i>  |
|                  |  | <b>2008-2009</b> | Richard West, <i>Emerson College</i><br>Valerie Swarts, <i>Slippery Rock University</i><br>Kristin Roeschenthaler Wolfe, <i>Duquesne University</i><br>Catherine Wright, <i>George Mason University</i>                        |

## ECA COMMITTEE OF SCHOLARS: 2009-2024

<b>2009-2010</b>	Sara Chudnovsky Weintraub, <i>Regis College</i> Don Boileau, <i>George Mason University</i> Janie Harden Fritz, <i>Duquesne University</i> Jeanne Pursuit, <i>University of North Carolina, Wilmington</i> Andrew Rancer, <i>University of Akron</i>	<b>2016-2017</b>	Mary C Toale, <i>State University of New York, Oswego</i> Nicholas David Bowman, <i>West Virginia University</i> Thom Gencarelli, <i>Manhattan College</i>
<b>2010-2011</b>	Candice Thomas-Maddox, <i>Ohio University, Lancaster</i> Theodore A Avtgis, <i>West Virginia University</i> Marian L Houser, <i>Texas State University-San Marcos</i> Matthew J Smith, <i>Wittenberg University</i>	<b>2018-2019</b>	Heather Stassen, <i>Cazenovia College</i> Jason Edwards, <i>Bridgewater State University</i> Hannah Ball, <i>Chapman University</i> Timothy J. Brown, <i>Queens University of Charlotte</i> Kerry Byrnes-Loinette, <i>Collin College</i>
<b>2011-2012</b>	Janie Harden Fritz, <i>Duquesne University</i> Benjamin R Bates, <i>Ohio University</i> Leeanne M Bell McManus, <i>Stevenson University</i> Timothy J Brown, <i>West Chester University</i> Annette M Holba, <i>Plymouth State University</i>	<b>2019-2020</b>	Janie Harden Fritz, <i>Duquesne University</i> Mathew Mancino, <i>Duquesne University</i> Chip Rouse, <i>Duquesne University</i> Stephanie Verni, <i>Stevenson University</i>
<b>2012-2013</b>	Cindy Lont, <i>George Mason University</i> Dale Herbeck, <i>Boston College</i> Lea P Stewart, <i>Rutgers University</i> Jason S Wrench, <i>State University of New York, New Paltz</i>	<b>2020-2021 - 2021-2022 (served an additional year due to pandemic)</b>	Cheryl Casey, <i>Champlain College</i> Angela Putman, <i>Penn State, Brandywine</i> Susan Mancino, <i>St. Mary's University</i> Matthew P. Mancino, <i>Indiana University South Bend</i> Dawn Pfeifer Reitz, <i>Penn State Berks</i>
<b>2013-2014</b>	Nancy J Willets, <i>Cape Cod Community College</i> Tobi Mackler, <i>Montgomery County Community College</i> Anne Mattina, <i>Stonehill College</i> Mary C Toale, <i>West Virginia Wesleyan College</i>	<b>2022-2023</b>	Megan Dillow, <i>West Virginia University</i> Kenneth Lachlan, <i>University of Connecticut</i> Charles Morris III, <i>Syracuse University</i>
<b>2014-2015</b>	Danette Ifert Johnson, <i>Ithaca College</i> Shinsuke Eguchi, <i>University of New Mexico</i> Christopher House, <i>Ithaca College</i> Colleen Malachowski, <i>Regis College</i>	<b>2023-2024</b>	



## ECA ARCHIVISTS

<b>1951-1978</b>	Magdalene Emma Kramer, <i>Columbia University</i>	<b>1992-2011</b>	James W Chesebro, <i>Ball State University</i>
<b>1978-1986</b>	Clark S Marlor, <i>Adelphi University</i>	<b>2012-Present</b>	Trevor S Parry-Giles, <i>NCA National Office</i>
<b>1987-1991</b>	John F Wilson, <i>Herbert H Lehman College, CUNY</i>		

## LIFE MEMBERS

Rukhsana Ahmed	Megan Dillow	Allan Kennedy	Nora Radway Moore
Shaun Anderson	Katie Dunleavy	Carrie Kennedy-Lightsey	Virginia Richmond
Katherine Armstrong	James Durbin	Mary King	Christine Rittenour
Ronald Arnett	Gary Eckles	Christina Knopf	Charles Roberts
Alberta Arnold	Kristen Eichhorn	Kevin Knoster	Rita Rosenthal
Deborah Atwater	Lois Einhorn	Stephen Kromka	Katherine Rowan
Anita Atwell Seate	Isa Engleberg	Alexander Lancaster	Sarah Ryan
Alysse Baker	Lauren Fellers	Linda Costigan-Lederman	Zachary Sapienza
James Baker	Vicki Freimuth	Samantha Leggett-Bradley	Valerie Schrader
Benjamin Bates	Brandi Frisby	Bill Levering	Matt Shin
Leeanne Bell McManus	Ronie Harden Fritz	Paul Madlock	Robert Sidelinger
Jim Benjamin	Roger Gatchet	Annette Madlock Gatison	Brent Sleasman
Thomas Benson	Maxine Gesualdi	Jimmie Manning	Jason Snyder
Dale Bertelsen	Samaha Ghani	Daniel Mansson	Xu Song
Jane Blankenship	Cerise Glenn	Matthew Martin	Lisa Sparks
Nicole Blau	Zachary Goldman	Robin Smith Mathis	John Splaine
Deborah Borisoff	Alan Goodboy	Lynda Mccroskey	Sydney Staggers
Dana Borzea	Steven Granelli	Rory McGloin	Casey Stratton
Maria Brann	Lynn Gregory	David McMahan	Jasmine Tan
Shannon Brogan	Lisa Gring-Pemble	Robin Means Coleman	Candice Thomas-Maddox
Kathleen Brown	Kathleen Hall Jamieson	Matthew Meier	Mary Toale
Neil Butt	Beth Bonniwell Haslett	Maryann Messano-Ciesla	Rebecca Townsend
Kerry Byrnes-Loinette	Fran Hassencahl	Mary Mino	Sally Vogl-Bauer
Jacob Cayanus	Dale Herbeck	Isabel Mirsky	Jennifer Waldeck
Rebekah Chiasson	Sandra Herndon	Timothy Mottet	Michael Wallinger
Jeffrey Child	Tracey Holden	Alfred Mueller	Joe Wasserman
Andy Kai-chun Chuang	Sean Horan	Janette Muir	Keith Weber
Cathlin Clark-Gordon	Heath Howard	Scott Myers	Stephen Weinstock
Elizabeth Cohen	Danette Ifert Johnson	Tom Nakayama	Eric Weisman
Herman Cohen	Ronald Jackson	Marnel Niles Goins	Julia Weiss
John Cole	Zac Johnson	Roxanne O'Connell	Molly Wertheimer
John Courtright	Doreen Jowi	Lester Olson	Richard West
Gregory Cranmer	Mary Kahl	Jessica Papajcik	Nancy Willets
Andrew Critchfield	Peter Kane	Trevor Parry-Giles	Kylie Wilson
Frank Dance	Katie Kang	Judy Pearson	David Woods
Warren Decker	Richard Katula	Dorman Picklesimer	Jason Wrench
Joseph DeVito	Ileen Kaufman	Sara Pitts	Catherine Wright
L. Patrick Devlin	Kathleen Kendall	Rachael Purtell	

## CONVENTION SITES 1959-2025

<b>1959-71</b>	New York, NY	<b>1991</b>	Pittsburgh, PA	<b>2011</b>	Arlington, VA
<b>1972</b>	Boston, MA	<b>1992</b>	Portland, ME	<b>2012</b>	Cambridge, MA
<b>1973</b>	New York, NY	<b>1993</b>	New Haven, CT	<b>2013</b>	Pittsburgh, PA
<b>1974</b>	Washington, DC	<b>1994</b>	Washington, DC	<b>2014</b>	Providence, RI
<b>1975</b>	New York, NY	<b>1995</b>	Pittsburgh, PA	<b>2015</b>	Philadelphia, PA
<b>1976</b>	Philadelphia, PA	<b>1996</b>	New York, NY	<b>2016</b>	Baltimore, MD
<b>1977</b>	New York, NY	<b>1997</b>	Baltimore, MD	<b>2017</b>	Boston, MA
<b>1978</b>	Boston, MA	<b>1998</b>	Saratoga Springs, NY	<b>2018</b>	Pittsburgh, PA
<b>1979</b>	Philadelphia, PA	<b>1999</b>	Charleston, WV	<b>2019</b>	Providence, RI
<b>1980</b>	Ocean City, MD	<b>2000</b>	Pittsburgh, PA	<b>2020</b>	<i>Canceled due to COVID-19 shutdowns (scheduled for Baltimore)</i>
<b>1981</b>	Pittsburgh, PA	<b>2001</b>	Portland, ME	<b>2021</b>	<i>Virtual convention due to COVID-19 shutdowns (scheduled for Cambridge)</i>
<b>1982</b>	Hartford, CT	<b>2002</b>	New York, NY	<b>2022</b>	Philadelphia, PA
<b>1983</b>	Ocean City, MD	<b>2003</b>	Washington, DC	<b>2023</b>	Baltimore, MD
<b>1984</b>	Philadelphia, PA	<b>2004</b>	Boston, MA	<b>2024</b>	Cambridge, MA
<b>1985</b>	Providence, RI	<b>2005</b>	Pittsburgh, PA	<b>2025</b>	Buffalo, NY
<b>1986</b>	Atlantic City, NJ	<b>2006</b>	Philadelphia, PA		
<b>1987</b>	Syracuse, NY	<b>2007</b>	Providence, RI		
<b>1988</b>	Baltimore, MD	<b>2008</b>	Pittsburgh, PA		
<b>1989</b>	Ocean City, MD	<b>2009</b>	Philadelphia, PA		
<b>1990</b>	Philadelphia, PA	<b>2010</b>	Baltimore, MD		

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**Aboagye, Divine** 109024, 313003  
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**Goldman, Adria** 202023, 207012  
**Goodboy, Alan** 109006, 112006, 313024  
**Goodman, Sheryl** 107008, 114028  
**Granelli, Steve** 102012  
**Greene, Dr. Deric** 212009  
**Greene, Geneva** 304009  
**Griffin, Gregory** 212006  
**Grigoryan, Nune** 310003  
**Grijalva, Mario** 109032  
**Gring-Pemble, Lisa** 202008, 212008  
**Gruber, Janelle** 212006  
**Grushina, Svetlana** 214011  
**Guillermo, Kyla Valerie** 209013, 214019  
**Gumpert, Gary** 104012, 109026, 202024, 310032  
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## Call for Submissions

The 116<sup>th</sup> Annual Convention of the Eastern Communication Association

### *Currents*

Hyatt Regency Boston/Cambridge, Cambridge, MA

March 20-24, 2024

### **Submission Deadline: September 18, 2023, 11:59 PM PST**

In 2024, ECA ventures to Cambridge, Massachusetts for our 116<sup>th</sup> Annual Convention. Originally the site of the 2021 Convention, we are excited to be in this beautiful, newly renovated hotel on the banks of the Charles River, with spectacular views of the Boston skyline. The convention site is convenient to many of the Cambridge and Boston area attractions, including the Isabella Stewart Gardiner Museum and the Museum of Fine Arts, Fenway Park, Museum of Science, Faneuil Hall Marketplace/Quincy Market, and Boston Common.

2024's convention theme is *Currents*, which represents our convention location the banks of the Charles River in Cambridge while serving as a metaphor for how ideas are the currents that shape our discipline in this contemporary moment. I encourage you to explore the currents of communication through questions such as:

- How do historical *currents* shape our current the terrain of the study of communication?
- How can the communication discipline move ideas and theories into a wider body of knowledge?
- How do theories currently shape the practice of communication?
- What communication ideas, topics, or concepts have currents worn down or created anew?
- How do we support our current students – undergraduate and graduate – in navigating their academic experiences?
- What kinds of impacts do current technologies have on communication pedagogy?
- What current trends and movements are changing the direction of teaching, learning, practicing, and theorizing communication?

The 2024 Convention also features the Connect Conference. The Community College Interest Group will be meeting at the 2023 Convention to begin planning this important event.

Please note the earlier submission deadline of September 18; this is to ensure a smooth timeline for planning a March 2024 convention.

I am looking forward to working with the 2024 Interest Group planners, my conference planning team, and ECA leadership to create an ECA Convention that explores the currents of the communication discipline!

Jeanne M. Pursuit, Ph.D.  
University of North Carolina Wilmington  
pursuitj@uncw.edu

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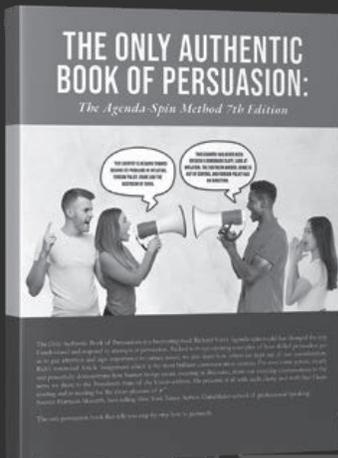
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The Only Authentic Book of Persuasion: the Agenda-Spin Model (Authors Press, 2022)

Man and woman are the persuading animals.

There is no overriding issue more important in most people's daily life, life's pleasures and all of political matters than persuasion.

Many, if not most, matters are wholly related to persuasion, defined in this work on the Agenda-Spin theory, as the struggle of people to determine for their chosen audiences: 1. What we talk about and 2. What it means.

Persuasion is not the only determinant in life, and there are some matters mostly outside of persuasive control, such as congenital illness, physical attacks, weather, death, etc. Even these, however, will have elements of choice and certainly vary in spin and/or interpretation.

This work, unlike virtually every other work on this topic, examines persuasion as within the power of the persuader, not as the result of inexorable demands of reality, except in the cases listed above.

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