



HEALTH COMMUNICATION SESSIONS – 117 Annual Eastern Communication Association Convention 2026

Date	Session	Time	Room	Title
04/09	Oral	8:30 to 9:45 am	Brighton 3	"Emerging Ethics in Maternal Health Communication: Reframing India’s Public Health Campaigns (JSY and JSSK)"
04/09	Oral	8:30 to 9:45 am	Brighton 3	"Emerging From Stigma: The Role of Communication Apprehension and Anxiety in Addiction Counseling"
04/09	Oral	8:30 to 9:45 am	Brighton 3	"The Pandemic Ate My Homework: Examining the Impact of Long Covid Excuses on Credibility Among Peers"
04/09	Oral	8:30 to 9:45 am	Brighton 3	"“I Am Already Half Dead”, Reconceptualizing HIV; A Step Towards Normalizing HIV Communication, Education and Awareness"
04/09	Oral	1:00 PM to 2:15 PM	Brighton 4	Are You Convinced Enough? An Analysis of the Persuasive Messages Designed for Sexual Health Education and Access"
04/09	Oral	1:00 PM to 2:15 PM	Brighton 4	Emergence in Brief: Health Postcards, Vaccination, and Inoculation Theory"
04/09	Oral	1:00 PM to 2:15 PM	Brighton 4	When Distress Emerges as Dialogue: A Theory of Planned Behavior Approach to Mental Health Help-Seeking"
04/09	Oral	1:00 PM to 2:15 PM	Brighton 4	"“Bring Me Y’all’s Babies” Affective Economies and Feminist Rhetorics of Cross-Nursing"
04/09	-	2:30 to 3:45 pm	Waterfront Room	Health Communication Business Meeting (All are welcome)
04/10	Oral	1:30 to 2:45 pm	Brighton 3	Beyond Planned Behavior: Understanding How Trust, Experience, and Topic Shape AI and Human Health Information Seeking"
04/10	Oral	1:30 to 2:45 pm	Brighton 3	Guided by Routine and Nurturance: How Parent Characteristics Shape Online Infant Health Information Seeking"
04/10	Oral	1:30 to 2:45 pm	Brighton 3	Health Information Processing and Social Support on social media: Does platform matter?"
04/10	Oral	1:30 to 2:45 pm	Brighton 3	I Saw this on TikTok: Examining the Nature of Memorable Health-Related Messages on TikTok"
04/10	Oral	4:30 to 5:45 pm	Brighton 2	Exploring Patient–Provider Interaction and Respectful Maternity Care: Perceptions of Afghan Childbearing Women"
04/10	Oral	4:30 to 5:45 pm	Brighton 2	Healthcare Providers’ Perceptions of Information and Communication Technologies in Improving Access to Healthcare for Immigrant Patients"
04/10	Oral	4:30 to 5:45 pm	Brighton 2	Odogwu as Leverage: Exploring Women-Initiated Health Behavior Change in Southeastern Nigerian Men"
04/10	Oral	4:30 to 5:45 pm	Brighton 2	Who Accesses Their Online Medical Records? Understanding Predictors of Patient Engagement in the Digital Era: Findings from Health Information National Trend Survey 2024"
04/10	Poster	1:30 PM to 2:45 PM	Admiral / ECA Hub	"AI-Generated Podcast Messaging as an Emerging Form of Skin Cancer Prevention Strategy among Gen Z Individuals"

04/10	Poster	1:30 PM to 2:45 PM	Admiral / ECA Hub	"Defining Moments: From Helplessness to Advocacy; Bridging Gaps in Healthcare Communication and Responsiveness"
04/10	Poster	1:30 PM to 2:45 PM	Admiral / ECA Hub	"Destigmatizing Mental Health in Black Communities: Applying Critical Race Theory to Family and Community Communication"
04/10	Poster	1:30 PM to 2:45 PM	Admiral / ECA Hub	"Emerging Transnational Family Support and Maternal Health Decision-Making: A Scoping Review of African Immigrant Women in the United States"
04/10	Poster	1:30 PM to 2:45 PM	Admiral / ECA Hub	"Examining the Emerging Social Support Preferences of Parents of Children with Disabilities"
04/10	Poster	1:30 PM to 2:45 PM	Admiral / ECA Hub	"Motherhood in Academia: Identity Negotiation and Work-Life Balance Among Doctoral Student Mothers"
04/11	Poster	10:00 AM to 11:15 AM	Admiral / ECA Hub	"Presidential Rhetoric and the Moral Framing of Mental Health: A Narrative Analysis of Joe Biden's 2023 Address"
04/11	Poster	10:00 AM to 11:15 AM	Admiral / ECA Hub	"Silence, Stigma, and Shifting Spaces: Exploring Gendered Sexual Health Communication Among Pakistani Women in Diaspora"
04/11	Oral	1:00 PM to 2:15 PM	Brighton 2	Breaking the Silence: International Students' Communication About Sexual Assault and Opportunities for Improved Prevention Messaging"
04/11	Oral	1:00 PM to 2:15 PM	Brighton 2	Parents' Communication Clarity and Trustworthiness Role in Influencing Emerging Adults' Engagement in Health-Risk Behavior Discussions"
04/11	Oral	1:00 PM to 2:15 PM	Brighton 2	I am not "White" to Talk about Sexual Health," Exploring Mother Daughter Dyad Communication on Sexual Health and its Implication in the Prevention of Sexual Abuse in Pakistan-Unfolding Dark Realities"

